

Desk Research

“Teenagers' use of social media in connection with bullying”

Desk research is referred as a process of collecting data from the existing research that have already been conducted by other people or organization. I researched about the teenagers use of social media in connection with bullying. For this I took reference from different sites and articles.

Social media is a tool that is becoming popular among teenagers because of its user-friendly features. They use various social media platform like facebook , instagram , whatsapp and more which connects them to people all over the world. Bullying in social media is considered as Cyberbullying .

Cyberbullying is a significant public health concern that can lead to increased risk of mental health issues, including psychological and developmental problems or suicide.

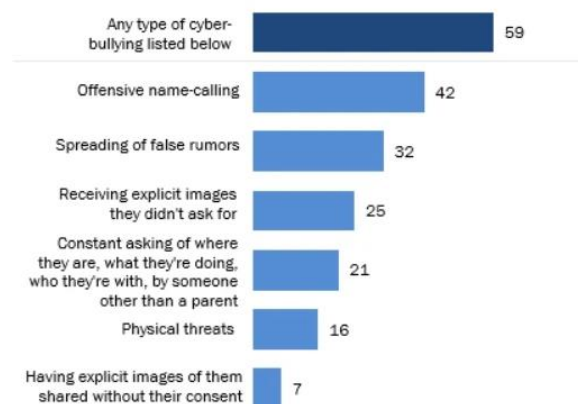
Cyberbullying occurs when individual use technology to write embarrassing or hateful message in order to harras , shame and control them.

In 2018, 90% of teens report having a smartphone, a 22% increase from 2014-2015.

The most commonly cited social media platforms were Facebook and MySpace .

A majority of teens have been the target of cyberbullying, with name-calling and rumor-spreading being the most common forms of harassment

% of U.S. teens who say they have experienced ___ online or on their cellphone



Note: Respondents were allowed to select multiple options. Those who did not give an answer or gave other response are not shown.

Source: Survey conducted March 7–April 10, 2018.

“A Majority of Teens Have Experienced Some Form of Cyberbullying”

<https://www.rawhide.org/blog/infographics/teen-cyberbullying-and-social-media-use-on-the-rise/>

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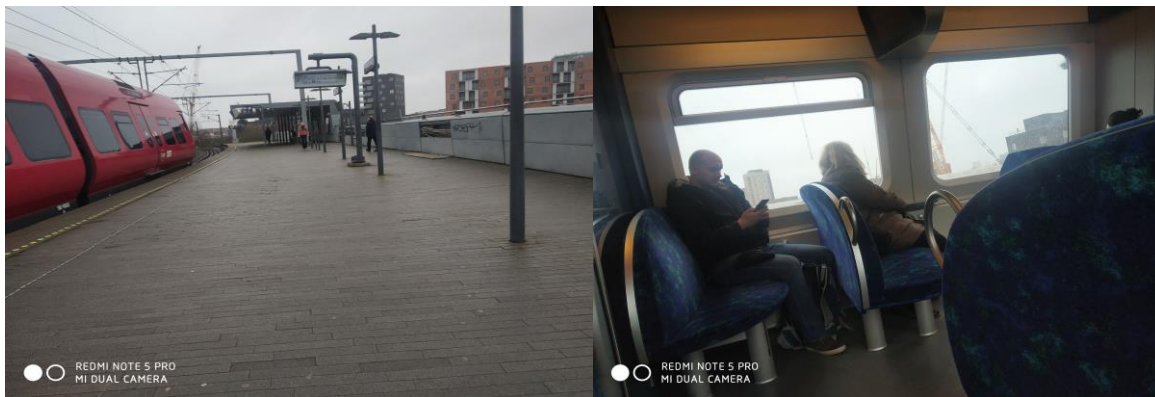
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5344141/>

Observation Research

“The train journey”

Observation research is a research where the researchers observe the situation more closely in a natural environment. For this I chose a train station and I observed people closely what they do while waiting for the train and inside the train and when getting off the train.

As I travel by train to my school from home, so I preferred observing train journey instead of the bus. I started observing people in bispebjerg station, there were few people waiting for the train. Some were waiting patiently while other were busy using their phones.



As soon as the train came into the platform, the passengers rushed to get into the train. There was a little commotion as passenger searched for the seat.

By the time the train started I settled down in a seat and start observing the passengers. There was enough seat for all the passengers, so no one was standing. Most of them were busy using their phones while some of them were talking to co-passengers. They might be friends or someone they know. Some of them were eating food and reading magazines.

When the train was about to reach ishoj station, the passengers slowly moved towards the exit gate and as the train stops people started getting off the train. The people who were going to get into the train waited patiently for the passengers to get off.

Interview Research

“social media they use most and what it gives them in everyday life”

The best way to learn is through asking questions. In this assignment, I was directed to interview anyone that I know and from whom I can gain knowledge.

I took an interview with my apartment mate which was really very interesting. He said that the most influential social media for him is Facebook as he can easily connect with his family and friends who lives in Nepal. For him messenger is an easy tool to communicate with people all over the world. It has become a part of his daily routine. I find his condition similar to my as I also live far from my parents and I connect with them through facebook. However, after listening to his answer, I asked him beside communication for what purpose do he use facebook. It was not surprising at all to hear that he uses facebook as an entertainment tool as there is a lot of entertainment stuff like time-line applications, online game applications, pictures, jokes and funny videos. Sometimes he spent a large amount of time on it without even realizing because he was consumed with what he was doing.

Interview research was interesting as I felt comfortable enough and got the view of the respondent which helped me to know more about the social media uses and what it values to them.

Survey Research

“Being an international student in copenhagen”

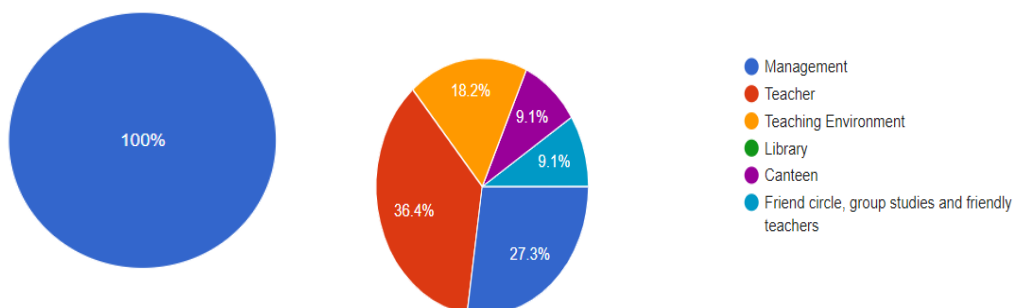
Survey research is process where you prepare a group of questionnaire and send it through different media such as mail, messenger or any other kind of social media.

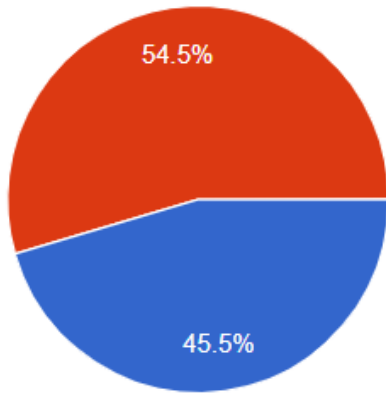
For my research I roughly made a list of questionnaire in a paper and then created a survey form from google forms and send it to number of peoples via mail.

To which they responded accordingly and I got the data that I wanted.

According to the data,

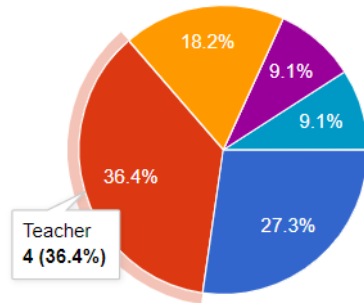
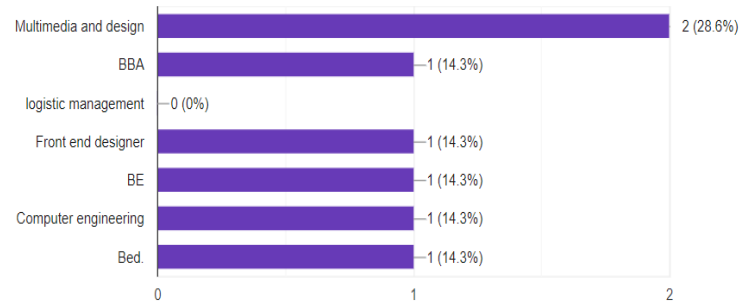
- 100% of the student liked the college where they are studying
- Most of the student are studying multimedia and design
- more than half of the students are working in average





what do you study?

7 responses



Teacher
4 (36.4%)

- Management
- Teacher
- Teaching Environment
- Library
- Canteen
- Friend circle, group studies and friendly teachers

Research and analysis insights

► DESK RESEARCH:

► SECONDARY RESEARCH METHOD WHERE WE REVIEW WHAT OTHER PEOPLE HAVE DONE.
-GIVES A BASIS FOR EVALUATION.
-COST EFFECTIVE WAY TO COLLECT DATA



OBSERVATION RESEARCH:

OBSERVATION RESEARCH IS A PRIMARY RESEARCH TECHNIQUE WHERE RESEARCHER OBSERVE PARTICIPANTS IN A NATURAL ENVIRONMENT

-IT WAS EASY TO OBSERVE AS KNOW ABOUT THE ENVIRONMENT BY MYSELF AS NOW I'LL HAVE MY OWN OPINION



INTERVIEW RESEARCH:

- PRIMARY RESEARCH METHOD BY ASKING QUESTION TO A RESPONDENTS.
- ALLOW MORE DETAIL QUESTION TO BE ASKED



SURVEY RESEARCH:

- ▶PRIMARY RESEARCH METHOD AIMED AT EXTRACTING SPECIFIC DATA
- ▶USES LIST OF QUESTION TO COLLECT DATA

