18.17_t-SNE_of_amazon_review_of_product-part2

May 19, 2018

1 t-SNE representation of +ve and -ve review of amazon product

2 TFIDF

Now instead of BOW we will use TFIDF score to plot reviews of 4k+4k data

```
In [1]: from sklearn.manifold import TSNE
        import sqlite3
        import pandas as pd
        import numpy as np
        import nltk
        import string
        import matplotlib.pyplot as plt
        import seaborn as sns
        from sklearn.feature_extraction.text import TfidfTransformer
        from sklearn.feature_extraction.text import TfidfVectorizer
        from sklearn.feature_extraction.text import CountVectorizer
        from sklearn.metrics import confusion_matrix
        from sklearn import metrics
        from sklearn.metrics import roc_curve, auc
        from nltk.stem.porter import PorterStemmer
        con = sqlite3.connect('clean_data.sqlite')
        clean_data = pd.read_sql_query("""SELECT * FROM Reviews1 WHERE Score != 3""", con)
In [2]: #with 2 gram its taking a lot of time so trying with 1gram
        #tf_idf_vect = TfidfVectorizer(ngram_range=(1,2))
       tf_idf_vect = TfidfVectorizer()
        final_tf_idf = tf_idf_vect.fit_transform(clean_data['CleanedText'].values)
        x = pd.DataFrame(final_tf_idf.toarray())
       print(x.shape)
(4000, 8625)
In [3]: clean_data['CleanedText'].sample(5)
```

```
Out[3]: 1398
                b'certain top qualiti match even real matcha s...
        2375
                b'bought larg popcorn machin children guest hi...
        2731
                b'cant realli say much spell suprem incorrect ...
        2772
                b'although normal love green mountain coffe pa...
                b'weve love carbon drink gone midst real addic...
        2252
        Name: CleanedText, dtype: object
In [5]: #x=final_tf_idf.toarray()
        y=clean_data['Score']
        model=TSNE(n_components=2,random_state=0) #,perplexity=10,n_iter=250)
        tsne_data=model.fit_transform(x)
        #create new data for plotting
        tsne_data=np.vstack((tsne_data.T,y)).T
        tsne_df=pd.DataFrame(data=tsne_data,columns=('Dim1','Dim2','Label'))
        sns.FacetGrid(tsne_df,hue='Label',size=6).map(plt.scatter,'Dim1','Dim2').add_legend()
        plt.show()
        60
        40
        20
                                                                         Label
                                                                          positive
                                                                          negative
       -20
       -40
       -60
              -80
                     -60
                            -40
                                   -20
                                           0
                                                 20
                                                               60
```

In []:

Dim1

In []: