

## EDUCATION

### University of Toronto

B.A. (Hons) in Digital  
Enterprise Management  
2016 - 2020

### Sheridan College

Certificate in Digital  
Communication  
2020

### DesignLab

UI Design Certificate  
2021

## SKILLS

User Research  
UX/UI Design  
Data Analysis  
Usability Testing  
Web Development  
Branding  
Prototyping  
Product Thinking  
Digital Strategy

## TOOLS

Figma  
Illustrator  
Balsamiq  
HTML/CSS  
JavaScript  
InVision  
Miro  
Jira

## EXPERIENCE

### Design Instructor – Code.X

June 2021 – Current  
Empowering students in developing countries through teaching over 30 students the design thinking process, and supporting them through their app development projects.

### UX Researcher & Designer – LeapGrad

Nov 2020 – Current  
Leading the user research and UX/UI design process for a complete redesign of the current web and mobile interface. Validated designs through heuristic evaluation and user testing, and created visual designs and prototypes with Figma.

### Interactive UX Design Intern – LinkMentalHealth

Jan 2020 - Apr 2020  
Designed new user flows based off user data. Created front-end interaction designs to the platform using Figma, HTML/CSS, and JavaScript. Supported the marketing team in amplifying brand voice with content creation.

### Teaching Assistant – University of Toronto

Sep 2019 – Apr 2020  
Teaching assistant for Digital Marketing and Intro to Web Design. Led class discussions and offered support to students on UX and marketing assignments.

### UX Designer – Prepr

May 2019 – Dec 2019  
Created new solutions for improving visual design and usability of the web and mobile interfaces. Used Figma to wireframe, design, and prototype over 100 screens and user flows, and communicated my designs to in-house and outsourced developer teams.

### Web Research and Design Intern – Peel H. Workforce Development Group

May 2018 - Aug 2018  
Conducted user research through metric surveys to produce information packages for project stakeholders. Created and presented plans, wireframes, and website content proposals to the project advisory committee.