



(Academic Collaboration with Asia Pacific University of Technology and Innovation, Malaysia)

Techspire College

Personality Development

BSc.IT 1st Semester

DATE: 2024/12/17

Assignment

PERSONAL SWOT ANALYSIS

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Intake: Fall 2024

SWOT Analysis

Introduction

A SWOT analysis helps us understand our strengths, weaknesses, opportunities, and threats. It's a way to look at what we're good at, what we need to improve, and what things outside of us can help or hurt our progress. By doing this analysis, I can see where I'm doing well and where I need to focus on growing. This will help me make better decisions and work towards my goals more effectively. In this analysis, I'll look at my skills, challenges, and opportunities to improve my career and personal development.

Strengths

- Programming Skills: I have understood the concepts of programming languages like C,
 Python, HTML, CSS, JavaScript, and PHP. This knowledge helps me create programs and websites.
- Time Management: I can balance my studies, personal projects, and other activities well. This helps me set plans for each day or week and also helps me to identify important works and non-important works
- Technology Adaptability: I can learn new technologies quickly, such as AWS,
 Photoshop, and Blender. This helps me stay updated and work on different kinds of projects.
- Problem-solving: I am good at figuring out problems and finding solutions, especially when it comes to programming or project work.

Weaknesses

- Communication: I find it hard to explain my ideas clearly to others. This sometimes causes confusion and delays in completing tasks.
- Starting Projects: I sometimes don't know where or how to start new projects, which can make me hesitate and slow me down.
- Perfectionism: I spend too much time trying to make things perfect, which can delay
 me from finishing tasks and moving forward.

Opportunities

- Further Education: I am working towards my bachelor's degree. Finishing my studies
 will give me more knowledge and open new career chances.
- Learning new skills: I have been learning different skills like sales marketing networking through different media like books and the internet. Which can help in my career.
- Starting a Business: I want to start my own business. By improving my skills and understanding of the market.
- Online Platforms: The internet can help me reach a larger audience. Even though the market in Nepal is small. I can use online platforms.

Threats

• Self-Doubt: Sometimes I feel unsure about my abilities. Which stops me from taking action it is slow doing my potential outcome and can limit my success

- Family Support: My family doesn't always believe in my business ideas according to them there is no future in business instead of doing business I should do my job like every other person
- Market Conditions: The market in Nepal is small, so starting a business here can be harder. It might limit my potential customers and opportunities.
- New Competition: More businesses entering the market can make it harder for me to capture the market