## Unicorn View Predictor

Patrick O'Brien Role: Developer

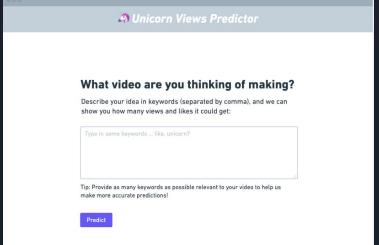
## **Team Idea: Web App**

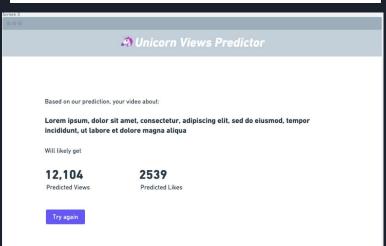
<u>Problem Statement:</u> Develop and design a tool that forecasts how popular a Youtube video will be.

<u>Persona:</u> A mid range successful Youtuber who wants to make popular youtube videos for monetization purposes.

#### **Solution:**

- Website -> Web App
- Sequential Neural Network
- Model View Controller
- Currently Predicts View Count
- Could Expand to Likes Count





## Segregation of Duties:

- Different Job functions were clear
- Communication for overall understanding we were on the same page
  - Leading discussion with other team
     mates to work together
  - Make sure we had a cohesive idea

#### **Team Members:**

Shreerang Javadekar: Data Science

Katherine Hsu: Developer

Maggie Chen: Design

# My Contribution: Model-View-Controller Architecture

#### YoubeView:

- Contains GUI
- Implemented by:

Katherine Hsu



#### YoutubeController:

- Stores Youtube Model
- Retrieves user input from view
- Passes user input into Model
- Retrieves Prediction
- Passes Prediction to View



#### YoutubeModel:

- Stores Predictor
- Runs Model on user input
- Returns Prediction

Why: Common Design pattern used for developing user interfaces and apps. Divides up the program into three interconnected elements. This Decouples these major components for code reuse and parallel development.

## What I would do Differently?

- The app went through a shift in language half way through
  - Discuss frameworks, languages, and skill sets more thoroughly

• Connect the view and the controller using a Framework

### Current Version---- Thank You!!!

#### **Unicorn Views Predictor**

#### What kind of videos are you thinking of making?

#### Describe your idea in keywords

Type in some keywords to see how many views and likes it might get, separated by comma.

Predict

Provide as many keywords as possible relevant to your video idea, and we can show you how many views and likes it might get.