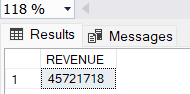
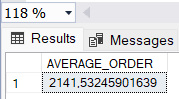
**1. Total Revenue:**

SELECT SUM(TOTAL\_PRICE) AS REVENUE FROM pizza\_sales



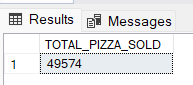
**2. Average Order Value**

SELECT SUM(TOTAL\_PRICE)/COUNT(DISTINCT ORDER\_ID) AS AVERAGE\_ORDER FROM pizza\_sales



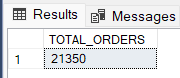
**3. Total Pizzas Sold**

SELECT SUM(QUANTITY) AS TOTAL\_PIZZA\_SOLD FROM PIZZA\_SALES



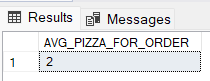
**4. Total Orders**

SELECT COUNT(DISTINCT ORDER\_ID) AS TOTAL\_ORDERS FROM PIZZA\_SALES



**5. Average Pizzas Per Order**

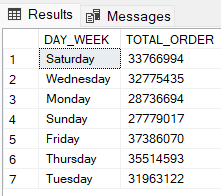
SELECT SUM(QUANTITY)/COUNT(DISTINCT ORDER\_ID) AS AVG\_PIZZA\_FOR\_ORDER FROM pizza\_sales



**B. Daily Trend for Total Orders**

SELECT DATENAME(DW,order\_date) AS DAY\_WEEK,SUM(DISTINCT ORDER\_ID) AS TOTAL\_ORDER FROM PIZZA\_SALES

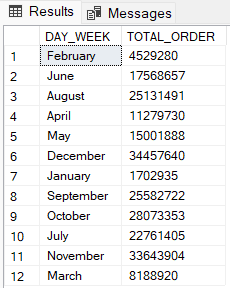
GROUP BY DATENAME(DW,order\_date)



**C. Monthly Trend for Orders**

SELECT DATENAME(MM,order\_date) AS DAY\_WEEK,SUM(DISTINCT ORDER\_ID) AS TOTAL\_ORDER FROM PIZZA\_SALES

GROUP BY DATENAME(MM,order\_date)



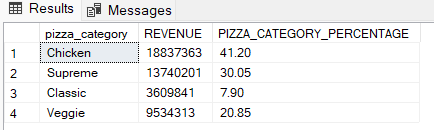
**D. % of Sales by Pizza Category**

SELECT pizza\_category,SUM(TOTAL\_PRICE) AS REVENUE ,

CAST(SUM(TOTAL\_PRICE)\*100/ (SELECT CAST(SUM(TOTAL\_PRICE) AS DECIMAL(10,2)) FROM PIZZA\_SALES) AS decimal(10,2)) AS PIZZA\_CATEGORY\_PERCENTAGE

FROM PIZZA\_SALES

GROUP BY pizza\_category



**E. % of Sales by Pizza Size**

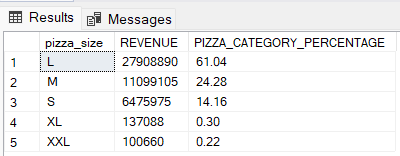
SELECT pizza\_size,SUM(TOTAL\_PRICE) AS REVENUE ,

CAST(SUM(TOTAL\_PRICE)\*100/ (SELECT CAST(SUM(TOTAL\_PRICE) AS DECIMAL(10,2)) FROM PIZZA\_SALES) AS decimal(10,2)) AS PIZZA\_CATEGORY\_PERCENTAGE

FROM PIZZA\_SALES

GROUP BY pizza\_size

ORDER BY PIZZA\_SIZE



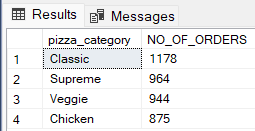
**F. Total Pizzas Sold by Pizza Category**

SELECT pizza\_category,SUM(QUANTITY) AS NO\_OF\_ORDERS FROM pizza\_sales

WHERE MONTH(order\_date) = 2

GROUP BY pizza\_category

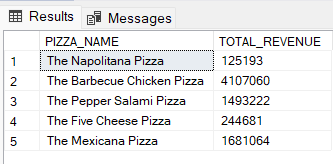
ORDER BY NO\_OF\_ORDERS DESC



**G. Top 5 Pizzas by Revenue**

SELECT TOP 5 PIZZA\_NAME,SUM(TOTAL\_PRICE) AS TOTAL\_REVENUE FROM PIZZA\_SALES

GROUP BY PIZZA\_NAME

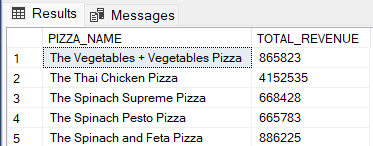


**H. Bottom 5 Pizzas by Revenue**

SELECT TOP 5 PIZZA\_NAME,SUM(TOTAL\_PRICE) AS TOTAL\_REVENUE FROM PIZZA\_SALES

GROUP BY PIZZA\_NAME

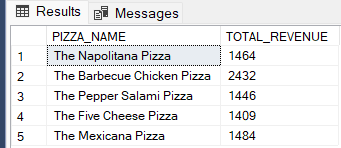
ORDER BY PIZZA\_NAME DESC



**I. Top 5 Pizzas by Quantity**

SELECT TOP 5 PIZZA\_NAME,SUM(QUANTITY) AS TOTAL\_REVENUE FROM PIZZA\_SALES

GROUP BY PIZZA\_NAME

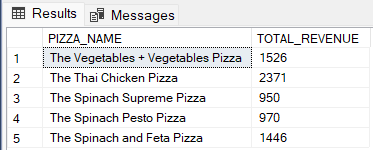


**J. Bottom 5 Pizzas by Quantity**

SELECT TOP 5 PIZZA\_NAME,SUM(QUANTITY) AS TOTAL\_REVENUE FROM PIZZA\_SALES

GROUP BY PIZZA\_NAME

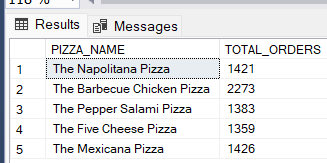
ORDER BY PIZZA\_NAME DESC



**K. Top 5 Pizzas by Total Orders**

SELECT TOP 5 PIZZA\_NAME,COUNT(DISTINCT ORDER\_ID) AS TOTAL\_ORDERS FROM PIZZA\_SALES

GROUP BY PIZZA\_NAME



**L. Borrom 5 Pizzas by Total Orders**

SELECT TOP 5 PIZZA\_NAME,COUNT(DISTINCT ORDER\_ID) AS TOTAL\_ORDERS FROM PIZZA\_SALES

GROUP BY PIZZA\_NAME

ORDER BY pizza\_name DESC

