

# The Presource Curse

Anticipation, Disappointment, and Governance after Oil Discoveries

Erik Katovich  
PhD Candidate

University of Wisconsin-Madison  
Department of Agricultural and Applied Economics

August 2nd, 2021

# Giant Oil or Gas Discoveries Have Affected 46 Countries Since 1988

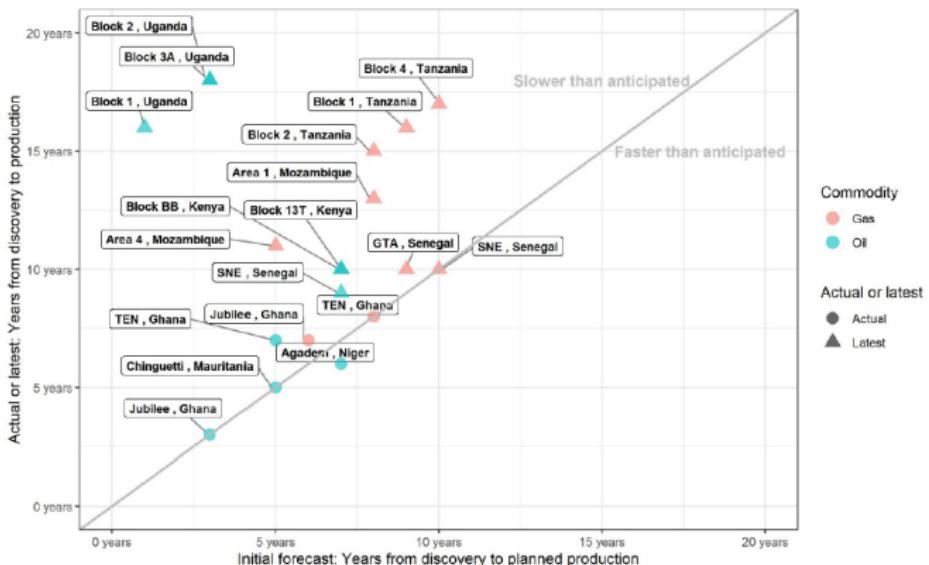
| 1



Discoveries  $\geq$  500 Million Barrels of Oil Equivalent, Cust and Mihalyi (2021)

# Delay and Disappointment Are Common After Discoveries

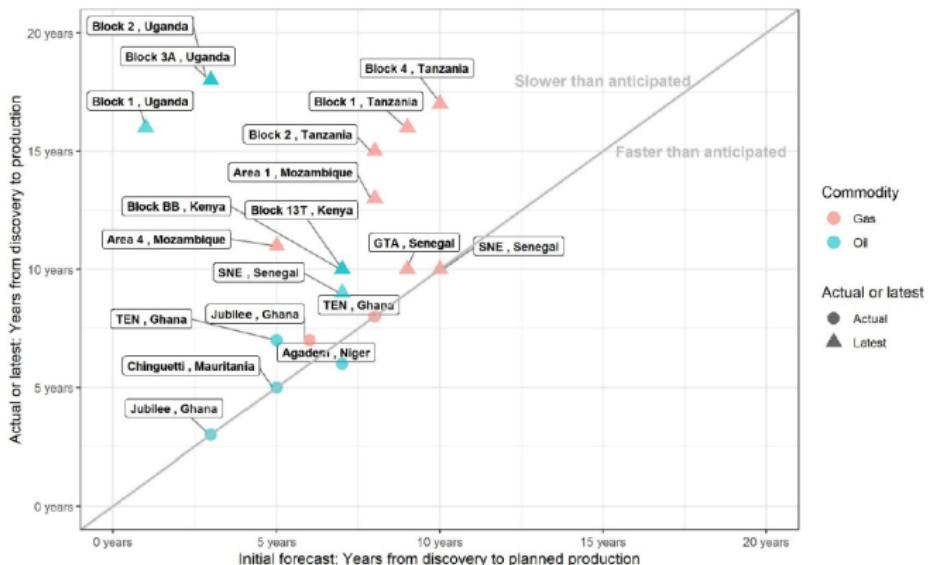
| 2



Time to Production vs Initial Forecast, Cust and Mihalyi (2021)

# Delay and Disappointment Are Common After Discoveries

| 2



Time to Production vs Initial Forecast, Cust and Mihalyi (2021)

Economy | Fossil Fuels | Bloomberg

## Total suspends \$20BN LNG project in Mozambique indefinitely

French energy giant Total SE suspended its LNG project in Mozambique indefinitely due to rising security threats in the area.

- ▶ Resource governance challenges may begin before revenues arrive, and can be exacerbated when discoveries don't pan out

- ▶ Resource governance challenges may begin before revenues arrive, and can be exacerbated when discoveries don't pan out
- ▶ Debt, arms purchases, and corruption ↑ after oil and gas discoveries in Africa  
**Mihalyi & Scurfield (2020); Vezina (2020); Vicente (2010)**

- ▶ Resource governance challenges may begin before revenues arrive, and can be exacerbated when discoveries don't pan out
- ▶ Debt, arms purchases, and corruption ↑ after oil and gas discoveries in Africa  
**Mihalyi & Scurfield (2020); Vezina (2020); Vicente (2010)**
- ▶ Country-level variation in "treatment" by discoveries makes it difficult to explore detailed governance outcomes or establish causality

- ▶ Resource governance challenges may begin before revenues arrive, and can be exacerbated when discoveries don't pan out
- ▶ Debt, arms purchases, and corruption ↑ after oil and gas discoveries in Africa  
**Mihalyi & Scurfield (2020); Vezina (2020); Vicente (2010)**
- ▶ Country-level variation in "treatment" by discoveries makes it difficult to explore detailed governance outcomes or establish causality

## What do I contribute?

- ▶ Use quasi-experiment at subnational level to test Presource Curse hypotheses in a new context (Brazil)
- ▶ Harness rich municipality-level datasets to explore detailed outcomes (public finance, elections, firms)

- 1 Do announcements of major offshore oil discoveries in Brazil cause anticipatory changes in municipal public finances, elections, or firm behavior?

- 1 Do announcements of major offshore oil discoveries in Brazil cause anticipatory changes in municipal public finances, elections, or firm behavior?  
*Municipal governments do not exhibit anticipatory responses, possibly due to constraints imposed by a fiscal responsibility law; political competition ↑*

- 1 Do announcements of major offshore oil discoveries in Brazil cause anticipatory changes in municipal public finances, elections, or firm behavior?  
*Municipal governments do not exhibit anticipatory responses, possibly due to constraints imposed by a fiscal responsibility law; political competition ↑*
- 2 How often are municipalities' discovery expectations disappointed/satisfied?

- 1 Do announcements of major offshore oil discoveries in Brazil cause anticipatory changes in municipal public finances, elections, or firm behavior?  
Municipal governments do not exhibit anticipatory responses, possibly due to constraints imposed by a fiscal responsibility law; political competition ↑
- 2 How often are municipalities' discovery expectations disappointed/satisfied?  
Disappointment is widespread: only 18 of 48 municipalities affected by discoveries between 2000-2017 realize even half of forecast revenues by 2017

- 1 Do announcements of major offshore oil discoveries in Brazil cause anticipatory changes in municipal public finances, elections, or firm behavior?  
Municipal governments do not exhibit anticipatory responses, possibly due to constraints imposed by a fiscal responsibility law; political competition ↑
- 2 How often are municipalities' discovery expectations disappointed/satisfied?  
Disappointment is widespread: only 18 of 48 municipalities affected by discoveries between 2000-2017 realize even half of forecast revenues by 2017
- 3 Do disappointed expectations result in negative long-term outcomes, such as reduced revenues, investment, or public goods provision?

- 1 Do announcements of major offshore oil discoveries in Brazil cause anticipatory changes in municipal public finances, elections, or firm behavior?  
Municipal governments do not exhibit anticipatory responses, possibly due to constraints imposed by a fiscal responsibility law; political competition ↑
- 2 How often are municipalities' discovery expectations disappointed/satisfied?  
Disappointment is widespread: only 18 of 48 municipalities affected by discoveries between 2000-2017 realize even half of forecast revenues by 2017
- 3 Do disappointed expectations result in negative long-term outcomes, such as reduced revenues, investment, or public goods provision?  
Yes, "disappointed" municipalities experience reduced per capita revenues (-27%), investment (-57%), and public goods spending (-26%) ten years on

- 1 Do announcements of major offshore oil discoveries in Brazil cause anticipatory changes in municipal public finances, elections, or firm behavior?  
Municipal governments do not exhibit anticipatory responses, possibly due to constraints imposed by a fiscal responsibility law; political competition ↑
- 2 How often are municipalities' discovery expectations disappointed/satisfied?  
Disappointment is widespread: only 18 of 48 municipalities affected by discoveries between 2000-2017 realize even half of forecast revenues by 2017
- 3 Do disappointed expectations result in negative long-term outcomes, such as reduced revenues, investment, or public goods provision?  
Yes, "disappointed" municipalities experience reduced per capita revenues (-27%), investment (-57%), and public goods spending (-26%) ten years on
- 4 What about places that actually get oil?

- 1 Do announcements of major offshore oil discoveries in Brazil cause anticipatory changes in municipal public finances, elections, or firm behavior?

Municipal governments do not exhibit anticipatory responses, possibly due to constraints imposed by a fiscal responsibility law; political competition ↑

- 2 How often are municipalities' discovery expectations disappointed/satisfied?

Disappointment is widespread: only 18 of 48 municipalities affected by discoveries between 2000-2017 realize even half of forecast revenues by 2017

- 3 Do disappointed expectations result in negative long-term outcomes, such as reduced revenues, investment, or public goods provision?

Yes, "disappointed" municipalities experience reduced per capita revenues (-27%), investment (-57%), and public goods spending (-26%) ten years on

- 4 What about places that actually get oil?

"Satisfied" municipalities enjoy increased per capita revenues (+75%) and spending (+21%) ten years on, but no improvement in public goods provision

I compile a geolocated dataset of 179 offshore discovery announcements filed by oil companies with Brazil's SEC (CVM) between 2000-2017

I compile a geolocated dataset of 179 offshore discovery announcements filed by oil companies with Brazil's SEC (CVM) between 2000-2017



## Novo poço confirma potencial de petróleo leve em Tupy

Rio de Janeiro, 04 de junho de 2009 – PETRÓLEO BRASILEIRO S/A - PETROBRAS, [Brasileira - PETR3/PETR4, NYSE: PBR/PBRA, Latibex: XPD/XPDR, BCBM: APBR/APBRA], uma companhia brasileira de energia com atuação internacional, comunica que a perfuração de mais um poço na área de Tupy reforça as estimativas do potencial de 5 a 8 bilhões de barris de óleo leve e gás natural recuperável nos reservatórios do pré-sal daquela área, em águas ultraprofundas da Bacia de Santos. O poço ainda encontra-se em perfuração, na busca de objetivos mais profundos.

A uma distância de 33 km a noroeste do poço pioneiro 1-RJS-628, o novo poço, denominado 4-BRSA-711-RJS (4-RJS-647), confirmou a presença de reservatórios de boa qualidade e a presença de óleo semelhante ao poço pioneiro de Tupy, o que reforça as estimativas iniciais para a área.

Informalmente conhecido como Iracema, este terceiro poço está localizado na área do Plano de Avaliação de Tupy, em lâmina d'água de 2.210 metros, e a cerca de 250 km da costa do Rio de Janeiro.

A descoberta foi comprovada através de amostragens de petróleo leve (cerca de 30° API) por teste a cabo, em reservatórios localizados em profundidade de cerca de 5.000 metros, e comunicada à Agência Nacional do Petróleo, Gás Natural e Biocombustíveis - ANP nesta data.

Após a conclusão da perfuração, o Consórcio, formado pela Petrobras (65% - Operadora), BG Group (25%) e Galp (10%), para a exploração do bloco BM-S-11, onde fica a área de Tupy, dará continuidade às atividades e investimentos previstos no Plano de Avaliação aprovado pela ANP e que prevê a perfuração de outros poços na área.

## "Communication to the Market" Filed by Petrobras with Comissão de Valores Mobiliários

I compile a geolocated dataset of 179 offshore discovery announcements filed by oil companies with Brazil's SEC (CVM) between 2000-2017



## Novo poço confirma potencial de petróleo leve em Tupy

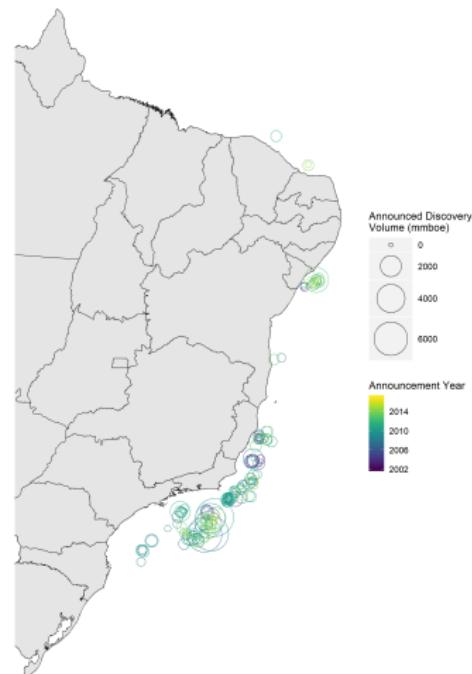
Rio de Janeiro, 04 de junho de 2009 – PETRÓLEO BRASILEIRO S/A - PETROBRAS, [Brasileiro] PETR3/PETR4, NYSE: PBR/PBRA, Latibex: XPD/PXPDVA, BCBM: APBR/APBRA], uma companhia brasileira de energia com atuação internacional, comunica que a perfuração de mais um poço na área de Tupy reforça as estimativas do potencial de 5 a 8 bilhões de barris de óleo leve e gás natural recuperável nos reservatórios do pré-sal daquela área, em águas ultraprofundas da Bacia de Santos. O poço ainda encontra-se em perfuração, na busca de objetivos mais profundos.

A uma distância de 33 km a noroeste do poço pioneiro 1-RJS-628, o novo poço, denominado 4-RBSA-711-RJS (4-RJS-647), confirmou a presença de reservatórios de boa qualidade e a presença de óleo semelhante ao poço pioneiro de Tupy, o que reforça as estimativas iniciais para a área.

Informalmente conhecido como Iracema, este terceiro poço está localizado na área do Plano de Avaliação de Tupy, em lâmina d'água de 2.210 metros, e a cerca de 250 km da costa do Rio de Janeiro.

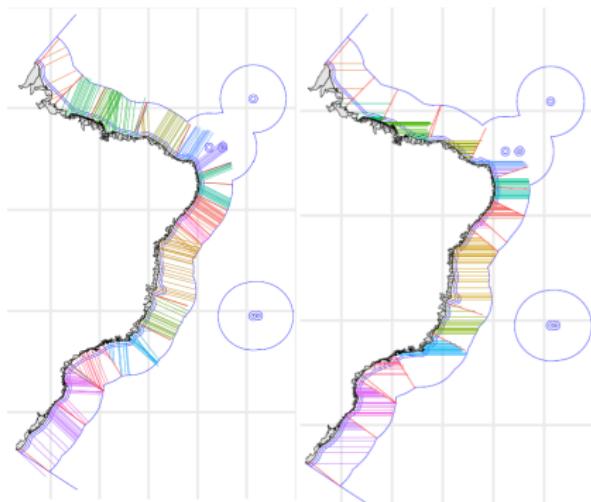
A descoberta foi comprovada através de amostragens de petróleo leve (cerca de 30° API) por teste a cabo, em reservatórios localizados em profundidade de cerca de 5.000 metros, e comunicada à Agência Nacional do Petróleo, Gás Natural e Biocombustíveis - ANP nesta data.

Após a conclusão da perfuração, o Consórcio, formado pela Petrobras (65% - Operadora), BG Group (25%) e Galp (10%), para a exploração do bloco BM-S-11, onde fica a área de Tupy, dará continuidade às atividades e investimentos previstos no Plano de Avaliação aprovado pela ANP e que prevê a perfuração de outros poços na área.



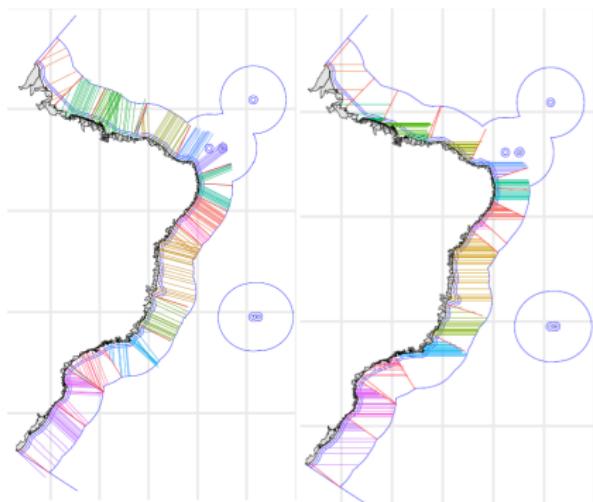
"Communication to the Market" Filed by Petrobras with Comissão de Valores Mobiliários

Next, I recreate geodesic projections of coastal boundaries used by Brazilian government (est. 1986) to allocate offshore royalties to coastal municipalities

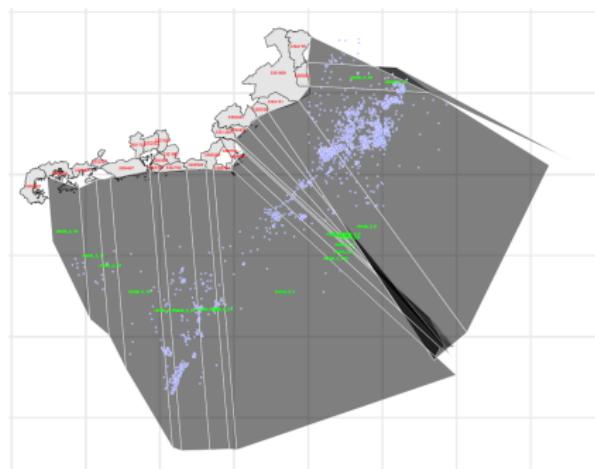


Orthogonal (Left) and Parallel (Right)  
Projections of Coastal Municipal Boundaries

Next, I recreate geodesic projections of coastal boundaries used by Brazilian government (est. 1986) to allocate offshore royalties to coastal municipalities



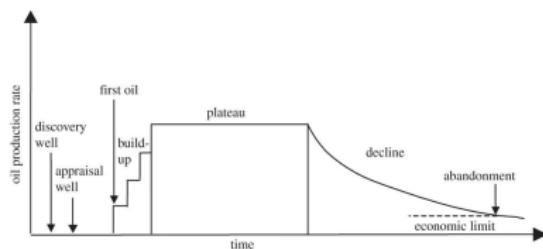
Orthogonal (Left) and Parallel (Right)  
Projections of Coastal Municipal Boundaries



Offshore Wells Overlaid on Orthogonal  
Projections (Example: Rio de Janeiro)

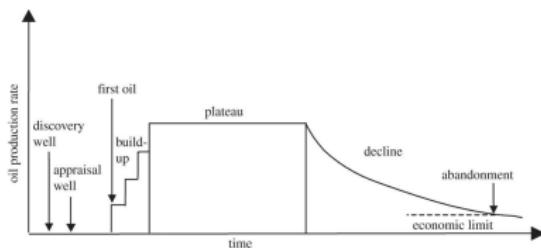
Finally, I build a heuristic model to forecast each municipality's expected revenue stream after a discovery announcement

Finally, I build a heuristic model to forecast each municipality's expected revenue stream after a discovery announcement



Standard Offshore Production Timeline

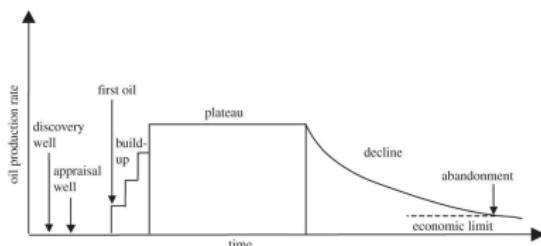
Finally, I build a heuristic model to forecast each municipality's expected revenue stream after a discovery announcement



Standard Offshore Production Timeline

- 1 Forecast expected production stream after discovery announcement (function of volume discovered, average production delay in region, and standard offshore production assumptions)

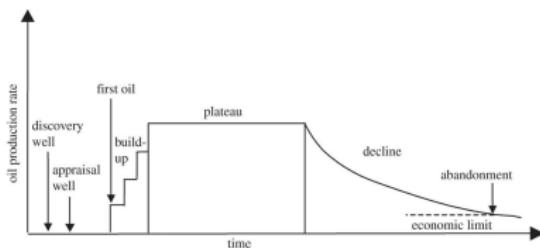
Finally, I build a heuristic model to forecast each municipality's expected revenue stream after a discovery announcement



Standard Offshore Production Timeline

- 1 Forecast expected production stream after discovery announcement (function of volume discovered, average production delay in region, and standard offshore production assumptions)
- 2 Apply royalty distribution rules to forecast revenue stream

Finally, I build a heuristic model to forecast each municipality's expected revenue stream after a discovery announcement



Standard Offshore Production Timeline

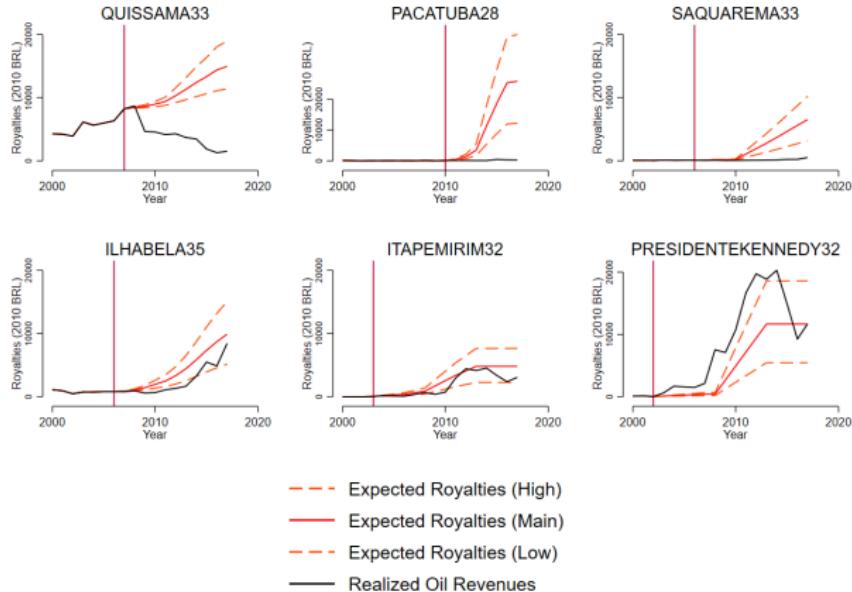
- 1 Forecast expected production stream after discovery announcement (function of volume discovered, average production delay in region, and standard offshore production assumptions)
- 2 Apply royalty distribution rules to forecast revenue stream
- 3 Compute "disappointment" for municipality  $m$  in year  $t$ :

$$\text{Disappointment}_{mt} = \frac{\frac{\text{Royalties}_{mt}}{\text{Royalties}_{m,t0}}}{\frac{E(\text{Royalties}_{mt})}{\text{Royalties}_{m,t0}}} = \frac{\text{Realized Revenue Growth Since Discovery}}{\text{Expected Revenue Growth Since Discovery}}$$

► Forecasting Model

# Comparing Forecast vs. Realized Revenues (Selected Examples)

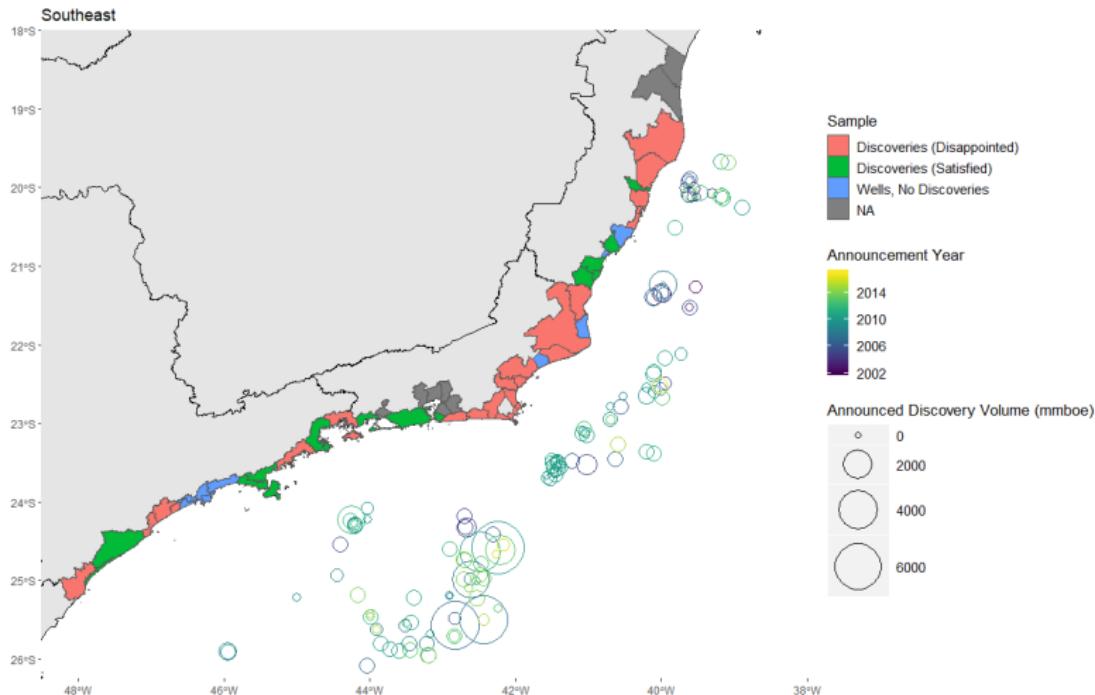
| 8



- ▶ For main analysis, group municipalities as "disappointed"/"satisfied" along median of distribution of  $Disappointment_{m,2017}$

# Mapping Discovery Realizations (Example: Southeast Brazil)

| 9



▶ Full Brazilian Coastline

▶ Conditional Random Assignment Tests

Intro  
○○○○

Setup  
○○○○●○

Empirical Strategy  
○

Results  
○○○○○

Conclusion  
○

Data	Source	Years
Discovery Announcements	CVM	2002-2017
Oil Royalties & Special Participations	ANP	1999-2017
Offshore Well Shapefiles	ANP	2000-2017
Oil and Gas Production	ANP	2005-2017
Public Finances	FINBRA & IPEA	2000-2017
Employment & Firm Entry	RAIS	2000-2017
Federal and State Transfers	Tesouro Nacional	2000-2017
Elections (Candidates and Donors)	TSE	2000-2016
Health Indicators	SUS	2000-2017
Education Indicators	Basic Ed Census	2000-2017
Education Outcomes	IDEB	2005-2017
Municipal Development Index	FIRJAN	2000, 2005-2016
Municipality Characteristics	Census	2000, 2010
Brent Crude Oil Prices	FRED	2000-2017
Currency Deflator	IPEA (INPC)	2000-2017
Interest Rate	IPEA (Selic)	2000-2017

## ► Balance Across Samples

- ▶ Let  $E_m$  be period when municipality  $m$  is "treated" with event (i.e. discovery announcement). Let  $K_{mt} = t - E_m$
- ▶  $y_{mt}$  includes public finance outcomes (e.g., spending, revenue, debt) and firm outcomes (e.g., entry, hiring, wages)

$$y_{mt} = \delta_m + \lambda_t + \sum_{k \neq -1} \mathbb{1}(K_{mt} = k) \beta_k + \epsilon_{mt}$$

- ▶ Let  $E_m$  be period when municipality  $m$  is "treated" with event (i.e. discovery announcement). Let  $K_{mt} = t - E_m$
- ▶  $y_{mt}$  includes public finance outcomes (e.g., spending, revenue, debt) and firm outcomes (e.g., entry, hiring, wages)

$$y_{mt} = \delta_m + \lambda_t + \sum_{k \neq -1} \mathbb{1}(K_{mt} = k) \beta_k + \epsilon_{mt}$$

- ▶ Estimate separately for disappointed and satisfied municipalities, each relative to **never-treated control municipalities**

- ▶ Let  $E_m$  be period when municipality  $m$  is "treated" with event (i.e. discovery announcement). Let  $K_{mt} = t - E_m$
- ▶  $y_{mt}$  includes public finance outcomes (e.g., spending, revenue, debt) and firm outcomes (e.g., entry, hiring, wages)

$$y_{mt} = \delta_m + \lambda_t + \sum_{k \neq -1} \mathbb{1}(K_{mt} = k) \beta_k + \epsilon_{mt}$$

- ▶ Estimate separately for disappointed and satisfied municipalities, each relative to **never-treated control municipalities**
- ▶ **Controls:**
  - 1 Municipalities that got wells but no discoveries (as-if-random)

- ▶ Let  $E_m$  be period when municipality  $m$  is "treated" with event (i.e. discovery announcement). Let  $K_{mt} = t - E_m$
- ▶  $y_{mt}$  includes public finance outcomes (e.g., spending, revenue, debt) and firm outcomes (e.g., entry, hiring, wages)

$$y_{mt} = \delta_m + \lambda_t + \sum_{k \neq -1} \mathbb{1}(K_{mt} = k) \beta_k + \epsilon_{mt}$$

- ▶ Estimate separately for disappointed and satisfied municipalities, each relative to **never-treated control municipalities**
- ▶ **Controls:**
  - 1 Municipalities that got wells but no discoveries (as-if-random)
  - 2 Pre-matched municipalities (coarsened exact matching)

- ▶ Let  $E_m$  be period when municipality  $m$  is "treated" with event (i.e. discovery announcement). Let  $K_{mt} = t - E_m$
- ▶  $y_{mt}$  includes public finance outcomes (e.g., spending, revenue, debt) and firm outcomes (e.g., entry, hiring, wages)

$$y_{mt} = \delta_m + \lambda_t + \sum_{k \neq -1} \mathbb{1}(K_{mt} = k) \beta_k + \epsilon_{mt}$$

- ▶ Estimate separately for disappointed and satisfied municipalities, each relative to **never-treated control municipalities**
- ▶ **Controls:**
  - 1 Municipalities that got wells but no discoveries (as-if-random)
  - 2 Pre-matched municipalities (coarsened exact matching)
- ▶ **Estimators:**
  - 1 Two-way fixed effects (TWFE)

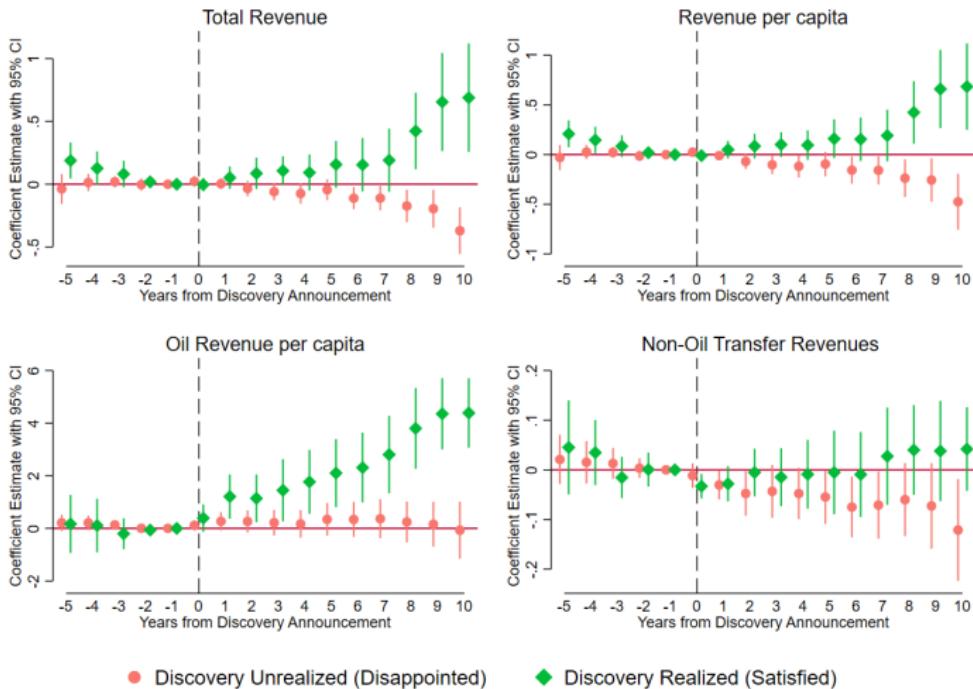
- ▶ Let  $E_m$  be period when municipality  $m$  is "treated" with event (i.e. discovery announcement). Let  $K_{mt} = t - E_m$
- ▶  $y_{mt}$  includes public finance outcomes (e.g., spending, revenue, debt) and firm outcomes (e.g., entry, hiring, wages)

$$y_{mt} = \delta_m + \lambda_t + \sum_{k \neq -1} \mathbb{1}(K_{mt} = k) \beta_k + \epsilon_{mt}$$

- ▶ Estimate separately for disappointed and satisfied municipalities, each relative to **never-treated control municipalities**
- ▶ **Controls:**
  - 1 Municipalities that got wells but no discoveries (as-if-random)
  - 2 Pre-matched municipalities (coarsened exact matching)
- ▶ **Estimators:**
  - 1 Two-way fixed effects (TWFE)
  - 2 Callaway and Sant'Anna (2020) staggered event study estimator (CS)

# Results: Municipal Revenues after Oil Discoveries

| 12



Effects on Disappointed and Satisfied treated groups are estimated separately but graphed together. Results are reported from TWFE-Wells specification. Continuous outcomes use inverse hyperbolic sine transformation. Standard errors are clustered at the municipality level. Monetary values are deflated to constant 2010 BRL.

► Breakdown of Transfers    ► Interpreting Coefficients    ► Pre-Trends

Intro  
○○○○

Setup  
○○○○○○

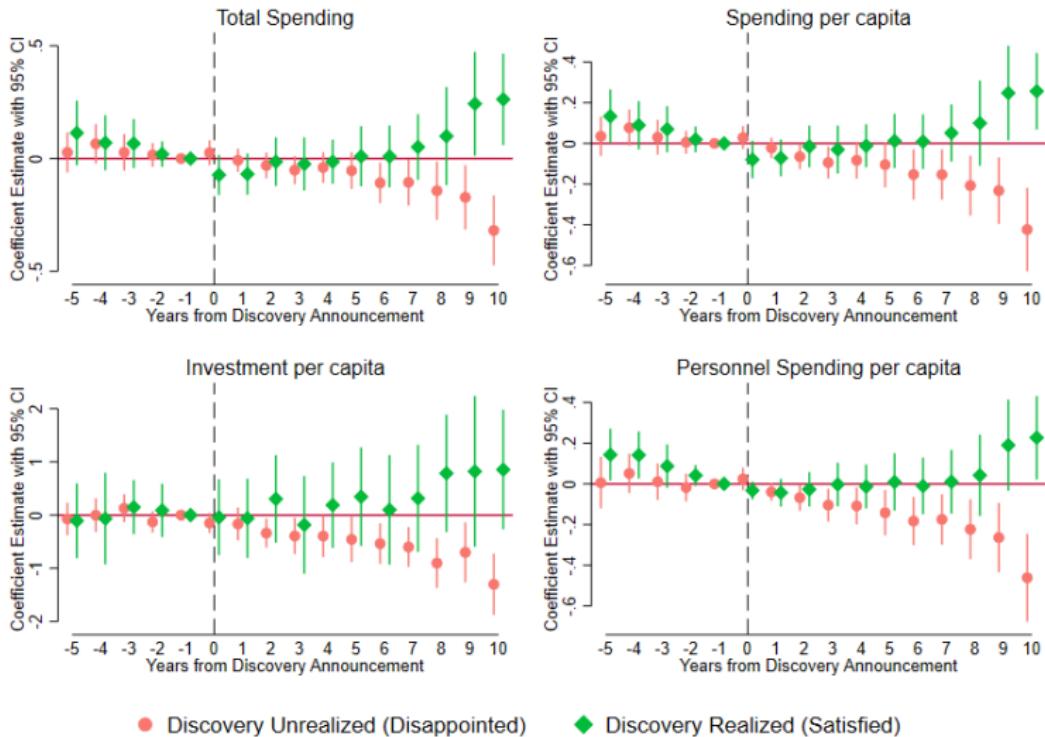
Empirical Strategy  
○

Results  
●○○○○

Conclusion  
○

## Results: Municipal Spending

| 13



### ▶ Interpreting Coefficients

Intro  
○○○○

Setup  
○○○○○○

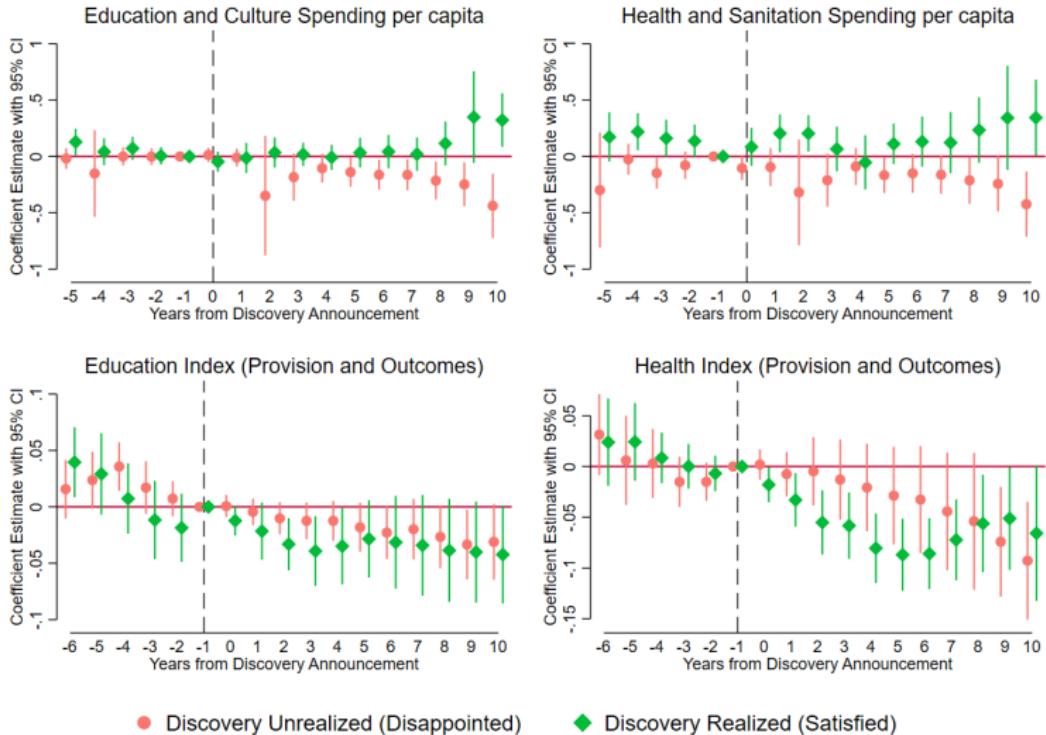
Empirical Strategy  
○

Results  
○●○○○○

Conclusion  
○

# Results: Public Goods Spending and Provision

| 14



► Real Public Goods Provision and Quality

► Interpreting Coefficients

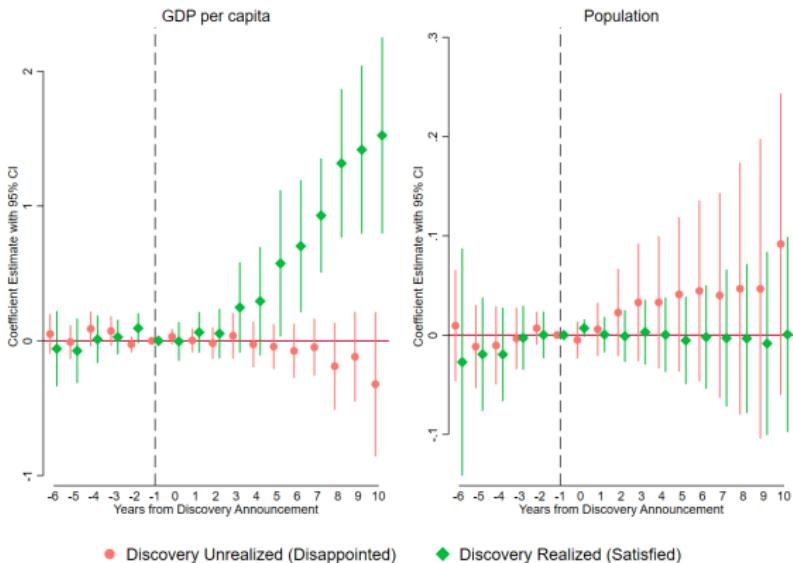
Intro  
○○○○

Setup  
○○○○○○

Empirical Strategy  
○

Results  
○○●○○

Conclusion  
○



## Further Robustness checks:

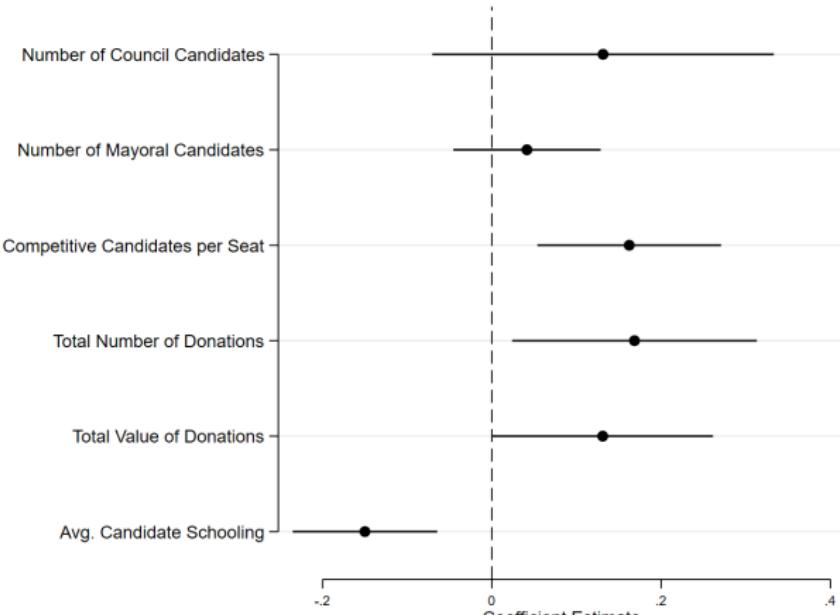
- ▶ Callaway and Sant'Anna (2020) Estimator ▶ [Callaway and Sant'Anna](#)
- ▶ Alternative forecasting and matching parameters ▶ [Sensitivity Analysis](#)
- ▶ Event studies with multiple events ▶ [Multiple Events](#)
- ▶ Spatial spillovers onto neighboring municipalities ▶ [Spatial Spillovers](#)

# Do Discovery Announcements Affect Local Elections?

| 16

- Municipality  $m$  was treated ( $T_{me} = 1$ ) in prior 4-year period  $e$  if it experienced a discovery during that period
- $y_{mpe}$  measures electoral competition: number and characteristics of candidates, donations

$$y_{me} = \delta_m + \lambda_p e + \beta_1 T_{me} + \epsilon_{me}$$



- ▶ Discoveries are often delayed and disappointed – this is an important part of the "resource curse"
- ▶ When successful, offshore oil discoveries in Brazil brought huge per capita revenue windfalls (+75% after ten years); converting these windfalls into better public goods provision is challenging
- ▶ Municipalities left disappointed after discovery announcements are worse off than never-treated controls (investment ↓ 57% and public goods spending ↓ 26% after ten years)

- ▶ Discoveries are often delayed and disappointed – this is an important part of the "resource curse"
- ▶ When successful, offshore oil discoveries in Brazil brought huge per capita revenue windfalls (+75% after ten years); converting these windfalls into better public goods provision is challenging
- ▶ Municipalities left disappointed after discovery announcements are worse off than never-treated controls (investment ↓ 57% and public goods spending ↓ 26% after ten years)
- ▶ **Methodological contribution: we should take heterogeneity in discovery realizations into account**
  - > Studies focused exclusively on resource revenues may lump disappointed places in with controls
  - > Studies that treat all discovery-affected places the same may miss long-term divergence in outcomes between disappointed and satisfied places





## Pre-Treatment (Year 2000) Balance Between Samples

| 20

	Treated Samples		Control Samples			Coastal
	Disappoint.	Satisfied	Wells	Match (D)	Match (S)	
<i>Latitude</i>	-19.50 (6.25)	-21.82 (3.13)	-13.04 (9.59)	-20.21 (7.91)	-20.00 (8.13)	-16.40 (9.24)
<i>Dist. from State Capital</i>	116.62 (85.35)	88.59 (57.12)	150.15 (120.02)	192.14 (143.64)	92.79 (38.81)	248.87 (159.90)
<i>Population (Thousands)</i>	91.88 (122.23)	398.53 (1,367.51)	55.42 (81.82)	38.11 (77.30)	56.82 (471.41)	32.26 (192.54)
<i>GDP per capita</i>	17,769 (26,418)	13,779 (12,003)	6,552 (6,735)	6,814 (7,261)	7,840 (9,641)	5,443 (5,978)
<i>Income Gini Coefficient</i>	0.57 (0.05)	0.57 (0.04)	0.56 (0.07)	0.55 (0.06)	0.53 (0.06)	0.54 (0.07)
<i>Municipal Dev. Index</i>	0.60 (0.07)	0.64 (0.09)	0.50 (0.10)	0.57 (0.09)	0.57 (0.13)	0.53 (0.13)
<i>Urban Share of Pop.</i>	0.83 (0.21)	0.80 (0.22)	0.66 (0.24)	0.68 (0.20)	0.66 (0.25)	0.57 (0.24)
<i>% HHs w. Water/Sewer</i>	7.76 (8.01)	3.63 (3.95)	20.56 (19.57)	10.03 (12.19)	10.67 (15.81)	13.64 (16.19)
<i>Municipal Revenue p.c.</i>	1,628 (1,478)	1,729 (1,047)	1,011 (809)	969 (2,993)	1,220 (3,840)	1,000 (1,496)
<i>Municipal Oil Rev. p.c.</i>	420.6 (999.4)	161.8 (334.7)	129.7 (412.9)	15.1 (100.4)	10.2 (43.4)	6.1 (60.0)
<i>Municipal Invest. p.c.</i>	161.0 (223.9)	123.1 (110.3)	98.2 (172.1)	55.0 (116.9)	69.7 (143.8)	63.3 (83.2)
n	30	18	53	836	500	3,902

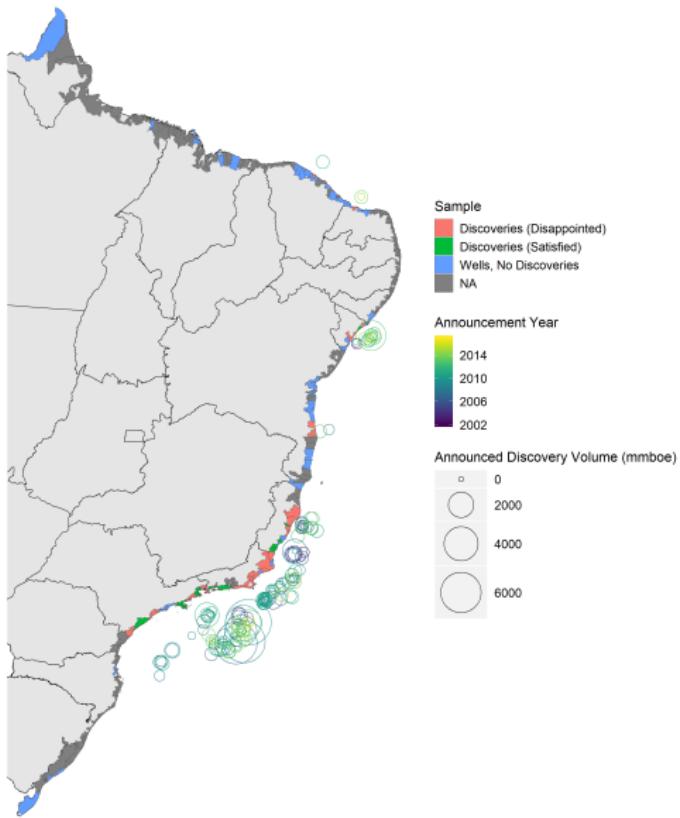
Sample means with standard deviations in parentheses. Monetary values are deflated to constant 2010 Brazilian Reals.

[▶ Return](#)



# Mapping Discovery Realizations (Full Brazilian Coastline)

| 21



Return

Appendices

○○○●○○○○○○○○○○○○○○○○○○○○○○○○

Régress characteristic  $Y_m$  from baseline year 2000 on a vector of geographic controls, state FEs, and a treatment indicator that equals 1 if:

- 1 Municipality has wells drilled
- 2 A major discovery is announced in municipalities where wells were drilled
- 3 Expectations are satisfied in municipalities that received discovery announcements

$$Y_m^{2000} = \alpha + \beta_1 Treatment_m + X'_m \lambda + \delta_s + \epsilon_m$$

<b>Outcome</b>	<i>1(Wells = 1)</i>	<i>1(Discovery = 1)</i>	<i>1(Satisfied = 1)</i>
	p-value (FWER-adjusted)	p-value (FWER-adjusted)	p-value (FWER-adjusted)
<i>Population</i>	0.261 (0.817)	0.661 (0.994)	0.206 (0.804)
<i>GDP</i>	0.016 (0.135)	0.902 (0.995)	0.235 (0.804)
<i>Municipal Develop. Index</i>	0.192 (0.777)	0.163 (0.684)	0.183 (0.804)
<i>Urban Share of Population</i>	0.484 (0.974)	0.600 (0.993)	0.123 (0.725)
<i>Income per capita</i>	0.022 (0.135)	0.673 (0.994)	0.404 (0.804)
<i>Income Gini Coefficient</i>	0.858 (0.992)	0.017 (0.119)	0.192 (0.804)
<i>% Employed in Extractive</i>	0.046 (0.135)	0.802 (0.995)	0.226 (0.804)
<i>% Formally Employed</i>	0.667 (0.92)	0.496 (0.988)	0.450 (0.804)
<i>% Homes w. Water &amp; Sewer</i>	0.755 (0.992)	0.823 (0.995)	0.958 (0.961)
Sample	Municipalities on Coast	Municipalities w. Wells	Municipalities w. Discoveries
Observations	277	101	48

Each row is separate OLS regression with geographical controls and state FEs. Outcomes measured in 2000. FWER-corrected Romano-Wolf p-values in parentheses.

## Conditional Random Assignment: Political Alignment

| 24

Outcome	$1(Wells = 1)$	$1(Discovery = 1)$	$1(Satisfied = 1)$
	p-value (FWER-adj.)	p-value (FWER-adj.)	p-value (FWER-adj.)
<i>Cumulative Party Align. w. Governor</i>	0.417 (0.668)	0.604 (0.879)	0.926 (0.937)
<i>Cumulative Party Align. w. President</i>	0.953 (0.963)	0.680 (0.879)	0.160 (0.521)
<i>State Capital Dummy</i>	0.091 (0.283)	0.745 (0.879)	0.198 (0.521)
<i>Contemp. Party Align. w. Governor</i>	0.745	0.387	NA
<i>Contemp. Party Align. w. President</i>	0.558	0.550	NA
<i>State Capital Dummy</i>	0.000	0.973	NA
Sample	Municipalities on Coast	Municipalities w. Wells	Municipalities w. Discoveries
Observations	277	101	48

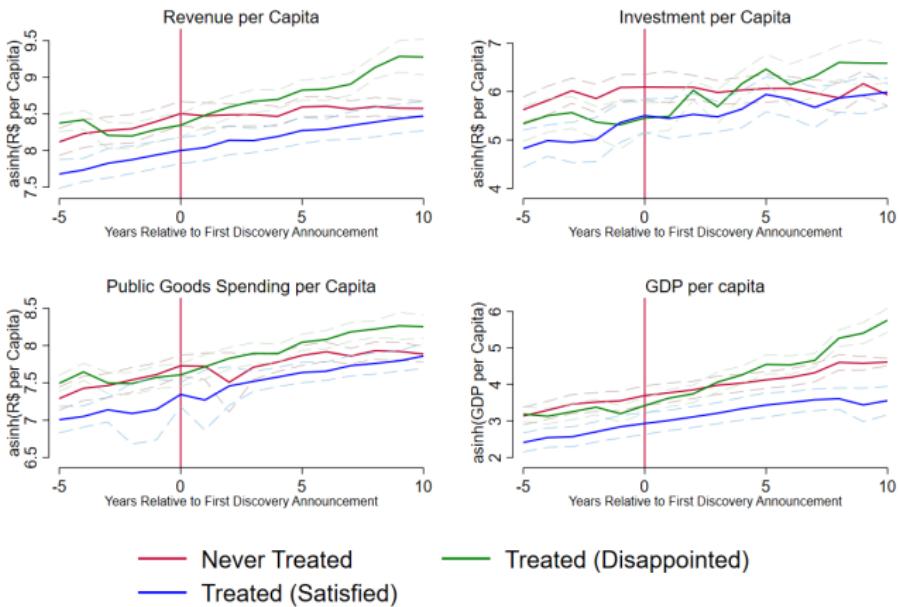
- ▶ Cumulative party alignment measures number of years between 2000-2017 in which municipal mayor was of same party as governor/president.
- ▶ Contemporaneous party alignment is indicator equal to 1 in years where municipal mayor's party is the same as governor/president's party.
- ▶ Each row is separate OLS regression with geographical controls and state FEs. FWER-corrected Romano-Wolf p-values in parentheses.

► [Return](#)

# Pre-Trends for Disappointed, Satisfied, and Never Treated (Wells but no Discoveries) Municipalities

| 25

## Municipalities with Offshore Wells



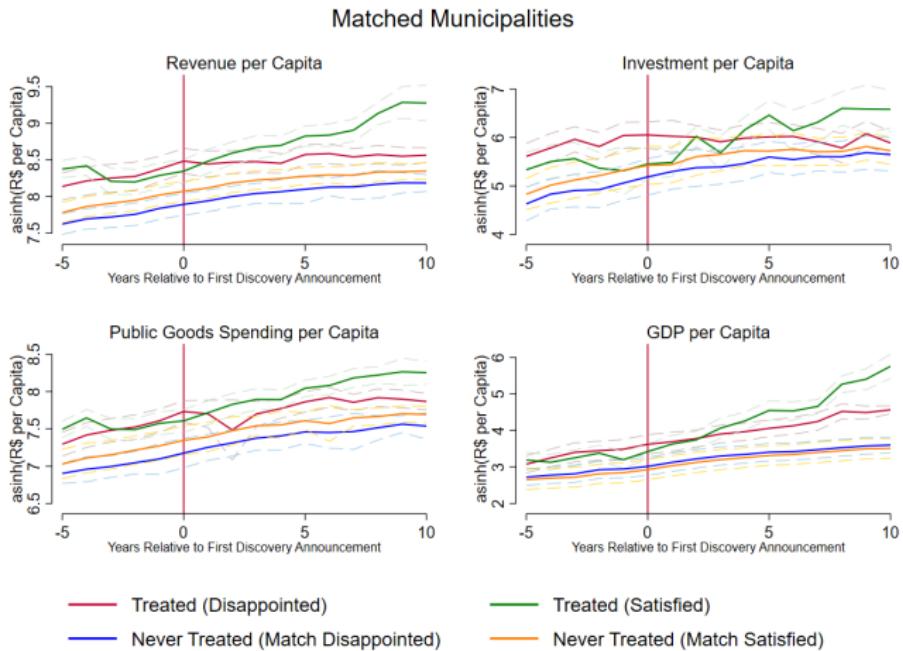
[► Return](#)

## Appendices



# Pre-Trends for Disappointed, Satisfied, and Never Treated (Pre-Matched) Municipalities

| 26



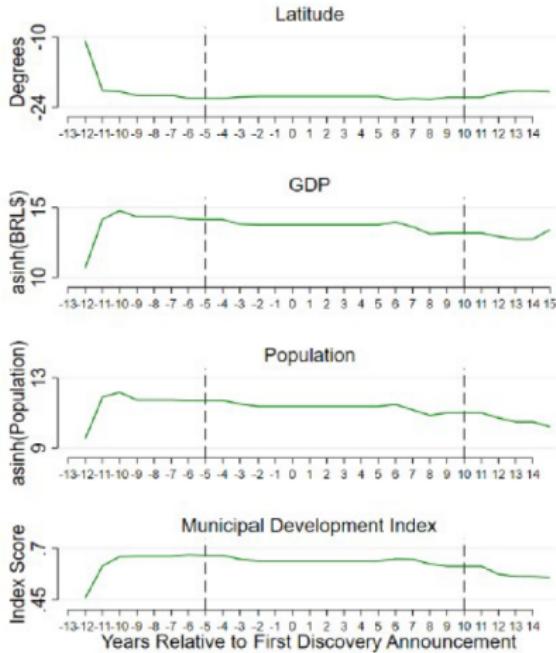
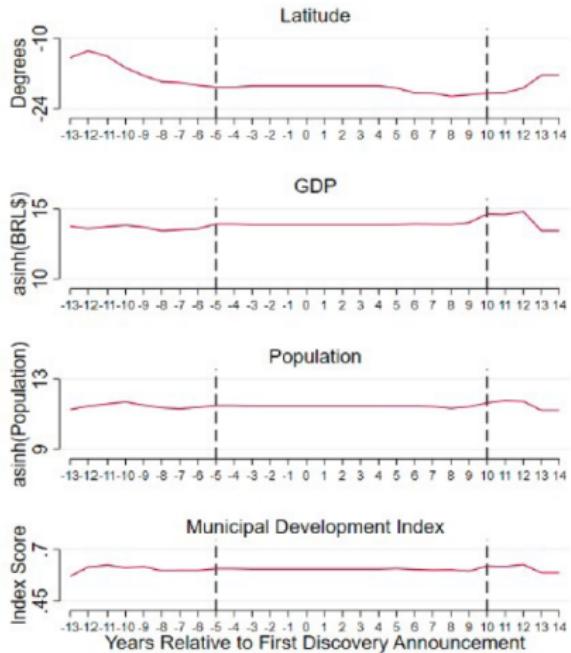
[▶ Return](#)

Appendices



# Sample Means Across Unbalanced Panel

| 27



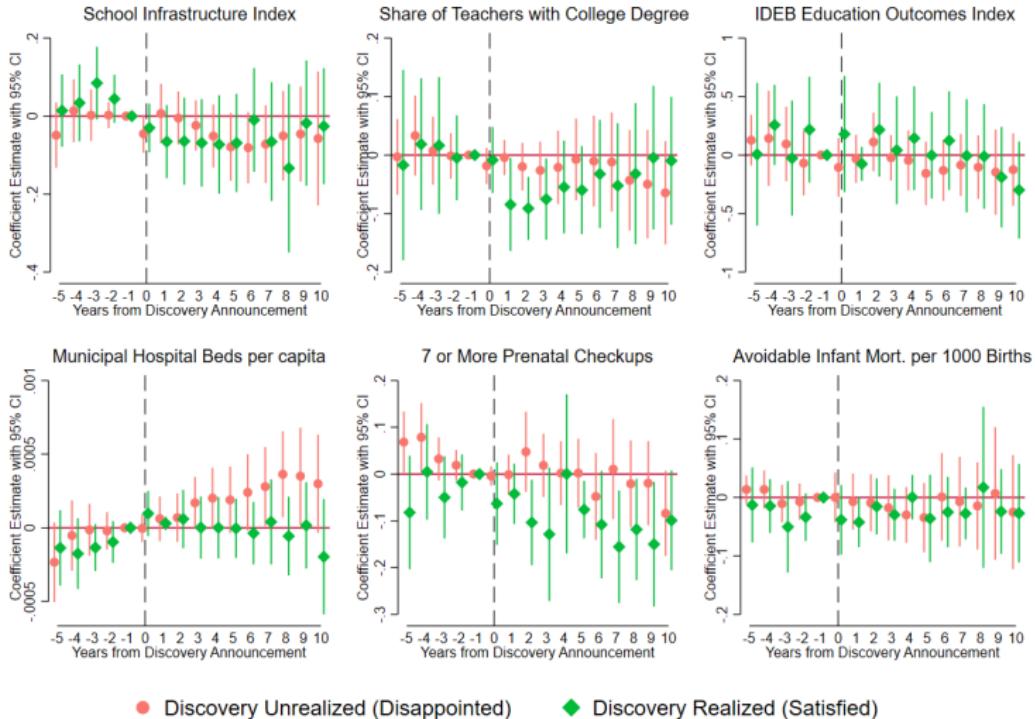
[► Return](#)

## Appendices



## Results: Public Goods Provision and Quality

| 28



▶ Interpreting Coefficients

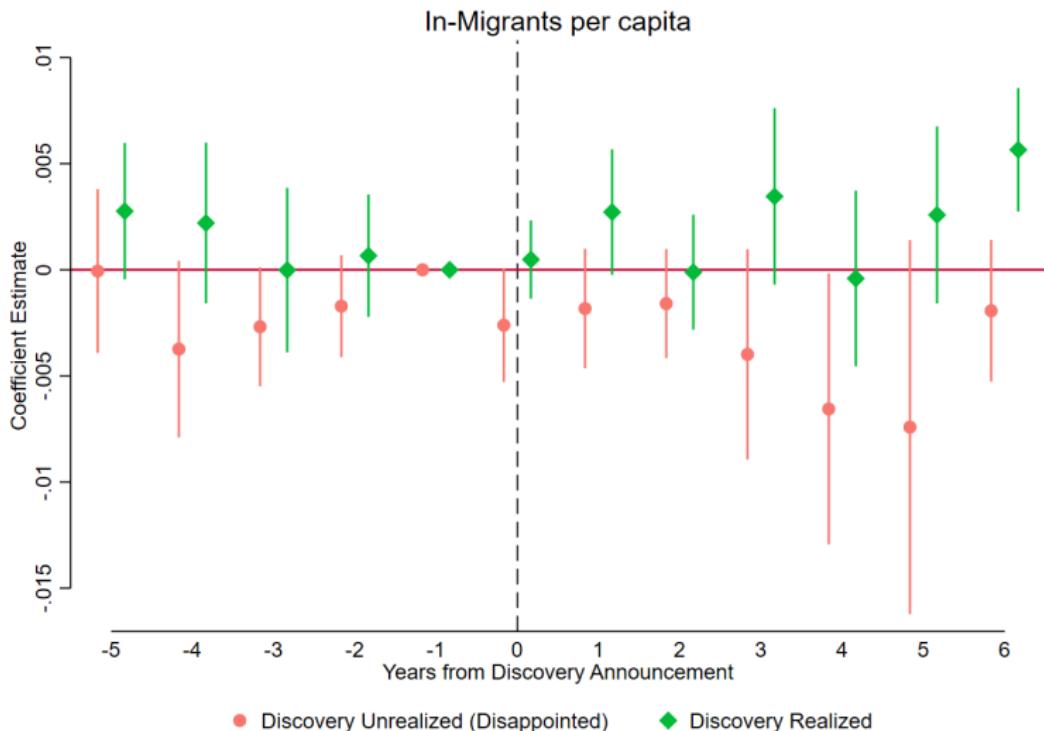
▶ Return

Appendices



## Results: In-Migration (up to 2010)

| 29



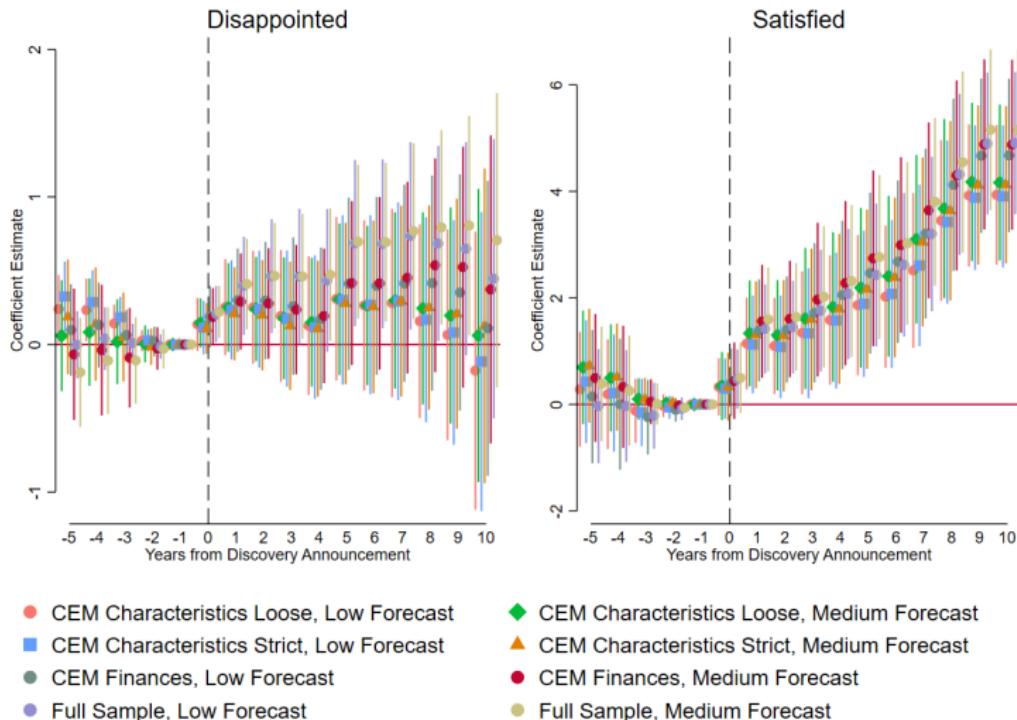
▶ Return

Appendices



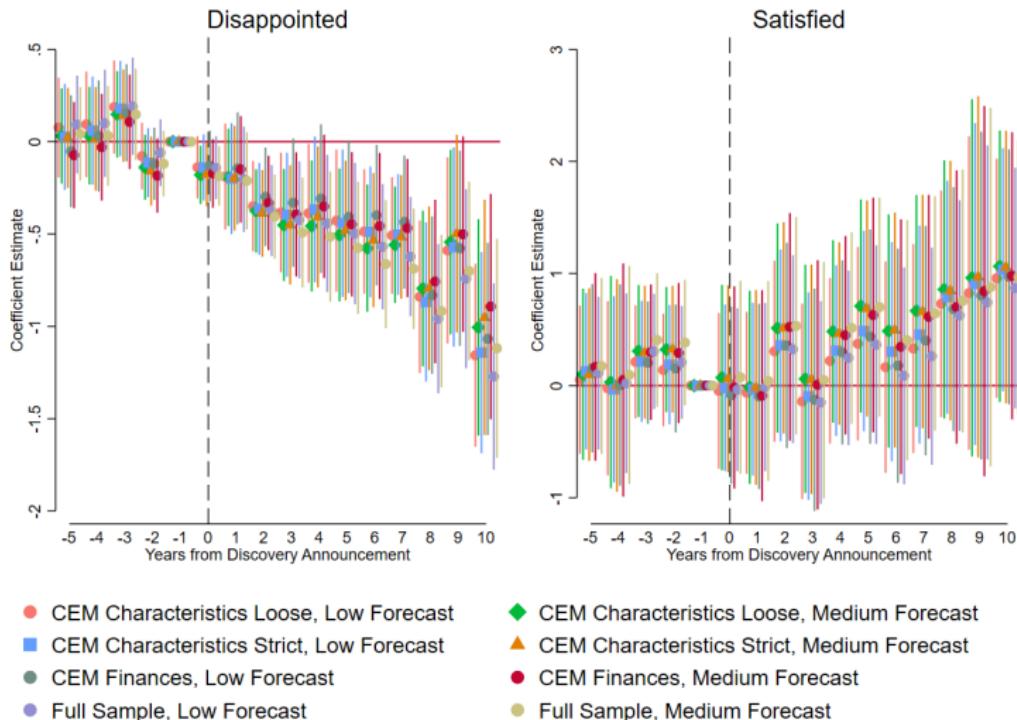
# Robustness to Alternative Forecasting and Matching Parameters: Total Revenues

| 30



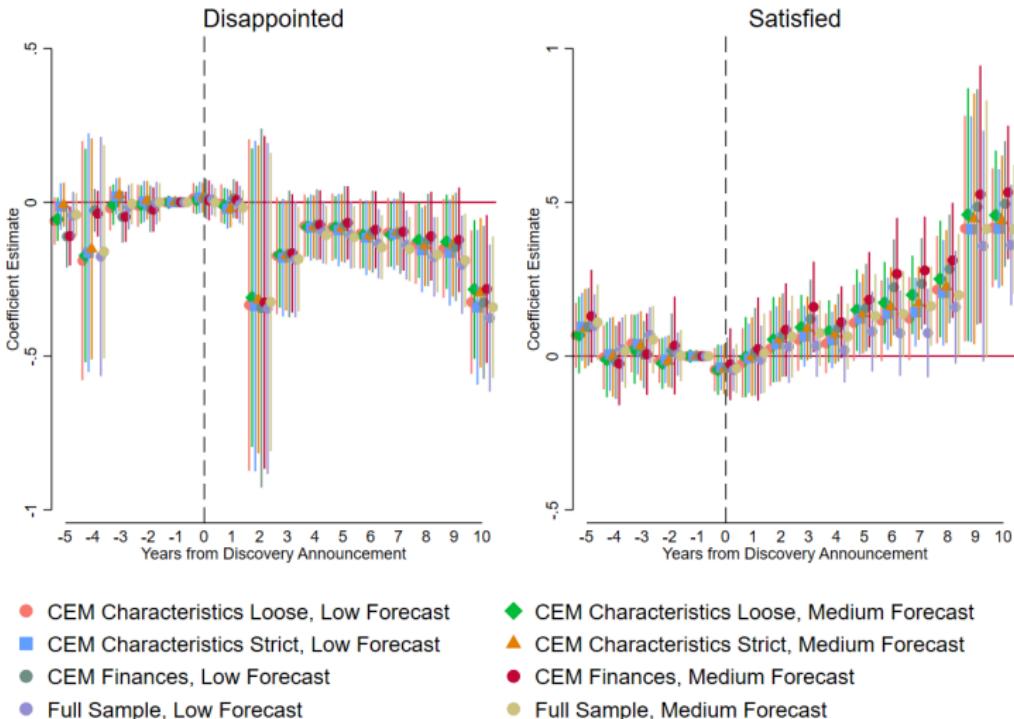
## Robustness to Alternative Forecasting and Matching Parameters: Investment

| 31



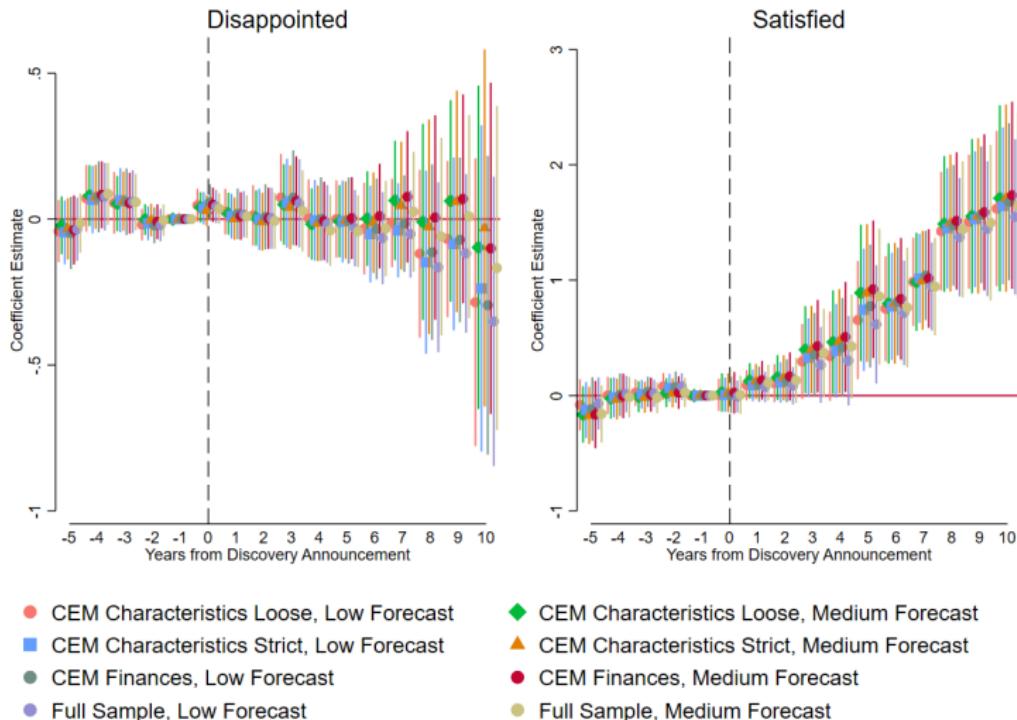
# Robustness to Alternative Forecasting and Matching Parameters: Education Spending

| 32



# Robustness to Alternative Forecasting and Matching Parameters: GDP

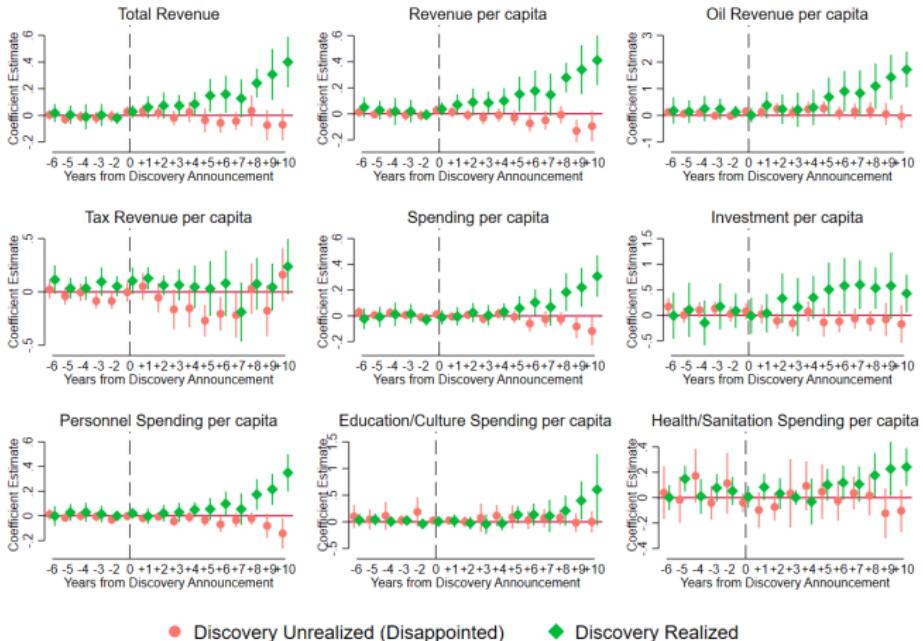
| 33



## Event Studies With Multiple Events

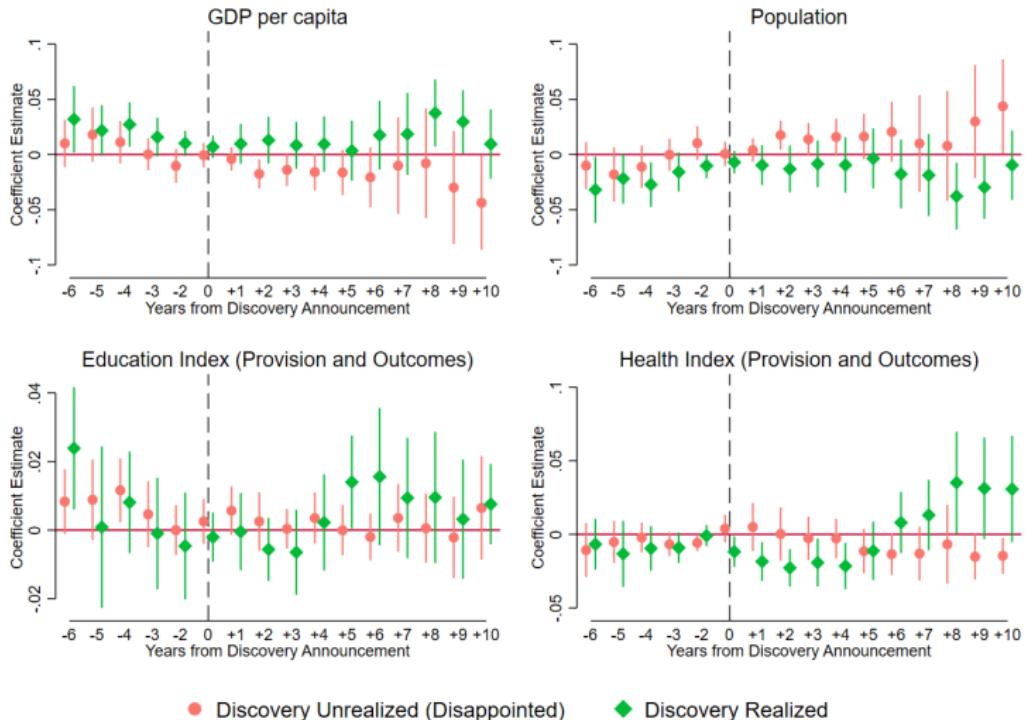
| 34

I estimate event study specifications equivalent to those in the main study, but turn on relative time indicators for each event that affects municipality  $m$  during the sample period. Multiple relative time indicators can be turned on at once (e.g., if events occur in 2005 and 2010, in 2008 both  $t+3$  and  $t-2$  indicators will be turned on).



## Event Studies With Multiple Events Continued

| 35



▶ Return

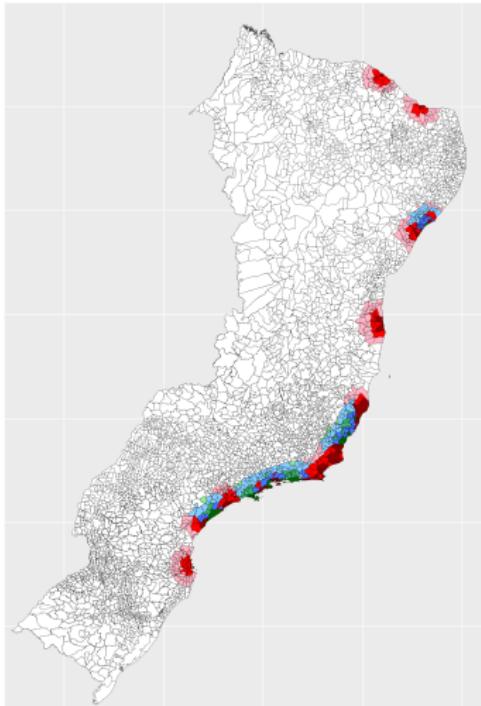
Appendices



## Spatial Spillovers Onto Neighboring Municipalities

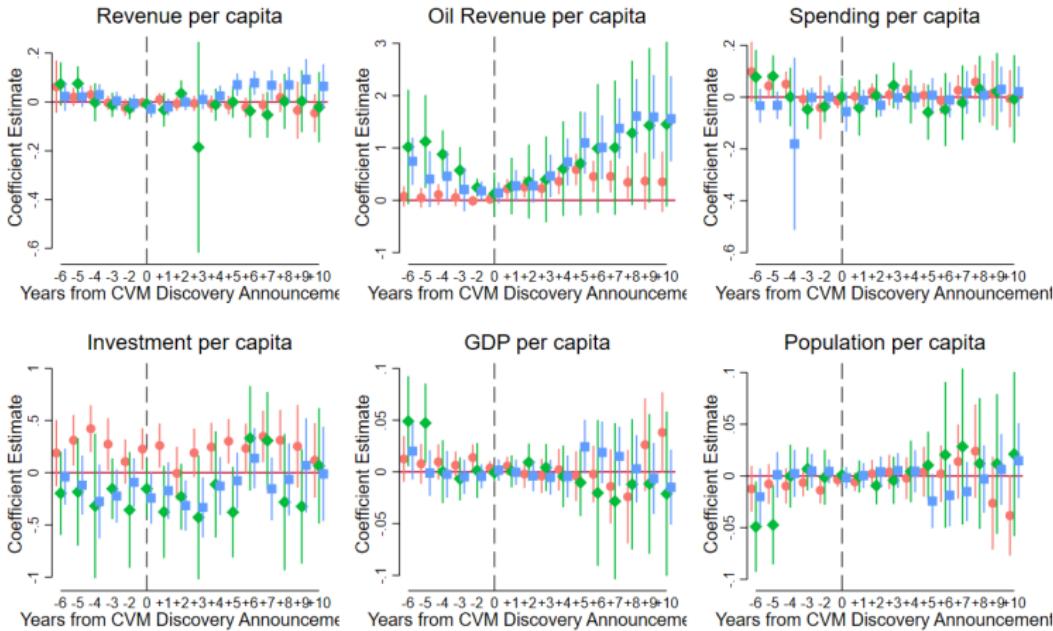
| 36

- ▶ Identify municipalities that are (i) near/far (0-50 and 50-100km) from disappointed municipalities; (ii) near/far from satisfied municipalities; (iii) near/far both
- ▶ Estimate event studies where near groups are "treated" and far groups are controls



# Spatial Spillovers: Effects on Public Finances

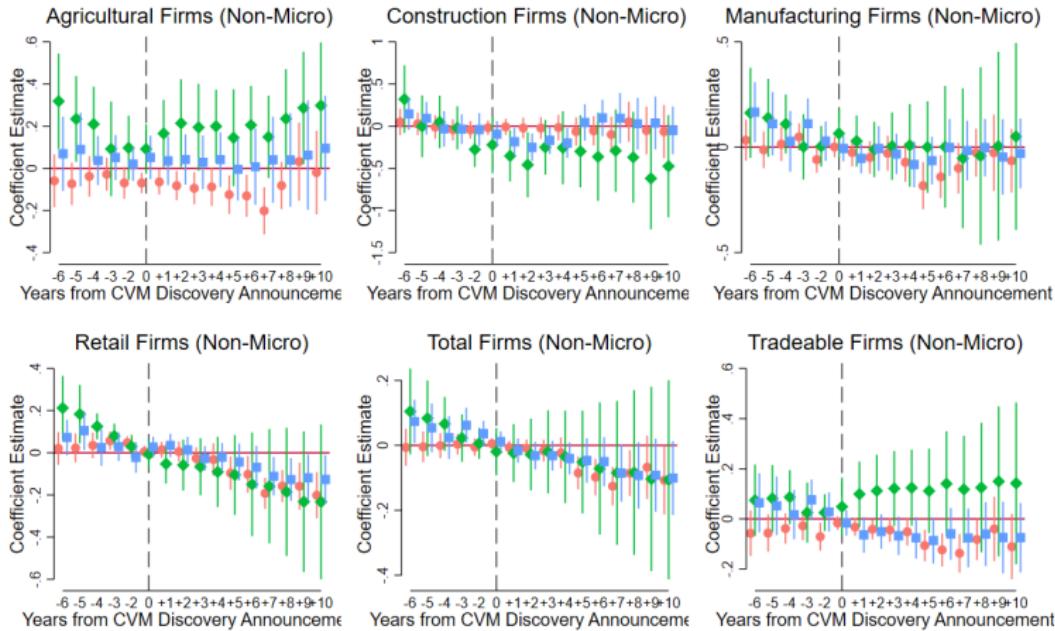
| 37



- Near Disappointed Municipality (< 50km.)
- ◆ Near Satisfied Municipality (<50km.)
- Near Both Types (<50km.)

# Spatial Spillovers: Effects on Firm Entry

| 38



- Near Disappointed Municipality (< 50km.)
- ◆ Near Satisfied Municipality (<50km.)
- Near Both Types (<50km.)

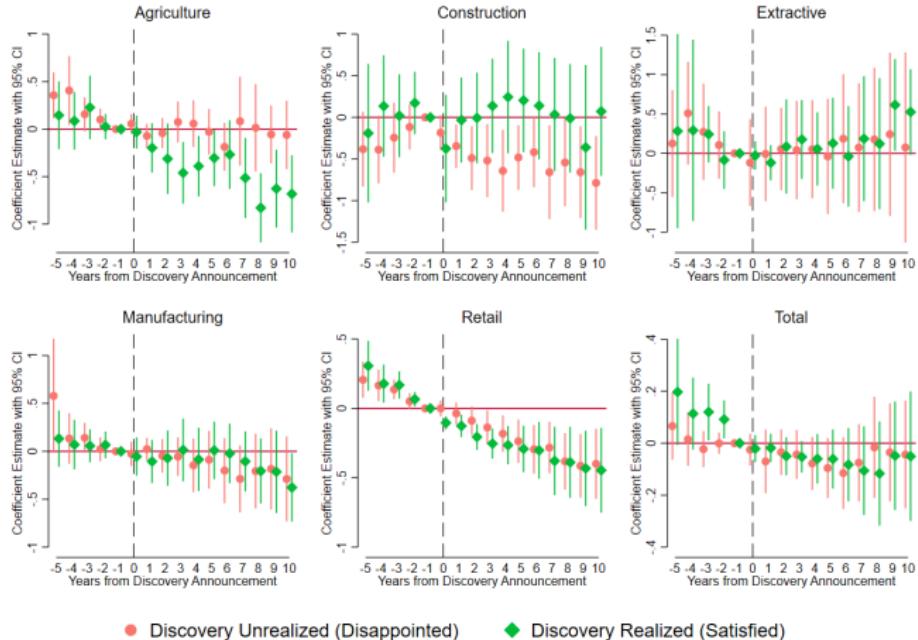
▶ Return

Appendices



# Discovery Effects on Formal Employment

| 39

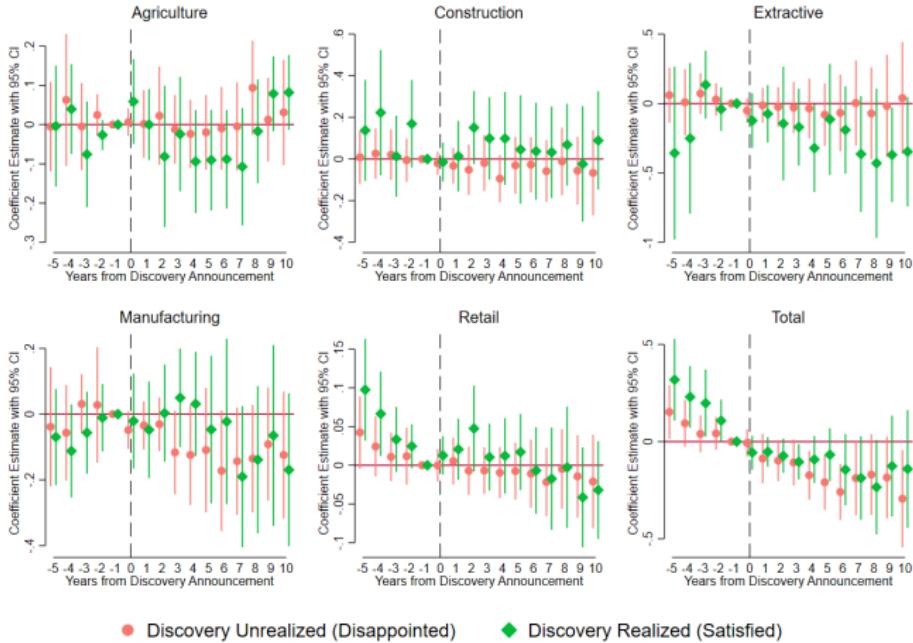


● Discovery Unrealized (Disappointed)

◆ Discovery Realized (Satisfied)

# Discovery Effects on Formal Wages

| 40

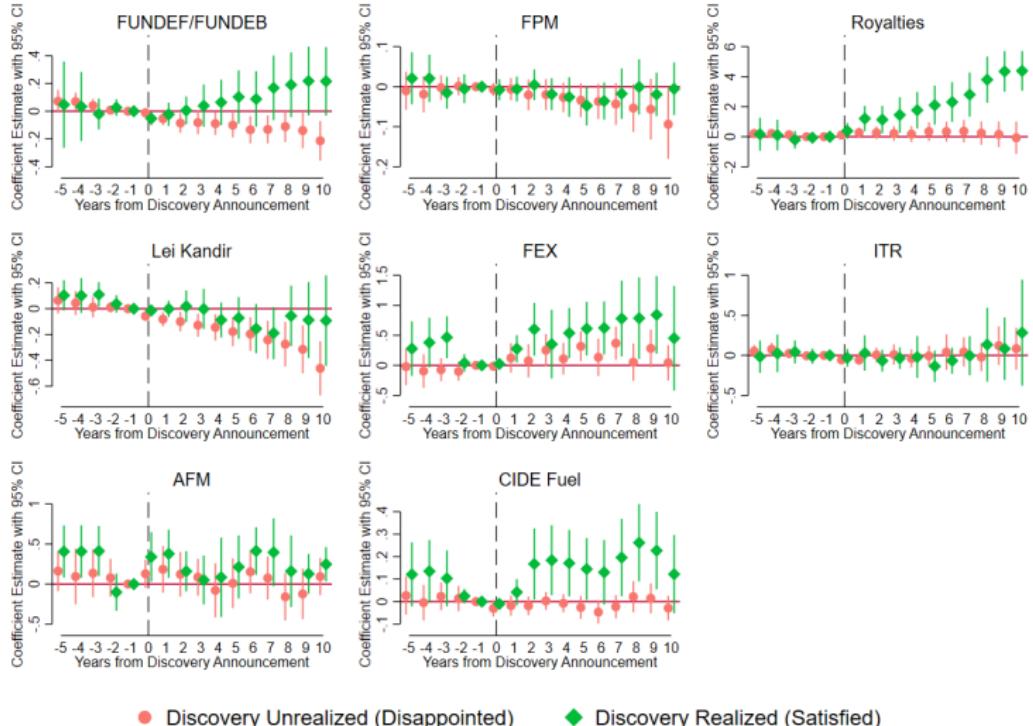


▶ Return

## Appendices



## State and Federal Transfers to Municipal Governments



	TWFE Wells	TWFE Pre-Match	CS Wells	CS Pre-Match
<i>Council Candidates (Total)</i>	0.131 (0.122)	0.046 (0.032)	0.172 (0.235)	0.070* (0.037)
<i>Council Candidates (Compet.)</i>	0.070 (0.061)	0.061* (0.034)	0.098* (0.105)	0.066 (0.037)
<i>Mayoral Candidates (Total)</i>	0.041 (0.052)	0.035 (0.048)	0.065 (0.068)	0.054 (0.050)
<i>Mayoral Candidates (Compet.)</i>	0.001 (0.046)	0.008 (0.047)	-0.129*** (0.045)	-0.087* (0.046)
<i>Comp. Council Cand. Per Seat</i>	0.047** (0.019)	0.038** (0.018)	0.068*** (0.025)	0.033 (0.022)
<i>Avg. Coalition Size</i>	-0.081** (0.037)	-0.078*** (0.028)	-0.118* (0.062)	-0.077* (0.041)
<i>Total Number of Donations</i>	0.169* (0.087)	0.149 (0.091)	0.157* (0.092)	0.164** (0.069)
<i>Total Value of Donations</i>	0.131* (0.078)	0.119 (0.083)	0.238** (0.120)	0.114 (0.113)
<i>Number of Donations per Cand.</i>	0.166** (0.080)	0.124 (0.081)	0.106 (0.095)	0.040 (0.086)
<i>Value of Donations per Cand.</i>	0.132 (0.082)	0.095 (0.085)	0.195 (0.137)	-0.006 (0.128)
<i>Share of Candidates Female</i>	-0.008 (0.007)	-0.016*** (0.005)	-0.010 (0.010)	-0.006 (0.120)
<i>Avg. Candidate Age</i>	0.001 (0.005)	-0.002 (0.004)	-0.031** (0.014)	0.000 (0.011)
<i>Avg. Candidate Schooling</i>	-0.030*** (0.009)	-0.024*** (0.006)	-0.031** (0.014)	-0.009 (0.010)
Municipality FEs	Y	Y	Y	Y
Election Period FEs	Y	Y	Y	Y
n (municipality-election periods)	404	3,745	404	3,745

▶ Return

Appendices



# Coefficients and Elasticities (Disappointed)

| 43

Outcomes	Sample Properties			Coefficients			Small-n Bias Correct. Elast.		
	$\bar{X}$	n	Units	1 Year	5 Years	10 Years	1 Year	5 Years	10 Years
Total Revenue (Millions)	162	1,392	83	0.00 (0.02)	-0.04 (0.04)	-0.20** (0.08)	-0.64 (2.12)	-6.28 (3.92)	-20.79*** (6.02)
Revenue p.c.	2,086	1,392	83	-0.01 (0.02)	-0.10 (0.06)	-0.26** (0.11)	-2.13 (2.14)	-11.86** (5.44)	-26.69*** (8.02)
Tax Revenue p.c.	220	1,392	83	0.14* (0.08)	-0.23 (0.17)	-0.35 (0.23)	10.93 (8.75)	-27.00** (12.09)	-37.30*** (14.28)
Oil Revenue p.c.	473	1,494	83	0.27 (0.17)	0.34 (0.31)	0.16 (0.43)	19.75 (20.87)	20.33 (37.60)	-5.57 (40.41)
Non-Oil Transfer Rev. p.c.	652	1,440	80	-0.03** (0.01)	-0.05** (0.03)	-0.07** (0.04)	-3.69*** (1.41)	-6.60*** (2.53)	-8.99** (3.94)
Spending p.c.	1,165	1,392	83	-0.02 (0.03)	-0.10* (0.06)	-0.23*** (0.08)	-3.45 (2.42)	-12.43** (4.89)	-23.95*** (6.23)
Investment p.c.	226	1,423	83	-0.17 (0.15)	-0.46** (0.21)	-0.70** (0.28)	-21.69* (12.09)	-43.14**** (12.11)	-56.92*** (12.18)
Personnel Spending p.c.	933	1,392	83	-0.04* (0.02)	-0.14** (0.06)	-0.26*** (0.09)	-4.92** (2.08)	-15.64*** (4.73)	-26.42*** (6.30)
Education Spending p.c.	571	1,392	83	-0.01 (0.04)	-0.14** (0.06)	-0.25** (0.10)	-2.93 (3.87)	-15.78*** (5.47)	-25.64*** (7.26)
Health Spending p.c.	449	1,392	83	-0.09 (0.08)	-0.17** (0.08)	-0.24* (0.12)	-12.76* (7.38)	-18.62*** (6.47)	-26.23*** (9.10)
GDP per capita	22,362	1,162	83	0.00 (0.04)	-0.04 (0.08)	-0.12 (0.17)	-1.86 (4.30)	-8.14 (7.71)	-18.27 (13.66)
Population	80,980	1,494	83	0.01 (0.01)	0.04 (0.04)	0.05 (0.08)	-0.09 (1.34)	2.16 (3.99)	0.87 (7.66)
No. Firms Extractive	9.1	1,494	83	-0.12* (0.07)	-0.28** (0.13)	-0.20 (0.22)	-14.73** (6.14)	-29.30*** (9.32)	-26.79* (15.92)
No. Firms Mfg.	165.2	1,494	83	-0.01 (0.03)	0.01 (0.07)	-0.19* (0.10)	-2.38 (3.26)	-2.85 (7.02)	-21.26*** (7.69)
Avg. Formal Wage (Monthly)	1,034	1,494	83	-0.01 (0.02)	-0.08** (0.03)	-0.11** (0.05)	-2.13 (1.767)	-8.88*** (3.036)	-12.42*** (4.21)

Sample includes disappointed municipalities (received less than 40% of revenues expected from discovery by 2017) and wells controls.

Regressions include municipality and year FE; standard errors are clustered at municipality level. Continuous outcome variables use inverse hyperbolic sine transformation. Monetary variables are inverse hyperbolic sine-transformed constant 2010 BRL. To interpret semi-elasticities, I use the small sample bias correction proposed by Kennedy (1981):

$$\hat{P} = \left( e^{\left( \beta - \frac{\widehat{\text{Var}}(\beta)}{2} \right)} - 1 \right) \times 100$$

# Coefficients and Elasticities (Satisfied)

| 44

Outcomes	Sample Properties			Coefficients			Small-n Bias Correct. Elast.		
	$\bar{X}$	n	Units	1 Year	5 Years	10 Years	1 Year	5 Years	10 Years
Total Revenue (Millions)	345	1,211	71	0.05 (0.04)	0.16* (0.09)	0.65*** (0.20)	3.01 (4.62)	11.74 (10.43)	74.53** (34.21)
Revenue p.c.	2,361	1,211	71	0.05 (0.04)	0.16 (0.10)	0.66*** (0.20)	2.74 (4.54)	11.69 (10.91)	75.12** (34.60)
Tax Revenue p.c.	279	1,211	71	0.01 (0.09)	-0.06 (0.23)	-0.21 (0.30)	-3.23 (8.68)	-15.98 (19.50)	-30.32 (20.58)
Oil Revenue p.c.	606	1,278	71	1.21*** (0.42)	2.10*** (0.65)	4.35*** (0.68)	170.90 (114.05)	490.53 (383.00)	5441.63 (3755.01)
Non-Oil Transfer Rev. p.c.	691	1,224	68	-0.03 (0.02)	-0.01 (0.04)	0.04 (0.05)	-3.63** (1.72)	-2.59 (4.10)	1.26 (5.12)
Spending p.c.	1,264	1,211	71	-0.07 (0.05)	0.01** (0.07)	0.25** (0.12)	-9.00 (4.12)	-2.15 (6.55)	20.79 (14.07)
Investment p.c.	263	1,230	71	-0.06 (0.37)	0.34 (0.46)	0.82 (0.71)	-21.73 (29.22)	11.98 (51.91)	59.35 (113.07)
Personnel Spending p.c.	997	1,211	71	-0.04 (0.03)	0.01* (0.07)	0.19* (0.11)	-5.86 (3.23)	-2.56 (6.87)	14.32 (12.83)
Education Spending p.c.	627	1,208	71	-0.01 (0.07)	0.03* (0.07)	0.35 (0.20)	-4.62 (6.40)	0.07 (6.61)	28.02 (26.10)
Health Spending p.c.	461	1,208	71	0.20** (0.08)	0.11 (0.09)	0.34 (0.23)	17.62* (9.90)	6.88 (9.61)	25.42 (29.05)
GDP per capita	27,043	994	71	0.06 (0.08)	0.57** (0.27)	1.42*** (0.31)	2.56 (7.75)	55.00 (42.12)	253.10** (110.29)
Population	155,964	1,278	71	0.00 (0.01)	-0.01 (0.02)	-0.01 (0.05)	-0.40 (0.89)	-1.63 (2.17)	-3.11 (4.49)
No. Firms Extractive	17.5	1,278	71	0.09 (0.12)	0.07 (0.17)	0.30 (0.26)	2.59 (12.29)	-1.89 (16.78)	18.90 (31.23)
No. Firms Mfg.	273.8	1,278	71	-0.09* (0.05)	-0.12** (0.06)	-0.23** (0.11)	-10.76** (4.29)	-13.70*** (4.76)	-25.03*** (8.05)
Avg. Formal Wage	1,073	1,278	71	-0.03 (0.02)	-0.01* (0.05)	-0.09** (0.05)	-4.17 (1.94)	-3.84 (4.72)	-11.06** (4.66)

Sample includes satisfied municipalities (received more than 40% of revenues expected from discovery by 2017) and wells controls. Regressions include municipality and year FE; standard errors are clustered at municipality level. Continuous outcome variables use inverse hyperbolic sine transformation. Monetary variables are inverse hyperbolic sine-transformed constant 2010 BRL. To interpret semi-elasticities, I use the small sample bias correction proposed by Kennedy (1981):

$$\hat{P} = \left( e^{\left( \beta - \frac{\widehat{\text{Var}}(\beta)}{2} \right)} - 1 \right) \times 100$$

# Disappointed Municipalities: Robustness Across Samples and Estimators | 45

	TWFE Wells	TWFE Pre-Matching	CS Wells	CS Pre-Matching
<i>Total Revenue</i>	-0.20** (0.08)	-0.07 (0.07)	-0.38*** (0.10)	-0.14 0.15
<i>Revenue p.c.</i>	-0.26** (0.11)	-0.23** (0.10)	-0.54*** (0.17)	-0.37** 0.19
<i>Tax Revenue p.c.</i>	-0.35 (0.23)	-0.34* (0.18)	-0.26 (0.29)	-0.30 0.24
<i>Oil Revenue p.c.</i>	0.16 (0.43)	0.50 (0.39)	-0.03 (0.72)	0.16 0.69
<i>Transfer Revenue p.c.</i>	-0.07* (0.04)	-0.06* (0.04)	-0.14** (0.07)	-0.15*** 0.06
<i>Spending p.c.</i>	-0.23*** (0.08)	-0.14* (0.07)	-0.46*** (0.12)	-0.25* 0.14
<i>Investment p.c.</i>	-0.70** (0.28)	-0.80*** (0.26)	-1.28*** (0.33)	-1.04*** 0.37
<i>Personnel Spending p.c.</i>	-0.26*** (0.09)	-0.16** (0.08)	-0.52*** (0.14)	-0.29* 0.15
<i>Education Spending p.c.</i>	-0.25** (0.10)	-0.19** (0.09)	-0.46*** (0.16)	-0.32** 0.14
<i>Health Spending p.c.</i>	-0.24* (0.12)	-0.33*** (0.11)	-0.43*** (0.15)	-0.33 0.20
<i>GDP p.c.</i>	-0.12 (0.17)	-0.12 (0.15)	-0.34 (0.30)	0.01 0.35
<i>n (municipality-years)</i>	1,494	15,570	1,494	15,570

Each column reports coefficient estimates and standard errors for the  $t + 10$  period of event studies for a specific control group-estimator pair.

\*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$  ▶ Interpreting Coefficients ▶ Return

	TWFE Wells	TWFE Pre-Matching	CS Wells	CS Pre-Matching
<i>Total Revenue (Millions)</i>	0.65*** (0.20)	0.83*** (0.19)	0.76*** (0.25)	0.89*** (0.29)
<i>Revenue p.c.</i>	0.66*** (0.20)	0.77*** (0.19)	0.74*** (0.25)	0.87*** (0.28)
<i>Tax Revenue p.c.</i>	-0.21 (0.30)	0.07 (0.26)	0.02 (0.29)	0.22 (0.31)
<i>Oil Revenue p.c.</i>	4.35*** (0.68)	4.49*** (0.69)	4.69*** (0.95)	4.45*** (1.01)
<i>Transfer Revenue p.c.</i>	0.04 (0.05)	0.08 (0.05)	0.05 (0.06)	0.04 (0.06)
<i>Spending p.c.</i>	0.25** (0.12)	0.38*** (0.11)	0.25** (0.11)	0.43*** (0.13)
<i>Investment p.c.</i>	0.82 (0.71)	0.92 (0.72)	1.44* (0.82)	1.43 (0.96)
<i>Personnel Spending p.c.</i>	0.19* (0.11)	0.32*** (0.10)	0.26** (0.12)	0.50*** (0.13)
<i>Education Spending p.c.</i>	0.35* (0.20)	0.41** (0.19)	0.35*** (0.13)	0.45*** (0.10)
<i>Health Spending p.c.</i>	0.34 (0.23)	0.31 (0.19)	0.42** (0.19)	0.35* (0.19)
<i>GDP p.c.</i>	1.42*** (0.31)	1.51*** (0.30)	1.59*** (0.53)	1.82** (0.71)
n (municipality-years)	1,278	9,012	1,278	9,012

Each column reports coefficient estimates and standard errors for the t + 10 period of event studies for a specific control group-estimator pair.

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1   ▶ Interpreting Coefficients   ▶ Return

# Small Sample Bias Corrected Semi-Elasticities (Disappointed)

| 47

	TWFE Wells	TWFE Pre-Matching	CS Wells	CS Pre-Matching
<i>Total Revenue (Millions)</i>	-20.79*** (6.02)	-10.22* (5.97)	-35.17 <i>(In Progress)</i>	-19.67
<i>Revenue p.c.</i>	-26.69*** (8.02)	-24.41*** (7.42)	-46.43	-37.29
<i>Tax Revenue p.c.</i>	-37.30*** (14.28)	-35.04*** (11.62)	-33.29	-34.26
<i>Oil Revenue p.c.</i>	-5.57 (40.41)	35.46 (52.28)	-32.16	-16.70
<i>Transfer Revenue p.c.</i>	-8.99** (3.94)	-7.82** (3.36)	-15.95	-16.57
<i>Spending p.c.</i>	-23.95*** (6.23)	-16.44*** (6.20)	-40.48	-27.50
<i>Investment p.c.</i>	-56.92*** (12.18)	-60.59*** (10.43)	-76.50	-70.49
<i>Personnel Spending p.c.</i>	-26.42*** (6.30)	-18.33*** (6.45)	-44.28	-30.34
<i>Education Spending p.c.</i>	-25.64*** (7.26)	-20.87*** (6.89)	-42.05	-32.29
<i>Health Spending p.c.</i>	-26.23*** (9.10)	-31.61*** (7.23)	-39.41	-34.77
# Extractive Firms	-26.79* (15.92)	-7.07 (19.42)	-22.94	9.49
# Mfg. Firms	-21.26*** (7.69)	2.54 (8.73)	-13.50	16.11
Avg. Formal Wage	-12.42*** (4.21)	-4.22 (3.66)	-19.86	-5.03
GDP p.c.	-18.27 (13.66)	-18.08 (12.37)	-39.00	-15.06
Population	0.87 (7.66)	10.49 (7.95)	-38.89	-4.86
n (municipality-years)	1494	15570	1494	15570

To interpret semi-elasticities, I use the small sample bias correction proposed by Kennedy (1981):

$$\hat{P} = \left( e^{\left( \beta - \frac{\widehat{Var}(\beta)}{2} \right)} - 1 \right) \times 100$$

# Small Sample Bias Corrected Semi-Elasticities (Satisfied)

[Return](#)

| 48

	TWFE Wells	TWFE Pre-Matching	CS Wells	CS Pre-Matching
<i>Total Revenue (Millions)</i>	74.53** (34.21)	107.96*** (39.71)	89.59 <i>(In Progress)</i>	111.36
<i>Revenue p.c.</i>	75.12** (34.60)	95.43** (37.66)	84.06	106.03
<i>Tax Revenue p.c.</i>	-30.32 (20.58)	-5.31 (24.45)	-11.39	6.54
<i>Oil Revenue p.c.</i>	5441.63 (3755.01)	6205.26 (4330.57)	6679.58	5057.57
<i>Transfer Revenue p.c.</i>	1.26 (5.12)	5.40 (5.15)	1.95	1.24
<i>Spending p.c.</i>	20.79 (14.07)	37.82** (15.18)	21.93	43.86
<i>Investment p.c.</i>	59.35 (113.07)	75.04 (125.85)	180.02	158.75
<i>Personnel Spending p.c.</i>	14.32 (12.83)	30.86** (13.64)	22.15	53.77
<i>Education Spending p.c.</i>	28.02 (26.10)	36.55 (25.93)	33.62	48.37
<i>Health Spending p.c.</i>	25.42 (29.05)	23.31 (23.63)	38.15	28.69
# Extractive Firms	18.90 (31.23)	75.28* (42.32)	23.16	110.61
# Mfg. Firms	-25.03*** (8.05)	-7.53 (8.92)	-21.45	-1.79
Avg. Formal Wage	-11.06** (4.66)	-1.80 (4.38)	-10.12	10.10
GDP p.c.	253.10** (110.29)	290.35** (116.96)	275.49	330.81
Population	-3.11 (4.49)	3.94 (4.23)	272.29	-1.46
<i>n (municipality-years)</i>	1278	9012	1278	9012

To interpret semi-elasticities, I use the small sample bias correction proposed by Kennedy (1981):

$$\hat{P} = \left( e^{\left( \beta - \frac{\widehat{\text{Var}}(\beta)}{2} \right)} - 1 \right) \times 100$$