

Default Question Block

Hello,

Thank you for your interest in our study. We are interested in what colors of bell pepper are most appealing to consumers. We will be asking you to vote for your favorite color of bell pepper in terms of overall taste and appearance. Upon completion, you will be able to see how your response compares to others, and will then receive a code to enter into the HIT.

If you are interested in completing this task, please respond "Yes". **If you respond "No", your HIT will be rejected.**

- ☐ Yes
- ☐ No

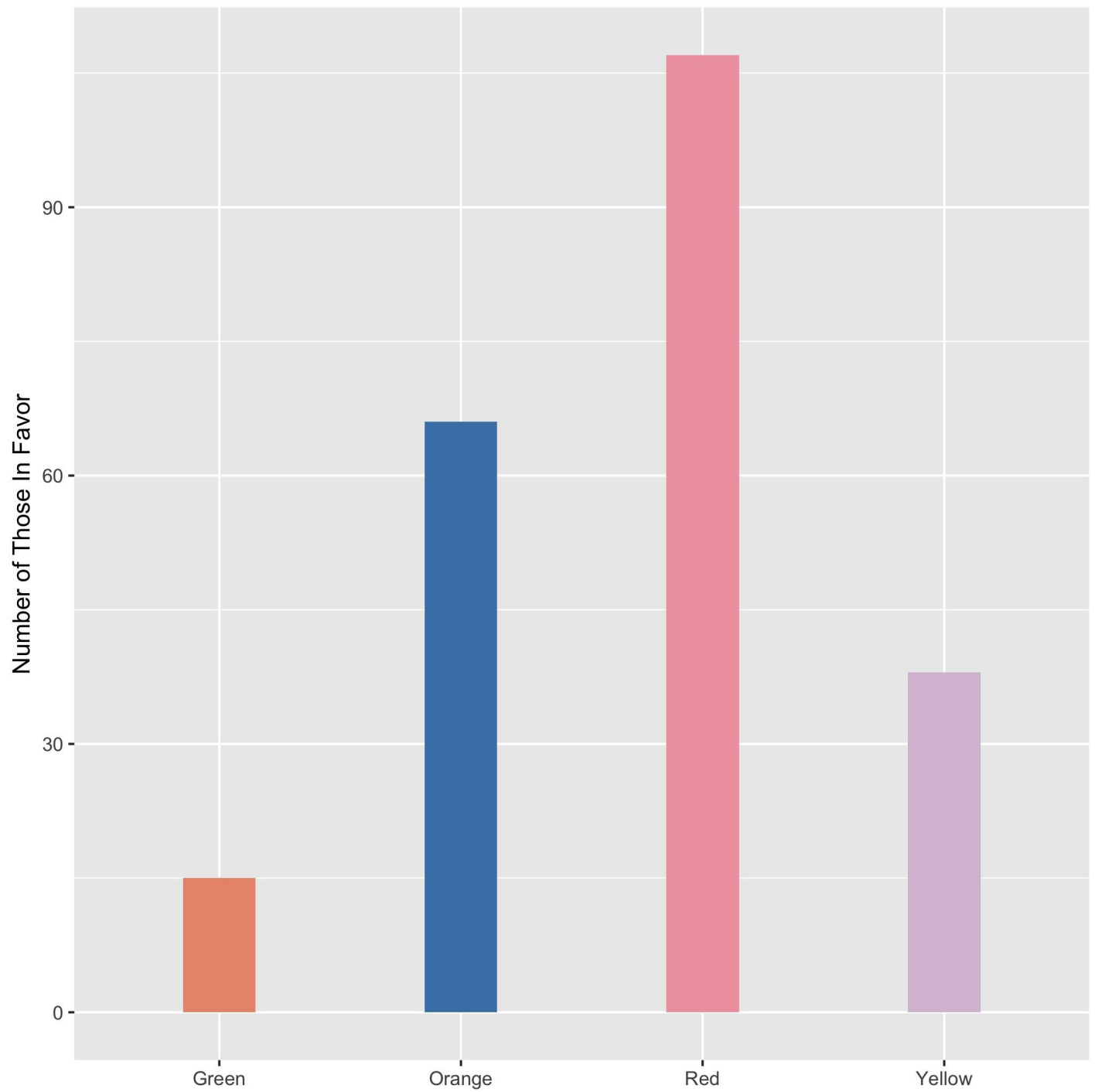
Main Question

What is your favorite color of bell pepper?

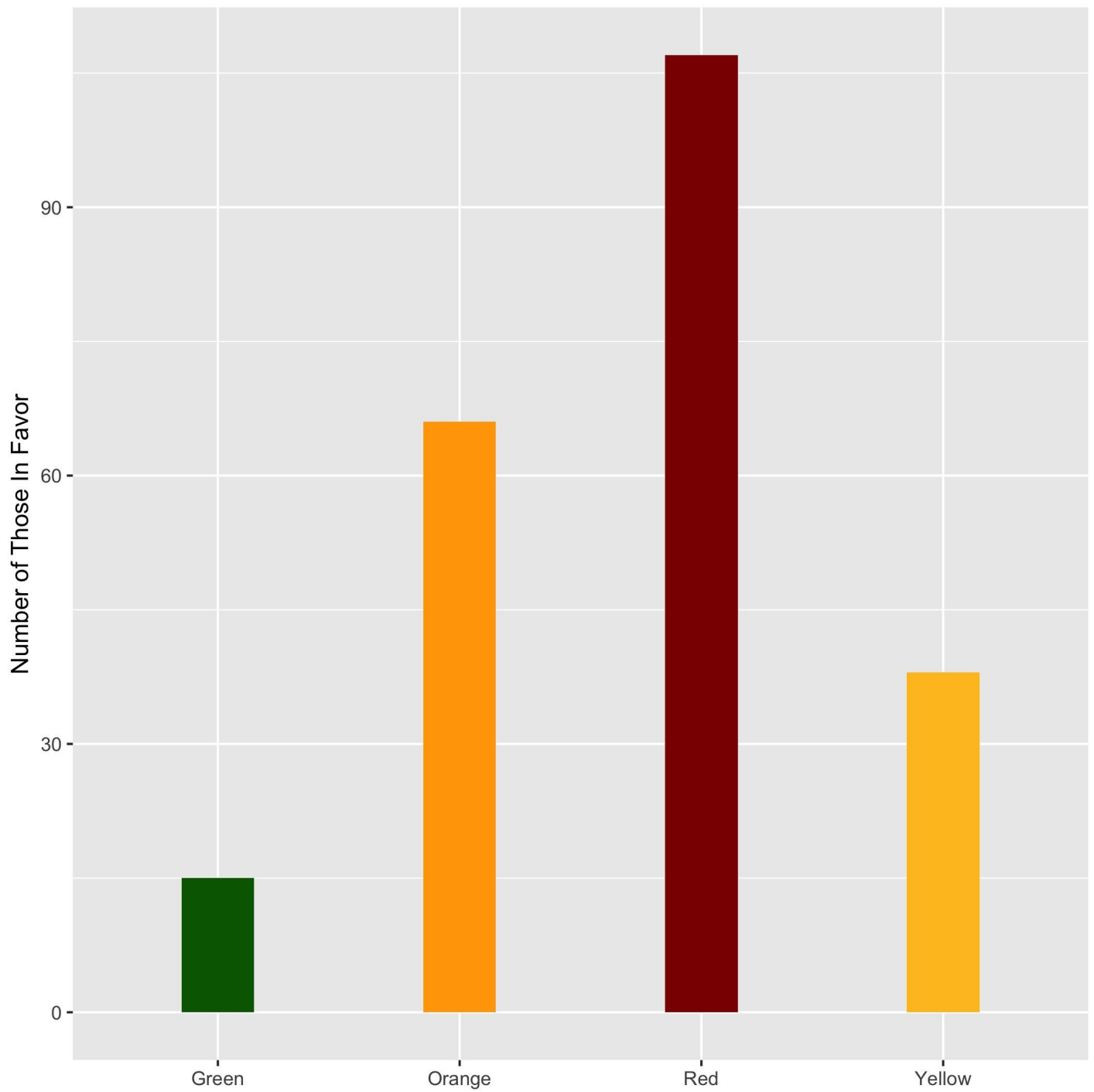
- ☐ Yellow
- ☐ Green
- ☐ Orange
- ☐ Red

Thank for you participating in the survey. Proceed to the next page to see the current results.

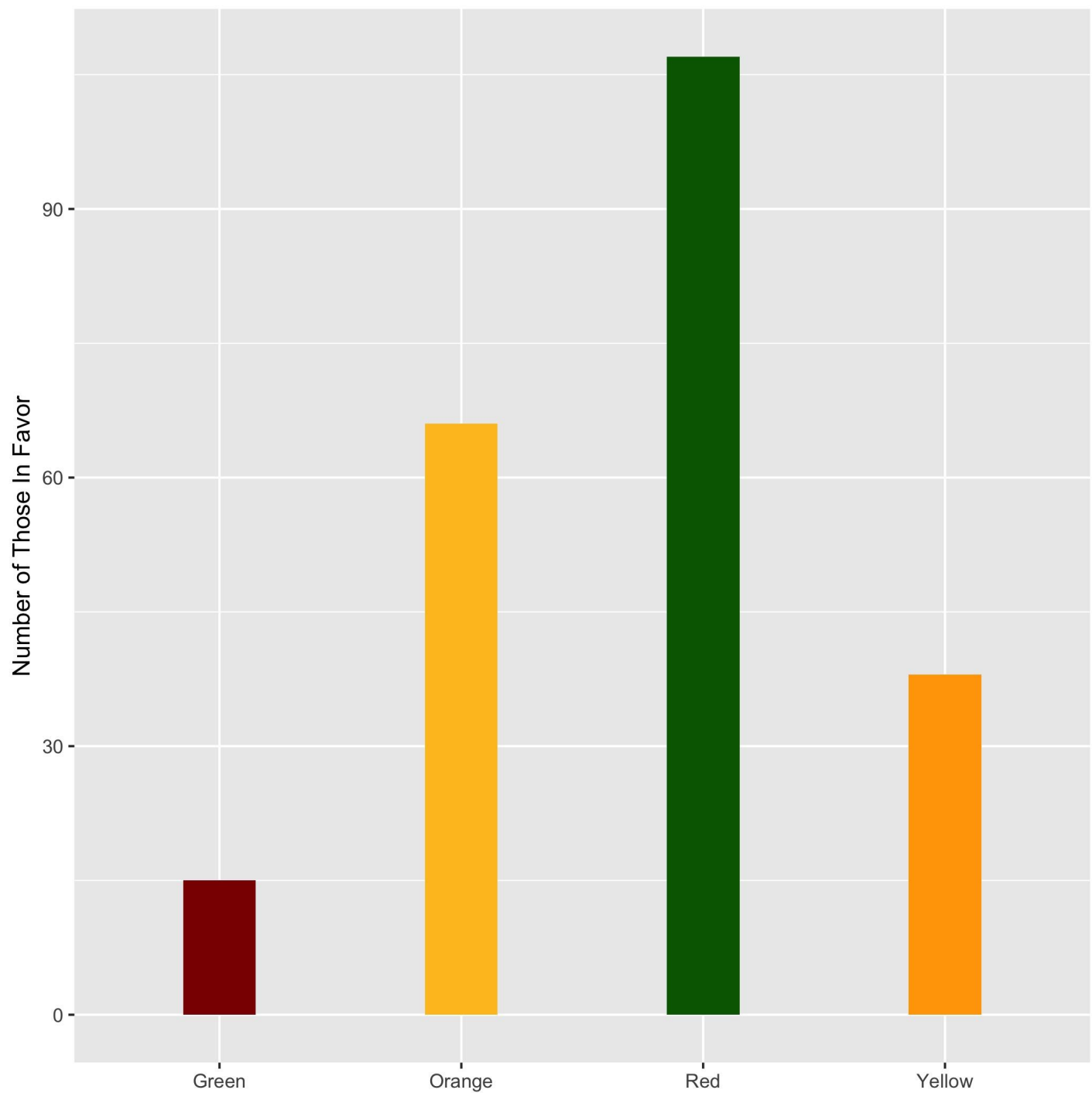
1 Control



2 Intuitive



3 Stroop



Block 5

For the final part of this activity, we'd like to ask a few questions about the results you just saw.

What was the most-favored color?

- ☐ Green
- ☐ Orange
- ☐ Red
- ☐ Yellow

What was the least-favored color?

- ☐ Green
- ☐ Orange
- ☐ Red
- ☐ Yellow

What was the second least-favored color?

- ☐ Green
- ☐ Orange
- ☐ Red
- ☐ Yellow

Powered by Qualtrics