Building a Professional Webpage

CCT260 Assignment 2
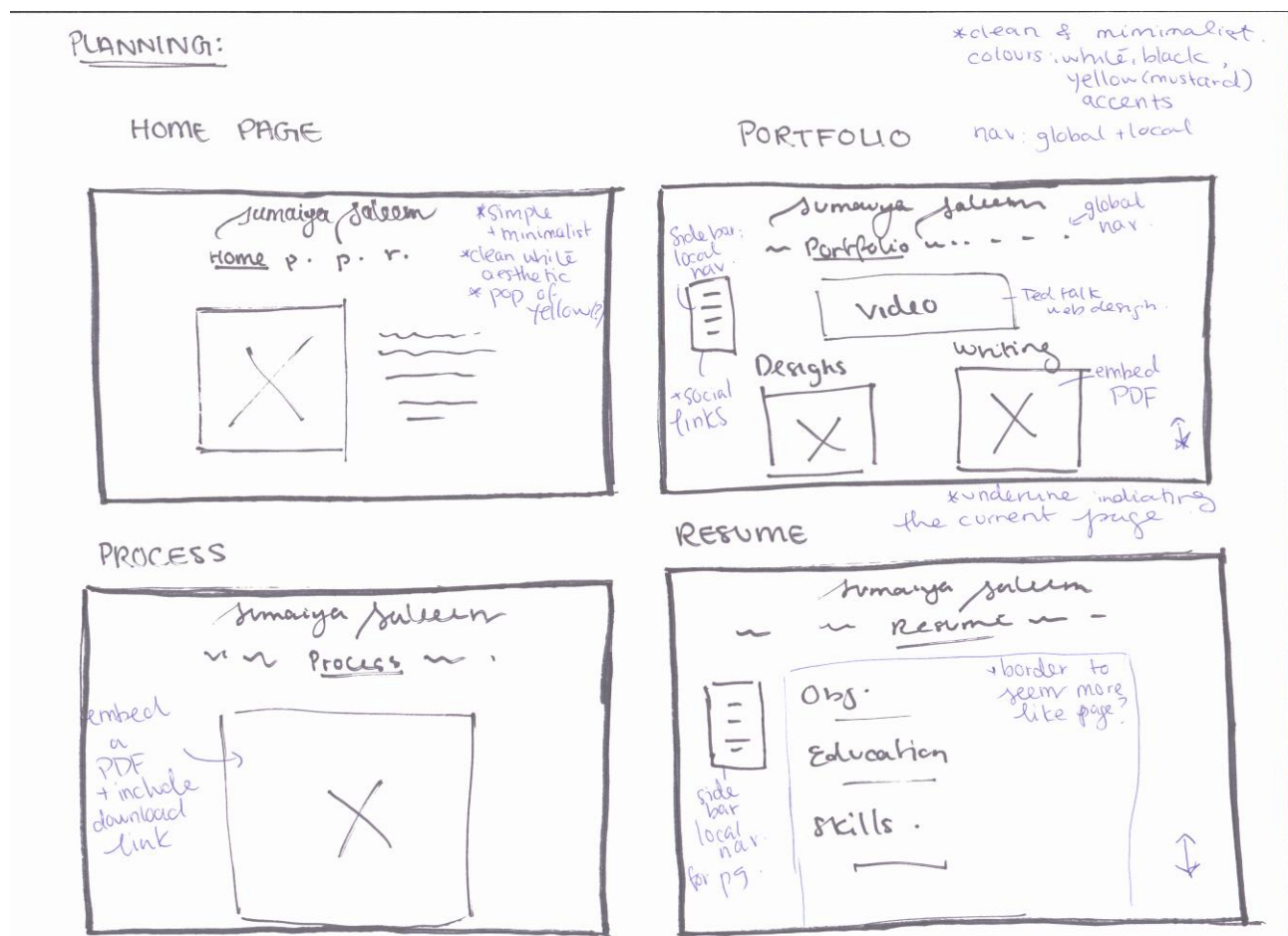Sumaiya Saleem
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2018-03-29

Rationale

For the website design, I wanted to emulate my own personal brand in order for visitors and potential employers to understand my design style, capabilities, and aesthetic. I am a simple yet creative person, so I went for a minimalist approach to represent this, by choosing light fonts and simple colours. This look turned out as I wanted, and presented the website and thus my own personal brand as professional. For the accent colour, I went for a mustard yellow (#E3C81F) which would accent the otherwise black and white pages. With the minimalist looks, I also wanted to use light and sleek fonts. The font for my header was found online, called "Antro Vectra Regular", and for all my other text "Route 159." Both the fonts present the light and professional look I wanted to display, and was able to integrate this into the website using the CSS style "@font-face, which allows the use of fonts other than the limited web-safe fonts. The coding process overall was both fun and tedious, and I was able to organize each page to my liking through implementing many "div classes" in styles.css.
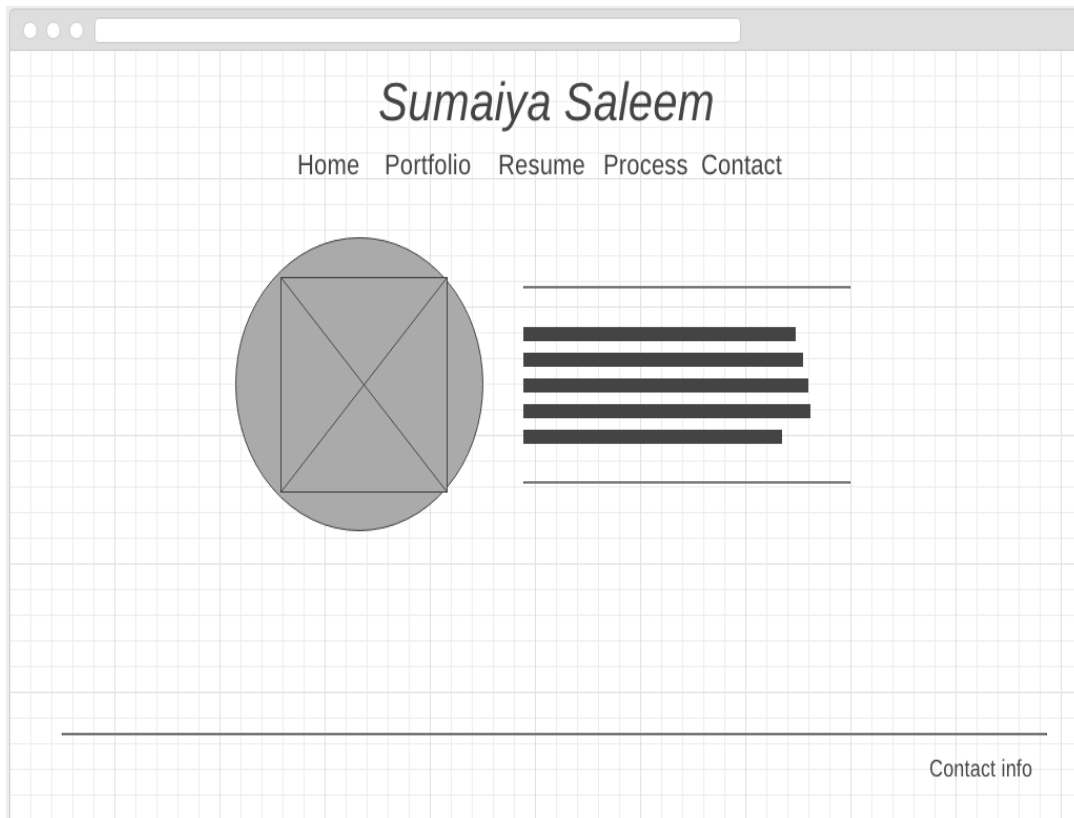
For my first website design, I am very proud with the final outcome, and the rest of this paper outlines the vision I had to obtain it, with the resources, plans, and process I went through to reach my final webpage design.
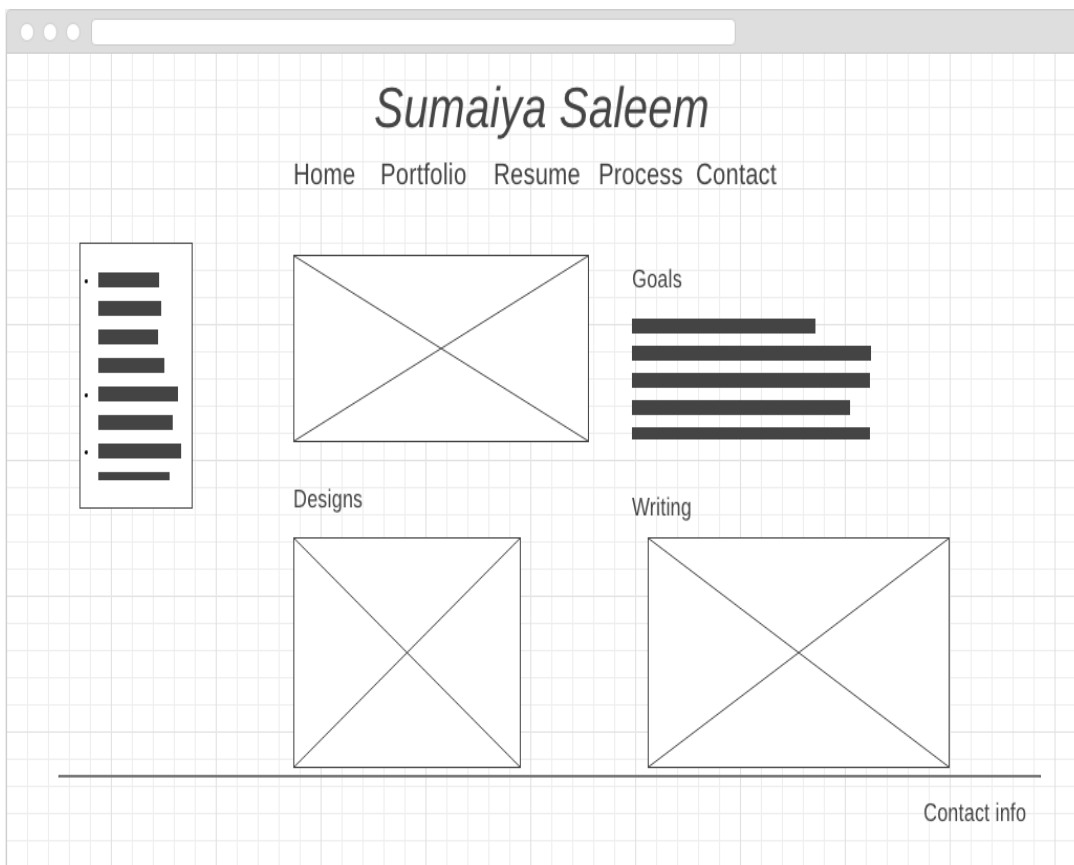
Plan

Before beginning the coding of the website, I created a rough sketch of the four main pages as well as four main wireframes. I decided to create a cursive header of my name on the top, which would be signature like. The global navigation bar on the top of the page which includes home, portfolio, process, resume, and an additional contact page would be horizontal right under the header, and be consistent throughout all the pages.
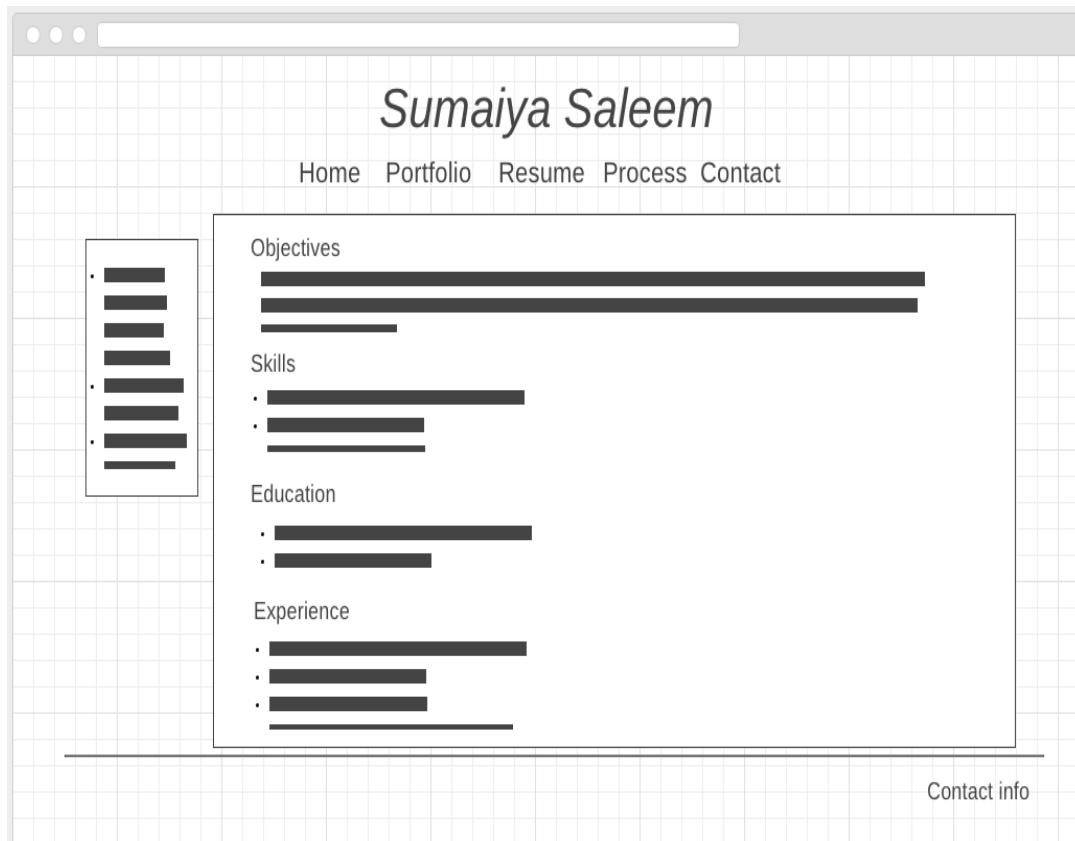

The image above shows my initial rough sketches for all four of the required pages, with notes on how I wish to approach the design.
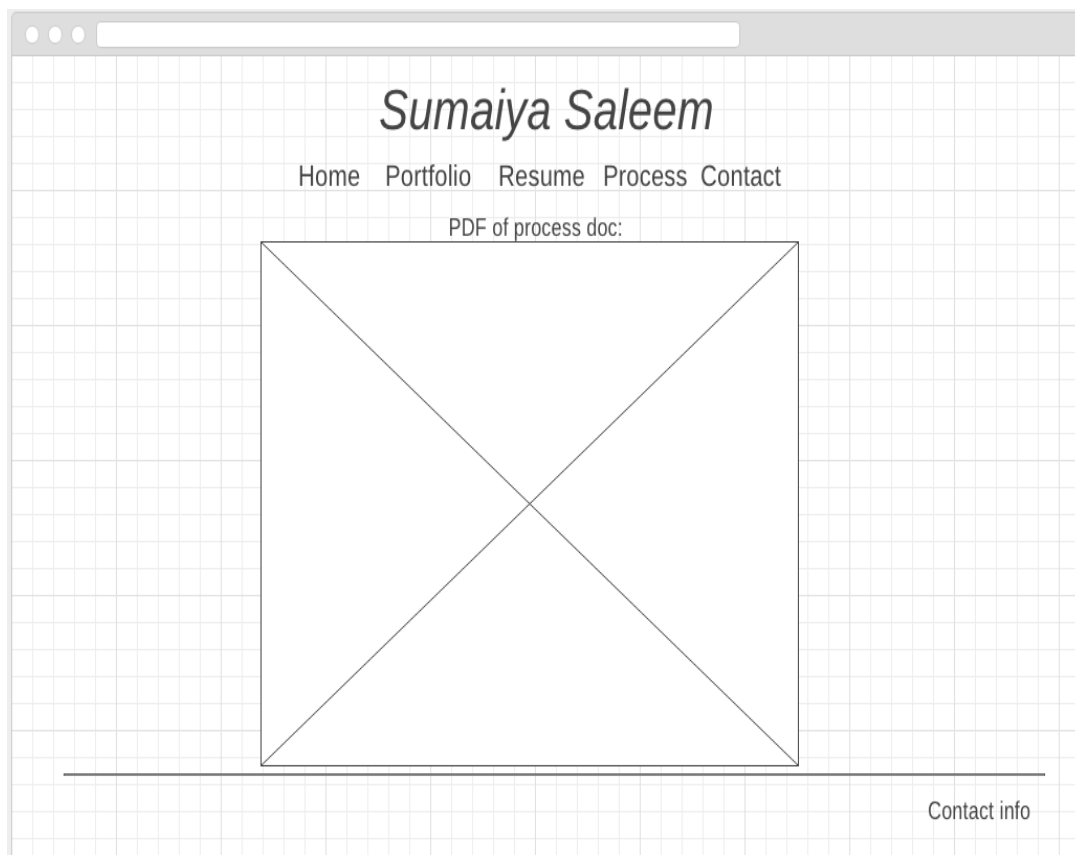
The first wireframe shows that of the home page. I decided to simply put an image and short bio right next to it, maintaining a certain amount of simplicity and professionalism. I decided to make the image round to avoid the page from becoming boring. I also included a footer which like the main navigation would be consistent on every page.

The next wireframe shows the portfolio page, which I decided to include my designs (img file) and writing (embedded pdf) as pieces. In order for the video to remain relevant, it made sense to add a short paragraph on the right outlining what the video describes and discussing the rest of the portfolio content. I also included a local navigation side bar, which would be able to direct to the different sections of the portfolio.

The next wireframe shows the resume page. Like the portfolio, I also included a local navigation bar to direct the viewer to different sections of the resume. For the html resume, I kept it simple but added a border (yellow) in order for it to seem more like a resume page. On the side bar also includes a link to download the resume.

The final wireframe shows that of the process. Because the only requirement of the page was to include a pdf, I decided to embed the PDF document in the center of the page as well as include a download link. Finishing this wireframe up, I decided to go straight to the coding rather than the graphic design portion considering the simplicity of the pages.

Resources

Coding

For additional help for code, I referred to https://www.w3schools.com/ pages, allowing me to embed PDF files, work with margins, fonts, and menu/hover features.

Images

Contact images: References included at the end

All other images are original content.

Fonts

http://www.1001fonts.com/

Antro Vectra by Youssef Habchi   Route 159 by Sora Sagano

Image References

Black Email Icon [Digital image]. (n.d.). Retrieved March 27, 2018, from https://www.iconsdb.com/black-icons/email-icon.html

F. (2014). Facebook logo with rounded corners Free Icon [Digital image]. Retrieved March 28, 2018, from https://www.freepik.com/free-icon/facebook-logo-with-rounded-corners_695309.htm

S. (n.d.). LinkedIn - Free Web Icon [Digital image]. Retrieved March 28, 2018, from https://icons8.com/icon/446/linkedin