

Persona

- **YouTuber who has been around since YouTube's early days**
 - OG YouTubers like Jenna Marbles, Ryan Higa (nigahiga), Michelle Phan, Felix Kjellberg (PewDiePie)
- **Goals:** Get recommendations about their video idea to get their next video to YouTube's trending page
- **Wants:** To stay relevant among YouTube's community of creators
- **Values:** Subscriber engagement (views, comments, likes)

Prototype

See link:

<https://www.figma.com/file/VqCoeYomk088oWeLca8keY/Untitled?node-id=0%3A1>

Screens:

- EntryPage: User can enter inputs to produce ResultsPage
- ResultsPage: User can view the predicted number of views their video will get and recommendations to increase their video's chances to trend.