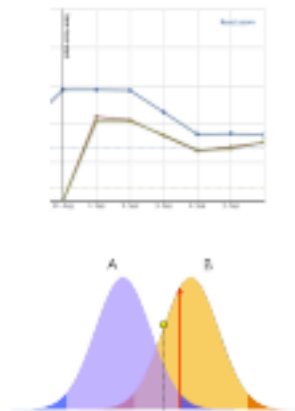




1. Split population



2. Show variations



3. Measure response



4. Choose winner



4. Deploy winner