



SPRING 2023

# LOOK BOOK

Never miss a thing!  
Sign up for emails at [cabionline.com/mailinglist](http://cabionline.com/mailinglist).



f @cabiclothing



cabi



cabi

[cabionline.com](http://cabionline.com)

## Can clothes change lives?

We believe they can.

As an innovative boutique **fashion brand**, we bring style and beauty to women through personalized styling experiences that celebrate each woman's uniqueness.

We **empower women** to walk more confidently out their doors each morning, ready to conquer the day.

We are more than a beautiful sweater, the perfect skirt, or a favorite outfit. We believe in the power of human **connection** and create opportunities for meaningful gatherings, supporting each other's growth as we **live tomorrow, today**.

We courageously disrupt the status quo, unafraid to do things **differently**.

We seek to positively impact generations of families, communities, and the world in a way that gives rise to **soul-filling joy**.

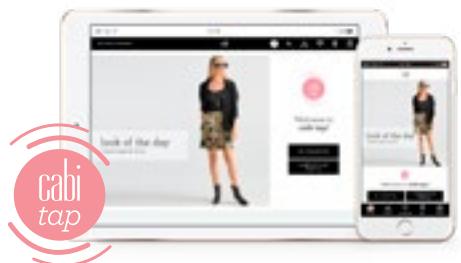
Can clothes change lives? **We know they do.**

For the Spring 2023 Collection, we've combined a perfect mixture of fun, daring, and surprise. We're inviting the fun to begin with homespun happiness and classic denim. We're embracing the ultimate chicness of beige and crisp white—true must-haves for spring. And, we're welcoming a fresh array of bold highlighter hues that make us feel incredibly playful and powerful all at once. I'm so excited about this Collection—it beautifully commands attention and effortlessly says to the world, "Let's play!"



**Kat Woodside**  
Chief Design Officer

More cabi looks...at your fingertips with cabi Tap



This personal styling and shopping app gives you daily outfit ideas and a virtual closet full of the cabi pieces you own, plus mix-and-match recommendations.



**SCAN ME!**

Download our app.

Also available on:



Our love of *play*—in all its forms—inspires each group name for this season's Collection because it happily informs every style opportunity and experience we share.

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The style you want, the convenience you need

- Gather for a cabi Fashion Experience.
- Join a virtual Front Row Experience.
- Schedule a Personal Styling Session.
- Receive cabi each month with *Curated by cabi*.
- Download cabi Tap.
- Shop cabionline.com.
- Hear first about New Arrivals.
- Follow on social media.

# PLAYGROUND



## THIS PAGE

- 6256 Coco Jacket XS-XL**  
USA 189 | CAN 246 | UK 159
- 6338 Swag Tee XS-XL**  
USA 79 | CAN 103 | UK 66
- 6362 Coco Skirt 0-16**  
USA 129 | CAN 168 | UK 108

## OPPOSITE PAGE LEFT

- 6249 Hobnob Topper XS-XXL X**  
USA 209 | CAN 272 | UK 176
- 6294 Go-To Blouse XXS-XL X**  
USA 97 | CAN 126 | UK 81
- 6377 Utility Belt XS-XL**  
USA 109 | CAN 142 | UK 92
- 6284 Button Fly Straight 0-16**  
USA 139 | CAN 181 | UK 117

## OPPOSITE PAGE CENTER

- 6233 Croquet Pullover XS-XL**  
USA 149 | CAN 194 | UK 125
- 6312 Sunbeam Cami XS-XL**  
USA 84 | CAN 109 | UK 71
- 6286 Kick Back Kick Flare 00-20 X X**  
USA 129 | CAN 168 | UK 108

## OPPOSITE PAGE RIGHT

- 6236 Checkerboard Pullover XS-XXL X**  
USA 129 | CAN 168 | UK 108
- 6264 Compass Pant 0-16**  
USA 144 | CAN 187 | UK 121





**6354 Radiant Tank XS-XL**  
USA 64 | CAN 83 | UK 54

**6362 Coco Skirt 0-16**  
USA 129 | CAN 168 | UK 108



**6256 Coco Jacket XS-XL**  
USA 189 | CAN 246 | UK 159

**6315 Frill Top XS-XL**  
USA 79 | CAN 103 | UK 66

**6286 Kick Back Kick Flare 00-20** XX  
USA 129 | CAN 168 | UK 108



# PLAYSET

**OPPOSITE PAGE LEFT****6248 Highclere Trench XS-XL**

USA 349 | CAN 454 | UK 293

**6320 Two-Timing Top XS-XL**

USA 89 | CAN 116 | UK 75

**6281 High-Low Crop 0-20 X**

USA 154 | CAN 200 | UK 129

**OPPOSITE PAGE RIGHT****6376 Romance Scarf**

USA 64 | CAN 83 | UK 54

**6297 Pounce Blouse XS-XXL X**

USA 99 | CAN 129 | UK 83

**5067 V-Neck Cami (sand) XS-XL**

USA 39 | CAN 51 | UK 33

**6283 Malibu Jean 0-16**

USA 154 | CAN 200 | UK 129

**THIS PAGE LEFT****6232 Utopia Pullover XXS-XL X**

USA 149 | CAN 194 | UK 125

**6282 Palm Beach Crop 00-16 X**

USA 142 | CAN 185 | UK 119

**THIS PAGE RIGHT****6238 Doris Cardigan XS-XL**

USA 137 | CAN 178 | UK 115

**6351 Busy Tank XXS-XL X**

USA 64 | CAN 83 | UK 54

**6268 Tessera Crop XS-XL**

USA 136 | CAN 177 | UK 114



Complement a luxe  
loungewear look with an  
equally elevated sneaker.

**6333 Cool Off Sweatshirt XS-XL**  
USA 130 | CAN 169 | UK 109

**6351 Busy Tank** XXS-XL  
USA 64 | CAN 83 | UK 54

**6268 Tessera Crop** XS-XL  
USA 136 | CAN 177 | UK 114



**6291 Abbey Blouse** XS-XL  
USA 119 | CAN 155 | UK 100

**6281 High-Low Crop** 0-20  
USA 154 | CAN 200 | UK 129

# PLAYFUL



#### THIS PAGE

- 6251 Presentation Blazer** XS-XL  
USA 199 | CAN 259 | UK 167
- 6307 Replay Top** XXS-XL ✕  
USA 92 | CAN 120 | UK 77
- 6282 Palm Beach Crop** 00-16 ✕  
USA 142 | CAN 185 | UK 119

#### OPPOSITE PAGE LEFT

- 6244 Cocktail Cardigan** XXS-XL ✕  
USA 137 | CAN 178 | UK 115
- 6355 Gathered Tank** XS-XL  
USA 79 | CAN 103 | UK 66
- 6284 Button Fly Straight** 0-16  
USA 139 | CAN 181 | UK 117

#### OPPOSITE PAGE CENTER

- 6296 Island Blouse** XS-XL  
USA 99 | CAN 129 | UK 83
- 6281 High-Low Crop** 0-20 ✕  
USA 154 | CAN 200 | UK 129

#### OPPOSITE PAGE RIGHT

- 6292 Dad Shirt** XS-XL  
USA 109 | CAN 142 | UK 92
- 6321 Scroll Top** XS-XL  
USA 89 | CAN 116 | UK 75
- 6285 5th Avenue Jean** 00-20 (R) | 0-16 (L) ✕ ✕  
USA 139 | CAN 181 | UK 117





Press pause on your  
button-ups, and hit play  
on a wrap shirt for a  
sleek alternative.

**6293 Highlife Wrap Shirt XS-XL**

USA 119 | CAN 155 | UK 100

**6282 Palm Beach Crop 00-16**

USA 142 | CAN 185 | UK 119



**6251 Presentation Blazer XS-XL**

USA 199 | CAN 259 | UK 167

**6352 Duchess Tank XXS-XL**

USA 84 | CAN 109 | UK 71

**6281 High-Low Crop 0-20**

USA 154 | CAN 200 | UK 129



**OPPOSITE PAGE LEFT**

✖ 6250 Excursion Anorak XXS-XL

USA 199 | CAN 259 | UK 167

✖ 6353 Balcony Cami XXS-XL

USA 69 | CAN 90 | UK 58

6283 Malibu Jean 0-16

USA 154 | CAN 200 | UK 129

**OPPOSITE PAGE CENTER**

6305 Spectator Shirt XS-XL

USA 89 | CAN 116 | UK 75

6266 Traipse Trouser 0-16 (R/L)

USA 149 | CAN 194 | UK 125

**OPPOSITE PAGE RIGHT**

6231 Half Circle Sweater XS-XL

USA 129 | CAN 168 | UK 108

✖ 6317 Bitmap Top XS-XXL

USA 89 | CAN 116 | UK 75

✖ 6282 Palm Beach Crop 00-16

USA 142 | CAN 185 | UK 119



# PLAYBOOK

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✖ 6334 Turnaround Tee XXS-XL

USA 99 | CAN 129 | UK 83

✖ 6361 Zip Line Skirt 00-16

USA 109 | CAN 142 | UK 92



✖ 6308 Pebble Top XS-XXL  
USA 89 | CAN 116 | UK 75

6266 Traipse Trouser 0-16 (R/L)  
USA 149 | CAN 194 | UK 125

6253 Elemental Topper XS-XL  
USA 149 | CAN 194 | UK 125

5067 V-Neck Cami (black) XS-XL  
USA 39 | CAN 51 | UK 33

✖ 6361 Zip Line Skirt 00-16  
USA 109 | CAN 142 | UK 92





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**6237 Open Stitch Cardigan** XS-XL

USA 169 | CAN 220 | UK 142

**6332 Side Snap Tee** XS-XL

USA 109 | CAN 142 | UK 92

**6278 Flegging** XS-XL

USA 119 | CAN 155 | UK 100

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**6252 Mingle Kimono** XS-XL

USA 139 | CAN 181 | UK 117

**6350 Paragon Tank** XS-XL

USA 64 | CAN 83 | UK 54

**6284 Button Fly Straight** 0-16

USA 139 | CAN 181 | UK 117

**OPPOSITE PAGE LEFT**

**6254 Debut Zip Up** XS-XL

USA 169 | CAN 220 | UK 142

**6319 Tux Ruffle Top** XS-XL

USA 89 | CAN 116 | UK 75

**6267 Pogger** XS-XL

USA 137 | CAN 178 | UK 115

**OPPOSITE PAGE RIGHT**

**6369 X-Factor Dress** XXS-XXL

USA 158 | CAN 205 | UK 133

**PLAYLIST**



**OPPOSITE PAGE LEFT**

**6254 Debut Zip Up** XS-XL  
USA 169 | CAN 220 | UK 142

**6350 Paragon Tank** XS-XL  
USA 64 | CAN 83 | UK 54

**6267 Pogger** XS-XL  
USA 137 | CAN 178 | UK 115

**OPPOSITE PAGE RIGHT**

**6295 Whist Blouse** XS-XL  
USA 119 | CAN 155 | UK 100

**6283 Malibu Jean** 0-16  
USA 154 | CAN 200 | UK 129

**THIS PAGE**

**6304 Essential Top** XS-XL  
USA 86 | CAN 112 | UK 72

**6284 Button Fly Straight** 0-16  
USA 139 | CAN 181 | UK 117

# PLAYTIME



## THIS PAGE

- 6255 Keep Jacket XS-XXL ✕**  
USA 149 | CAN 194 | UK 125
- 6331 Serenity Tee XXS-XL ✕ ❤**  
USA 89 | CAN 116 | UK 75
- 6282 Palm Beach Crop 00-16 ✕**  
USA 142 | CAN 185 | UK 119

## OPPOSITE PAGE LEFT

- 6298 Poppy Blouse XS-XL**  
USA 99 | CAN 129 | UK 83
- 5067 V-Neck Cami (sand) XS-XL**  
USA 39 | CAN 51 | UK 33
- 6285 5th Avenue Jean 00-20 (R) | 0-16 (L) ✕ ✕**  
USA 139 | CAN 181 | UK 117

## OPPOSITE PAGE CENTER

- 6239 Ballet Sweater XS-XL**  
USA 109 | CAN 142 | UK 92
- 6269 Playdate Crop XS-XL**  
USA 139 | CAN 181 | UK 117

## OPPOSITE PAGE RIGHT

- 6257 Playdate Jacket XS-XL**  
USA 179 | CAN 233 | UK 150
- 6326 Bouquet Top XS-XL**  
USA 89 | CAN 116 | UK 75
- 6284 Button Fly Straight 0-16**  
USA 139 | CAN 181 | UK 117





**THIS PAGE**

**6255 Keep Jacket** XS-XXL ✕ ✕

USA 149 | CAN 194 | UK 125

**6314 Bustier Tank** XXS-XXL ✕ ✕

USA 79 | CAN 103 | UK 66

**6284 Button Fly Straight** 0-16

USA 139 | CAN 181 | UK 117

**OPPOSITE PAGE**

**6336 Relaxed Tee** XS-XL

USA 79 | CAN 103 | UK 66

**6282 Palm Beach Crop** 00-16 ✕

USA 142 | CAN 185 | UK 119



Make a splash this  
spring with pops of color  
in your tees, shoes,  
and accessories!



# PLAYDAY

**OPPOSITE PAGE LEFT**

**6243 Boathouse Cardigan** XXS-XL ✕

USA 159 | CAN 207 | UK 134

**6370 Flip Dress** XS-XL

USA 158 | CAN 205 | UK 133

**OPPOSITE PAGE RIGHT**

**6240 Bloom Cardigan** XS-XXL ✕

USA 149 | CAN 194 | UK 125

**6337 Illusion Tee** XS-XL

USA 89 | CAN 116 | UK 75

**6281 High-Low Crop** 0-20 ✕

USA 154 | CAN 200 | UK 129

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**6259 Admiral Jacket** XXS-XXL ✕ ✕

USA 159 | CAN 207 | UK 134

**6318 Chevron Top** XXS-XXL ✕ ✕

USA 97 | CAN 126 | UK 81

**6265 Barrister Trouser** 00-20 ✕ ✕

USA 136 | CAN 177 | UK 114

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**6258 Matchmaker Topper** XS-XL

USA 179 | CAN 233 | UK 150

**6241 Perky Pullover** XS-XL

USA 109 | CAN 142 | UK 92

**6360 Matchmaker Skort** 0-16

USA 120 | CAN 156 | UK 101

✖ 00/XXS sizes available | ✕ 18-20/XXL sizes available | [cabionline.com](http://cabionline.com)



Four on the floor—the Flip Dress does quadruple duty, shifting gears from front to back and inside out!

**OPPOSITE PAGE LEFT**

**6325 Stencil Top XS-XL**

USA 89 | CAN 116 | UK 75

**6360 Matchmaker Skort 0-16**

USA 120 | CAN 156 | UK 101

**OPPOSITE PAGE RIGHT**

**6243 Boathouse Cardigan XXS-XL**

USA 159 | CAN 207 | UK 134

**6311 Complete Top XS-XL**

USA 89 | CAN 116 | UK 75

**6285 5th Avenue Jean 00-20 (R) | 0-16 (L)**

USA 139 | CAN 181 | UK 117

**THIS PAGE**

**6370 Flip Dress XS-XL**

USA 158 | CAN 205 | UK 133





**5067 V-Neck Cami**

(black, *cafe au lait*, *cinnamon*, *classic navy*, *coffee bean*, *sand*, and *true white*) XS–XL  
USA 39 | CAN 51 | UK 33  
pp. 8, 19, 25



**6354 Radiant Tank**

XS–XL  
USA 64 | CAN 83 | UK 54  
p. 6



**6351 Busy Tank**

XXS–XL ✕  
USA 64 | CAN 83 | UK 54  
pp. 9, 10



**6350 Paragon Tank**

XS–XL  
USA 64 | CAN 83 | UK 54  
pp. 20, 22



**6353 Balcony Cami**

XXS–XL ✕  
USA 69 | CAN 90 | UK 58  
p. 16



**6355 Gathered Tank**

XS–XL  
USA 79 | CAN 103 | UK 66  
p. 13



**6352 Duchess Tank**

XXS–XL ✕  
USA 84 | CAN 109 | UK 71  
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**6314 Bustier Tank**

XXS–XXL ✕ ✕  
USA 79 | CAN 103 | UK 66  
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**6312 Sunbeam Cami**

XS–XL  
USA 84 | CAN 109 | UK 71  
p. 5



**6325 Stencil Top**

XS–XL  
USA 89 | CAN 116 | UK 75  
p. 30



**6311 Complete Top**

XS–XL  
USA 89 | CAN 116 | UK 75  
p. 30



**6326 Bouquet Top**

XS–XL  
USA 89 | CAN 116 | UK 75  
p. 25



**6321 Scroll Top**

XS–XL  
USA 89 | CAN 116 | UK 75  
p. 13



**6320 Two-Timing Top**

XS–XL  
USA 89 | CAN 116 | UK 75  
p. 8



**6315 Frill Top**

XS–XL  
USA 79 | CAN 103 | UK 66  
p. 7



**6319 Tux Ruffle Top**

XS–XL  
USA 89 | CAN 116 | UK 75  
p. 21



**6317 Bitmap Top**  
XS-XXL ❌  
USA 89 | CAN 116 | UK 75  
p. 16



**6318 Chevron Top**  
XXS-XXL ❌  
USA 97 | CAN 126 | UK 81  
p. 29



**6308 Pebble Top**  
XS-XXL ❌  
USA 89 | CAN 116 | UK 75  
p. 18



**6305 Spectator Shirt**  
XS-XL  
USA 89 | CAN 116 | UK 75  
p. 16



**6304 Essential Top**  
XS-XL  
USA 86 | CAN 112 | UK 72  
p. 23



**6307 Replay Top**  
XXS-XL ❌  
USA 92 | CAN 120 | UK 77  
p. 12



**6338 Swag Tee**  
XS-XL  
USA 79 | CAN 103 | UK 66  
p. 4



**6337 Illusion Tee**  
XS-XL  
USA 89 | CAN 116 | UK 75  
p. 28



**6336 Relaxed Tee**  
XS-XL  
USA 79 | CAN 103 | UK 66  
p. 27



**6295 Whist Blouse**  
XS-XL  
USA 119 | CAN 155 | UK 100  
p. 22



**6298 Poppy Blouse**  
XS-XL  
USA 99 | CAN 129 | UK 83  
p. 25



**6296 Island Blouse**  
XS-XL  
USA 99 | CAN 129 | UK 83  
p. 13



can't remember  
where you saw  
that lovely item? check  
the page number!



**6297 Pounce Blouse**  
XS-XXL ❌  
USA 99 | CAN 129 | UK 83  
p. 8



**6291 Abbey Blouse**  
XS-XL  
USA 119 | CAN 155 | UK 100  
p. 11



**6294 Go-To Blouse**  
XXS-XL ❌  
USA 97 | CAN 126 | UK 81  
p. 5



**6293 Highlife Wrap Shirt**  
XS-XL  
USA 119 | CAN 155 | UK 100  
p. 14



**6292 Dad Shirt**  
XS-XL  
USA 109 | CAN 142 | UK 92  
p. 13



**6333 Cool Off Sweatshirt**  
XS-XL  
USA 130 | CAN 169 | UK 109  
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**6332 Side Snap Tee**  
XS-XL  
USA 109 | CAN 142 | UK 92  
p. 20



**6331 Serenity Tee**  
XXS-XL ❌  
USA 89 | CAN 116 | UK 75  
p. 24



**6334 Turnaround Tee**  
XXS-XL ❌  
USA 99 | CAN 129 | UK 83  
p. 17



**6241 Perky Pullover**  
XS-XL  
USA 109 | CAN 142 | UK 92  
p. 29



**6238 Doris Cardigan**  
XS-XL  
USA 137 | CAN 178 | UK 115  
p. 9



**6231 Half Circle Sweater**  
XS-XL  
USA 129 | CAN 168 | UK 108  
p. 16



**6240 Bloom Cardigan**  
XS-XXL ❌  
USA 149 | CAN 194 | UK 125  
p. 28



**6239 Ballet Sweater**  
XS-XL  
USA 109 | CAN 142 | UK 92  
p. 25



**6236 Checkerboard Pullover**  
XS-XXL ❌  
USA 129 | CAN 168 | UK 108  
p. 5



**6244 Cocktail Cardigan**  
XS-XXL ❌  
USA 137 | CAN 178 | UK 115  
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**6233 Croquet Pullover**  
XS-XL  
USA 149 | CAN 194 | UK 125  
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**6232 Utopia Pullover**  
XXS-XL ❌  
USA 149 | CAN 194 | UK 125  
p. 9



**6237 Open Stitch Cardigan**  
XS-XL  
USA 169 | CAN 220 | UK 142  
p. 20



**6243 Boathouse Cardigan**  
XXS-XL ❌  
USA 159 | CAN 207 | UK 134  
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**6254 Debut Zip Up**  
XS-XL  
USA 169 | CAN 220 | UK 142  
pp. 21, 22



**6259 Admiral Jacket**  
XXS-XXL ❌  
USA 159 | CAN 207 | UK 134  
p. 29



**SCAN ME!**  
Shop extended sizes.



**6257 Playdate Jacket**  
XS-XL  
USA 179 | CAN 233 | UK 150  
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**6256 Coco Jacket**  
XS-XL  
USA 189 | CAN 246 | UK 159  
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**6258 Matchmaker Topper**  
XS-XL  
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**6255 Keep Jacket**  
XS-XXL X  
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**6253 Elemental Topper**  
XS-XL  
USA 149 | CAN 194 | UK 125  
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**6251 Presentation Blazer**  
XS-XL  
USA 199 | CAN 259 | UK 167  
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**6252 Mingle Kimono**  
XS-XL  
USA 139 | CAN 181 | UK 117  
p. 20

**6250 Excursion Anorak**  
XXS-XXL X  
USA 199 | CAN 259 | UK 167  
p. 16

**6249 Hobnob Topper**  
XS-XXL X  
USA 209 | CAN 272 | UK 176  
p. 5

**6248 Highclere Trench**  
XS-XL  
USA 349 | CAN 454 | UK 293  
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**6267 Pogger**  
XS-XL  
USA 137 | CAN 178 | UK 115  
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**6278 Flegging**  
XS-XL  
USA 119 | CAN 155 | UK 100  
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**SCAN ME!**

See the denim guide.

**6268 Tessera Crop**  
XS-XL  
USA I36 | CAN I77 | UK II4  
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**6269 Playdate Crop**  
XS-XL  
USA I39 | CAN I81 | UK II7  
p. 25

**6265 Barrister Trouser**  
00-20 ✗✗  
USA I36 | CAN I77 | UK II4  
p. 29

**6266 Traipse Trouser**  
0-16 (R/L)  
USA I49 | CAN I94 | UK I25  
pp. 16, 18

**6264 Compass Pant**  
0-16  
USA I44 | CAN I87 | UK I21  
p. 5



**6285 5th Avenue Jean**  
00-20 (R) | 0-16 (L) ✗✗  
USA I39 | CAN I81 | UK II7  
pp. 13, 25, 30

**6284 Button Fly Straight**  
0-16  
USA I39 | CAN I81 | UK II7  
pp. 5, 13, 20, 23, 25, 26

**6286 Kick Back Kick Flare**  
00-20 ✗✗  
USA I29 | CAN I68 | UK I08  
pp. 5, 7

**6282 Palm Beach Crop**  
00-16 ✗  
USA I42 | CAN I85 | UK II9  
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**6283 Malibu Jean**  
0-16  
USA I54 | CAN 200 | UK I29  
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**6281 High-Low Crop**  
0-20 ✗  
USA I54 | CAN 200 | UK I29  
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**6360 Matchmaker Skort**  
0-16  
USA I20 | CAN I56 | UK I01  
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**6362 Coco Skirt**  
0-16  
USA I29 | CAN I68 | UK I08  
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**6361 Zip Line Skirt**  
00-16 ✗  
USA I09 | CAN I42 | UK 92  
pp. 17, 19



**6377 Utility Belt**  
XS-XL  
USA I09 | CAN I42 | UK 92  
pp. 5, 7, 9, 11, 13, 15, 16,  
20, 22, 25, 26, 28, 30



**6369 X-Factor Dress**  
XXS-XXL ✗ ✗  
USA I58 | CAN 205 | UK I33  
p. 21



**6370 Flip Dress** (reversible/flippable)  
XS-XL  
USA I58 | CAN 205 | UK I33  
pp. 28, 31



**6376 Romance Scarf**  
USA 64 | CAN 83 | UK 54  
pp. 8, 11, 13, 23, 24, 25, 27



## SIZING CONVERSIONS

USA   CAN	00	0	2	4	6	8	10	12	14	16	18	20
UK	2	4	6	8	10	12	14	16	18	20	22	24



2242 Collar Necklace  
USA 119 | CAN 155 | UK 108



2245 Timepiece Earrings  
USA 54 | CAN 70 | UK 49

2244 Timepiece Necklace  
USA 89 | CAN 116 | UK 81

Not business as usual

## THIS CLOTHING CHANGES LIVES

Our Stylists are the heartbeat of cabi—they're entrepreneurs, confidence-builders, world-changers. From helping women step into their personal style to supporting women in the developing world change the trajectory of their families and communities, we're a community of women making a real difference for others. Our clothing

empowers you to build your own business on your terms—part time, full time, where, and how you want—with easy tools to serve women when, where, and how *they* want...in person or virtually. This isn't business as usual—it's a way to make a rewarding difference for women while building a business you love. And we believe it just might change your life.

**Talk to your cabi Stylist and visit [cabionline.com/career-in-fashion/](http://cabionline.com/career-in-fashion/) to learn more.**

Host & give your friends

## THE GIFT OF STYLE

Everyone's ready to step out in the world feeling great, and your cabi Stylist is eager to help you and your friends discover your personal style together!

### HOSTESS BENEFITS

sales	\$250 £200	\$500 £400	\$750 £600	*\$1,000 £800	\$1,250 £1,000	\$1,500 £1,200	\$1,750 £1,400	\$2,000 £1,600	\$2,250 £1,800
items at 50% off	1	2	3	5	6	7	8	9	10
cabi credits	N/A		\$15 £12		\$30 £24		\$45 £36		\$60 £48

\*Receive an additional 50% off item once you reach \$1,000/£800 in sales.

Have a friend who'd like to host her first cabi Fashion Experience?

Refer her, and you can earn one 50% off item (and she'll get a 50% off item on top of her other Hostess Benefits, too!).



Luz (left) and her friend, Andrea (right), both working their way out of poverty.

## Empower Women, Empower the World

*The Key to Extinguishing Extreme Poverty*

Under the pitch-black cover of night, Luz was still digging through mounds of garbage. She'd been at it for five hours. Her determination wasn't because she was looking for a precious treasure that had been accidentally thrown out; she was instead searching for anything she could salvage and turn into pesos through a recycling exchange. This nightly routine could yield about \$1.00 USD, or \$1.50 if she was lucky, to feed her children the next day.

Luz had always been poor. This was far from the life she'd dreamed of, but it was the life the hardened hillsides of Colombia had told her to expect. While she spent her days caring for her six kids, her husband was assassinated by guerillas. With only a few sparse stints of traditional schooling in childhood and no official work experience, Luz felt her world caving in.

She trekked her children to Bogotá, where she

hoped for opportunity. Illiterate and without a husband who could secure a home or a loan on her behalf, the only way she could see to stay afloat was to rummage through piles of what others deemed worthless while a friend watched over her kids at night. She was stuck in the endless cycle of trying to turn trash into a future.

Luz's story is not a poverty trope, but the living, breathing reality of a real woman in today's world fighting for survival. And it's the story of far too many women across the globe.

The Heart of cabi Foundation has partnered with Opportunity International in their quest to end extreme poverty, empowering women like Luz through an open door to a better future for her and her family.

Several years ago, we could see a steady path toward achieving that audacious goal within

our lifetimes. And yet, "Progress in reducing extreme poverty has essentially halted in tandem with subdued global economic growth," according to World Bank Group President David Malpass. Since 2020, an additional 75 to 95 million people have been pulled into extreme poverty. There are now 657 million—double the U.S. population—living under \$2.15 USD a day (the most recent extreme poverty marker). After decades of massive progress, eradication appears much more distant unless dedicated groups of people, like our cabi community, increase our commitment to those on the bottom rung of the economic ladder—the treasured lives we won't allow to be accidentally thrown out.

The key to ending extreme poverty is empowering women. It begins by recognizing their worth.

The Global Poverty Project states, "Women make up half the world's population and yet represent a staggering 70% of the world's poor." There's a compounding effect, which UNICEF calls "multidimensional poverty," indicating a web of reasons women are uniquely kept down:

- Women and girls are less likely to have **access to education** and be **literate** (two-thirds of the world's illiterate adults are women).
- Women are much more likely to do **unpaid work** and less likely to have their own income; women do 2 to 10 times the amount of unpaid care work as men.
- Working women receive **lower wages** than men doing the same work.

## THE MULTIDIMENSIONAL WORK OF THE HEART OF cabi FOUNDATION

While there's no silver bullet to end extreme poverty, we endeavor to use our resources to impact as many spaces and places as we can, helping as many women as we can. Here's what we're up to and how you can help:

**RESTORATION:** We donate new clothing in a myriad of ways. Each May, we have Love Local Events, where Stylists throughout the U.S., Canada, and the U.K. partner with local organizations to serve women in their areas. Many of the women served are teetering along the poverty line, needing support to move from surviving to thriving—some have fled domestic abuse without a single belonging, others are transitioning out of homelessness and seeking jobs, and some women have lost everything and are rebuilding a life after drug addiction.

**VOCATION:** Through our W.E. are cabi Program ("Women Entrepreneurs are cabi"), for every cabi Stylist who begins her business, we provide a small business loan to a woman in the developing world to begin hers, launching both women simultaneously into an economic opportunity that can change the course of their lives.

**EDUCATION:** Our Make a Change Program turns rounded-up change into open doors for Rwandan mothers and their children—school fee loans and school improvement loans mean women can give their children a great education while they build their own businesses, making new opportunities available to all of them simultaneously.

- Women **between 20 and 34** are much more likely to be poor than men, coinciding with reproductive ages and care work.
- Women make up only 10 to 20% of **landholders**.
- Women face more difficulties than men in securing **business loans or investors**.
- Women are more likely to be malnourished and have less access to **adequate healthcare** (60% of chronically hungry people are women and girls).
- Women and girls are far more likely to be the victims of **sexual violence**.
- All these factors have severe consequences on **well-being, mental health, and hope**.

The World Bank believes, “Putting resources into poor women’s hands while promoting gender equality in the household and in society results in large development payoffs.” Just in the world of farming, they project that giving women equal access to financial and agricultural resources could decrease the number of hungry people across the globe by 150 million.

**\$65M USD** in clothing and monetary contributions donated locally and around the world

**315** giving events served communities in the U.S., Canada, and the U.K.

**18,945** small business loans funded for women in developing countries

**21,125** students in Rwanda provided with hope and opportunity through education

**62** countries impacted



Linda

Lifting up women has an exponential impact, because as women rise, they lift up those around them, too.

“Female income-earners are more likely to allocate significantly more resources to food, health, education, and children’s well-being, ending the generational cycle of poverty for millions” (The World Bank).

Linda from Accra, Ghana proves the wide lift women bring. Struggling to provide for her family, Linda would bake loaves of bread, put them in a basket on the top of her head, and go out and sell a few a day; while she worked hard, she didn’t manage to grow her income. She learned about Opportunity International, and through a small business loan, she invested in a bakery, employing women throughout the community. Within a few short years, she flipped her bakery

for a big factory. She and her large team bake thousands of loaves a day that they take out back to the long line of local mothers. They’re not customers, but rather small business owners who sell Linda’s bread throughout their communities, feeding thousands every day. She has even bigger dreams for the future of how she can pay forward opportunities to more women.

Empower women, empower the world.

The road to doing so feels steep, but at cabi, we’re more committed than ever to finding those who might feel like they’re among a heap of statistics few see as valuable; we’re eager to find and behold them as uniquely valuable, with something all their own to bring to the world.

Through our one-for-one W.E. are cabi Program, for every cabi Stylist who begins her business, cabi provides a small business loan for a woman

in the developing world to build her business, too. Just like at cabi, Sister Entrepreneurs are brought into a circle of community to support them, called Trust Groups, where they meet regularly to share ideas, benefit from accountability, and learn skills to help their businesses grow.

Opportunity International got connected with Luz, who’s now engaged in a Savings Group, the equipping step to then receive a small business loan. She’s now studying at a local center to complete her elementary and high school education, feeling a deep weight of pride for how these actions will inspire and guide her children to do the same.

Let’s be inspired by Luz, Linda, and so many other women around the world to dream big dreams to do the seemingly impossible. Together, all of us in the cabi community can empower women through Restoration, Vocation, and Education.

## HERE'S HOW YOU CAN PAY IT FORWARD WITH US:

### ♥ RESTORATION | PURCHASE THE SERENITY TEE:

When you purchase this piece,\* you provide clothing for women overcoming vulnerable life circumstances in our local communities.

\*A portion of the net proceeds is donated to The Heart of cabi Foundation.



### ♥ VOCATION | LAUNCH YOUR cabi BUSINESS:

When you begin your cabi business, cabi will fund a small business loan in your name for a woman (your Sister Entrepreneur) in a developing country to build her own business.

### ♥ EDUCATION | GIVE THROUGH MAKE A CHANGE:

Round your cabi order total up to the nearest dollar or pound to contribute to the education of Rwandan children and help give them brighter futures, breaking the cycle of poverty.



**SCAN ME!**

Learn more about our Foundation.