# Overview of idea

**<u>Centered on the OG YouTuber</u>**

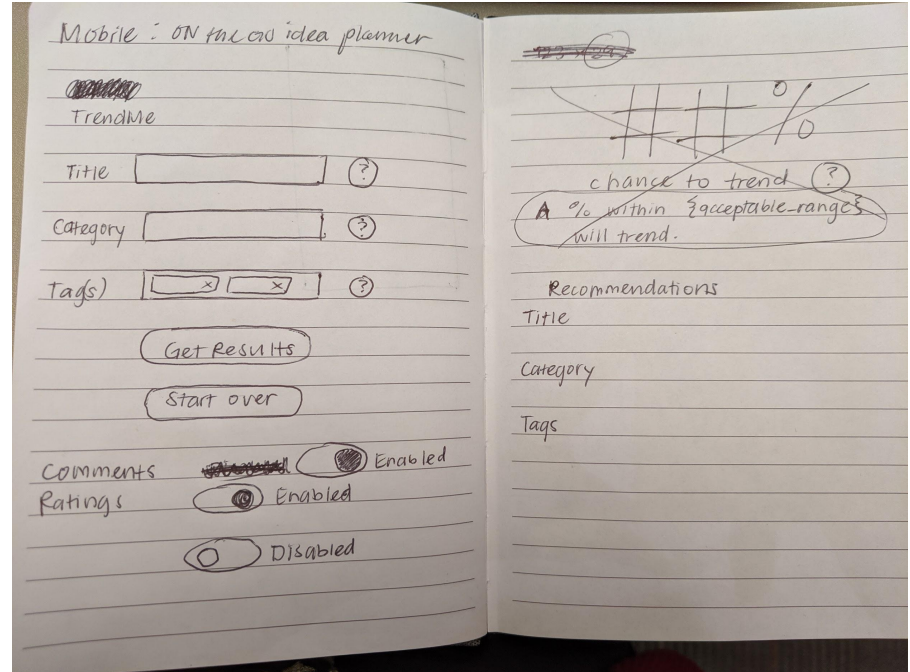- Joined before YouTube's monetization program
- Have consistently engaged many subscribers
- **Want to stay relevant among newer content creators**

<u>**Application**</u>

**Web app will predict the number of views based on YouTuber's video idea**

# My contribution | Story

- Understand the user: Who, What, When, Where, Why
- Narrow down user stories
- Determine app's inputs/outputs
- Sketch UI screens on paper
- Determine user flow of inputs/submission
- Create Figma prototype

# My contribution | Demo

Go to Figma prototype

# Improvements

- Replace predicted "number of views" with "% chance to trend"
- Create more-detailed persona
- Provide signifiers to affordances
    - "Help" icon/messages on hover
- Easier "Tag(s)" input
    - Remove a tag with 'x'
- Provide user-specific recommendations
- Make more aesthetically-pleasing