



The best time to go solar
was 10 years ago,

THE SECOND BEST TIME IS NOW!

The U.S. Electricity grid is aging, inefficient, and congested. 84% of transmission lines in NY/NJ were built before 1984 and 40% need to be replaced within 30 years. The pressure is on for utilities to make the badly needed improvements.

It is estimated by 2030 the US electric utility industry will need to make a transmission and distribution infrastructure investment of about \$90 billion

To make the investments to achieve these goals, the money has to come from somewhere

That SOMEWHERE is YOU

You will ultimately pay for the majority of utility transmission and distribution improvements through increased utility rates.



This year you are paying

CURRENT AVERAGE
UTILITY BILL

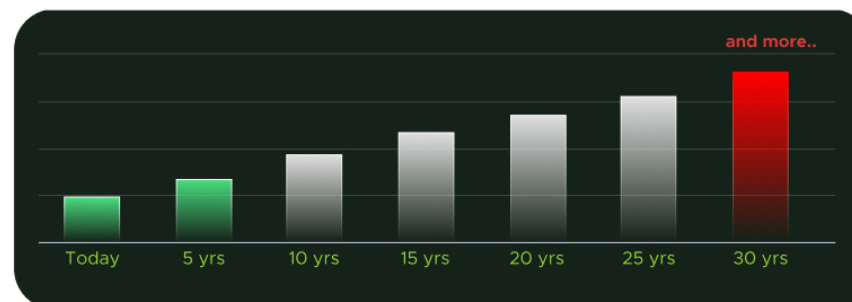


In another 10 years, your bill amount to



10 years from now, you will be paying

Do nothing and watch your bill rise



At this rate of consumption
your 30 year cost of not switching to solar