# Service-Based Engagement Agreement

This Agreement is made between [Umbrella Startup Name], hereinafter referred to as 'Provider', and [Client Name], hereinafter referred to as 'Client'.

## 1. Scope of Work

Provider agrees to deliver the selected services as outlined in Appendix A, including but not limited to marketing, SEO, content creation, and AI solutions.

## 2. Payment Terms

Client agrees to pay the full service fee upfront prior to commencement of work. Payment details and schedule are outlined in Appendix B.

## 3. Responsibilities

Provider shall deliver services in a professional and timely manner. Client shall provide necessary access and information required for service delivery.

## 4. Liability

Provider shall not be liable for any indirect or consequential damages. Liability is limited to the total amount paid by the Client for the services.

## 5. Termination

Either party may terminate this agreement with 15 days written notice. Refunds, if applicable, will be processed as per the refund policy in Appendix C.

IN WITNESS WHEREOF, the parties have executed this Agreement on the date written below.

Provider Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_

Client Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_