

Sales Data Analysis

10.03M

Sum of SALES

307

Total Customers

2823

Total orders

STATUS

All

COUNTRY

All

DEALSIZE

All

Sales by Deal Size ,
Product Line and
Quarter

Quantity ordered by
product line and
country

Top and Bottom
customers by Sales

Top and Bottom
Products by Sales

Total Sales by Product Line

Classic Cars

3,920K

Vintage Cars

1,903K

Motorcycles

1,166K

Trucks and Bus...

1,128K

Ships

714K

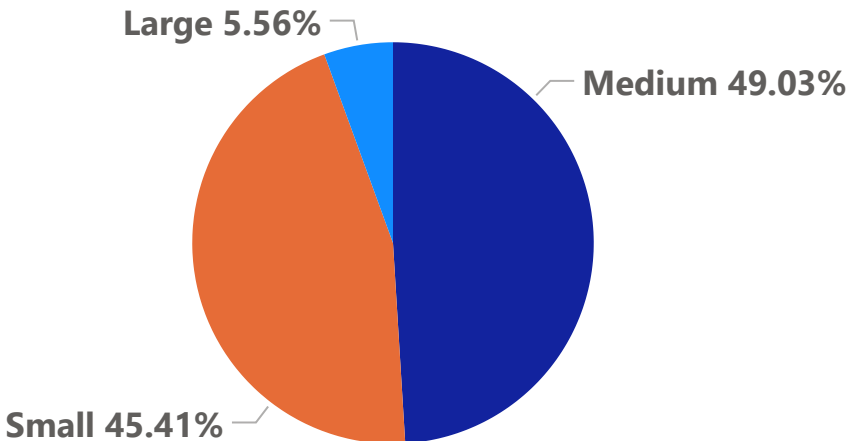
Planes

975K

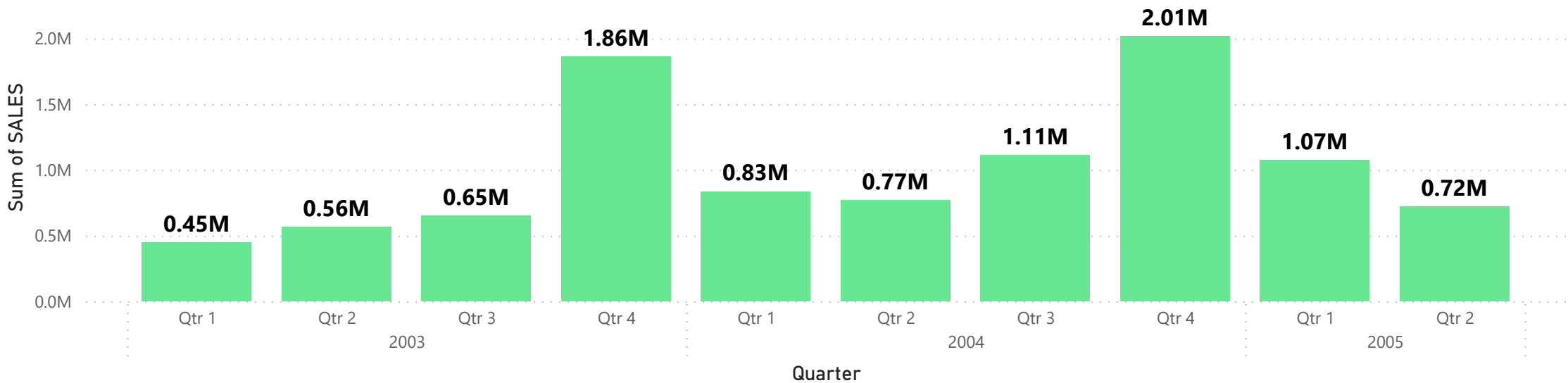
Trains

226K

% of per Deal Size category c ontributed in total Sales



Total Sales by Year and Quarter



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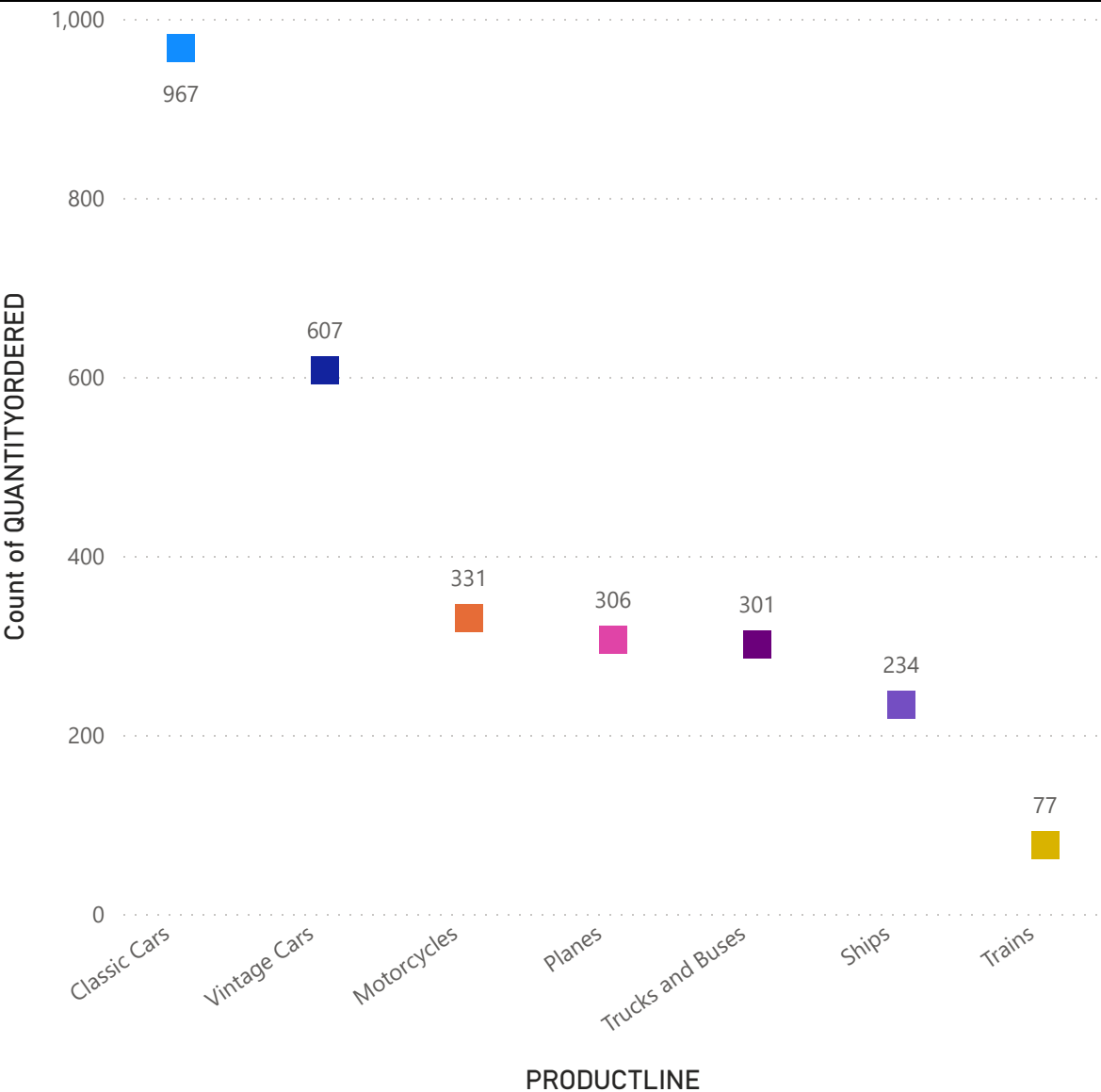
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product line and
country

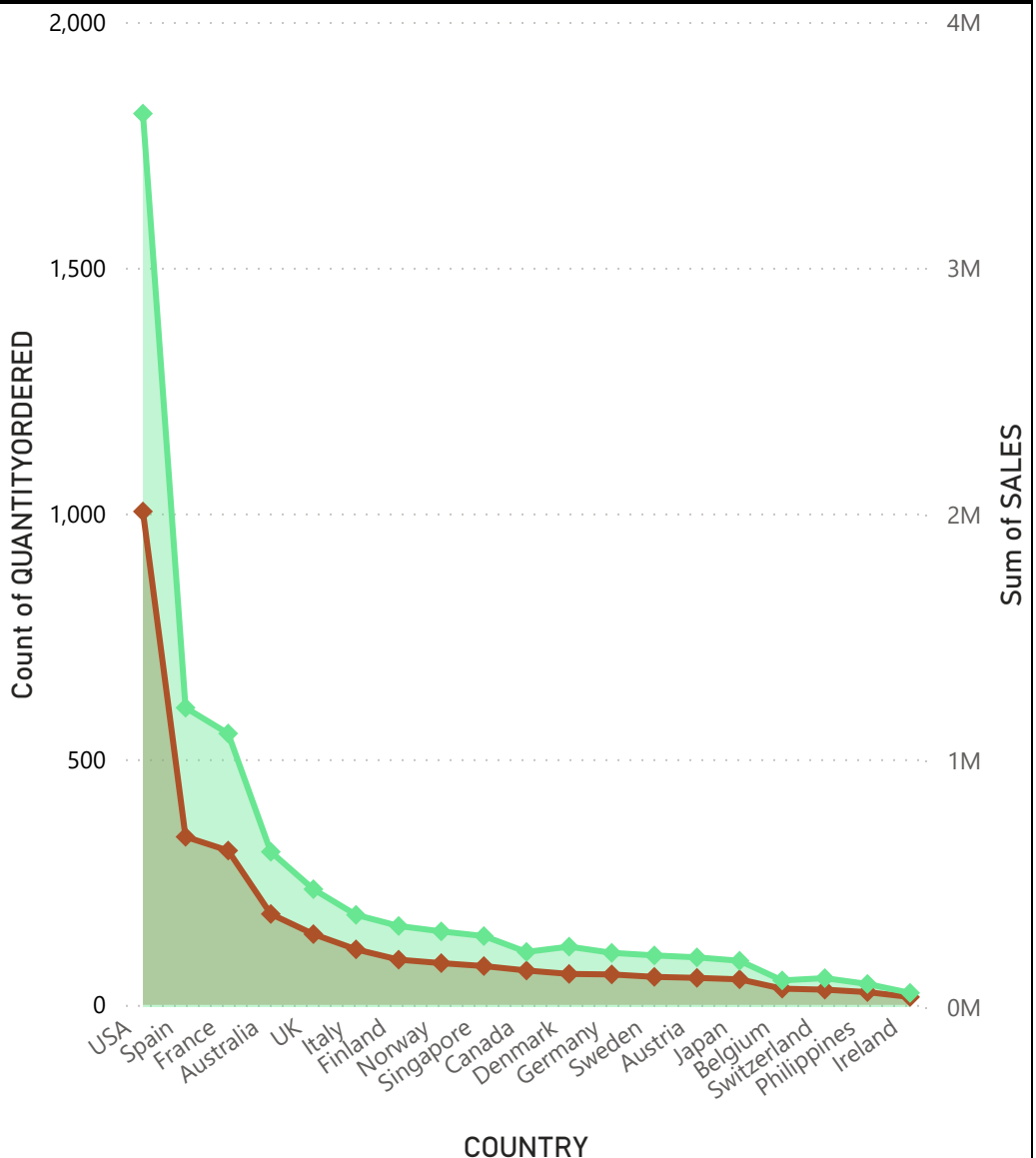
Top and Bottom
customers by Sales

Top and Bottom
Products by Sales

Quantity Oredred by Product Line



Quantity Ordered and Total Sales by COUNTRY





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Top and Bottom
customers by Sales

Top and Bottom
Products by Sales

Top 10 Orders by Sales

ORDERNUMBER	CUSTOMER NAME	Sum of SALES	Count of ORDER
10165	Dragon Souvenirs, Ltd.	77,809.37	18
10310	Toms Spezialitten, Ltd	68,943.40	17
10127	Muscle Machine Inc	68,462.15	15
10287	Vida Sport, Ltd	67,281.01	17
10212	Euro Shopping Channel	65,165.17	16
10204	Muscle Machine Inc	64,316.09	17
10192	Online Diecast Creations Co.	63,981.45	16
10207	Diecast Collectables	63,730.78	16
Total	Diecast Collectables	665,852.66	165

Bottom 10 Orders by Sales

ORDERNUMBER	CUSTOMER NAME	Sum of SALES	Count of Order
10408	Tokyo Collectables, Ltd	553.95	1
10158	Baane Mini Imports	1,474.66	1
10144	Royale Belge	1,637.20	1
10242	Microscale Inc.	1,698.78	1
10116	Royale Belge	1,711.26	1
10286	La Corne D'abondance, Co.	2,173.60	1
10345	Atelier graphique	2,311.68	1
10364	Marseille Mini Autos	2,317.11	1
Total	Atelier graphique	19,382.35	11

Top 5 Customer by sales per month and quarter

Quarter	Sum of SALES
Qtr 1	693,912.55
January	161,613.49
Euro Shopping Channel	109,787.13
Mini Gifts Distributors Ltd.	51,826.36
February	301,480.08
Australian Collectors, Co.	49,637.57
Euro Shopping Channel	131,385.61
La Rochelle Gifts	59,617.40
Mini Gifts Distributors Ltd.	60,839.50
March	230,818.98
Euro Shopping Channel	76,169.58
Mini Gifts Distributors Ltd.	154,649.40
Qtr 2	458,159.27
April	78,725.30
Australian Collectors, Co.	50,397.66
Euro Shopping Channel	28,327.64
May	221,345.35
Australian Collectors, Co.	9,738.18
Euro Shopping Channel	160,560.73
La Rochelle Gifts	11,781.69
Total	2,146,009.42



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Top and Bottom
customers by Sales

Top and Bottom
Products by Sales

Top 10 Products by Sales

PRODUCTCODE	Sum of SALES	Count of ORDER
S18_3232	288,245.42	52
S10_1949	191,073.03	28
S10_4698	170,401.07	26
S12_1108	168,585.32	26
S18_2238	154,623.95	27
S12_3891	145,332.04	26
S24_3856	140,626.90	27
S12_2823	140,006.16	26
Total	1,675,492.87	289

Bottom 10 Products by Sales

PRODUCTCODE	Sum of SALES	Count of Order
S18_3232	288,245.42	52
S10_1949	191,073.03	28
S18_2238	154,623.95	27
S24_3856	140,626.90	27
S10_4698	170,401.07	26
S12_1108	168,585.32	26
S12_2823	140,006.16	26
S12_3891	145,332.04	26
Total	1,675,492.87	289

Top 5 Products by sales per month and quarter

Quarter	Sum of SALES	First DEALSIZE
Qtr 1	192,396.07	Large
January	61,928.13	Large
S10_1949	15,994.84	Medium
S10_4698	9,787.50	Medium
S12_1108	12,163.56	Large
S18_2238	6,060.17	Medium
S18_3232	17,922.06	Medium
February	78,814.28	Large
S10_1949	8,254.80	Large
S10_4698	19,673.96	Large
S12_1108	19,695.44	Large
S18_2238	10,648.64	Large
S18_3232	20,541.44	Large
March	51,653.66	Large
S10_1949	16,088.90	Large
S10_4698	1,822.17	Small
S12_1108	10,659.54	Large
S18_2238	7,300.51	Large
S18_3232	15,782.54	Large
Total	972,928.79	Large