TABLEAU LINK FOR MILESTONE PROJECT 1

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PROBLEM STATEMENT

* An automobile parts manufacturing company has collected data of transactions for 3 years. They do not have any in-house data science team, thus they have hired you as their consultant. Your job is to use your magical data science skills to provide them with suitable insights about their data and their customers.
* Auto Sales Data: Sales\_Data.xlsx

Data Dictionary:

|  |  |  |  |
| --- | --- | --- | --- |
| **ORDERNUMBER :** | **Order Number** | **CUSTOMERNAME :** | **customer** |
| QUANTITYORDERED : | Quantity ordered | PHONE : | Phone of the customer |
| PRICEEACH : | Price of Each item | ADDRESSLINE1 : | Address of customer |
| ORDERLINENUMBER : | order line | CITY : | City of customer |
| SALES : | Sales amount | POSTALCODE : | Postal Code of customer |
| ORDERDATE : | Order Date | COUNTRY : | Country customer |
| DAYS\_SINCE\_LASTORDER : | Days\_ Since\_Lastorder | CONTACTLASTNAME : | Contact person customer |
| STATUS : | Status of order like Shipped or not | CONTACTFIRSTNAME : | Contact person customer |
| PRODUCTLINE : | Product line – CATEGORY | DEALSIZE : | Size of the deal based on Quantity and Item Price |
| MSRP : | Manufacturer's Suggested Retail Price |  |  |
| PRODUCTCODE : | Code of Product |  |  |

Imported data from excel to tableau.

This project EDA has done in tableau.

**Solution link to tableau public::**

* [**https://public.tableau.com/views/MRAmilestoneproject1/Trendsacrosssales?:language=en-US&:display\_count=n&:origin=viz\_share\_link**](https://public.tableau.com/app/profile/sulochana5092/viz/MRAmilestoneproject1/Salesacrossdealsizeandproductline)

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