

SUMMARY:

The following insights were derived for RSVP movies after analyzing the IMDb dataset :

1. The Drama genre emerges as the most popular, with a total of 4285 movies and an average duration of 106.77 minutes. Specifically, 1078 drama movies were produced in 2019.
2. The highest-rated movie was created by Dream Warriors Pictures and National Theatre Live. Additionally, Star Cinema and Twentieth Century Fox present strong possibilities due to their extensive catalog of multilingual films, aligning well with the target audience primarily comprising Indian viewers.
3. Based on the data, the top directors are James Mangold, Anthony Russo, Joe Russo, and Soubin Shahir, with the latter three tied for second place. Collaborating with these directors on future initiatives could be a strategic move for RSVP.
4. Based on their respective rankings, Mammooty (ranked first) or Mohanlal (ranked second) would be excellent choices to consider hiring as the actor for their future movie, particularly given the median rating data.
5. Taapsee Pannu emerges as a compelling choice for the actress role, boasting the highest average rating of 7.74 along with the highest number of votes, positioning her prominently at the top of the list.
6. Engaging Vijay Sethupathi as an additional actor for their next film is recommended, considering his strong appeal evidenced by the overall number of votes and his ability to bring a regional vibe to the project.
7. Marvel Studios, Twentieth Century Fox, and Warner Bros. stand out as ideal choices for Global Partners due to the significant number of votes their movies have amassed, with Marvel Studios leading, followed by Twentieth Century Fox, and Warner Bros. in third place.