

618
RULES TO
LIVE BY

“Dance
first.
Think
later.”

Kathryn & Ross Petras

authors of “Age Doesn’t Matter Unless You’re a Cheese”



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INTRODUCTION

HOW SHOULD ONE LIVE LIFE?
Could you answer that question in one sentence or two?

One night, we were watching TV and saw David Letterman ask rocker Warren Zevon—who was diagnosed with terminal cancer at age 55—what he'd learned about life and death.

"Enjoy every sandwich," Zevon said.

That totally knocked us out.

The idea was refreshingly honest and unashamedly simple, yet deep. All too often in this rushing world, we're harangued with "practical" advice about money or success or getting ahead. And we lose sight of the big picture. The big picture expressed by Warren Zevon in one small phrase.

Enjoy every sandwich.

The phrase got us looking for other, equally pithy but profound rules to live by.

In your hands, you're holding the result of our search—618 nuggets of big picture wisdom. Street-smart insights from poker pros and insightful observations from poets. Quirky truths from comedians and evidence-based truths from scientists. Secrets of success from business moguls and secrets of enlightenment from philosophers. “*Dance First. Think Later.*” is packed with knowledge culled from writers and speakers who range far and wide but share one common characteristic: They know how to live life well.

We hope you enjoy this book.
And, of course, we hope you remember to enjoy every sandwich.

—Kathryn & Ross Petras

Rule No. 1

The first and great commandment is:
Don't let them
scare you.

— ELMER DAVIS
WRITER

Rule No. 2

Sing in the shower. Dance to the radio. Tell stories. Write a poem to a friend, even a lousy poem. Do it as well as you possibly can. You will get an enormous reward. You will have created something.

— KURT VONNEGUT
WRITER

Rule No. 3

**Never make a
credit decision
on a beach.**

—VICTOR J. BOSCHINI
COLLEGE ADMINISTRATOR

Rule No. 4

Believe in life!

—W.E.B. DU BOIS
*SOCIOLOGIST/CIVIL RIGHTS
ACTIVIST, IN "LAST MESSAGE
TO THE WORLD"*

Rule No. 5

Do not wait
for the Last
Judgment.
It takes place
every day.

—ALBERT CAMUS
WRITER

Rule No. 6

Don't panic.

—DOUGLAS ADAMS
WRITER

Rule No. 7

If you're alone
in the kitchen
and you drop the
lamb, you can
always just pick
it up. Who's going
to know?

—JULIA CHILD
CHEF

Rule No. 8

Be kind,
for everyone
you meet is
fighting a
great battle.

—IAN MACLAREN

WRITER

Rule No. 9

Do stuff you
will enjoy
thinking about
and telling
stories about
for many years
to come.
Do stuff you
will want to
brag about.

—RACHEL MADDOW
POLITICAL COMMENTATOR

Rule No. 10

The only dream
worth having . . .
is to live while
you're alive and
die only when
you're dead.

—ARUNDHATI ROY
ACTIVIST/WRITER

Rule No. 11

"It depends" is almost
always the right answer
in any big question.

—LINUS TORVALDS
SOFTWARE ENGINEER

Rule No. 12

Spend the
afternoon.
You can't take
it with you.

—ANNIE DILLARD
WRITER

Rule No. 13

Remember, you don't owe
anybody any explanations,
you don't owe your parents
any explanations, you
don't owe your professors
any explanations.

—BONO
MUSICIAN/ACTIVIST

Rule No. 14

Laugh.
Laughter is
immeasurable.
Be joyful
though you
have considered
all the facts.

—WENDELL BERRY
WRITER/FARMER

Rule No. 15

If you
can't get
what you
wish for,
forget
about it.

—ANTONIO PIERRO
WORLD WAR I VETERAN

Rule No. 16

Don't forget
that some things
count more than
other things.

—WILLIAM SAROYAN
WRITER

Rule No. 17

Create a posse of
dead people. Create an
entourage of heroes.
Put their pictures on
your wall, and keep them
in your mind.

—DAVID BROOKS
COLUMNIST

Rule No. 18

A little money
helps, but what
really gets it
right is never—
I repeat—
never under
any condition
face the facts.

—RUTH GORDON
ACTRESS/WRITER

Rule No. 19

Never refuse a
chance to sit down.
And never refuse
an opportunity to
relieve yourself.

—EDWARD,
DUKE OF WINDSOR

Rule No. 20

Nothing important was ever accomplished without chutzpah. Columbus had chutzpah. The signers of the Declaration of Independence had chutzpah. Don't ever aim your doubt at yourself. Laugh at yourself, but don't doubt yourself.

—ALAN ALDA

ACTOR

Rule No. 21

Always be on
the lookout for
the presence
of wonder.

—E. B. WHITE
WRITER

Rule No. 22

Never trust someone
who can't eat a meal
alone at their own
kitchen table.

—ELLEN BARKIN
ACTRESS

Rule No. 23

Breathe. Let go.
And remind
yourself that this
very moment is the
only one you know
you have for sure.

—OPRAH WINFREY
MEDIA MAGNATE

Rule No. 24

Just because you like
Jimi Hendrix doesn't
mean you can play like
Jimi Hendrix.

—ANTHONY BOURDAIN
CHEF

THINK LATER."

Rule No. 25

Never spend
money before
you have it.

—THOMAS JEFFERSON
STATESMAN

Rule No. 26

No matter how big
or soft or warm your
bed is, you still have
to get out of it.

—GRACE SLICK
SINGER

Rule No. 27

Start where you are.
Use what you have.
Do what you can.

—ARTHUR ASHE
TENNIS PLAYER

Rule No. 28

If you don't get what you want, it's a sign either that you did not seriously want it, or that you tried to bargain over the price.

—RUDYARD KIPLING
WRITER

Rule No. 29

**Work hard
each day.**

—“RAINBOW RULE”

*POSTED IN MRS. FOLTZ'S
FIRST-GRADE CLASS,
WATERBORO ELEMENTARY
SCHOOL, EAST WATERBORO,
MAINE*

Rule No. 30

**Never practice
two vices at once.**

—TALLULAH BANKHEAD
ACTRESS

Rule No. 31

**When you see
a good move, look
for a better one.**

—EMANUEL LASKER
CHESS MASTER

Rule No. 32

Live your life
the way you want.
You'll figure it out.

—JOHN GRISHAM
WRITER

Rule No. 33

Never kick a fresh
turd on a hot day.

—HARRY S. TRUMAN
STATESMAN

Rule No. 34

Let the world know
you as you are,
not as you think
you should be,
because sooner
or later, if you are
posing, you will
forget the pose,
and then where
are you?

—FANNY BRICE
COMEDIAN

Rule No. 35

Better to
do a little
well than
a great deal
badly.

—SOCRATES
PHILOSOPHER

Rule No. 36

Question everything!
You never know where
a "silly question" may
lead you.

—DEREK ABBOTT
*PHYSICIST/ELECTRONIC
ENGINEER*

Rule No. 37

We are all bozos on the
same bus, so we might
as well sit back and
enjoy the ride.

—WAVY GRAVY
CLOWN/ACTIVIST

Rule No. 38

If you obey all
the rules, you miss
all the fun.

—KATHARINE HEPBURN
ACTRESS

Rule No. 39

Unless you
have a hundred
unanswered
questions in your
mind, you haven't
read enough.

—DANIEL J. BERNSTEIN
MATHEMATICIAN/
PROGRAMMER

THINK LATER."

Rule No. 40

Dance first.
Think later.
It's the natural
order.

—SAMUEL BECKETT
WRITER

Rule No. 41

Life is half
delicious yogurt,
half crap, and
your job is to keep
the plastic spoon
in the yogurt.

—SCOTT ADAMS
CARTOONIST

Rule No. 42

If you wish to be
a writer, write.

—**EPICTETUS**
GREEK PHILOSOPHER

Rule No. 43

You can't build
a reputation on
what you intend
to do.

—**LIZ SMITH**
GOSSIP COLUMNIST

Rule No. 44

Live as if you
were already
living for a
second time
and as if you
had made the
mistakes you
are about to
make now.

—VIKTOR FRANKL
PSYCHIATRIST

Rule No. 45

**Trust everyone,
but always cut
the cards.**

—BENNY BINION
CASINO OPERATOR

Rule No. 46

**If you intend to go to work,
there is no better place
than right where you are.**

—ABRAHAM LINCOLN
STATESMAN

Rule No. 47

Once you
can accept
the universe
as matter
expanding into
nothing that
is something,
wearing stripes
with plaid
comes easy.

—ALBERT EINSTEIN
PHYSICIST

Rule No. 48

Follow your passion, stay true to yourself. Never follow anyone else's path, unless you're in the woods and you're lost and you see a path, and by all means you should follow that.

—ELLEN DEGENERES
COMEDIAN/TALK SHOW HOST

Rule No. 49

Don't be afraid of missing opportunities. Behind every failure is an opportunity somebody wishes they had missed.

—JANE WAGNER
WRITER/DIRECTOR

Rule No. 50

If you have only one smile in you, give it to the people you love. Don't be surly at home, then go out in the street and start grinning "Good morning" at total strangers.

—MAYA ANGELOU
WRITER

Rule No. 51

When angry,
count four;
when very
angry, swear.

—MARK TWAIN
WRITER

Rule No. 52

The boss is never
your friend, even
if you're sleeping
with him.

—JACOB M. APPEL
PLAYWRIGHT

Rule No. 53

Take it easy,
but take it.

—WOODY GUTHRIE
FOLKSINGER

Rule No. 54

If you have an important point to make, don't try to be subtle or clever. Use a pile driver. Hit the point once. Then come back and hit it again. Then hit it a third time—a tremendous whack.

—WINSTON CHURCHILL
STATESMAN

Rule No. 55

Never tell people
how you are.
They don't want
to know.

—JOHANN WOLFGANG
VON GOETHE
WRITER

Rule No. 56

Stop eating while still
hungry and do not continue
until you are satisfied.

—SAINT JOHN CASSIAN
MYSTIC

Rule No. 57

Certainly the game is rigged. Don't let that stop you; if you don't bet, you can't win.

—LAZARUS LONG

*CHARACTER IN WRITER
ROBERT A. HEINLEIN'S
“FUTURE HISTORY”
SCIENCE FICTION SERIES*

Rule No. 58

It's not
what you
are that
counts,
it's what
they *think*
you are.

—ANDY WARHOL
ARTIST

Rule No. 59

If you can't
dazzle them with
brilliance, baffle
them with bull.

—W. C. FIELDS
COMEDIAN

Rule No. 60

Don't be humble.
You're not that
great.

—GOLDA MEIR
STATESWOMAN

Rule No. 61

Keep fightin' for freedom and justice, beloveds, but don't you forget to have fun doin' it. Lord, let your laughter ring forth. Be outrageous, ridicule the fraidy-cat, rejoice in all the oddities that freedom can produce. And when you get through kickin' ass and celebratin' the sheer joy of a good fight, be sure to tell those who come after how much fun it was.

—MOLLY IVINS
WRITER

Rule No. 62

If you liked
a book, don't
meet the author.

—RAYMOND CHANDLER
WRITER

Rule No. 63

Don't long for the
unripe grape.

—HORACE (QUINTUS
HORATIUS FLACCUS)
ROMAN POET

Rule No. 64

**Don't take any of
it too seriously.**

—**CHER**
SINGER/ACTRESS

Rule No. 65

**Life is short—avoid
causing yawns.**

—**ELINOR GLYN**
WRITER

Rule No. 66

Never let
your sense
of morals
get in the
way of doing
what's right.

—ISAAC ASIMOV

WRITER

Rule No. 67

**Do not be
concerned with
escaping safely.**

— BRUCE LEE

MARTIAL ARTS MASTER

Rule No. 68

**You don't save
a pitcher for
tomorrow.
Tomorrow it
may rain.**

— LEO DUROCHER

BASEBALL MANAGER

Rule No. 69

Truth is
always
exciting.
Speak it,
then. Life
is boring
without it.

—PEARL S. BUCK
WRITER

Rule No. 70

Don't carry
a grudge.
While you're
carrying the
grudge, the
other guy's
out dancing.

—BUDDY HACKETT
COMEDIAN/ACTOR

Rule No. 71

It's the way you play that makes it. What I say is, for Christ's sake, you don't have to kill yourself to swing. Play like you play. Play like you think, and then you got it, if you're going to get it. And whatever you get, that's you, so that's your story.

—COUNT BASIE
MUSICIAN

Rule No. 72

Don't hang a
dismal picture
on the wall. . . .
Don't be a cynic
and disconsolate
preacher. Don't
bewail and
bemoan.

—RALPH WALDO
EMERSON
ESSAYIST

Rule No. 73

If everything is
under control,
you are going
too slow.

—MARIO ANDRETTI
RACE CAR DRIVER

Rule No. 74

Stay home when
you are drunk.

—EURIPIDES
PLAYWRIGHT

Rule No. 75

Ease up on yourselves. Have some compassion for yourself as well as for others. There's no such thing as perfection, and life is not a race.

—DOUG MARLETT
CARTOONIST

Rule No. 76

Keep your old love letters.
Throw away your old bank
statements.

—MARY SCHMICH
COLUMNIST

Rule No. 77

Don't expect to be popular.
The better you do the job,
the more likely you are to
go against conventional
wisdom, and people don't
like to hear bad news.
So you are not going
to be popular.

—DAVID HALBERSTAM
JOURNALIST

Rule No. 78

Reason well from the beginning and then there will never be any need to look back with confusion and doubt.

—TENZIN GYATSO

14TH DALAI LAMA

Rule No. 79

Never be the first to arrive at a party or the last to go home, and never, ever be both.

—DAVID BROWN

MOVIE PRODUCER

Rule No. 80

Life is like one
big Mardi Gras.
But instead of
showing your
boobs, show people
your brain, and if
they like what they
see, you'll have
more beads than
you know what to
do with.

—ELLEN DEGENERES
COMEDIAN/TALK SHOW HOST

Rule No. 81

Always give an autograph
when somebody asks you.

—TOMMY LASORDA
BASEBALL MANAGER

Rule No. 82

Consult your friend on all
things, especially on those
that respect yourself. His
counsel may then be useful
where your own self-love
might impair your judgment.

—LUCIUS ANNAEUS
SENECA
*ROMAN PHILOSOPHER/
STATESMAN*

Rule No. 83

You can't
stay in your
corner of the
forest waiting
for others to
come to you.
You have to
go to them
sometimes.

—A. A. MILNE

WRITER

Rule No. 84

If anybody
laughs at
your idea,
view it as
a sign of
potential
success!

—JIM ROGERS
FINANCIER

Rule No. 85

Avoid clichés, avoid generalizations,
find your own voice,
show compassion,
and ask the important questions.

—AMY TAN
WRITER

Rule No. 86

Fill yourself with silence,
you will find life,
And your body shall
flourish upon earth.

—AMENEMOPE
EGYPTIAN SCRIBE

Rule No. 87

Let your soul
do the singin'.

—MA RAINY
SINGER

Rule No. 88

Nobody is always
a winner, and
anybody who says
he is, is either
a liar or doesn't
play poker.

—AMARILLO SLIM
(THOMAS ALAN
PRESTON JR.)
POKER PLAYER

Rule No. 89

Always
remember
that you are
absolutely
unique.

Just like
everyone else.

—MARGARET MEAD
ANTHROPOLOGIST

Rule No. 90

Choosing the lesser of two evils is still choosing evil.

—JERRY GARCIA
MUSICIAN

Rule(s) No. 91

Herzog's Rules

1. Be on time.
2. Bust your butt.
3. Play smart.
4. Have some laughs while you're at it.

—WHITEY HERZOG
BASEBALL MANAGER

Rule No. 92

Play not the
Peacock, looking
every where about
you, to See if you
be well Decked,
if your Shoes
fit well, if your
Stockings sit
neatly, and Cloths
handsomely.

—TRANSCRIBED BY
GEORGE WASHINGTON
FROM 110 RULES OF
CIVILITY & DECENT
BEHAVIOUR IN COMPANY
AND CONVERSATION
(MID-1600S-EARLY 1700S)

Rule No. 93

If you're looking
for wisdom, call
your grandmother.

—ALICE HOFFMAN
WRITER

Rule No. 94

I have ten commandments.
The first nine are, "Thou
shalt not bore." The tenth
is, "Thou shalt have right
of final cut."

—BILLY WILDER
FILM DIRECTOR

Rule No. 95

Laughing at someone else is an excellent way of learning how to laugh at oneself, and questioning what seem to be the absurd beliefs of another group is a good way of recognizing the potential absurdity of many of one's own cherished beliefs.

—GORE VIDAL
WRITER

Rule No. 96

The world is movement,
and you cannot be stationary
in your attitude toward
something that is moving.

—HENRI
CARTIER-BRESSON
PHOTOGRAPHER

Rule No. 97

If you're not in the parade,
you watch the parade.
That's life.

—MIKE DITKA
FOOTBALL COACH

THINK LATER.”

Rule No. 98

Don't think.
Thinking is
the enemy of
creativity.

—RAY BRADBURY
WRITER

Rule No. 99

Do not fear to
be eccentric
in opinion, for
every opinion
now accepted
was once
eccentric.

—BERTRAND RUSSELL
*MATHEMATICIAN/
PHILOSOPHER*

Rule No. 100

**Don't be afraid
of the truth.**

—JOHN A. VUCETICH
PROFESSOR

Rule No. 101

**If you don't feel like doing
something, don't do it. My
cardiologist told me that.**

—RED AUERBACH
BASKETBALL COACH

Rule No. 102

Learning what
you don't want
to do is the
next best thing
to figuring out
what you do
want to do.

—ANDERSON COOPER
NEWS ANCHOR

Rule No. 103

The only time
to eat diet food
is while you're
waiting for the
steak to cook.

—JULIA CHILD
CHEF

Rule No. 104

Beware of all
enterprises that
require new
clothes.

—HENRY DAVID
THOREAU
TRANSCENDENTALIST

Rule No. 105

If you have
a garden and
a library,
you have
everything
you need.

—MARCUS TULLIUS
CICERO
*ROMAN PHILOSOPHER/
STATESMAN*

Rule No. 106

The number-one rule of the road is never go to bed with anyone crazier than yourself. You will break this rule, and you will be sorry.

—KRIS KRISTOFFERSON
MUSICIAN/ACTOR

Rule No. 107

Before you start some work, always ask yourself three questions: Why am I doing it? What will the results be? Will I be successful? Only when you think deeply and find satisfactory answers to these questions, go ahead.

—CHANAKYA

*POLITICIAN KNOWN AS
THE INDIAN MACHIAVELLI*

Rule No. 108

All suffering is
caused by being
in the wrong place.
If you're unhappy
where you are, *move.*

—TIMOTHY LEARY

*PROFESSOR/
COUNTERCULTURE ICON*

Rule No. 109

Sometimes you
have to be a bitch
to get things done.

—MADONNA

SINGER

Rule No. 110

If fate means
you to lose,
give him a
good fight
anyhow.

—WILLIAM MC FEE
WRITER

Rule No. 111

Whenever you have a little bit of time for yourself, read a book. Always carry something with characters written on it with you and look at it when no one's looking.

—HOJO SOUN
SAMURAI

Rule No. 112

Hold every
moment sacred.

—THOMAS MANN
WRITER

Rule No. 113

Don't be afraid.
Because you're
going to be afraid.
But remember
when you become
afraid, just don't
be afraid.

—JOAN JETT
MUSICIAN

Rule No. 114

Never
contend
with
a man
who has
nothing
to lose.

—BALTASAR GRACIÁN
Y MORALES
WRITER/PRIEST

Rule No. 115

Always, in all circumstances,
wear comfortable shoes.
You never know when you
may have to run for your life.

—CALLIE KHOURI
SCREENWRITER/DIRECTOR

Rule No. 116

If you don't fail at least 90
percent of the time, you're
not aiming high enough.

—ALAN CURTIS KAY
COMPUTER SCIENTIST

Rule No. 117

Never play
checkers with
a man who
carries his
own board.

—BRANCH RICKEY
BASEBALL MANAGER

Rule No. 118

Watch with
glittering eyes
the whole world
around you,
because the
greatest secrets
are always
hidden in the
most unlikely
places.

—ROALD DAHL
WRITER

Rule No. 119

It's okay to be fat.
So you're fat.
Just be fat and
shut up about it.

—ROSEANNE BARR
COMEDIAN

Rule No. 120

As long as you live,
keep learning how
to live.

—LUCIUS ANNAEUS
SENECA
*ROMAN PHILOSOPHER/
STATESMAN*

Rule No. 121

Avoid foolhardiness, do not attempt to match four or six opponents at once. Restrain your ambition, this will benefit you. It is no shame to flee from four or six.

—JOHANNES
LIECHTENAUER
FENCING MASTER

Rule No. 122

Tip generously. You go around only once, and tipping generously is a meaningful way to improve your own quality of life.

—DANNY MEYER
RESTAURATEUR

Rule No. 123

If you're going
to be crazy,
you have to
get paid for it
or else you're
going to be
locked up.

—HUNTER S. THOMPSON
JOURNALIST

Rule No. 124

Live like a
mud-fish: its
skin is bright
and shiny even
though it lived
in mud.

—RAMAKRISHNA

BENGALI MYSTIC

Rule No. 125

If you say that there are elephants flying in the sky, people are not going to believe you. But if you say that there are four hundred and twenty-five elephants in the sky, people will probably believe you.

—GABRIEL GARCÍA
MÁRQUEZ
WRITER

Rule No. 126

Don't ever forget two things I'm going to tell you. One, don't believe everything that's written about you. Two, don't pick up too many checks.

—BABE RUTH
BASEBALL PLAYER

Rule No. 127

It's okay
to be wrong.

—DAVID HENRY HWANG
PLAYWRIGHT

Rule No. 128

Don't hold your parents up to contempt. After all, you are their son, and it is just possible that you may take after them.

—EVELYN WAUGH
WRITER

Rule No. 129

Something to
think about:
If you fish the
wrong fly long
and hard enough,
it will sooner or
later become the
right fly.

—JOHN GIERACH
FLY FISHERMAN

Rule No. 130

Put all your eggs
in one basket and
watch the basket.

—CARL SANDBURG
WRITER

Rule No. 131

You never want
to give a man
a present when
you know he's
feeling good.
You want to do it
when he's down.

—LYNDON B. JOHNSON
STATESMAN

Rule No. 132

Gamble
everything
for love,
if you are a
true human
being.

—RUMI

PERSIAN POET/MYSTIC

Rule No. 133

The important thing is not to stop questioning; curiosity has its own reason for existing. One cannot help but be in awe when contemplating the mysteries of eternity, of life, of the marvelous structure of reality. It is enough if one tries merely to comprehend a little of the mystery every day. Never lose a holy curiosity.

—ALBERT EINSTEIN
PHYSICIST

Rule No. 134

Keep away from
people who try
to belittle your
ambitions.

Small people
always do that,
but the really
great make you
feel that you, too,
can become great.

—MARK TWAIN

WRITER

Rule No. 135

Don't worry about people
stealing an idea. If it's
original, you'll have to
ram it down their throats.

—HOWARD AIKEN
COMPUTER SCIENTIST

Rule No. 136

Love with your mouth shut,
help without breaking your
ass or publicizing it, keep
cool but care.

—THOMAS PYNCHON
WRITER

Rule No. 137

It is fatal to look hungry. It makes people want to kick you.

—GEORGE ORWELL
WRITER

Rule No. 138

What's the old saying? "Don't look back; somebody might be catching up." Well, don't even slow down, much less look back.

—WILLIE NELSON
MUSICIAN

Rule No. 139

Don't cry
because
it's over,
smile
because it
happened.

—DR. SEUSS
(THEODOR GEISEL)
WRITER

Rule No. 140

It pays to be obvious,
especially if you
have a reputation
for subtlety.

—ISAAC ASIMOV

WRITER

Rule No. 141

Smoked carp tastes just
as good as smoked salmon
when you ain't got no
smoked salmon.

—PATRICK F. McMANUS

WRITER

Rule No. 142

Whenever
you are asked
if you can do
a job, tell 'em,
"Certainly,
I can!" Then
get busy and
find out how
to do it.

—THEODORE
ROOSEVELT
STATESMAN

Rule No. 143

Why not be oneself? That is the whole secret of a successful appearance. If one is a greyhound, why try to look like a Pekingese?

—EDITH SITWELL
WRITER

Rule No. 144

Take calculated risks. That is quite different from being rash.

—GEORGE S. PATTON
GENERAL

Rule No. 145

Don't have good ideas if you aren't willing to be responsible for them.

—ALAN JAY PERLIS
COMPUTER SCIENTIST

Rule No. 146

When I first started racing,
my father, one of the first
things he said, he said, "Win
the race as slow as you can."

—RICHARD PETTY
RACE CAR DRIVER

Rule No. 147

If you want to grow old as
a pilot, you've got to know
when to push it and when
to back off.

—CHUCK YEAGER
TEST PILOT

Rule No. 148

The three
sentences that
will get you
through life:

Number one,
“Cover for me.”

Number two,
“Oh, good idea,
boss.”

Number three,
“It was like that
when I got here.”

—HOMER SIMPSON

*CARTOON CHARACTER,
THE SIMPSONS*

Rule No. 149

Have fun. And go home when you're tired.

—GEORGE ABBOTT

*DIRECTOR/PRODUCER/
PLAYWRIGHT*

Rule No. 150

If you end up with a boring miserable life because you listened to your mom, your dad, your teacher, your priest, or some guy on television telling you how to do your shit, then you deserve it.

—FRANK ZAPPA

MUSICIAN

Rule No. 151

It's not
what
happens
to you,
but how
you react
to it that
matters.

—EPICTETUS
ROMAN PHILOSOPHER

Rule No. 152

Dare to be naive.

—R. BUCKMINSTER
FULLER

*ARCHITECT/DESIGNER/
INVENTOR*

Rule No. 153

**Stick to your story.
It is not the most
important subject
in history but it is
one about which
you are uniquely
qualified to speak.**

—EVELYN WAUGH
WRITER

THINK LATER."

Rule No. 154

Never run away
from a gun.
Bullets can
travel faster
than you can.

—WILD BILL HICKOCK
GUNFIGHTER/SCOUT

Rule No. 155

If you are praised, be silent. If you are scolded, be silent. If you incur losses, be silent. If you receive profit, be silent. If you are satiated, be silent. If you are hungry, also be silent. And do not be afraid that there will be no fruit when all dies down; there will be! Not everything will die down. Energy will appear; and what energy!

—SAINT FEOFIL
RUSSIAN MYSTIC

Rule No. 156

Don't ever ask anyone for an opinion of your performance. They're liable to tell you.

—JERRY STILLER
COMEDIAN

Rule No. 157

You should assume everything you read online is false until you can confirm it somewhere else.

—JOHN STARK
*SEC INTERNET
ENFORCEMENT CHIEF*

Rule No. 158

Never throw a long
line when a short
one will serve your
purpose.

—RICHARD PENN
FISHERMAN

Rule No. 159

Be yourself;
everyone else is
already taken.

—OSCAR WILDE
WRITER

THINK LATER."

Rule No. 160

Remember:
Upon the
conduct of
each depends
the fate of all.

—ALEXANDER
THE GREAT
GREEK RULER

Rule No. 161

A good hockey player plays where the puck is. A great hockey player plays where the puck is going to be.

—WAYNE GRETZKY
HOCKEY PLAYER

Rule No. 162

The big secret in life is that there is no big secret.

—OPRAH WINFREY
MEDIA MAGNATE

Rule No. 163

Be daring, be different,
be impractical, be anything
that will assert integrity
of purpose and imaginative
vision against the play-it-
safers, the creatures
of the commonplace, the
slaves of the ordinary.

—CECIL BEATON
PHOTOGRAPHER

Rule No. 164

Get and stay out of your comfort zone. I believe that not much happens of any significance when we're in our comfort zone.

—BOB PARSONS
DIGITAL ENTREPRENEUR

THINK LATER."

Rule No. 165

Exposing money
in a public place is
pretty stupid.

—DOYLE BRUNSON
POKER PLAYER

Rule No. 166

Do not go to
bed fearing
tomorrow,
For when day
breaks what
is tomorrow?

—AMENEMOPE
EGYPTIAN SCRIBE

Rule No. 167

Remember always that you have not only the right to be an individual, you have the obligation to be one. You cannot make any useful contributions in life unless you do that.

—ELEANOR ROOSEVELT
POLITICIAN/ACTIVIST

Rule No. 168

It is not enough to conquer; one must know how to seduce.

—VOLTAIRE (FRANÇOIS-MARIE AROUET)
PHILOSOPHER

Rule No. 169

You have to learn how to duck, because they're gonna throw it at you.

—ARTHUR MILLER
PLAYWRIGHT

Rule No. 170

The first rule of life
is to have a good
time. The second
rule of life is to
hurt as few people
as possible. There
is no third rule.

—BRENDAN GILL
WRITER

Rule No. 171

You have to grow from
the inside out.

—VIVEKANANDA

BENGALI MYSTIC

Rule No. 172

Don't worry about
mosquitoes
Don't worry about flies
Don't worry about insects
in general

—F. SCOTT FITZGERALD

*WRITER, TO HIS 11-YEAR-OLD
DAUGHTER*

Rule No. 173

Never murder a man who is committing suicide.

—WOODROW WILSON
STATESMAN

Rule No. 174

You must knock on doors until your knuckles bleed. Doors will slam in your face. You must pick yourself up, dust yourself off, and knock again. It's the only way to achieve your goals in life.

—MICHAEL USLAN
FILM PRODUCER

Rule(s) No. 175

The first rule
is to keep
an untroubled
spirit.

The second is
to look things
in the face and
know them for
what they are.

—MARCUS AURELIUS
ROMAN EMPEROR

Rule No. 176

Be aware that most people are operating on a very condensed version of the Ten Commandments: the part about murder.

—MARK BRICKLIN
JOURNALIST

Rule No. 177

Be happy. It's one way of being wise.

—COLETTE
WRITER

Rule No. 178

Don't aim at success—the more you aim at it and make it a target, the more you are going to miss it. For success, like happiness, cannot be pursued; it must ensue, and it only does so as the unintended side-effect of one's personal dedication to a cause greater than oneself or as the by-product of one's surrender to a person other than oneself. Happiness must happen, and the same holds for success: you have to let it happen by not caring about it.

—VIKTOR FRANKL
PSYCHIATRIST

Rule No. 179

When people talk, listen completely. Most people never listen.

—ERNEST HEMINGWAY
WRITER

Rule No. 180

I understand that fear is my friend, but not always. Never turn your back on fear. It should always be in front of you, like a thing that might have to be killed.

—HUNTER S. THOMPSON
JOURNALIST

Rule No. 181

If you judge
people, you
have no time
to love them.

—MOTHER TERESA
HUMANITARIAN

Rule No. 182

There's only one way to become a hitter. Go up to the plate and get mad. Get mad at yourself and mad at the pitcher.

—TED WILLIAMS
BASEBALL PLAYER

Rule No. 183

Never pay any attention to what critics say. Remember, a statue has never been set up in honor of a critic!

—JEAN SIBELIUS
COMPOSER

Rule No. 184

Be warned against all "good" advice because "good" advice is necessarily "safe" advice, and though it will undoubtedly follow a sane pattern, it will very likely lead one into total sterility—one of the crushing problems of our time.

—JULES FEIFFER
CARTOONIST

Rule No. 185

If your only goal is
to become rich, you
will never achieve it.

—JOHN D.
ROCKEFELLER SR.
FINANCIER

Rule No. 186

When in doubt, make a
fool of yourself. There is
a microscopically thin line
between being brilliantly
creative and acting like the
most gigantic idiot on earth.
So what the hell, leap.

—CYNTHIA HEIMEL
WRITER/HUMORIST

THINK LATER."

Rule No. 187

**Put yourself
in their shoes
before you
decide on
the best way
to take their
shirts.**

—DAVID SKLANSKY
POKER PLAYER

Rule No. 188

Hit the ball
over the fence
and you can
take your time
going around
the bases.

—JOHN W. RAPER
JOURNALIST

Rule No. 189

Never pass up
the opportunity
to have sex or
be on television.

—GORE VIDAL

WRITER

Rule No. 190

Life is one big
contradiction,
and you'll drive
yourself crazy if
you try to figure
it out. So don't.

—DIANE HALSTEAD

PROFESSOR

Rule No. 191

Enjoy every
sandwich.

—WARREN ZEVON

*MUSICIAN, ON FACING
TERMINAL MESOTHELIOMA*

Rule No. 192

Study nature, love
nature, stay close
to nature. It will
never fail you.

—FRANK LLOYD

WRIGHT

ARCHITECT

Rule No. 193

Whatever
you can do,
or dream you
can, begin it.
Boldness has
genius, power
and magic
in it.

—JOHANN WOLFGANG
VON GOETHE
WRITER

Rule No. 194

You can never go home again, but the truth is you can never leave home, so it's all right.

—MAYA ANGELOU
WRITER

Rule No. 195

If you got something you don't want other people to know, keep it in your pocket.

—MUDDY WATERS
MUSICIAN

Rule No. 196

Don't underestimate
the value of Doing
Nothing, of just
going along, listening
to all the things
you can't hear,
and not bothering.

—A. A. MILNE

WRITER

Rule No. 197

Make a careful list of all things done to you that you abhorred. Don't do them to others, ever.

Make another list of things done for you that you loved. Do them for others, always.

—DEE HOCK

FOUNDER OF VISA

Rule No. 198

Do not conceive that fine clothes make fine men, any more than fine feathers make fine birds.

—GEORGE WASHINGTON

STATESMAN

Rule No. 199

Nothing that comes easy is worth a dime. As a matter of fact, I never saw a football player make a tackle with a smile on his face. Never.

—WOODY HAYES
COLLEGE FOOTBALL COACH

Rule No. 200

Shall we make
a new rule of life
from tonight:
always to try to
be a little kinder
than is necessary?

—J. M. BARRIE

WRITER

Rule No. 201

If you can't be
kind, at least
be vague.

—MISS MANNERS
(JUDITH MARTIN)
ETIQUETTE EXPERT

Rule No. 202

The Linux
philosophy is
“laugh in the face
of danger.” Oops.
Wrong one.
“Do it yourself.”
That’s it.

—LINUS TORVALDS
SOFTWARE ENGINEER

Rule No. 203

Screen credit is valuable only when it's given you. If you're in a position to give yourself credit, you don't need it.

—IRVING THALBERG
FILM PRODUCER

Rule No. 204

Learn to draw. Or to play the cello. Or to tap dance. Something impractical, even useless. Whatever it is, it ought to be hard for you, something you haven't really got time for, and that by professional standards you probably won't ever do well.

—JOHN WALSH
ART HISTORIAN

THINK LATER."

Rule No. 205

Never invest
short and
borrow long.

—CHARLES SCHWAB
INVESTOR

Rule No. 206

Never memorize
what you can look
up in books.

—ALBERT EINSTEIN
PHYSICIST

Rule No. 207

What the hell—
you might be
right, you might
be wrong . . . but
don't just avoid.

—KATHARINE HEPBURN
ACTRESS

Rule No. 208

It is said an Eastern monarch once charged his wise men to invent him a sentence . . . which should be true and appropriate in all times and situations. They presented him the words: "And this, too, shall pass away."

—**ABRAHAM LINCOLN**
STATESMAN

Rule No. 209

Don't interrupt
a man in the midst
of being ironic,
it's not polite.

—RAY BRADBURY
WRITER

Rule No. 210

Do your little bit of good
where you are; it is those
little bits of good put
together that overwhelm
the world.

—DESMOND TUTU
RELIGIOUS LEADER/ACTIVIST

Rule No. 211

Be not afraid
of life. Believe
that life is
worth living,
and your belief
will help create
the fact.

—WILLIAM JAMES
PSYCHOLOGIST/PHILOSOPHER

Rule No. 212

**Stay Hungry.
Stay Foolish.**

— STEVE JOBS

*APPLE COFOUNDER,
QUOTING THE FINAL
ISSUE OF THE WHOLE
EARTH CATALOG AS WORDS
THAT GUIDE HIS LIFE*

Rule No. 213

**Never trust a man
unless you've got
his pecker in your
pocket.**

— LYNDON B. JOHNSON
STATESMAN

THINK LATER."

Rule No. 214

You got
to look on
the bright
side, even
if there
ain't one.

—DASHIELL HAMMETT
WRITER

Rule No. 215

If you have the
choice between
humble and cocky,
go with cocky.
There's always
time to be humble
later, once you've
been proven
horrendously,
irrevocably wrong.

—KINKY FRIEDMAN
SINGER/WRITER

Rule No. 216

The things to do are:
the things that need
doing, that *you* see need
to be done, and that
no one else seems
to see need to be done.
Then you will conceive
your own way of doing
that which needs to
be done—that no one
else has told you to do
or how to do it.

—R. BUCKMINSTER
FULLER
*ARCHITECT/DESIGNER/
INVENTOR*

Rule No. 217

**Life is uncertain.
Eat dessert first.**

—ERNESTINE ULMER
WRITER

Rule No. 218

**Confront a corpse at
least once. The absolute
absence of life is the
most disturbing and
challenging confrontation
you will ever have.**

—DAVID BOWIE
MUSICIAN

Rule No. 219

It's always a
good move to
listen to that
inner voice—
if it doesn't
lead to a crime.

—LISA KUDROW

ACTRESS

Rule No. 220

"How you play the game" is for college ball. When you're playing for money, winning is the only thing that matters. Show me a good loser in professional sports, and I'll show you a player I'm looking to trade to Oakland.

—LEO DUROCHER
BASEBALL MANAGER

THINK LATER."

Rule No. 221

Take no advice,
including this.

—CARL SANDBURG
WRITER

Rule No. 222

Keep breathing.

—SOPHIE TUCKER
*ENTERTAINER, ON THE
KEY TO LONGEVITY*

Rule No. 223

If somebody's trying to
shut you up, sing louder
and, if possible, better.

— **SALMAN RUSHDIE**
WRITER

Rule No. 224

Never let the future disturb
you. You will meet it with
the same weapons of
reason which today arm
you against the present.

— **MARCUS AURELIUS**
ROMAN EMPEROR

Rule(s) No. 225

1. Control your destiny or someone else will.
2. Face reality as it is, not as it was or you wish it were.
3. Be candid with everyone.
4. Don't manage, lead.
5. Change before you have to.
6. If you don't have a competitive advantage, don't compete.

—JACK WELCH
BUSINESSMAN

Rule No. 226

To survive
you often
have to
fight, and
to fight
you have
to dirty
yourself.

—GEORGE ORWELL
WRITER

THINK LATER.”

Rule No. 227

It can be done!

—CÉSAR CHÁVEZ
ACTIVIST

Rule No. 228

You'll never find a rainbow if you're looking down.

—CHARLIE CHAPLIN
ACTOR/DIRECTOR

Rule No. 229

My father said,
“When in doubt,
castle.”

—KURT VONNEGUT
WRITER

Rule No. 230

Don’t try to go too fast. Learn your job. Don’t ever talk until you know what you’re talking about.

—SAM RAYBURN
POLITICIAN

Rule No. 231

Take care of
speaking
thoughtlessly;
When a man's
heart is upset,
words travel
faster
Than wind and
rain.

—AMENEMOPE
EGYPTIAN SCRIBE

Rule No. 232

Where large sums
of money are concerned,
it is advisable to trust
nobody.

—AGATHA CHRISTIE
WRITER

Rule No. 233

Use your good judgment
in all situations. There
are no additional rules.

—NORDSTROM'S
RULES FOR
EMPLOYEES

Rule No. 234

If you
can't
convince
them,
confuse
them.

—HARRY S. TRUMAN
STATESMAN

Rule No. 235

The world is more malleable than you think and it's waiting for you to hammer it into shape.

—BONO

MUSICIAN/ACTIVIST

Rule No. 236

The best way to cheer yourself up is to try to cheer somebody else up.

—MARK TWAIN

WRITER

Rule No. 237

Loneliness is
one of the best
things in the
world for you.
You do something
about it: read,
for instance,
all kind of things,
make friends.

—SHELBY FOOTE
HISTORIAN/WRITER

Rule No. 238

Take time
to deliberate,
but when the
time for action
has arrived,
stop thinking
and go in.

—NAPOLEON
BONAPARTE
EMPEROR

Rule No. 239

A schoolmaster of mine long ago said: You can only learn from the second-raters. The first-raters are out of range; you can't see how they get their effects.

—RAYMOND CHANDLER
WRITER

Rule No. 240

Do not dare not to dare.

—C. S. LEWIS
WRITER

Rule No. 241

Keep the other person's well-being in mind when you feel an attack of soul-purging truth coming on.

—BETTY WHITE
ACTRESS

Rule No. 242

You gotta try your luck
at least once a day, because
you could be going around
lucky all day and not even
know it.

—JIMMY DEAN

*SAUSAGE MOGUL/
COUNTRY SINGER*

Rule No. 243

You can take a chance with
any man who pays his bills
on time.

—TERENCE

ROMAN PLAYWRIGHT

Rule No. 244

Go confidently
in the direction
of your dreams.
Live the life you
have imagined.

—HENRY DAVID
THOREAU
TRANSCENDENTALIST

Rule No. 245

Respect the
natives.

—WERNER HERZOG
FILM DIRECTOR

THINK LATER.”

Rule No. 246

Friends
and good
manners
will carry
you where
money
won’t go.

—MARGARET WALKER
EDUCATOR

Rule No. 247

The truth is,
everyone is going
to hurt you. You
just got to find
the ones worth
suffering for.

—BOB MARLEY
MUSICIAN

Rule No. 248

Hide your good
deeds as well
as your evil ones.

—BISHR AL-HAFI
SUFI ASCETIC

Rule No. 249

Trust that little voice in your head that says, "Wouldn't it be interesting if . . ." And then do it.

—DUANE MICHALS
PHOTOGRAPHER

Rule No. 250

Don't let nobody cosign for you.

—EVANDER HOLYFIELD
BOXER

Rule No. 251

Never tell people *how* to do things.
Tell them *what* to do and they will surprise you with their ingenuity.

—GEORGE S. PATTON
GENERAL

Rule No. 252

Back Up Your Hard Drive.
What do I mean by that?
Although your life may
be cruising along smoothly,
I recommend that every
once in a while you stop
and envision a sudden
shipwreck occurring.
Then think, re-think and
remember what you would
really want to hold on to
if disaster should strike.

—LARRY BOCK
VENTURE CAPITALIST

Rule No. 253

Pay your dues.
For God's sake,
pay your dues.
Jesus. I see all
these people
who want to be
overnight stars,
and that is so bad.
It'll just screw
you up so badly.

—ALEX TREBEK
GAME SHOW HOST

Rule No. 254

If you are squeamish don't
prod the beach rubble.

—SAPPHO

POET

Rule No. 255

Like people and
let them know it.

—ROBERT CAPA

PHOTOGRAPHER

Rule No. 256

Work honestly
and build, build,
build. That's all
I can tell you.

—J. R. SIMPLOT

*AGRIBUSINESS MAGNATE/
BILLIONAIRE*

Rule No. 257

Sometimes a lie makes
life more bearable.

—WALTER MOSLEY

WRITER

Rule No. 258

It's possible to own too much. A man with one watch knows what time it is; a man with two watches is never quite sure.

—LEE SEGALL

BUSINESSMAN

Rule No. 259

In all forms of strategy,
it is necessary to maintain
the combat stance in
everyday life and to make
your everyday stance your
combat stance.

—MIYAMOTO MUSASHI
SWORDSMAN/SAMURAI

Rule No. 260

Don't bunt. Aim
out of the ball park.
Aim for the company
of immortals.

—DAVID OGILVY
ADVERTISING EXECUTIVE

Rule No. 261

Risk! Risk anything!
Care no more for the
opinion of others,
for those voices.
Do the hardest thing
on earth for you.
Act for yourself.
Face the truth.

—KATHERINE
MANSFIELD
WRITER

Rule No. 262

Work seriously
and steadily.
I don't even
think geniuses
can get good
right away.

—TANAKA YUKIO
MUSICIAN

Rule No. 263

Keep looking tanned,
live in an elegant building
(even if you're in the
cellar), be seen in smart
restaurants (even if you
nurse one drink), and
if you borrow, borrow big.

—ARISTOTLE ONASSIS

*BUSINESSMAN, ON THE
SECRET OF SUCCESS*

Rule No. 264

Don't accept your dog's
admiration as conclusive
evidence that you are
wonderful.

—ANN LANDERS
ADVICE COLUMNIST

Rule No. 265

If a man can beat
you, walk him.

—SATCHEL PAIGE
BASEBALL PLAYER

Rule No. 266

Never trust
a computer
you can't throw
out a window.

—STEVE WOZNIAK
COMPUTER ENGINEER

Rule No. 267

Everyone
at a party is
uncomfortable.
Knowing that
makes me more
comfortable.

—GARRY SHANDLING
COMEDIAN

Rule No. 268

I urge you to please notice when you are happy, and exclaim or murmur or think at some point, "If this isn't nice, I don't know what is."

—KURT VONNEGUT
WRITER

Rule No. 269

Trust, but verify.

—DAMON RUNYON
WRITER/JOURNALIST

Rule No. 270

Accept certain inalienable truths: Prices will rise. Politicians will philander. You, too, will get old. And when you do, you'll fantasize that when you were young, prices were reasonable, politicians were noble, and children respected their elders.

—MARY SCHMICH
COLUMNIST

Rule No. 271

The best way out
is always through.

—ROBERT FROST

POET

Rule No. 272

A passionate interest in
what you do is the secret
of enjoying life—whether
it is helping old people or
children, or making cheese
or growing earthworms.

—JULIA CHILD

CHEF

THINK LATER."

Rule No. 273

Forgive your
enemies, but
never forget
their names.

—JOHN F. KENNEDY
STATESMAN

Rule No. 274

Before doing
someone a
favor, make
sure that
he isn't a
madman.

—EUGÈNE LABICHE
PLAYWRIGHT

Rule No. 275

About all you
can do in life is
be who you are.
Some people will
love you for you.
Most will love you
for what you can
do for them, and
some won't like
you at all.

—RITA MAE BROWN

WRITER

Rule No. 276

*Illegitimi non
carborundum:
Don't let the
bastards grind
you down.*

—JOSEPH W. STILLWELL
GENERAL

Rule No. 277

Just because it's
automatic doesn't
mean it works.

—DANIEL J. BERNSTEIN
MATHEMATICIAN

Rule No. 278

When you’re ready to quit, you’re closer than you think.

There’s an old Chinese saying that I just love, and I believe it is so true. It goes like this: “The temptation to quit will be greatest just before you are about to succeed.”

—BOB PARSONS
DIGITAL ENTREPRENEUR

Rule No. 279

Go where the power lies.
You may not like them.
You may abhor them.
But they are who you
must deal with. Any other
course is a waste of time.

—**IAIN MACLEOD**
POLITICIAN

Rule No. 280

Never forget: We are alive
within mysteries.

—**WENDELL BERRY**
WRITER/FARMER

Rule No. 281

Quit smoking,
and observe
posted speed
limits. This will
improve your
odds of getting
old enough to
be wise.

—BARBARA KINGSOLVER
WRITER

Rule No. 282

Things are almost
never clear on
Wall Street,
or when they are,
then it's too late
to profit from them.

—PETER LYNCH
INVESTOR

Rule No. 283

Never stand up straight.
That's what World War II
taught me. Number one,
you might be picked for
detail. Number two, the
Germans have a better
shot at you. Even now,
I'm in a perpetual crouch
so that nobody picks me
for extra duties.

—MEL BROOKS
FILM DIRECTOR

Rule No. 284

Think of yourself as on the threshold of unparalleled success. A whole, clear, glorious life lies before you. Achieve! Achieve!

—ANDREW CARNEGIE

*INDUSTRIALIST/
PHILANTHROPIST*

Rule No. 285

There is no useful rule without an exception.

—THOMAS FULLER

PHYSICIAN

Rule No. 286

You can
discover what
your enemy
fears most by
observing the
means he uses
to frighten you.

—ERIC HOFFER

*LONGSHOREMAN/
PHILOSOPHER*

Rule No. 287

**Everything
is negotiable.**

—MUHAMMAD ALI
BOXER

Rule No. 288

**When in danger,
ponder. When in
trouble, delegate.
And when in
doubt, mumble.**

—JAMES BOREN
*FOUNDER AND PRESIDENT
OF NATAPROBU, THE
NATIONAL ASSOCIATION OF
PROFESSIONAL BUREAUCRATS*

THINK LATER.”

Rule No. 289

Do what needs
to be done,
and check to
see if it was
impossible
only after you
are done.

—PAUL HAWKEN
ENTREPRENEUR

Rule No. 290

If you only knock
long enough
and loud enough
at the gate
you are bound
to wake up
somebody.

—HENRY WADSWORTH
LONGFELLOW
POET

Rule No. 291

Easy on the mayo!

—MARK BRICKLIN
JOURNALIST

Rule No. 292

There are complete men
and incomplete men.
If you would be a complete
man, put all the strength
of your soul into every
act of your life.

—EUGENIO MARÍA DE
HOSTOS
*EDUCATOR/PHILOSOPHER/
ACTIVIST*

Rule No. 293

Ever notice
how “What
the hell” is
always the
right answer?

—MARIYN MONROE
ACTRESS

Rule No. 294

A person who has good thoughts cannot ever be ugly. You can have a wonky nose and a crooked mouth and a double chin and stick-out teeth, but if you have good thoughts they will shine out of your face like sunbeams and you will always look lovely.

— ROALD DAHL

WRITER

Rule No. 295

Never confuse movement with action.

— ERNEST HEMINGWAY

WRITER

Rule No. 296

Regardless of your relationship with your parents, you'll miss them when they're gone from your life.

—MAYA ANGELOU
WRITER

Rule No. 297

Act like you expect to get into the end zone.

—JOE PATERNO
COLLEGE FOOTBALL COACH

THINK LATER."

Rule No. 298

Do not attack
your enemy
while he is
squatting to
defecate.

—DANIEL OF BECCLES
*13TH-CENTURY EXPERT ON
ETIQUETTE*

Rule No. 299

When the need arises—
and it does—you must
be able to shoot your own
dog. Don't farm it out—
that doesn't make it nicer,
it makes it worse.

—LAZARUS LONG

*CHARACTER IN WRITER
ROBERT A. HEINLEIN'S
"FUTURE HISTORY" SCIENCE
FICTION SERIES*

Rule No. 300

Learn all you can.

—CLASSROOM RULES

*WESTON MIDDLE SCHOOL,
WESTON, OREGON*

Rule No. 301

Sometimes when you sacrifice something precious, you're not really losing it. You're just passing it on to somebody else.

—MITCH ALBOM

WRITER

Rule No. 302

If you are planning
on doing business
with someone
again, don't be
too tough in the
negotiations.
If you're going
to skin a cat,
don't keep it as
a house cat.

— MARVIN S. LEVIN
FINANCIER

Rule No. 303

**It is useless to put
on your brakes when
you're upside down.**

—PAUL NEWMAN
ACTOR

Rule No. 304

**The thing that's
important to know
is that you never know.
You're always sort
of feeling your way.**

—DIANE ARBUS
PHOTOGRAPHER

Rule No. 305

Remembering
that you are going
to die is the best
way I know to
avoid the trap of
thinking you have
something to lose.
You are already
naked. There is
no reason not to
follow your heart.

— STEVE JOBS

APPLE COFOUNDER

Rule No. 306

If you're phony,
they will feel
it in the farthest
row of the arena.
You have to really
care. And you
have to make
yourself care time
and time again.

—TOM PETTY

MUSICIAN

Rule No. 307

I have always adhered to two principles. The first one is to train hard and get in the best possible physical condition. The second is to forget all about the other fellow until you face him in the ring and the bell sounds for the fight.

—ROCKY MARCIANO
BOXER

Rule No. 308

If the only tool you have is a hammer, you tend to see every problem as a nail.

—ABRAHAM MASLOW
PSYCHOLOGIST

Rule No. 309

If you do not
expect the
unexpected
you will not
find it, for it
is not to be
reached by
search or trail.

—HERACLEITUS
GREEK PHILOSOPHER

Rule No. 310

It never hurts
for potential
opponents to think
you're more than
a little stupid and
can hardly count
all the money in
your hip pocket,
much less hold
on to it.

—AMARILLO SLIM
(THOMAS ALAN
PRESTON JR.)
POKER PLAYER

Rule No. 311

We're all worm bait waiting to happen. It's what you do while you wait that matters.

—KINKY FRIEDMAN
SINGER/WRITER

Rule No. 312

Unless you can watch your stock holdings decline by 50 percent without becoming panic-stricken, you should not be in the stock market.

—WARREN BUFFETT
FINANCIER

Rule No. 313

Live so that
you can look
any man in
the eye and
tell him to
go to hell.

—ENGINEER WORKING
ON THE PANAMA
CANAL

QUOTED BY JOHN D.
ROCKEFELLER JR. IN A
SPEECH AT DARTMOUTH
COLLEGE, JUNE 1930

Rule No. 314

If you never assume importance, you never lose it.

—LAO-TZU

CHINESE PHILOSOPHER

Rule No. 315

If you want to achieve excellence, you can get there today. As of this second, quit doing less-than-excellent work.

—THOMAS WATSON

IBM FOUNDER

"DANCE FIRST.

Rule No. 316

Don't let
other people
tell you what
you want.

—PAT RILEY
BASKETBALL COACH

Rule No. 317

How far you go in life depends on your being tender with the young, compassionate with the aged, sympathetic with the striving, and tolerant of the weak and the strong. Because someday in life you will have been all of these.

—GEORGE
WASHINGTON CARVER
SCIENTIST

Rule No. 318

Take care that you
never spell a word wrong.
Always before you write
a word, consider how
it is spelled, and, if you
do not remember, turn
to a dictionary.

—THOMAS JEFFERSON

*STATESMAN, TO HIS
DAUGHTER MARTHA*

Rule No. 319

Keep a thing
happenin' all
throughout.

—JOHN COLTRANE

MUSICIAN

Rule No. 320

Never keep
up with the
Joneses.
Drag them
down to
your level.

—QUENTIN CRISP
WRITER

Rule No. 321

“Know thyself”
is a good saying,
but not in all
situations. In
many it is better
to say “know
others.”

—MENANDER
GREEK PLAYWRIGHT

Rule No. 322

Avoid extremes.
Forbear resenting
injuries so much
as you think they
deserve.

—BENJAMIN FRANKLIN
STATESMAN

Rule No. 323

The world only exists
in your eyes. . . . You
can make it as big or
as small as you want.

—F. SCOTT FITZGERALD
WRITER

Rule No. 324

You can't live a perfect day without doing something for someone who will never be able to repay you.

—JOHN WOODEN
COLLEGE BASKETBALL COACH

Rule No. 325

If you aren't cute, you may as well be clever.

—DAVID SEDARIS
WRITER

Rule No. 326

Any time
you have an
opportunity
to make a
difference
in this world
and you don't,
then you are
wasting your
time on Earth.

—ROBERTO CLEMENTE
BASEBALL PLAYER

Rule No. 327

You never really learn much
from hearing yourself talk.

—GEORGE CLOONEY

ACTOR

Rule No. 328

Three meals a day.
Work hard. Keep yourself
clean. Get enough sleep.
What else is there?

—ANTONIO PIERRO

WORLD WAR I VETERAN

Rule No. 329

Let no one who has
the slightest desire
to live in peace
and quietness be
tempted, under
any circumstances,
to enter upon the
chivalrous task
of trying to correct
a popular error.

—WILLIAM THOMS

*DEPUTY LIBRARIAN FOR THE
HOUSE OF LORDS*

Rule No. 330

Instead of loving
your enemies,
treat your friends
a little better.

—ED HOWE
JOURNALIST

Rule No. 331

Do not make
the mistake of
trying to revisit
a memory.

—ROD STEIGER
ACTOR

Rule No. 332

If you don't do it excellently, don't do it at all. Because if it's not excellent, it won't be profitable or fun, and if you're not in business for fun or profit, what the hell are you doing there?

—ROBERT TOWNSEND
BUSINESSMAN

Rule No. 333

**Seek simplicity
and distrust it.**

—**ALFRED NORTH
WHITEHEAD**
PHILOSOPHER

Rule No. 334

**Eighteen holes of match
play will teach you more
about your foe than 18
years of dealing with him
across a desk.**

—**GRANTLAND RICE**
*SPORTSWRITER, ON THE
VIRTUES OF GOLF*

Rule No. 385

The greatest
mistake you
can make in
life is to be
continually
fearing you
will make one.

—ELBERT G. HUBBARD
WRITER

Rule No. 336

My mother taught me a lot of things. The first thing that comes to mind is: Don't take any s#!% off anyone, ever. When I was a little kid, we moved constantly. Bully picks on you in the new place? Don't ever take any s#!% off anyone, ever. Eloquent and right.

—JOHNNY DEPP
ACTOR

Rule No. 337

Trust your instincts.
Your mistakes might as well be your own instead of someone else's.

—BILLY WILDER
FILM DIRECTOR

Rule No. 338

We know what happens to people who stay in the middle of the road. They get run over.

—ANEURIN BEVAN
POLITICIAN

Rule No. 339

If two friends ask you to be judge in a dispute, don't accept, because you will lose one friend; on the other hand, if two strangers come with the same request, accept, because you will gain one friend.

—SAINT AUGUSTINE
BISHOP

Rule No. 340

**Laugh at yourself
first before anyone
else can.**

—ELSA MAXWELL
SOCIALITE

Rule No. 341

**Always be sincere,
even if you don't
mean it.**

—HARRY S. TRUMAN
STATESMAN

Rule No. 342

Reserve your right to think, for even to think wrongly is better than not to think at all.

—HYPATIA

*GREEK PHILOSOPHER/
SCHOLAR/TEACHER*

Rule No. 343

Don't let your hearts grow numb. Stay alert.

—ALBERT SCHWEITZER

*HUMANITARIAN/
PHILOSOPHER*

Rule No. 344

Love one
another and
you will be happy.
It's as simple
and as difficult
as that.

—MICHAEL LEUNIG
CARTOONIST

Rule No. 345

The important thing is to sit down at the table and talk. Some things are just easier to say across the remains of a shared meal.

—JESSICA B. HARRIS
COOKBOOK WRITER

Rule No. 346

You must remember always to give, of everything you have. You must give foolishly even. You must be extravagant. You must give to all who come into your life. Then nothing and no one shall have power to cheat you of anything, for if you give to a thief, he cannot steal from you, and he himself is then no longer a thief. And the more you give, the more you will have to give.

—WILLIAM SAROYAN
WRITER

Rule No. 347

Consider, when you are enraged at any one, what you would probably think if he should die during the dispute.

—**LUCIUS ANNAEUS
SENECA**
*ROMAN PHILOSOPHER/
STATESMAN*

Rule No. 348

Nobody can give you freedom. Nobody can give you equality or justice or anything. If you are a man, you take it.

—**MALCOLM X**
RELIGIOUS LEADER/ACTIVIST

Rule No. 349

I don't know
why we are here,
but I'm pretty
sure that it is
not in order to
enjoy ourselves.

—LUDWIG
WITTGENSTEIN
PHILOSOPHER

Rule No. 350

We are here on Earth
to fart around. Don't
let anybody tell you
any different.

—KURT VONNEGUT
WRITER

Rule No. 351

Never do anything
against conscience
even if the state
demands it.

—ALBERT EINSTEIN
PHYSICIST

Rule No. 352

When making a decision of minor importance, I have always found it advantageous to consider all the pros and cons. In vital matters, however, such as the choice of a mate or profession, decisions should come from the unconscious, from somewhere within ourselves. In the important decisions of our personal lives we should be governed by the deep inner needs of our nature.

— SIGMUND FREUD
PSYCHIATRIST

Rule No. 353

Trust your gut.

—BARBARA WALTERS
BROADCAST JOURNALIST

Rule No. 354

You don't try. That's very important: not to try, either for Cadillacs, creation or immortality. You wait, and if nothing happens, you wait some more.

—CHARLES BUKOWSKI
WRITER

Rule No. 355

A man who gives a good account of himself is probably lying, since any life when viewed from the inside is simply a series of defeats.

—GEORGE ORWELL
WRITER

Rule No. 356

Talk is cheap.
Show me the code.

—LINUS TORVALDS
SOFTWARE ENGINEER

Rule No. 357

One should always
play fairly—
when one has the
winning cards.

—OSCAR WILDE
WRITER

Rule No. 358

Make three
correct guesses
consecutively and
you will establish
a reputation as
an expert.

—LAWRENCE J. PETER
BUSINESS WRITER

Rule No. 359

If you're about
to get into a
fight, and you
know for sure
you're going to
fight, make sure
you punch first.

—VINCENT LECAVALIER
HOCKEY PLAYER

Rule No. 360

Nobody is as powerful as we make them out to be.

—ALICE WALKER
WRITER

Rule No. 361

We should never lose an occasion. Opportunity is more powerful even than conquerors and prophets.

—BENJAMIN DISRAELI
STATESMAN

Rule No. 362

Call home at least
once a week.

—JOHN GRISHAM

WRITER

Rule No. 363

It is better to be
approximately right
than precisely wrong.

—WARREN BUFFETT

FINANCIER

Rule No. 364

You are young,
and have the world
before you. Stoop
as you go through
it, and you will
miss many hard
thumps.

—COTTON MATHER

*MINISTER/WRITER,
GIVING ADVICE TO
BENJAMIN FRANKLIN*

Rule No. 365

If you do not
hope, you will
not find what
is beyond your
hopes.

—CLEMENT OF
ALEXANDRIA
*PATRON SAINT OF THE
UNIVERSAL CATHOLIC
CHURCH*

Rule No. 366

Everybody's their own kind of a damn fool. I'll bet even you think now and then of opportunities missed and think that you could have done perhaps better? I'm full of regrets. Piles and piles of them, but you must not let that bother you. You'd just shoot yourself, which would be nice, but it doesn't pay out. What's the point? So if you can find something to do the way I did, then it keeps you alive. That's the reason I'm alive and active at 85 with lots of work and traveling all over the place. I'll work until I drop, which will be a long time from now.

—PHILIP JOHNSON
ARCHITECT

Rule No. 367

Everything considered,
work is less boring
than amusing oneself.

—CHARLES BAUDELAIRE
POET

Rule No. 368

Confession may be
good for the soul,
but it is bad for the
reputation.

—THOMAS R. DEWAR
DISTILLER

THINK LATER."

Rule No. 369

Save yourself
several thousand
dollars and start
flossing like
a maniac now.

—CALLIE KHOURI
SCREENWRITER/DIRECTOR

Rule No. 370

You're not supposed to understand everything.

—ROD STEIGER

ACTOR

Rule No. 371

You should always ask yourself what would happen if everyone did what you are doing.

—JEAN-PAUL SARTRE

PHILOSOPHER/WRITER

Rule No. 372

The closer you
look at something,
the more complex
it seems to be.

—VINT CERF
COMPUTER ENGINEER

Rule No. 373

If only you could
sense how important
you are to the lives
of those you meet;
how important you
can be to people
you may never even
dream of. There is
something of yourself
that you leave at
every meeting with
another person.

—MR. ROGERS
(FRED ROGERS)
CHILDREN'S SHOW HOST

Rule No. 374

Take the course opposite
to custom and you will
almost always do well.

—JEAN-JACQUES
ROUSSEAU
PHILOSOPHER

Rule No. 375

Don't fear god,
Don't worry about death;
What is good is easy
 to get, and
What is terrible is easy
 to endure.

—EPICURUS
ROMAN PHILOSOPHER

Rule No. 376

Don't hitch
your wagon
to a falling
star.

— JUDGE JUDY
(JUDY SHEINDLIN)
JURIST/TV SHOW HOST

Rule No. 377

Never think that you're not good enough yourself. A man should never think that. My belief is that in life people will take you at your own reckoning.

—ISAAC ASIMOV
WRITER

Rule No. 378

The great secret of success is to go through life as a man who never gets used up.

—ALBERT SCHWEITZER
*HUMANITARIAN/
PHILOSOPHER*

Rule No. 379

Any worthwhile
expedition can
be planned on the
back of an envelope.

—HAROLD W. TILMAN
MOUNTAINEER/EXPLORER

Rule No. 380

One thing is certain
in business. You and
everyone around you
will make mistakes.

—RICHARD BRANSON
ENTREPRENEUR

Rule No. 381

The world
would never
amount to
a hill of beans
if people didn't
use their
imaginations
to think of
the impossible.

—PETE SEEGER
FOLKSINGER

Rule No. 382

Life is bristling
with thorns,
and I know no
other remedy
than to cultivate
one's garden.

—VOLTAIRE (FRANÇOIS-
MARIE AROUET)
PHILOSOPHER/WRITER

Rule No. 383

Either move
or be moved.

—COLIN POWELL
GENERAL/STATESMAN

Rule No. 384

All you need is
love. But a little
chocolate now and
then doesn't hurt.

—CHARLES M. SCHULZ
CARTOONIST

Rule No. 385

Never regret.
If it's good,
it's wonderful.
If it's bad, it's
experience.

—VICTORIA HOLT
(ELEANOR HIBBERT)
WRITER

Rule No. 386

There's always
a reason to smile.
Find it.

—BOB PARSONS
DIGITAL ENTREPRENEUR

Rule No. 387

Do not draw the conclusion from your apprentice studies that you have nothing left to learn, but rather that you have infinitely more to learn.

—BLAISE PASCAL
*MATHEMATICIAN/
PHILOSOPHER*

Rule No. 388

Fall down, make a mess, break something occasionally. And remember that the story is never over.

—CONAN O'BRIEN

TALK SHOW HOST/COMEDIAN

Rule No. 389

Beware the man of one book.

—THOMAS AQUINAS

PHILOSOPHER/THEOLOGIAN

Rule No. 390

There is much
pleasure to
be gained
from useless
knowledge.

—BERTRAND RUSSELL

*MATHEMATICIAN/
PHILOSOPHER*

Rule No. 391

If you don't get
too emotional
when they like
you, you will be
less likely to get
too emotional
when they don't.

—GEORGE ABBOTT
*THEATER DIRECTOR/
PRODUCER/PLAYWRIGHT*

Rule No. 392

Do the thing you
fear most and
the death of fear
is certain.

—MARK TWAIN
WRITER

Rule No. 393

Never grocery
shop on an empty
stomach.

—VICTOR J. BOSCHINI
COLLEGE ADMINISTRATOR

Rule No. 394

If only we'd stop
trying to be happy
we'd have a pretty
good time.

—EDITH WHARTON
WRITER

Rule No. 395

Don't give advice,
it will come back
and bite you in
the ass.

—ELLEN DEGENERES
COMEDIAN/TALK SHOW HOST

Rule No. 396

Why not seize
the pleasure at
once? How often is
happiness destroyed
by preparation,
foolish preparation!

—JANE AUSTEN
WRITER

Rule No. 397

The teachers
are everywhere.
What is wanted
is a learner.

—WENDELL BERRY
WRITER/FARMER

Rule No. 398

Nobody should give
a shit about an actor's
opinion on politics.

—JAMES CAAN
ACTOR

Rule No. 399

Do not be
too moral.
You may cheat
yourself out
of much life so.

—HENRY DAVID
THOREAU
TRANSCENDENTALIST

Rule No. 400

If you make
every game a
life-and-death
proposition,
you're going to
have problems.
For one thing,
you'll be dead
a lot.

—DEAN SMITH
COLLEGE BASKETBALL COACH

Rule No. 401

It always seems
impossible, until
it is done.

—NELSON MANDELA
STATESMAN

Rule No. 402

Once a guy starts wearing
silk pajamas, it's hard to
get up early.

—EDDIE ARCARO
JOCKEY

Rule No. 403

Sing the melody line you
hear in your own head.

—BONO

MUSICIAN/ACTIVIST

Rule No. 404

A superior pilot uses his
superior judgment to avoid
situations which require
the use of his superior skill.

—FRANK BORMAN

ASTRONAUT

Rule No. 405

You can
overcome
anything
if you don't
bellyache.

—BERNARD BARUCH
FINANCIER

Rule No. 406

Your assumptions
are your windows
on the world.
Scrub them off
every once in a
while or the light
won't come in.

—ALAN ALDA

ACTOR

Rule No. 407

A life directed chiefly toward fulfillment of personal desires sooner or later *always* leads to bitter disappointment.

—ALBERT EINSTEIN
PHYSICIST

Rule No. 408

Beware of over-great pleasure in being popular or even beloved.

—MARGARET FULLER
JOURNALIST/ACTIVIST

Rule No. 409

If people sat outside and looked at the stars each night, I'll bet they'd live a lot differently.

—BILL WATTERSON
CARTOONIST

Rule No. 410

Trust uncertainty, to bring you to clarity.

—JOANNA SWANGER
PROFESSOR

Rule No. 411

I never try to tell anybody else what to do, number one. And number two, I think that's what the individual is all about. Each one of us has something to contribute. . . . Each one possesses exactly what each one is working out, and what each one works out relates to their particular set of circumstances of any one day, or any one place around the world.

—R. BUCKMINSTER
FULLER
*ARCHITECT/DESIGNER/
INVENTOR*

Rule No. 412

Pray for the dead and fight
like hell for the living.

—MOTHER JONES
(MARY HARRIS JONES)
ACTIVIST

Rule No. 413

Eighty percent of the
people who hear [your
troubles] don't care and
the other twenty percent
are glad you're having
them.

—TOMMY LASORDA
BASEBALL MANAGER

Rule No. 414

First
learn the
meaning
of what
you say,
and then
speak.

—**EPICETUS**
ROMAN PHILOSOPHER

Rule No. 415

Never use a metaphor, simile, or other figure of speech which you are used to seeing in print. Never use a long word where a short one will do. If it is possible to cut a word out, always cut it out. Never use the passive voice where you can use the active. Never use a foreign phrase, a scientific word, or a jargon word if you can think of an everyday English equivalent. Break any of these rules sooner than say anything outright barbarous.

—GEORGE ORWELL
WRITER

Rule No. 416

Don't
despair,
not even
over the
fact that
you don't
despair.

—FRANZ KAFKA
WRITER

Rule No. 417

Don't wait until
the time or the
market is just right
to start investing—
start now. The
best time to plant
an oak tree was
twenty years ago—
the second best
time is now.

—JAMES STOWERS JR.
FINANCIER

Rule No. 418

Find things that
shine and move
toward them.

—MIA FARROW
ACTRESS

Rule No. 419

Go to the edge
of the cliff
and jump off.
Build your wings
on the way down.

—RAY BRADBURY
WRITER

Rule No. 420

Learn what pitch
you can hit good;
then wait for
that pitch.

—WEE WILLIE KEELER
BASEBALL PLAYER

Rule No. 421

Get into the game!

—HELEN THOMAS
JOURNALIST

Rule No. 422

Read at every wait; read at all hours; read within leisure; read in times of labor; read as one goes in; read as one goes out. The task of the educated mind is simply put: read to lead.

—MARCUS TULLIUS
CICERO

*ROMAN PHILOSOPHER/
STATESMAN*

Rule No. 423

Don't hit
at all if it is
honorably
possible to
avoid hitting;
but never
hit softly.

—THEODORE
ROOSEVELT
STATESMAN

Rule No. 424

Do your homework all
of your life.

—MURIEL SIEBERT
BUSINESSWOMAN

Rule No. 425

If you want to have good
ideas you must have
many ideas. Most of them
will be wrong, and what
you have to learn is which
ones to throw away.

—LINUS PAULING
CHEMIST

Rule No. 426

It's not enough to swing
at the ball. You've got
to loosen your girdle and
really let the ball have it.

—BABE DIDRIKSON
ZAHARIAS
GOLFER

Rule No. 427

Don't start an argument
with somebody who has
a microphone when you
don't. They'll make you
look like chopped liver.

—HARLAN ELLISON
WRITER

Rule No. 428

Remember,
there is a big
difference between
kneeling down
and bending over.

—FRANK ZAPPA
MUSICIAN

Rule No. 429

Always avoid
meetings with
time-wasting
morons.

—SCOTT ADAMS
CARTOONIST

Rule No. 430

Invest at least as
much time and
effort in choosing
a new stock as you
would in choosing
a new refrigerator.

—PETER LYNCH
INVESTOR

Rule No. 431

If I may lift a line
from a die-hard
whose identity is
lost in the shuffle,
“I’d rather be
strongly wrong
than weakly right.”

—TALLULAH BANKHEAD
ACTRESS

Rule No. 432

Don't sidestep
suffering.
You have to
go through it
to get where
you're going.

—KATHERINE ANNE
PORTER
WRITER

Rule No. 433

Be helpful, even if
it compromises you.

—JEAN COCTEAU
WRITER/FILMMAKER

Rule No. 434

Be thankful for what you
have; you'll end up having
more. If you concentrate
on what you don't have,
you will never, ever have
enough.

—OPRAH WINFREY
MEDIA MAGNATE

Rule No. 435

Yes, speak softly
and carry a big
stick. But don't
mumble. And don't
swing the stick.

—MARK BRICKLIN
JOURNALIST

Rule No. 436

If you can't change your
fate, change your attitude.

—AMY TAN
WRITER

Rule No. 437

Never turn your back on a threatened danger and try to run away from it. If you do that, you will double the danger. But if you meet it promptly and without flinching, you will reduce the danger by half. Never run away from anything. Never!

—WINSTON CHURCHILL
STATESMAN

Rule No. 438

Just play every hand—you can't miss them all.

—SAMMY FARHA
POKER PLAYER

Rule No. 439

Always praise 'em before you hit 'em.

—ROGER STONE
*CONSULTANT/
POLITICAL LOBBYIST*

Rule No. 440

Happiness
is a gift and
the trick is
not to expect
it, but to
delight in
it when it
comes.

—CHARLES DICKENS
WRITER

Rule No. 441

This is very important—to take leisure time. Pace is the essence. Without stopping entirely and doing nothing at all for great periods, you're gonna lose everything. Whether you're an actor, anything, a housewife . . . there has to be great pauses between highs, where you do nothing at all. You just lay on a bed and stare at the ceiling. This is very, very important . . . just to do nothing at all, very, very important.

—CHARLES BUKOWSKI
WRITER

THINK LATER."

Rule No. 442

Always leave them
laughing when you
say good-bye.

—GEORGE M. COHAN
ENTERTAINER

Rule No. 443

If you always do
what interests you,
at least one person
is pleased.

—KATHARINE HEPBURN
ACTRESS

Rule No. 444

Live by yes and no—
yes to everything good,
no to everything bad.

—WILLIAM JAMES
PSYCHOLOGIST/PHILOSOPHER

Rule No. 445

Wherever you go,
go with all your
heart.

—CONFUCIUS
PHILOSOPHER

Rule No. 446

Never be late.
When you're
late, what you're
saying is that
your time is
more important
than the other
person's time.
That's pretty
egotistical.

—ALICE COOPER
MUSICIAN

Rule No. 447

It's no good
running a pig
farm badly for
thirty years while
saying, "Really,
I was meant to be
a ballet dancer."
By that time, pigs
will be your style.

—QUENTIN CRISP
WRITER

Rule No. 448

Be bold. If you're going to make an error, make a doozy, and don't be afraid to hit the ball.

—BILLIE JEAN KING
TENNIS PLAYER

Rule No. 449

Never explain—your friends do not need it, and your enemies will not believe you anyway.

—ELBERT G. HUBBARD
WRITER

Rule No. 450

You've got to learn
your instrument.
Then, you practice,
practice, practice.
And then, when you
finally get up there on
the bandstand, forget
all that and just wail.

—CHARLIE PARKER
MUSICIAN

Rule No. 451

When you get to
the end of your rope—
tie a knot in it and
hang on.

—FRANKLIN D.
ROOSEVELT
STATESMAN

Rule No. 452

What you spend years
building may be
destroyed overnight;
build it anyway.

—MOTHER TERESA
HUMANITARIAN

"DANCE FIRST.

Rule No. 453

Never miss a good
chance to shut up.

—WILL ROGERS

HUMORIST

Rule No. 454

Only a fool holds
out for the top
dollar.

—JOSEPH P. KENNEDY

BUSINESSMAN

Rule No. 455

Always
forgive your
enemies—
nothing
annoys them
so much.

—OSCAR WILDE
WRITER

Rule No. 456

Anything you're
rigid about,
sooner or later,
the rug is going
to get pulled out
from under you.

—ALAN ARKIN
ACTOR

Rule No. 457

Never go for
the punch line.
There might be
something funnier
on the way.

—JERRY STILLER
COMEDIAN

Rule No. 458

Thou shalt not have many
who know of thy love affair.

—ANDREAS
CAPELLANUS
CLERIC

Rule No. 459

You need to be absolutely paranoid about the currency of your knowledge and ask yourself every day: Am I really up to speed? Or am I stagnating intellectually, faking it or even worse, falling behind? Am I still learning? Or am I just doing the same stuff on a different day? Or as Otis Redding sings, "Sitting on the dock of the bay watching the tide roll away."

—DAVID L. CALHOUN
BUSINESSMAN

THINK LATER."

Rule No. 460

Buy a steak for a player on another club after the game, but don't even speak to him on the field. Get out there and beat them to death.

—LEO DUROCHER
BASEBALL MANAGER

Rule No. 461

Whatever you are,
be a good one.

—ABRAHAM LINCOLN
STATESMAN

Rule No. 462

Stare. It is the way to educate your eye, and more. Stare, pry, listen, eavesdrop. Die knowing something. You are not here long.

--WALKER EVANS
PHOTOGRAPHER

Rule No. 463

Those who don't
believe in magic
will never find it.

—ROALD DAHL
WRITER

Rule No. 464

Bend down once
in a while and
smell a flower.

—RUSSELL BAKER
COLUMNIST

Rule(s) No. 465

Three of the four most important lessons I ever learned in life came from my stepdad:

1. The only person you can count on in life is yourself.
2. You can't be happy with someone else until you're happy with yourself.
3. Don't lie and don't break your word.

(Note: The fourth lesson came from my Aunt Jen, who taught me, "If you're interested in a girl, always meet her mom because all girls end up eventually turning into their moms, with no exceptions.")

—BILL SIMMONS
SPORTSWRITER

THINK LATER."

Rule No. 466

Believe in
this world—
that there
is meaning
behind
everything.

—VIVEKANANDA

BENGALI MYSTIC

Rule No. 467

Do not keep saying to yourself, if you can possibly avoid it, “But how can it be like that?” because you will get “down the drain,” into a blind alley from which nobody has yet escaped. Nobody knows how it can be like that.

—RICHARD FEYNMAN
PHYSICIST

Rule No. 468

Never sleep with anyone
who has more trouble or
less money than you have.

—DAVID BROWN
FILM PRODUCER

Rule No. 469

The best way to get on
in the world is to make
people believe it's to their
advantage to help you.

—JEAN DE LA BRUYÈRE
WRITER/MORALIST

Rule No. 470

If you want to
kill any idea in
the world, get
a committee
working on it.

—CHARLES F.
KETTERING
ENGINEER/INVENTOR

THINK LATER."

Rule No. 471

If you don't risk anything, you risk even more.

—ERICA JONG
WRITER

Rule No. 472

It's morally wrong to let a sucker keep money.

—CANADA BILL JONES
CARDSHARP

Rule No. 473

If you challenge your own,
you won't be so quick
to accept the unchallenged
assumptions of others.
You'll be a lot less likely
to be caught up in bias or
prejudice or be influenced
by people who ask you to
hand over your brains, your
soul, or your money because
they have everything all
figured out for you.

—ALAN ALDA
ACTOR

Rule No. 474

Chase after the
truth like all
hell and you'll
free yourself,
even though
you never touch
its coat tails.

—CLARENCE DARROW
LAWYER

Rule No. 475

"A cucumber is bitter."
Throw it away.
"There are briars
in the road." Turn
aside from them.
This is enough. Do
not add, "And why
were such things
made in the world?"

—MARCUS AURELIUS
ROMAN EMPEROR

Rule No. 476

Never say anything
on the phone that
you wouldn't want
your mother to hear
at the trial.

—SYDNEY BIDDLE
BARROWS

*MADAM, UPSCALE
ESCORT SERVICE*

Rule No. 477

You don't have
to rush down the hill.
You can walk down.

—CLINT EASTWOOD
FILM DIRECTOR/ACTOR

Rule No. 478

If people don't occasionally walk away from you shaking their heads, you're doing something wrong.

—JOHN GIERACH
FLY FISHERMAN

Rule No. 479

Read everything.

—JIM ROGERS
FINANCIER

Rule No. 480

Beware of irony when
making judgments.
Of all the dispositions
of the mind, irony is the
least intelligent.

—CHARLES-AUGUSTIN
SAINTE-BEUVÉ
LITERARY CRITIC

Rule No. 481

The nearest way to glory—
a shortcut, as it were—
is to strive to be what you
wish to be thought to be.

—SOCRATES
PHILOSOPHER

Rule No. 482

Just remember, we're all
in this alone.

—JANE WAGNER
WRITER/DIRECTOR

Rule No. 483

Don't give
your opinions
about Art and
the Purpose
of Life. They are
of little interest
and, anyway, you
can't express them.

—EVELYN WAUGH
WRITER

Rule No. 484

Think in the morning.
Act in the noon. Eat in the
evening. Sleep in the night.

—WILLIAM BLAKE
POET

Rule No. 485

Never hurry and never worry.

—E. B. WHITE
WRITER

Rule No. 486

It is good to love many things, for therein lies the true strength, and whosoever loves much performs much, and can accomplish much, and what is done in love is well done.

—VINCENT VAN GOGH
PAINTER

Rule No. 487

If your desk isn't covered, you probably aren't doing your job.

—HAROLD S. GENEEN
BUSINESSMAN

Rule No. 488

One thing you cannot afford to do—that's to feel sorry for yourself.

—WOODY HAYES
COLLEGE FOOTBALL COACH

THINK LATER."

Rule No. 489

**Think for
yourself and
question
authority.**

—**TIMOTHY LEARY**
*PROFESSOR/
COUNTERCULTURE LEADER*

Rule No. 490

If you wish to win
a man's heart,
allow him to
confute you.

—BENJAMIN DISRAELI
STATESMAN

Rule No. 491

Sandwich every
bit of criticism
between two heavy
layers of praise.

—MARY KAY ASH
BUSINESSWOMAN

Rule No. 492

There are no
rules for good
photographs,
there are
only good
photographs.

—ANSEL ADAMS
PHOTOGRAPHER

Rule No. 493

Never
turn your
back on
a friend.

—ALFRED HITCHCOCK
FILM DIRECTOR

Rule No. 494

You're never as good
as everyone tells you when
you win, and you're never
as bad as they say when
you lose.

—LOU HOLTZ

COLLEGE FOOTBALL COACH

Rule No. 495

Do not bite at the bait
of pleasure until you know
there is no hook beneath it.

—THOMAS JEFFERSON

STATESMAN

Rule No. 496

I once complained to my father that I didn't seem to be able to do things the same way other people did. Dad's advice? "Margo, don't be a sheep. People hate sheep. They eat sheep."

—MARGO KAUFMAN
WRITER

Rule No. 497

When a door is hard to open, and if nothing else works, sometimes you just have to rear back and kick it open.

—MURIEL SIEBERT
BUSINESSWOMAN

Rule No. 498

Make love when you can. It's good for you.

—KURT VONNEGUT
WRITER

Rule No. 499

**It's better to be
a pirate than
to join the navy.**

—STEVE JOBS

APPLE COFOUNDER

Rule No. 500

Attack, always attack.

—GEORGE S. PATTON

GENERAL

Rule(s) No. 501

Having served on various committees, I have drawn up a list of rules:

1. Never arrive on time; this stamps you as a beginner.
2. Don't say anything until the meeting is half over; this stamps you as being wise.
3. Be as vague as possible; this avoids irritating the others.
4. When in doubt, suggest that a subcommittee be appointed.
5. Be the first one to move for adjournment; this will make you popular; it's what everyone is waiting for.

—HENRY CHAPMAN
POLITICIAN

Rule No. 502

Never trust a man
who speaks well
of everybody.

—JOHN CHURTON
COLLINS
WRITER

Rule No. 503

Underpromise
and overdeliver.

—ROBIN LI
BUSINESSMAN

Rule No. 504

**It is a mistake
to look too far
ahead. The
chain of destiny
can only be
grasped one
link at a time.**

**—WINSTON CHURCHILL
STATESMAN**

Rule No. 505

You can do anything you want to do as long as you keep a good attitude and keep working at it.
But the second you give up,
you're screwed.

—DOLLY PARTON
SINGER

Rule No. 506

Watch out for
emergencies.
They are your
big chance.

—FRITZ REINER
CONDUCTOR

Rule No. 507

When looking at any
significant work of art,
remember that a more
significant one probably
has had to be sacrificed.

—PAUL KLEE
ARTIST

Rule No. 508

Courage
is more
exhilarating
than fear,
and in the
long run it
is easier.

—ELEANOR ROOSEVELT
POLITICIAN/ACTIVIST

Rule No. 509

The race is not
always to the swift,
nor the battle to the
strong, but that's
the way to bet.

—DAMON RUNYON
WRITER/JOURNALIST

Rule No. 510

Whatever terrible thing is
going on, it's going on until
you find out that it's not.
So get to that part as
quickly as possible.

—MICHAEL J. FOX
ACTOR

Rule No. 511

Keep your head
on straight, don't
get emotional,
take the heat,
and just make
sure your clients
are smiling.

—SCOTT BORAS
SPORTS AGENT

Rule No. 512

Reflect upon your present blessings—of which every man has many—not on your past misfortunes, of which all men have some.

—CHARLES DICKENS

WRITER

Rule No. 513

There are two kinds of people, those who do the work and those who take the credit. Try to be in the first group; there is less competition there.

—INDIRA GANDHI

STATESWOMAN

Rule No. 514

Let bravery
be your choice,
but not bravado.

—MENANDER
GREEK PLAYWRIGHT

Rule No. 515

When all else fails,
there's always
delusion.

—CONAN O'BRIEN
TALK SHOW HOST/COMEDIAN

Rule No. 516

Try to decide how
good your hand is
at a given moment.
Nothing else
matters. Nothing!

—DOYLE BRUNSON

POKER PLAYER

Rule No. 517

Avoid people
with gold
teeth who
want to play
cards.

—GEORGE CARLIN
COMEDIAN

Rule No. 518

It ain't as bad as you think.
It will look better in the
morning.

—COLIN POWELL

GENERAL/STATESMAN

Rule No. 519

No matter what you do
or where you are, you're
going to be missing out
on something.

—ALAN ARKIN

ACTOR

Rule No. 520

As you go through life,
you will discover that
more and more of the
subjects you studied
in college are useless,
with the exception of
abnormal psychology.

—MARK BRICKLIN
JOURNALIST

Rule No. 521

It is enough to be able to do harm, when you have the power of harming.
Do not rain down damage on anyone, when you hit the stars with your head.

—DANIEL OF BECCLES
13TH-CENTURY EXPERT ON ETIQUETTE

Rule(s) No. 522

The classroom rules are:
Be Prompt
Be Prepared
Be Polite

—CLASSROOM RULES
*POSTED BY MRS. LUSK,
PARKER, ARIZONA*

Rule No. 523

It is too difficult
to think nobly
when one thinks
only of earning
a living.

—JEAN-JACQUES
ROUSSEAU
PHILOSOPHER

Rule No. 524

Always be the only
person who can
sign your checks.

—OPRAH WINFREY
MEDIA MAGNATE

Rule No. 525

Remind people
that profit is
the difference
between revenue
and expense.
This makes you
look smart.

—SCOTT ADAMS
CARTOONIST

Rule No. 526

The wind
is blowing,
adore the
wind.

—PYTHAGORAS
PHILOSOPHER

Rule No. 527

You've got to have something to eat and a little love in your life. Everything goes smack back to that.

—BILLIE HOLIDAY
SINGER

Rule No. 528

You don't need to wear a necktie if you can hit.

—TED WILLIAMS
BASEBALL PLAYER

Rule No. 529

Cross the river
before reviling
the crocodile's
mother.

—BILL TILMAN

MOUNTAINEER/EXPLORER

THINK LATER."

Rule No. 530

Don't agonize. Organize.

—FLORYNCE KENNEDY
LAWYER/ACTIVIST

Rule No. 531

If you turn the other cheek,
you will get a harder blow
on it than you got on the
first one. This does not
always happen, but it is to
be expected, and you ought
not to complain if it does
happen.

—GEORGE ORWELL
WRITER

Rule No. 532

Life is to be lived.
If you have to
support yourself,
you had bloody
well better find
some way that
is going to be
interesting. And
you don't do that
by sitting around
wondering about
yourself.

—KATHARINE HEPBURN
ACTRESS

Rule No. 533

There is a way to look
at the past. Don't hide
from it. It will not catch
you if you don't repeat it.

—PEARL BAILEY
SINGER/ACTRESS

Rule No. 534

Think hard about who
you marry. It's the most
important decision you
will ever make. Devote
yourself to your kids.
Nothing else is guaranteed
to make you happy.

—DAVID BROOKS
COLUMNIST

Rule No. 535

Just rock on and
have you a good
time.

—DUANE ALLMAN
MUSICIAN

Rule No. 536

Our life is frittered
away by detail. . . .
Simplify, simplify.

—HENRY DAVID
THOREAU
TRANSCENDENTALIST

THINK LATER.”

Rule No. 537

Never
think
you've
seen the
last of
anything.

—EUDORA WELTY

WRITER

Rule No. 538

When you are offended at any man's fault,
turn to yourself and study your own failings.
Then you will forget your anger.

—EPICTETUS
GREEK PHILOSOPHER

Rule No. 539

You only find out
who is swimming
naked when the
tide goes out.

—WARREN BUFFETT
FINANCIER

Rule No. 540

Most of what matters
in your life takes place
in your absence.

—SALMAN RUSHDIE
WRITER

Rule No. 541

If you hear that *everybody* is buying a certain stock, ask who is selling.

—JAMES DINES

INVESTMENT ADVISER

Rule No. 542

Never be ashamed to ask for information. The ignorant man will always be ignorant if he hears that by asking he will display ignorance.

—BOOKER T.

WASHINGTON

EDUCATOR

THINK LATER."

Rule No. 543

Almost any
man looks
better in a
dark suit.

—BOB BARKER
GAME SHOW HOST

Rule No. 544

Keep your face
to the sunshine
and you cannot
see the shadow.

—HELEN KELLER
WRITER/ACTIVIST

Rule No. 545

Trade a player
a year too early
rather than
a year too late.

—BRANCH RICKEY
BASEBALL MANAGER

Rule No. 546

Sometimes the
questions are
complicated and
the answers are
simple.

—DR. SEUSS
(THEODOR GEISEL)
WRITER

Rule No. 547

God will
protect us,
but to make
sure, carry
a heavy club.

—GYPSY ROSE LEE
BURLESQUE STRIPPER

Rule(s) No. 548

1. Carefully observe oneself and one's situation, carefully observe others, and carefully observe one's environment.
2. Seize the initiative in whatever you undertake.
3. Consider fully, act decisively.
4. Know when to stop.
5. Keep to the middle.

—JIGORO KANO
JUDO MASTER

Rule No. 549

Don't anticipate life; meet it. When you try to anticipate, you're being an idiot, because nobody's got the brain to outwit nature. I'm talking here about patience, about believing in yourself. I'm talking here about having courage to wait. You will get what you deserve.

—ROD STEIGER
ACTOR

Rule No. 550

If at first you don't succeed, try, try again. Then quit.
No use being a damn fool about it.

—W. C. FIELDS
COMEDIAN

Rule No. 551

Treat people as if they were what they ought to be and you will help them become what they are capable of becoming.

—JOHANN WOLFGANG
VON GOETHE
WRITER

Rule No. 552

There is a way
to do it better—
find it.

—THOMAS A. EDISON
INVENTOR

Rule No. 553

Don't let your
mouth write a
check that your
tail can't cash.

—BO DIDDLEY
MUSICIAN

Rule No. 554

When an old and distinguished person speaks to you, listen to him carefully and with respect—but do not believe him. Never put your trust into anything but your own intellect. Your elder, no matter whether he has gray hair or has lost his hair, no matter whether he is a Nobel laureate—may be wrong.

—LINUS PAULING
CHEMIST

Rule No. 555

The first rule of holes:
When you're in one,
stop digging.

—MOLLY IVINS
WRITER

Rule No. 556

My daddy said, "When the sun comes up, boy, you get up. When the sun go down, dammit, you go down."

—AL GREEN
SINGER/PREACHER

Rule No. 557

You were born
with wings.
Why prefer
to crawl
through life?

—RUMI

PERSIAN POET/MYSTIC

Rule No. 558

In whatever you
are doing, failure
is an option.
But fear is not.

—JAMES CAMERON
FILM DIRECTOR

Rule No. 559

Your problems
never cease.
They just change.

—PHIL JACKSON
BASKETBALL COACH

Rule No. 560

There is no conclusive evidence of life after death.
But there is no evidence of any sort against it.
Soon enough you will know. So why fret about it?

—LAZARUS LONG

CHARACTER IN WRITER
ROBERT A. HEINLEIN'S
"FUTURE HISTORY"
SCIENCE FICTION SERIES

Rule No. 561

The best ideas come
as jokes. Make your
thinking as funny
as possible.

—DAVID OGILVY
ADVERTISING EXECUTIVE

Rule No. 562

When you see a snake,
never mind where
he came from.

—WILLIAM GURNEY
BENHAM
WRITER

Rule No. 563

Don't borrow to buy depreciating assets. Almost every consumer product from an iPod to a sofa is worth less the moment you buy it. You are just paying extra for it with a loan. Borrowing, by the way, means taking out a loan, buying it on installment or using your credit card when you don't have the money to pay off the balance. If you can't afford it, don't buy it.

—DAMON DARLIN
JOURNALIST

Rule No. 564

Always look out for
Number One and be careful
not to step in Number Two.

—RODNEY
DANGERFIELD
COMEDIAN

Rule No. 565

If you read
someone else's
diary, you get
what you deserve.

—DAVID SEDARIS
WRITER

Rule No. 566

If you have
an idea, that's
good. If you
also have an
idea as to how
to work it out,
that's better.

—HENRY FORD
BUSINESSMAN

Rule No. 567

Learn to fail with pride—and do so fast and cleanly.
Maximize trial and error—by mastering the error part.

—NASSIM
NICHOLAS TALEB
TRADER/WRITER

Rule No. 568

Nothing in life is “fun for the whole family.”

—JERRY SEINFELD
COMEDIAN

THINK LATER."

Rule No. 569

If you don't
know what
it is, don't
mess with it.

—FATS WALLER
MUSICIAN

Rule No. 570

When Joseph
Campbell said to
follow your bliss,
I'm sure he meant:
Don't walk after
it, but run. So be
prepared to sweat.

—TOM FRESTON
BUSINESSMAN

Rule No. 571

I've learned the glories of laughter. Don't take things too seriously. Celebrate life.

—LUIS HAZA

VIOLINIST/CONDUCTOR

Rule No. 572

Understand, when you eat meat, that something did die. You have an obligation to value it—not just the sirloin but also all those wonderful tough little bits.

—ANTHONY BOURDAIN

CHEF

Rule No. 573

There's no there. That elusive "there" with the job, the beach house, the dream, it's not out there. There is here. It's in you . . . right now.

—BRIAN KENNY
SPORTSCASTER

Rule No. 574

The first and final thing you have to do in this world is to last in it and not be smashed by it.

—ERNEST HEMINGWAY
WRITER

Rule No. 575

Never go out
to meet trouble.
If you will just
sit still, nine
cases out of ten
someone will
intercept it
for you.

—CALVIN COOLIDGE
STATESMAN

Rule No. 576

There is no substitute for hard work, for doing well at the job you're in. When I made coffee and Xeroxed and distributed newspapers at ABC News, I thought my life was over. But I did it; I didn't complain. And along the way, I learned a lot, and was ready for the bigger jobs that were around the corner.

—KATIE COURIC
NEWSCASTER

Rule No. 577

You're the only one
who's closing your
eyes at night. There's
no one else who can
do it for you.

—JAMES CAAN
ACTOR

Rule No. 578

If you can accept loss, you
can accept the fact that
there's gonna be the big loss.
Once you can accept that,
you can accept anything.

—MICHAEL J. FOX
ACTOR

Rule No. 579

Sure, luck means a lot in football. Not having a good quarterback is bad luck.

—DON SHULA
FOOTBALL COACH

Rule No. 580

If you want to play a game, go to where it's played and find a way to get in. Things happen when you get in the game.

—CHRIS MATTHEWS
POLITICAL COMMENTATOR

Rule No. 581

Life loves
to be taken
by the lapels
and told:
“I am with
you, kid.
Let’s go.”

—MAYA ANGELOU
WRITER

Rule No. 582

If you can gain control over 60 percent of the time in your life, you are really successful.

—ROD STEIGER
ACTOR

Rule No. 583

Love what you do.
Get good at it.
Competence is a rare commodity in this day and age.

—JON STEWART
COMEDIAN/TV SHOW HOST

Rule No. 584

You have to
grow from the
inside out. None
can teach you,
none can make
you spiritual.
There is no other
teacher but your
own soul.

—VIVEKANANDA

BENGALI MYSTIC

Rule No. 585

Never follow
the crowd.

—BERNARD BARUCH
FINANCIER

Rule No. 586

Deplore your mistakes.
Regret them as much
as you like. But don't
really expect to learn
by them.

—CARY GRANT
ACTOR

Rule No. 587

The one important thing I have learned over the years is the difference between taking one's work seriously and taking one's self seriously. The first is imperative and the second is disastrous.

—MARGOT FONTEYN
BALLERINA

Rule No. 588

Try to avoid falling out
with people. The world
is a very small place.

—RICHARD BRANSON
ENTREPRENEUR

Rule No. 589

It's sometimes better
to pretend I don't hear
the sound of somebody
in the nearby woods with
a shotgun.

—DASHIELL HAMMETT
WRITER

Rule No. 590

No matter how sophisticated you may be, a large granite mountain cannot be denied—it speaks in silence to the very core of your being.

—ANSEL ADAMS
PHOTOGRAPHER

Rule No. 591

Always try to rub
against money,
for if you rub
against money long
enough, some of it
may rub off on you.

—DAMON RUNYON
WRITER/JOURNALIST

Rule No. 592

All you need for
a movie is a gun
and a girl.

—JEAN-LUC GODARD
FILM DIRECTOR

Rule No. 593

A man ought to get all he can earn. A man who knows he's making money for other people ought to get some of the profit he brings in. Don't make any difference if it's baseball or a bank or a vaudeville show. It's business, I tell you. There ain't no sentiment to it. Forget that stuff.

—BABE RUTH
BASEBALL PLAYER

Rule No. 594

Don't compromise
yourself. You are
all you've got.

—JANIS JOPLIN
SINGER

Rule No. 595

Be willing to make
decisions. . . . Don't
fall victim to what
I call the "ready-
aim-aim-aim-aim"
syndrome.

—T. BOONE PICKENS
BUSINESSMAN

Rule No. 596

Try to learn to breathe
deeply, really to taste food
when you eat, and when
you sleep really to sleep.

Try as much as possible to
be wholly alive with all your
might, and when you laugh,
laugh like hell. And when
you get angry, get good and
angry. Try to be alive. You
will be dead soon enough.

—WILLIAM SAROYAN
WRITER

Rule No. 597

Be optimistic. Always
put on clean underwear
if you're going on a date.

—JACOB M. APPEL
PLAYWRIGHT

Rule No. 598

You must not lose faith in
humanity. Humanity is an
ocean; if a few drops of the
ocean are dirty, the ocean
does not become dirty.

—MOHANDAS K.
GANDHI
STATESMAN

Rule No. 599

Seize the moments
of happiness, love
and be loved! That
is the only reality
in the world, all
else is folly. It is the
one thing we are
interested in here.

—LEO TOLSTOY
WRITER

Rule No. 600

Don't ever write anything you don't like yourself and if you do like it, don't take anyone's advice about changing it. They just don't know.

—RAYMOND CHANDLER
WRITER

Rule No. 601

The secret of business is to know something that nobody else knows.

—ARISTOTLE ONASSIS
BUSINESSMAN

Rule No. 602

Be polite and generous, but don't undervalue yourself. You will be useful, at any rate; you may just as well be happy, while you are about it.

—OLIVER WENDELL
HOLMES
PHYSICIAN/WRITER

Rule No. 603

One should respect public opinion insofar as is necessary to avoid starvation and keep out of prison, but anything that goes beyond this is voluntary submission to an unnecessary tyranny.

—BERTRAND RUSSELL
*MATHEMATICIAN/
PHILOSOPHER*

Rule No. 604

The four most expensive words in the English language are “this time it’s different.”

—JOHN TEMPLETON
INVESTOR

THINK LATER."

Rule No. 605

Get rid of those terrible jeans that everybody else wears. And wear something different for a change, so you don't just look like a clone.

—VIVIENNE WESTWOOD
FASHION DESIGNER

Rule No. 606

The easiest way
to attract a crowd
is to let it be known
that at a given time
and a given place
someone is going to
attempt something
that in the event
of failure will mean
sudden death.

—HARRY HOUDINI
MAGICIAN

Rule No. 607

Don’t forget that you’re
a mental being, with
a humongous trillion
gigawatt hard-drive
at your disposal.

—STEPHEN KING
WRITER

Rule No. 608

If the only prayer
you said in your
whole life was
“Thank You,”
that would suffice.

—MEISTER ECKEHART
GERMAN MYSTIC

Rule No. 609

You don't have to be a fantastic hero to do certain things—to compete. You can be just an ordinary chap, sufficiently motivated to reach challenging goals. The intense effort, the giving of everything you've got, is a very pleasant bonus.

—EDMUND HILLARY
EXPLORER

Rule No. 610

Cheer up. You
never know—
maybe something
awful will happen
tomorrow.

—JOHN WATERS
FILM DIRECTOR

Rule No. 611

Before you can
steal fire from the
Gods you gotta be
able to get coffee
for the director.

—DAVID MAMET
PLAYWRIGHT

Rule No. 612

Don't be afraid to be a fool. Remember, you cannot be both young and wise. Young people who pretend to be wise to the ways of the world are mostly just cynics. Cynicism masquerades as wisdom, but it is the farthest thing from it. Because cynics don't learn anything. Because cynicism is a self-imposed blindness, a rejection of the world because we are afraid it will hurt us or disappoint us. Cynics always say no. But saying yes begins things. Saying yes is how things grow. Saying yes leads to knowledge. "Yes" is for young people. So for as long as you have the strength to, say yes.

—STEPHEN COLBERT
COMEDIAN/TV SHOW HOST

Rule No. 613

Believe it is
possible to solve
your problem.
Tremendous things
happen to the
believer. Believe
the answer will
come. It will.

—NORMAN
VINCENT PEALE
PASTOR

Rule No. 614

Wear your best for
your execution and
stand dignified.
Your last recourse
against randomness
is how you act—
if you can't control
outcomes, you can
control the elegance
of your behavior.
You will always
have the last word.

—NASSIM NICHOLAS
TALEB
TRADER/WRITER

THINK LATER.”

Rule No. 615

Don't worry about
the darkness—
turn on the light
and the darkness
automatically goes.

—DAVID LYNCH
FILM DIRECTOR

Rule No. 616

**Listen, if you start
worrying about
the people in the
stands, before too
long you're up in the
stands with them.**

**—TOMMY LASORDA
*BASEBALL MANAGER***

Rule No. 617

**Shh. Listen to
the sounds that
surround you.**

**—PETE SEEGER
*FOLKSINGER***

Rule No. 618

All is well,
practice
kindness,
heaven
is nigh.

—JACK KEROUAC
WRITER

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Oscar Wilde

"If you don't risk anything, you risk even more."

—Erica Jong

"Don't let your mouth write a check that your tail can't cash."

—Bo Diddley

"What you spend years building may be destroyed overnight; build it anyway."

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