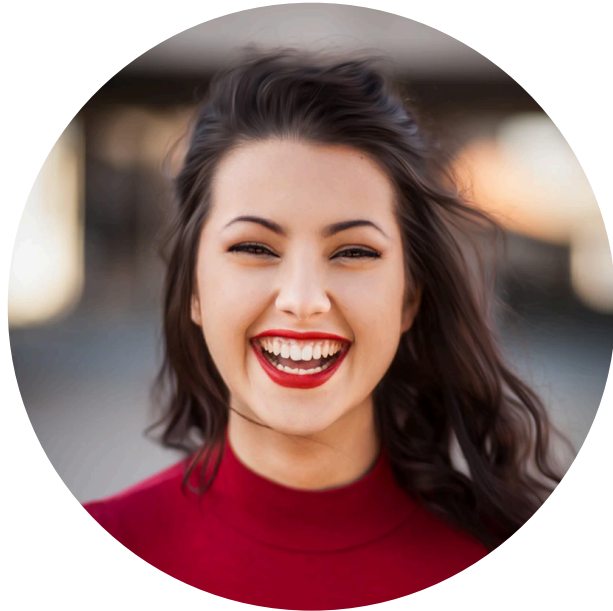


Emily Sears



"I want to show my dog to the world and I hope he can bring relief to those who are on my channel."

Emily is a Junior studying Math. Last year she adopted a cute poodle and started posting videos vlogging their day-to-day life. She has to do a part time job at a local restaurant to support the extra expenses. At her down time, she loves to watch animal videos on Youtube and get relief from her busy college life. Emily is passionate about her new career as a Youtuber and wants more people to see her videos and interact more with those who share the same passion in dogs.

Goals

- Want to know what people want to watch
- Want to get more views for a little extra income
- Want to create meaningful relationships with her followers
- Want to succeed in both college and Youtuber life

Obstacles

- Balancing between school life and the life as a Youtuber
- Limited time in video production
- Hard to come up with new ideas about her content