-Focus on the audience

-

v **Why is public speaking important?**

- Marketing yourself and your ideas to other people.

v **What are some ways of persuading other people?**

- Info graphs / Visual Information.

- Writing (Columns/ Newspaper).

- Actions.

v **Imposter Syndrome**

- Don’t feel credible enough.

- Nervous to speak in front of the public.

v **How to get over the fear of public speaking (before the presentation)**

- *The more you do, the more comfortable you will become on it.*

- *Visualize the experience and try to imagine how you want it to be like.*

- *Get familiar with the environment there.*

- *Practice for the presentation in front of other people.*

- Know your audience.

- Know your idea and your goal. Keep your presentation limited to one idea and stick to it.

v **(During the presentation)**

- *Really understand your audience and dress for your audience.*

- *Greet your audience.*

- *Don’t read from your slides.*

- *Make eye contact with a smile and have a loud and clear voice.*

- *Use good hand gestures.*

- *Add humor into the presentation’s stories*