

# Team 3 Individual Presentation

Jihyun (Lisa) Lee / UX Designer

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# Overview of Team Idea :

- General User Persona:
  - A novice Youtuber just starting out with zero videos on their channel
- Two main features :
  - Providing list of trending Youtube video topics to the users
  - Providing filter options along with specific results for specific user groups

# Story/Architecture of Contribution :

**Challenge:** Forecast how popular Youtube video will be.

**Goal:** Suggest most used/most common/most trending topic to the youtuber.

**Main Features:** Suggesting trending topics, subtopics, duration of the video, and the list of popular youtuber in the field.

**Device:** Standard laptop  
Any Contraints?

## **Persona Creation :**

Teenager based in Los Angeles wanting to become a famous youtuber with over 100 videos and 100K subscribers.

**Main Interest**-> Make-up, fashion, and traveling.

**Possible Use Cases:** Any youtube user -> either to just simply view the data or to become a youtuber.

## **User Story\_1 :**

Home Page->Log In or Sign Up-> View Data (Shows all the possible topics on the left side and list of trending topics on the right side of the page) ->

Click to view more of a certain topic in the list

## **User Story\_2 :**

Home Page -> Log In or Sign Up-> View Data (Shows all the possible topics on the left side and list of trending topics on the right side of the page) ->

Click the filter button on the top right corner of the page -> Drop down menu shows with different countries by region and the popular topics you can choose from ->

Shows list of trending specific sub-topics -> Click on the card block to view more

Challenge: Forecast how popular Youtube video will be.

Goal: Suggest most used/common/popular features to the youtuber

duration,  
topic,  
sub-topic

Device: Mobile? web?

Any Constraints?

### Persona

User: First-time youtuber  
with no videos on his/her channel,  
wants to become popular.

- Teenage girl
- main interest → make up videos.

Use Cases: Any youtuber wanting to  
either view or filter or get suggestions on

Popular topics

most common  
most used  
most trending

### User Story

- Log in/Sign up → enter country/  
topic of interest

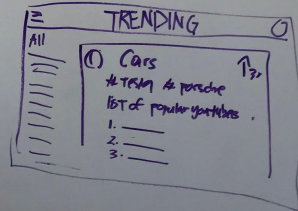
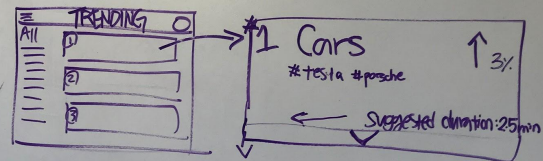
→ Show data →

(trending  
popular topics,  
Suggested duration,  
etc.)

1. novel / experience
2. content
3. ...

Sub-topics

list or  
bar graph



Sign InRegister

Filter By ▾

Sort By

#1

TRENDING  
Music  
#Music Video #Selena Gomez #Post Malone  
Suggested Duration : 2.5 minutes

▼

#2

TRENDING  
Travel  
#Travel Vlog #Barcelona #Holiday Trip Planning  
Suggested Duration : 2.5 minutes

▼

#3

TRENDING  
Technology  
#iPhone 11 #iPhone 11 Pro #Blockchain  
Suggested Duration : 2.5 minutes

▼

#4

TRENDING  
Car  
#Tesla #VR Experience #Taycan  
Suggested Duration : 2.5 minutes

▼

#5

TRENDING  
Fashion  
#Haul #Gift Ideas #Thrifting  
Suggested Duration : 2.5 minutes

▼

#6

TRENDING  
BTS  
#Dance Videos #Jhope #Chicken Noodle Soup  
Suggested Duration : 2.5 minutes

▼

#7

TRENDING  
Beauty  
#Perfume Review #Sephora #Lashes  
Suggested Duration : 2.5 minutes

▼

Sign InRegister

Countries

Europe

Africa

South America

Asia

North America

Australia and Oceania

Topic of Interest

☐ Car  
☐ Beauty  
☐ Fashion  
☐ Finance  
☐ Education  
☐ Comedy Stand Up  
☐ Music  
☐ KPOP  
☐ Travel  
☐ Cooking

Filter By ▲

Submit

#3

TRENDING  
Technology  
#iPhone 11 #iPhone 11 Pro #Blockchain  
Suggested Duration : 2.5 minutes

▼

#4

TRENDING  
Car  
#Tesla #VR Experience #Taycan  
Suggested Duration : 2.5 minutes

▼

#5

TRENDING  
Fashion  
#Haul #Gift Ideas #Thrifting  
Suggested Duration : 2.5 minutes

▼

#6

TRENDING  
BTS  
#Dance Videos #Jhope #Chicken Noodle Soup  
Suggested Duration : 2.5 minutes

▼

#7

TRENDING  
Beauty  
#Perfume Review #Sephora #Lashes  
Suggested Duration : 2.5 minutes

▼

# What you would do next :

## Improvements & Suggestions :

- Sync with the team several times
- Addition of other screens
  - Specific results page
  - Drop-down option page
  - Separate pages per card blocks on the list
- Giving different options to view the results
  - List
  - Grid
  - Line Graph / Bar Graph
- Addition of live list of trending videos on the side (Top 10)
- Specification of sort by option
- Implement a different layout
  - Instead of a list, put more emphasis on the graph
- Instead of putting focus on the prediction of the video's popularity, emphasizing the "trend" within Youtube community and the most searched or the most viewed video topics would potentially gain more users to the site.