

PRESENTATION TITLE

Mirjam Nilsson

AGENDA

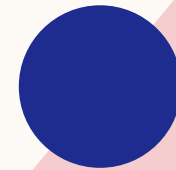
Introduction

Primary goals

Areas of growth

Timeline

Summary



INTRODUCTION

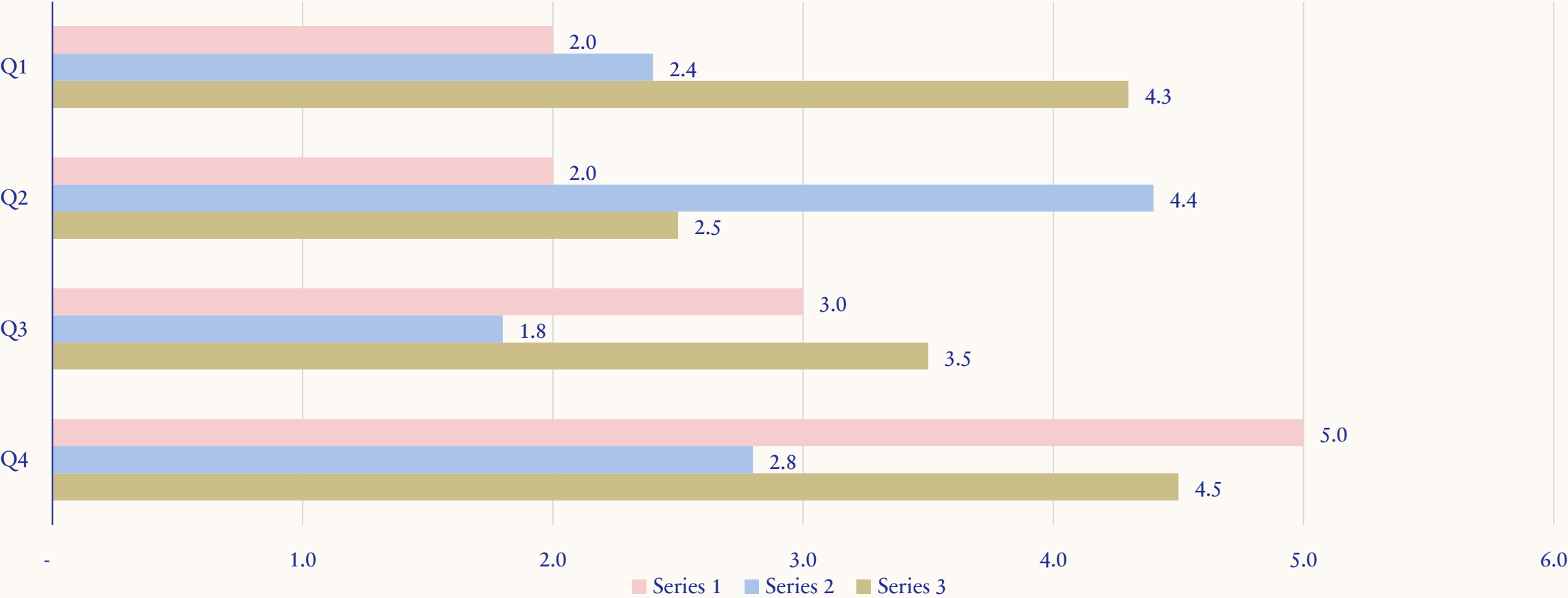
At Contoso, we empower organizations to foster collaborative thinking to further drive workplace innovation. By closing the loop and leveraging agile frameworks, we help business grow organically and foster a consumer-first mindset.



PRIMARY GOALS

Annual revenue growth

QUARTERLY PERFORMANCE



AREAS OF GROWTH

	B2B	Supply chain	ROI	E-commerce
Q1	4.5	2.3	1.7	5.0
Q2	3.2	5.1	4.4	3.0
Q3	2.1	1.7	2.5	2.8
Q4	4.5	2.2	1.7	7.0



**“ BUSINESS OPPORTUNITIES ARE
LIKE BUSES. THERE'S ALWAYS
ANOTHER ONE COMING. ”**

Richard Branson

MEET OUR TEAM



TAKUMA HAYASHI

President



MIRJAM NILSSON

Chief Executive Officer



FLORA BERGGREN

Chief Operations Officer



RAJESH SANTOSHI

VP Marketing

MEET OUR EXTENDED TEAM



TAKUMA HAYASHI
President



MIRJAM NILSSON
Chief Executive Officer



FLORA BERGGREN
Chief Operations Officer



RAJESH SANTOSHI
VP Marketing



GRAHAM BARNES
VP Product



ROWAN MURPHY
SEO Strategist

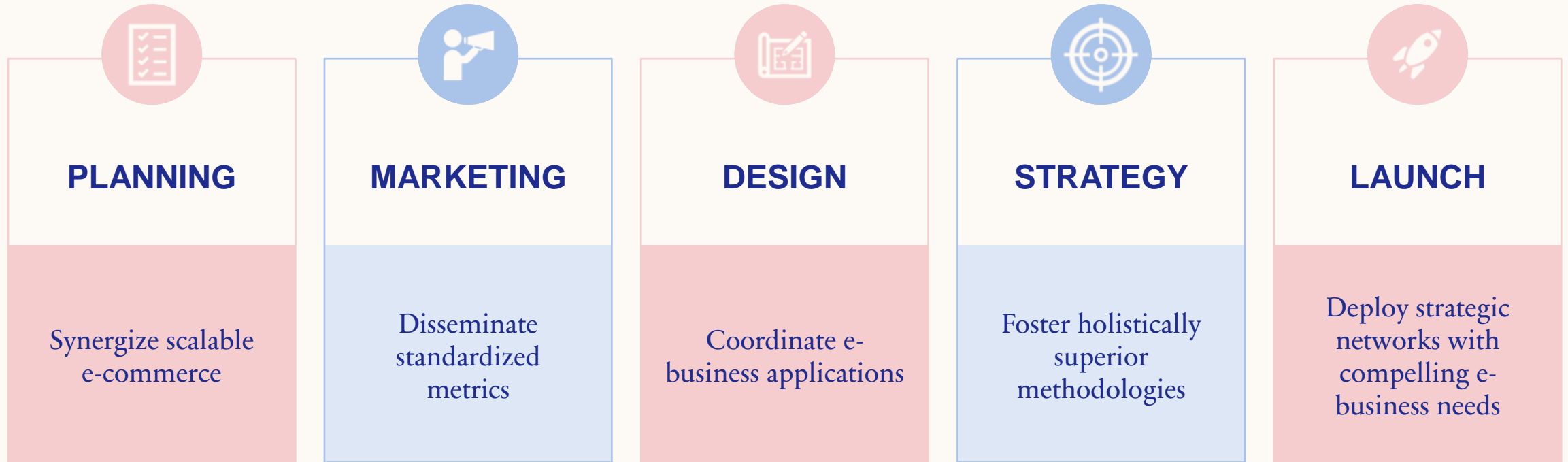


ELIZABETH MOORE
Product Designer

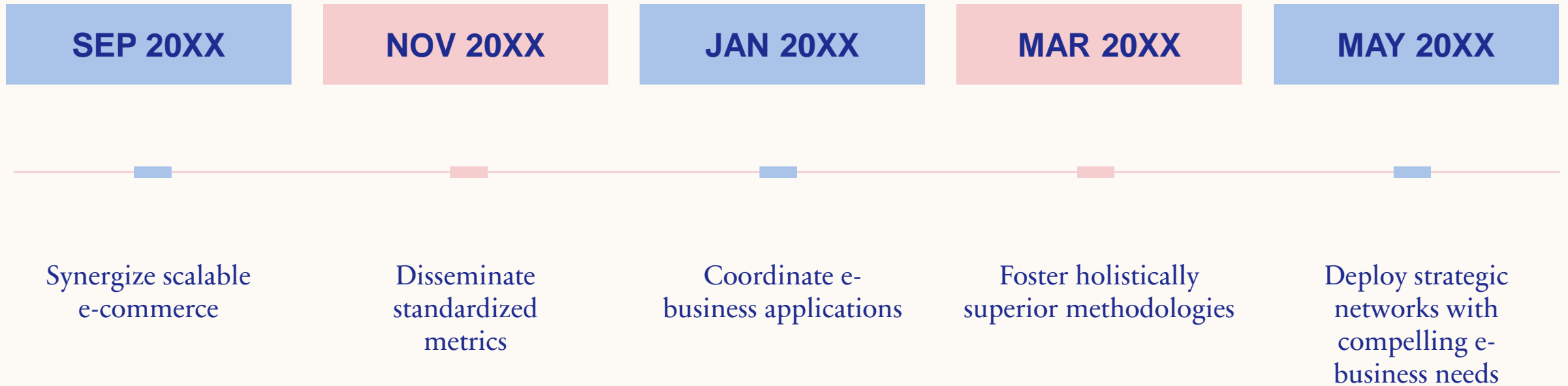


ROBIN KLINE
Content Developer

PLAN FOR PRODUCT LAUNCH



TIMELINE



AREAS OF FOCUS

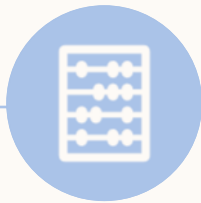
B2B MARKET SCENARIOS

- Develop winning strategies to keep ahead of the competition
- Capitalize on low-hanging fruit to identify a ballpark value
- Visualize customer directed convergence

CLOUD-BASED OPPORTUNITIES

- Iterative approaches to corporate strategy
- Establish a management framework from the inside

HOW WE GET THERE



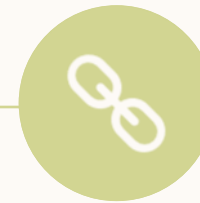
ROI

- Envision multimedia-based expertise and cross-media growth strategies
- Visualize quality intellectual capital
- Engage worldwide methodologies with web-enabled technologies



NICHE MARKETS

- Pursue scalable customer service through sustainable strategies
- Engage top-line web services with cutting-edge deliverables

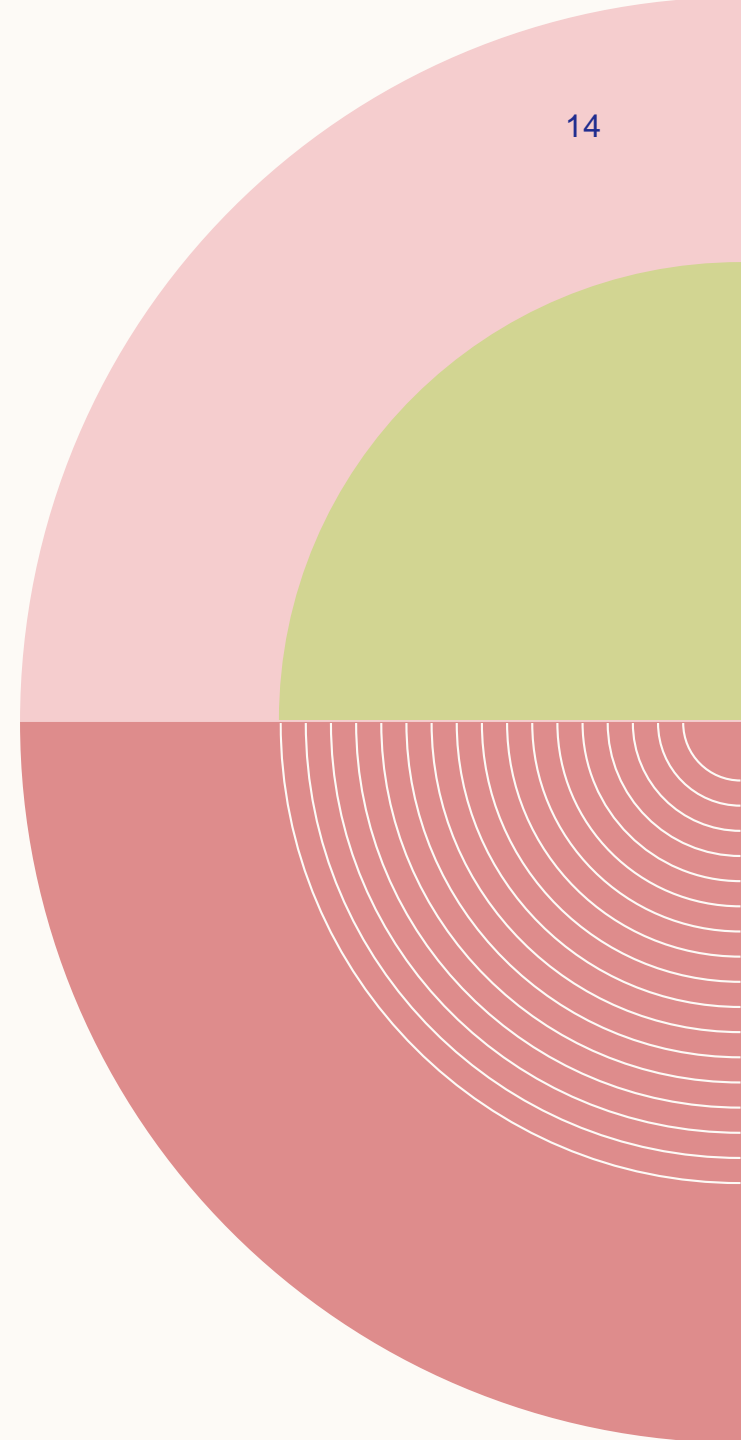
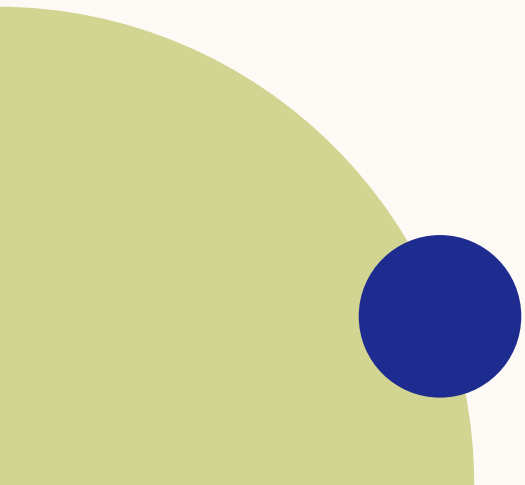


SUPPLY CHAINS

- Cultivate one-to-one customer service with robust ideas
- Maximize timely deliverables for real-time schemas

SUMMARY

At Contoso, we believe in giving 110%. By using our next-generation data architecture, we help organizations virtually manage agile workflows. We thrive because of our market knowledge and great team behind our product. As our CEO says, "Efficiencies will come from proactively transforming how we do business."





THANK YOU

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