

# Altro All Time SEO Report

November 15th, 2020 - June 30th, 2022

Altro https://altro.net.au/



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| Google Search Console - Top Pages   | 17 |



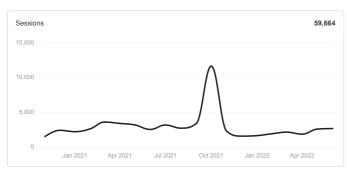
#### **SEO Overview**

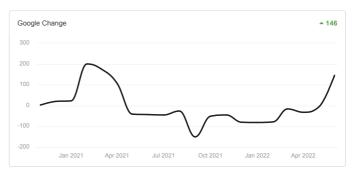




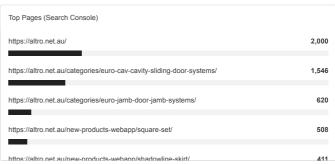






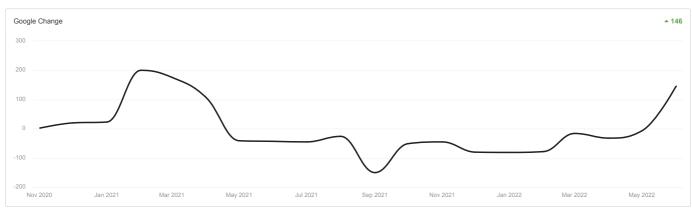








# Rankings





| Showing 22 of 22 Rows              |                        |               |                  |             |
|------------------------------------|------------------------|---------------|------------------|-------------|
| KEYWORD <b>▲</b>                   | GOOGLE                 | GOOGLE CHANGE | BING             | BING CHANGE |
| 🖒 aluminium skirting               | 16 <sup>th</sup>       | <b>-</b> 1    | 16 <sup>th</sup> | <b>▼</b> 3  |
| 🖒 aluminium skirting boards        | <b>7</b> <sup>th</sup> | <b>~</b> 1    | 18 <sup>th</sup> | <b>4</b>    |
| ☆ architectural solutions          | not found              |               | not found        |             |
| ☆ cavity sliders                   | 8 <sup>th</sup>        | <b>A</b> 1    | not found        | <b>▼</b> 36 |
| ☆ cavity sliding door              | 11 <sup>th</sup>       | ₹1            | 8 <sup>th</sup>  | <b>^</b> 13 |
| ☆ cavity sliding door installation | 18 <sup>th</sup>       | <b>4</b>      | 3 <sup>rd</sup>  | <b>▲</b> 22 |
| ☆ concealed door hinges            | 5 <sup>th</sup>        | ₹2            | 4 <sup>th</sup>  | ▲8          |
| ☆ concealed sliding door tracks    | 5 <sup>th</sup>        | ₹2            | 10 <sup>th</sup> | <b>▼</b> 5  |
| ☆ door jamb                        | 14 <sup>th</sup>       |               | 26 <sup>th</sup> | <b>∀</b> 1  |
| ☆ door levers                      | 63 <sup>rd</sup>       | <b>▼</b> 19   | 49 <sup>th</sup> | <b>^</b> 2  |
| ☆ door track systems               | 38 <sup>th</sup>       | <b>4</b> 7    | 33 <sup>rd</sup> | <b>▼</b> 18 |
| ☆ frameless glass doors            | 43 <sup>rd</sup>       | <b>▲</b> 58   | not found        |             |
| ☆ hirline hinge                    | 12 <sup>th</sup>       | <b>A</b> 1    | 14 <sup>th</sup> | <b>▲</b> 15 |
| ☆ interior sliding door            | 25 <sup>th</sup>       | <b>▼</b> 12   | 36 <sup>th</sup> | <b>▼</b> 10 |
| ☆ internal cavity sliding doors    | 6 <sup>th</sup>        | <b>4</b> 4    | 7 <sup>th</sup>  | ▲14         |
| ☆ internal sliding door            | 12 <sup>th</sup>       | <b>▼</b> 3    | 9 <sup>th</sup>  | <b>4</b> 2  |
| ☆ internal sliding doors           | 11 <sup>th</sup>       |               | 23 <sup>rd</sup> | <b>▲</b> 12 |
| ☆ pocket sliding door              | 6 <sup>th</sup>        | <b>△</b> 36   | 22 <sup>nd</sup> | <b>^2</b> 9 |
| ☆ satin stainless steel            | not found              |               | not found        |             |
| ☆ sliding glass doors              | 40 <sup>th</sup>       | <b>▼</b> 10   | not found        |             |
|                                    |                        |               |                  |             |



| KEYWORD-              | GOOGLE           | GOOGLE CHANGE | BING            | BING CHANGE |
|-----------------------|------------------|---------------|-----------------|-------------|
| ☆ stacking walls      | 6 <sup>th</sup>  | <b>▲</b> 13   | 1 <sup>st</sup> | <b>△</b> 50 |
| ☆ timber sliding door | 28 <sup>th</sup> | <b>-</b> 69   | not found       |             |



## **Backlinks - Summary**



















#### **Backlinks - New**





| Showing 50 of 219 Rows |  |   |            |               |
|------------------------|--|---|------------|---------------|
| DATE FOUND             | BACKLINK   | ANCHOR TEXT   | TRUST FLOW | CITATION FLOW |
| un 29, 2022            | marketthoughts.com/how-to-design-a-house-thats-app TEXT FOLLOW       | door jambs sets   | 0          | 0             |
| un 28, 2022            | dlook.com.au/engineers-construction/nsw TEXT FOLLOW                  | http://www.aitro.net.au/                                      | 10         | 10            |
| un 26, 2022            | catsupandmustard.com/how-much-should-you-spend-i TEXT FOLLOW         | cavity sliding doors  | 0          | 4             |
| un 21, 2022            | advancedseodirectory.com/computers_and_internet/ar TEXT FOLLOW       | pier door levers   satin stainless steel   altro              | 0          | 0             |
| un 21, 2022            | advancedseodirectory.com/computers_and_internet/ar TEXT FOLLOW       | pier door levers   satin stainless steel   altro              | 0          | 0             |
| un 20, 2022            | advancedseodirectory.com/computers_and_internet/ar TEXT FOLLOW       | pier door levers   satin stainless steel   altro              | 0          | 0             |
| un 20, 2022            | advancedseodirectory.com/computers_and_internet/ar TEXT FOLLOW       | pier door levers   satin stainless steel   altro              | 0          | 0             |
| un 11, 2022            | kaisagoss.com.au/altro   | https://altro.net.au  | 0          | 0             |
| un 2, 2022             | misterwhat-au.com/cavity-sliders-altro-building-system TEXT NOFOLLOW | www.altro.net.au  | 0          | 0             |
| lay 30, 2022           | pypa.com.au/business/australia/new-south-wales/sydn                  | website   | 0          | 0             |
| flay 25, 2022          | nassri.bbw-web.de/6d7bx7o2/rhythm/internal-sliding-diffext FOLLOW    | internal cavity sliding doors   altro architectural solutions | 0          | 0             |
| fay 22, 2022           | dlook.com.au/engineers-construction?page=5⦥=<br>TEXT FOLLOW          | http://www.altro.net.au/                                      | 12         | 10            |
| fay 18, 2022           | duffyconsulting.us/page107/door-jamb-suppliers-sydne                 | supply of ezy jamb flush metal door jambs to swanston s       | 0          | 0             |
| flay 14, 2022          | renovateforum.com/f84/cavity-sliding-doors-finish-squatext_NOFOLLOW  | https://www.altro.net.au/new-producttrave-finish-2            | 0          | 3 (           |
| fay 14, 2022           | renovateforum.com/f84/cavity-sliding-doors-finish-squatext NOFOLLOW  | https://www.altro.net.au/new-producte-set-finish-2            | 0          | 3 (           |
| 1ay 8, 2022            | today24.pro/255449586<br>TEXT NOFOLLOW                               | sliding glass door system                                     | 0          | 0             |
| fay 1, 2022            | deliciasbethel.info/page107/door-jamb-suppliers-sydne                | supply of ezy jamb flush metal door jambs to swanston s       | 0          | 0             |
| pr 26, 2022            | acedirectory.org/Home/Moving_and_Relocating/?p=40 TEXT FOLLOW        | pier door levers   satin stainless steel   altro              | 6          | 9             |



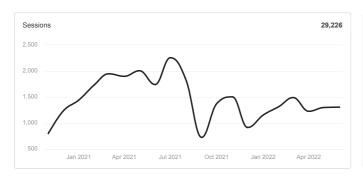
| DATE FOUND▼  | BACKLINK   | ANCHOR TEXT   |    | TRUST FLOW |    | CITATION FLOW |
|--------------|--|---|----|------------|----|---------------|
| Apr 22, 2022 | it-space.biz/page107/door-jamb-suppliers-sydney.html   | supply of ezy jamb flush metal door jambs to swanston s       | 0  |            | 0  |               |
| Apr 22, 2022 | advancedseodirectory.com/business_and_economy/busin | pier door levers   satin stainless steel   altro              | 0  |            | 0  |               |
| Apr 18, 2022 | locbusiness.com/listing/interior-timber-cavity-pocket-sli  | cavity/pocket sliding doors                                   | 0  |            | 10 |               |
| Apr 6, 2022  | spec-net.com.au/press/0422/abs_060422/Euro-Barn-ETEXT_FOLLOW   | euro barn door system   | 12 |            | 8  |               |
| Apr 6, 2022  | spec-net.com.au/press/0422/abs_060422/Euro-Barn-E<br>TEXT FOLLOW   | visit website   | 12 |            | 8  |               |
| Apr 6, 2022  | australianminersdirectory.com/businesses   |   | 0  |            | 11 |               |
| Apr 6, 2022  | melbournebd.com.au/company/Altro-Building-Systems  | http://www.aitro.net.au/                                      | 0  |            | 1  |               |
| Apr 5, 2022  | furniturez.info/cutting-door-hinges-in-jamb  | go now  | 0  |            | 0  |               |
| Apr 3, 2022  | furniturez.info/door-frame-and-door-jam TEXT NOFOLLOW  | go now  | 0  |            | 0  |               |
| Mar 31, 2022 | sitelike.org/similar/sbsdirect.com.au  | navigate to website   | 0  |            | 9  |               |
| Mar 25, 2022 | best-seo-domains.com/b124524c4b1ade45d1deecbcd TEXT FOLLOW   | altro.net.au  | 0  |            | 5  |               |
| Mar 24, 2022 | tosydney.com/places/2217454-altro-building-systems   | http://www.altro.net.au/                                      | 0  |            | 1  |               |
| Mar 24, 2022 | erielifemagazine.com/commercial-doors-what-you-nee   | durable sliding door cavity units                             | 0  |            | 0  |               |
| Mar 24, 2022 | erielifemagazine.com/the-top-design-trends-for-homes TEXT FOLLOW   | altro explains that the use of internal cavity sliding doors  | 0  |            | 0  |               |
| Mar 22, 2022 | answeregy.com/what/what-is-square-set-ceiling.php TEXT NOFOLLOW  | https://altro.net.au/new-products-webapp/square-set-fini:     | 0  |            | 0  |               |
| Mar 17, 2022 | spec-net.com.au/press/0819/abs_280819/Innovative-CTEXT FOLLOW  | www.altro.net.au  | 12 | -          | 8  |               |
| Mar 17, 2022 | spec-net.com.au/press/0819/abs_280819/Innovative-CTEXT FOLLOW  | visit website   | 12 |            | 8  |               |
| Mar 11, 2022 | pypa.com.au/business/australia/new-south-wales/sydn  | website   | 0  |            | 0  |               |
| Mar 4, 2022  | nassri.bbw-web.de/6d7bx7o2/augsburg-fc-table-2020/i  | internal cavity sliding doors   altro architectural solutions | 0  |            | 0  |               |
| Feb 27, 2022 | nassri.bbw-web.de/6d7bx7o2/internal-sliding-doors.htm<br>TEXT FOLLOW   | internal cavity sliding doors   altro architectural solutions | 0  |            | 0  |               |
| Feb 23, 2022 | svclookup.com.au/lookup/Hardware-Shops-in-Australia  | website   | 0  |            | 0  |               |
| Feb 19, 2022 | commonwealthtourism.com/why-you-should-get-a-slidi   | internal sliding glass door                                   | 0  |            | 0  |               |
| Feb 9, 2022  | australianminersdirectory.com/location   |   | 0  |            | 0  |               |
| Feb 8, 2022  | australianmade.com.au/licensees/altro-australia  | altro australia pty ltd                                       | 0  |            | 0  |               |
| Feb 3, 2022  | australianmade.com.au/licensees/altro-australia/euro-c   | altro australia pty ltd                                       | 0  |            | 0  |               |
|              |  |   |    |            |    |               |



| DATE FOUND▼  | BACKLINK  | ANCHOR TEXT  | TRUST FLOW | CITATION FLOW |
|--------------|---|--|------------|---------------|
| Jan 29, 2022 | spec-net.com.au/press/0122/abs_260122/Cavity-or-Pc TEXT FOLLOW    | visit website                                      | 12         | 8             |
| Jan 29, 2022 | spec-net.com.au/press/0122/abs_260122/altro.net.au FOLLOW         | visit website                                      | 6          | 4             |
| Jan 27, 2022 | codymays.net/your-quick-guide-to-finding-the-perfect-cTEXT FOLLOW | using interior sliding glass doors                 | 0          | 2 (           |
| Jan 26, 2022 | renovateforum.com/f84/cavity-slider-recommendations TEXT NOFOLLOW | https://www.altro.net.au/euro-cav-cag-door-systems | 0          | 3             |
| Jan 24, 2022 | best-seo-domains.com/b124524c4b1ade45d1deecbcd TEXT FOLLOW        | altro.net.au                                       | 13         | 15            |
| Jan 20, 2022 | find-project-now.com/high-end-door-levers TEXT NOFOLLOW           | go now   | 0          | 0             |
| Jan 8, 2022  | fyple.biz/company/altro-building-systems-894ubd9 TEXT NOFOLLOW    | www.altro.net.au                                   | 0          | 3             |



## **Google Analytics - Organic Search**





29,226

Sessions

Pages/Session

3.26

Avg. Session Duration 00:01:58

% New Sessions **77.15**%

51.53%

Goal Completions

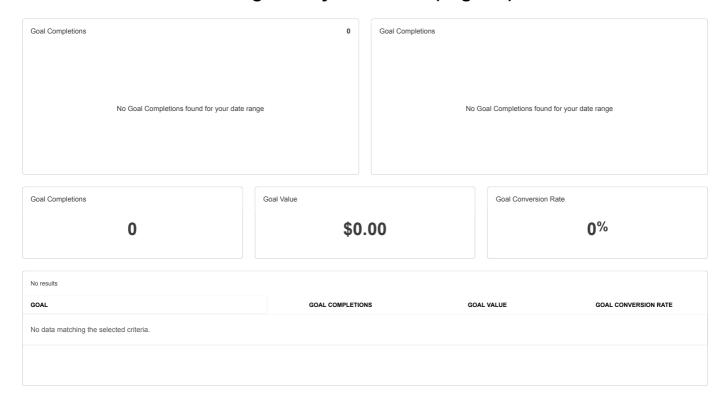
| Showing 50 of 93 Rows                   |           |               |                     |                |             |                  |
|---|-----------|---------------|---------------------|----------------|-------------|------------------|
| KEYWORD                                 | SESSIONS▼ | PAGES/SESSION | AVG. SESSION DURATI | % NEW SESSIONS | BOUNCE RATE | GOAL COMPLETIONS |
| (not provided)                          | 28,394    | 3.27          | 00:02:00            | 77.07%         | 52.33%      | 0                |
| (not set)                               | 247       | 3.49          | 00:02:03            | 82.59%         | 50.61%      | 0                |
| bottraffic513.xyz                       | 241       | 2.04          | 00:00:09            | 75.10%         | 0.00%       | 0                |
| bottraffic015.xyz                       | 219       | 3.00          | 00:00:17            | 80.82%         | 0.46%       | 0                |
| altr Better than reCAPTCHA: vaptcha.cn  | 15        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| altr Better than reCAPTCHA: vaptcha.net | 10        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| cavity slider australia                 | 3         | 3.33          | 00:03:26            | 0.00%          | 33.33%      | 0                |
| concealed hinges                        | 3         | 1.33          | 00:00:00            | 100.00%        | 66.67%      | 0                |
| euro skirting                           | 3         | 5.67          | 00:10:38            | 33.33%         | 0.00%       | 0                |
| ALTRO CAVITY UNITS                      | 2         | 4.00          | 00:03:24            | 0.00%          | 50.00%      | 0                |
| Ghost sliding door system Australia     | 2         | 2.50          | 00:00:14            | 50.00%         | 50.00%      | 0                |
| altro                                   | 2         | 4.50          | 00:00:43            | 50.00%         | 0.00%       | 0                |
| altro building systems melbourne        | 2         | 3.50          | 00:00:27            | 0.00%          | 50.00%      | 0                |
| altro cavity slider                     | 2         | 4.50          | 00:04:46            | 100.00%        | 0.00%       | 0                |
| altro doors                             | 2         | 5.50          | 00:04:09            | 50.00%         | 50.00%      | 0                |
| altro pocket door                       | 2         | 1.50          | 00:00:02            | 50.00%         | 50.00%      | 0                |
| +altro promanade                        | 1         | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| 160 victoria street rent                | 1         | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| 76mm cavity sliding doors               | 1         | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| 90mm shadowline skirting                | 1         | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| Altro Building Systems                  | 1         | 17.00         | 00:04:34            | 100.00%        | 0.00%       | 0                |
| Altro Euro Cavity sliders               | 1         | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |



| KEYWORD                                 | SESSIONS | PAGES/SESSION | AVG. SESSION DURATI | % NEW SESSIONS | BOUNCE RATE | GOAL COMPLETIONS |
|---|----------|---------------|---------------------|----------------|-------------|------------------|
| Architectural cavity sliding doors      | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| Concealed hinges Australia              | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| EURO CAVITY SLIDER HUME DOORS           | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| G60 Innovation Center                   | 1        | 1.00          | 00:00:00            | 0.00%          | 100.00%     | 0                |
| What is a shadowline door frame         | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| adjustable concealed door hinges        | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| adjustable door hinges                  | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| altr Better than reCAPTCHA: vaptcha.net | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| altro architectural building systems    | 1        | 2.00          | 00:00:17            | 100.00%        | 0.00%       | 0                |
| altro australia                         | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| altro automatic                         | 1        | 4.00          | 00:00:21            | 100.00%        | 0.00%       | 0                |
| altro canberra                          | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| altro cavity doors                      | 1        | 3.00          | 00:00:46            | 100.00%        | 0.00%       | 0                |
| altro cavity sliding doors              | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| altro cavity units                      | 1        | 15.00         | 00:08:09            | 0.00%          | 0.00%       | 0                |
| altro concealed hinge pdf               | 1        | 2.00          | 00:05:15            | 100.00%        | 0.00%       | 0                |
| altro concealed hinges                  | 1        | 6.00          | 00:02:15            | 100.00%        | 0.00%       | 0                |
| altro eurocav ultima                    | 1        | 3.00          | 00:00:05            | 0.00%          | 0.00%       | 0                |
| altro hinges                            | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| altro sliding                           | 1        | 4.00          | 00:00:08            | 0.00%          | 0.00%       | 0                |
| aluminium door jamb australia           | 1        | 1.00          | 00:00:00            | 0.00%          | 100.00%     | 0                |
| aluminum shadowline skirting            | 1        | 1.00          | 00:00:00            | 0.00%          | 100.00%     | 0                |
| canada flush door jamb                  | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| cavity doors                            | 1        | 5.00          | 00:00:39            | 0.00%          | 0.00%       | 0                |
| cavity doors adelaide                   | 1        | 3.00          | 00:00:33            | 100.00%        | 0.00%       | 0                |
| cavity sliders sydney                   | 1        | 19.00         | 00:02:13            | 100.00%        | 0.00%       | 0                |
| cavity sliding door residential         | 1        | 1.00          | 00:00:00            | 100.00%        | 100.00%     | 0                |
| cavity sliding doors                    | 1        | 6.00          | 00:01:48            | 100.00%        | 0.00%       | 0                |

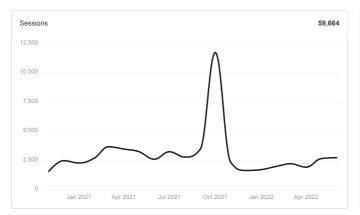


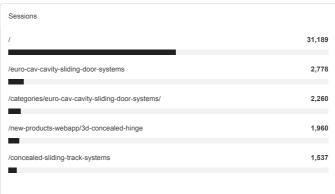
# **Google Analytics - Goals (Organic)**





## **Google Analytics - Landing Pages**





59,664

Pages/Session
2.61

00:01:27

Avg. Session Duration

% New Sessions 79.31%

Bounce Rate 62.30%

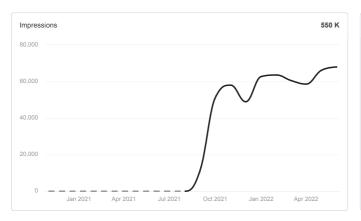
Goal Completions

| LANDING PAGE                               | SESSIONS▼ | PAGES/SESSION | AVG. SESSION DURATI | % NEW SESSIONS | BOUNCE RATE | GOAL COMPLETIONS |
|--|-----------|---------------|---------------------|----------------|-------------|------------------|
|  | 31,189    | 2.56          | 00:01:19            | 81.99%         | 62.77%      | 0                |
| euro-cav-cavity-sliding-door-systems       | 2,778     | 3.96          | 00:02:36            | 64.72%         | 35.17%      | 0                |
| categories/euro-cav-cavity-sliding-door-s  | 2,260     | 3.76          | 00:02:16            | 76.99%         | 37.04%      | 0                |
| new-products-webapp/3d-concealed-hinge     | 1,960     | 1.85          | 00:00:56            | 84.64%         | 80.05%      | 0                |
| concealed-sliding-track-systems            | 1,537     | 3.37          | 00:01:57            | 85.62%         | 32.21%      | 0                |
| euro-jamb-door-jamb-systems                | 1,337     | 3.98          | 00:02:31            | 74.94%         | 33.88%      | 0                |
| new-products-webapp/shadowline-skirt       | 1,089     | 1.99          | 00:01:09            | 78.24%         | 74.38%      | 0                |
| new-products-webapp/shadowline-skirt/      | 904       | 2.10          | 00:01:11            | 82.85%         | 75.22%      | 0                |
| new-products-webapp/square-set/            | 772       | 2.74          | 00:01:51            | 72.15%         | 64.77%      | 0                |
| categories/euro-jamb-door-jamb-systems/    | 761       | 4.14          | 00:02:46            | 75.03%         | 31.41%      | 0                |
| new-products-webapp/3d-concealed-hinge/    | 752       | 1.90          | 00:00:48            | 89.49%         | 75.53%      | 0                |
| new-products-webapp/square-set             | 689       | 2.53          | 00:01:56            | 75.62%         | 70.10%      | 0                |
| videos.htm                                 | 579       | 1.81          | 00:01:11            | 61.66%         | 85.15%      | 0                |
| new-products-webapp/shadowline/            | 509       | 2.55          | 00:01:34            | 79.96%         | 71.12%      | 0                |
| euro-skirt-aluminium-skirting-systems      | 438       | 2.86          | 00:01:36            | 72.37%         | 42.47%      | 0                |
| new-products-webapp/shadowline             | 422       | 2.25          | 00:01:38            | 76.78%         | 69.91%      | 0                |
| stacking-sliding-door                      | 393       | 3.13          | 00:01:37            | 78.12%         | 51.65%      | 0                |
| why-cavity-sliders                         | 387       | 2.32          | 00:01:12            | 80.36%         | 77.78%      | 0                |
| categories/euro-skirt-aluminium-skirting-s | 367       | 2.84          | 00:01:44            | 75.20%         | 44.14%      | 0                |
| news/childproof-home-why-having-glass      | 362       | 1.08          | 00:00:13            | 96.41%         | 94.20%      | 0                |



| LANDING PAGE                               | SESSIONS▼ | PAGES/SESSION | AVG. SESSION DURATI | % NEW SESSIONS | BOUNCE RATE | GOAL COMPLETIONS |
|--|-----------|---------------|---------------------|----------------|-------------|------------------|
| /new-products-webapp/Euro-design-80        | 351       | 2.07          | 00:01:35            | 50.43%         | 71.23%      | 0                |
| /index.html                                | 341       | 3.31          | 00:01:35            | 87.10%         | 53.08%      | 0                |
| /new-products-webapp/square-set-finish-2/  | 335       | 1.74          | 00:01:31            | 61.79%         | 76.42%      | 0                |
| /new-products-webapp/square-set-finish-3   | 309       | 1.63          | 00:00:45            | 66.67%         | 82.85%      | 0                |
| /new-products-webapp/square-set-finish-2   | 275       | 1.80          | 00:00:38            | 56.73%         | 79.64%      | 0                |
| /stacking-sliding-door/                    | 272       | 2.37          | 00:00:49            | 78.31%         | 66.91%      | 0                |
| /why-cavity-sliders/                       | 250       | 2.18          | 00:00:48            | 81.20%         | 84.40%      | 0                |
| /uptown-apartments-roseville/              | 232       | 1.16          | 00:00:14            | 90.52%         | 89.22%      | 0                |
| /videos/                                   | 224       | 2.03          | 00:01:45            | 43.75%         | 72.32%      | 0                |
| /blog/ezy-skirt-shadow-line-95             | 223       | 2.57          | 00:01:25            | 80.72%         | 65.47%      | 0                |
| /blog/the-ribbon-sydney                    | 223       | 1.13          | 00:00:13            | 89.24%         | 93.72%      | 0                |
| /new-products-webapp/square-set-finish-3/  | 215       | 2.20          | 00:01:31            | 61.86%         | 74.42%      | 0                |
| /ezy-skirt-shadow-line-95/                 | 209       | 2.86          | 00:01:33            | 83.73%         | 59.81%      | 0                |
| /new-products-webapp/slido-design-80-m/    | 201       | 2.67          | 00:01:50            | 56.22%         | 72.14%      | 0                |
| /new-products-webapp/shadowline-finish-3   | 172       | 1.99          | 00:01:16            | 78.49%         | 79.07%      | 0                |
| /news/choosing-door-frames-aluminium-ti    | 170       | 1.73          | 00:00:42            | 95.29%         | 82.94%      | 0                |
| /contact-us/                               | 167       | 2.11          | 00:01:20            | 65.27%         | 80.24%      | 0                |
| /news/childproof-home-why-having-glass     | 161       | 1.19          | 00:00:14            | 95.03%         | 91.30%      | 0                |
| /trims                                     | 153       | 1.92          | 00:01:12            | 85.62%         | 62.75%      | 0                |
| /new-products-webapp/shadowline-finish-3/  | 142       | 2.46          | 00:01:32            | 80.28%         | 76.76%      | 0                |
| /contact-us.html                           | 141       | 2.54          | 00:01:41            | 48.94%         | 69.50%      | 0                |
| /new-products-webapp/smart-trim            | 135       | 1.77          | 00:00:42            | 73.33%         | 77.04%      | 0                |
| /new-products-webapp/eku-porta-60-100/     | 134       | 2.40          | 00:02:45            | 60.45%         | 69.40%      | 0                |
| /pier-door-hardware                        | 127       | 2.36          | 00:00:58            | 72.44%         | 64.57%      | 0                |
| /the-ribbon-sydney/                        | 127       | 1.07          | 00:00:12            | 93.70%         | 95.28%      | 0                |
| /new-products-webapp/eku-porta-60-100      | 123       | 2.28          | 00:01:55            | 61.79%         | 72.36%      | 0                |
| /new-euro-concealed-side-mount-sliding     | 122       | 2.60          | 00:00:59            | 91.80%         | 71.31%      | 0                |
| /news/choosing-door-frames-aluminium-ti    | 119       | 1.72          | 00:00:35            | 96.64%         | 83.19%      | 0                |
| /vetro-door-aluminium-sliding-door-systems | 113       | 3.61          | 00:01:54            | 54.87%         | 57.52%      | 0                |
| /news/shadowline-door-jambs                | 110       | 3.18          | 00:02:31            | 93.64%         | 61.82%      | 0                |

# **Google Search Console - Top Queries**





Clicks **8,582** 

Impressions 550 K

Avg Position 35.9

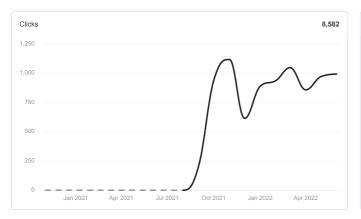
1.56%

| Showing 50 of 5,000 Rows                |                     |             |              |        |
|---|---------------------|-------------|--------------|--------|
| KEYWORD                                 | CLICKS <del>-</del> | IMPRESSIONS | AVG POSITION | CTR    |
| altro                                   | 289                 | 5,217       | 19.38        | 5.54%  |
| altro building systems                  | 186                 | 666         | 1.46         | 27.93% |
| altro cavity slider                     | 150                 | 283         | 1.30         | 53.00% |
| altro cavity sliders                    | 118                 | 185         | 1.16         | 63.78% |
| euro jamb                               | 92                  | 183         | 1.04         | 50.27% |
| square set door jambs                   | 91                  | 811         | 1.68         | 11.22% |
| architectural cavity sliding doors      | 89                  | 977         | 1.46         | 9.11%  |
| eurojamb                                | 80                  | 240         | 2.57         | 33.33% |
| altro doors                             | 71                  | 333         | 2.00         | 21.32% |
| altro concealed hinge                   | 69                  | 382         | 2.70         | 18.06% |
| shadowline door jamb                    | 56                  | 425         | 1.42         | 13.18% |
| ghost sliding door system australia     | 53                  | 569         | 3.75         | 9.31%  |
| altro skirting                          | 49                  | 126         | 2.14         | 38.89% |
| concealed door hinges                   | 49                  | 5,612       | 28.77        | 0.87%  |
| altro sliding doors                     | 43                  | 105         | 1.42         | 40.95% |
| concealed sliding door track system     | 43                  | 1,940       | 28.35        | 2.22%  |
| the ribbon sydney                       | 40                  | 3,637       | 7.95         | 1.10%  |
| concealed sliding door                  | 36                  | 2,758       | 43.87        | 1.31%  |
| concealed sliding door system australia | 32                  | 409         | 3.78         | 7.82%  |
| icon roseville                          | 32                  | 65          | 1.80         | 49.23% |
|   |                     |             |              |        |



| KEYWORD                                | CLICKS▼ | IMPRESSIONS | AVG POSITION | CTR    |
|--|---------|-------------|--------------|--------|
| square set door jamb                   | 32      | 258         | 1.29         | 12.40% |
| shadowline skirting                    | 31      | 3,102       | 1.88         | 1.00%  |
| altro australia                        | 30      | 489         | 4.31         | 6.13%  |
| cavity sliding door                    | 30      | 6,008       | 17.49        | 0.50%  |
| uptown roseville                       | 30      | 119         | 3.82         | 25.21% |
| square set door frame                  | 27      | 350         | 1.36         | 7.71%  |
| cavity sliders                         | 25      | 4,162       | 29.81        | 0.60%  |
| shadow line door jamb                  | 24      | 153         | 1.22         | 15.69% |
| cavity sliding doors                   | 22      | 2,697       | 16.52        | 0.82%  |
| internal sliding doors                 | 21      | 3,837       | 24.21        | 0.55%  |
| concealed sliding door system          | 20      | 472         | 34.96        | 4.24%  |
| internal sliding doors sydney          | 19      | 466         | 5.26         | 4.08%  |
| square set door                        | 19      | 408         | 1.09         | 4.66%  |
| square set doors                       | 16      | 292         | 1.09         | 5.48%  |
| euro cav                               | 15      | 107         | 5.05         | 14.02% |
| concealed door                         | 14      | 1,861       | 20.57        | 0.75%  |
| concealed door hinge                   | 14      | 1,175       | 12.86        | 1.19%  |
| eku porta 60/100                       | 14      | 139         | 5.88         | 10.07% |
| internal glass sliding doors           | 14      | 1,595       | 23.67        | 0.88%  |
| shadowline door frame                  | 14      | 180         | 1.56         | 7.78%  |
| uptown apartments roseville            | 14      | 239         | 1.44         | 5.86%  |
| flush skirting boards australia        | 13      | 188         | 7.11         | 6.91%  |
| p50 shadowline door jambs              | 13      | 163         | 1.64         | 7.98%  |
| aluminium shadowline skirting          | 12      | 165         | 2.47         | 7.27%  |
| aluminium barn door                    | 11      | 149         | 8.79         | 7.38%  |
| aluminium skirting                     | 11      | 2,506       | 36.83        | 0.44%  |
| ezy skirt                              | 11      | 20          | 1.35         | 55.00% |
| flush door jamb                        | 11      | 446         | 16.05        | 2.47%  |
| hidden sliding door                    | 11      | 810         | 16.29        | 1.36%  |
| internal glass sliding doors australia | 11      | 214         | 7.53         | 5.14%  |

## **Google Search Console - Top Pages**





Clicks **8,582** 

Impressions 550 K

Avg Position 35.9

1.56%

| Showing 50 of 197 Rows                         |        |             |              |       |
|--|--------|-------------|--------------|-------|
| PAGE   | CLICKS | IMPRESSIONS | AVG POSITION | CTR   |
| https://altro.net.au/                          | 2,000  | 62,013      | 27.84        | 3.23% |
| https://altro.net.au/categories/euro-cav-cav   | 1,546  | 115,097     | 32.85        | 1.34% |
| https://altro.net.au/categories/euro-jamb-do   | 620    | 56,589      | 28.15        | 1.10% |
| https://altro.net.au/new-products-webapp/s     | 508    | 13,564      | 14.10        | 3.75% |
| https://altro.net.au/new-products-webapp/s     | 411    | 33,863      | 27.60        | 1.21% |
| https://altro.net.au/new-products-webapp/3     | 367    | 42,407      | 31.45        | 0.87% |
| https://altro.net.au/news/childproof-home-v    | 343    | 9,063       | 21.78        | 3.78% |
| https://altro.net.au/new-products-webapp/s     | 266    | 10,017      | 13.24        | 2.66% |
| https://altro.net.au/categories/euro-skirt-alu | 254    | 29,990      | 32.26        | 0.85% |
| https://altro.net.au/uptown-apartments-rose    | 207    | 2,217       | 29.63        | 9.34% |
| https://altro.net.au/ezy-skirt-shadow-line-98  | 168    | 2,131       | 12.12        | 7.88% |
| https://altro.net.au/stacking-sliding-door/    | 141    | 11,991      | 46.96        | 1.18% |
| https://altro.net.au/new-euro-concealed-sic    | 121    | 10,044      | 44.76        | 1.20% |
| https://altro.net.au/news/choosing-door-fra    | 103    | 12,254      | 49.43        | 0.84% |
| https://altro.net.au/why-cavity-sliders/       | 98     | 10,983      | 26.64        | 0.89% |
| https://altro.net.au/the-ribbon-sydney/        | 87     | 8,526       | 16.58        | 1.02% |
| https://altro.net.au/new-products-webapp/s     | 79     | 1,944       | 33.45        | 4.06% |
| https://altro.net.au/new-products-webapp/s     | 73     | 5,415       | 5.29         | 1.35% |
| https://altro.net.au/news/glass-sliding-door   | 70     | 18,267      | 55.13        | 0.38% |
| https://altro.net.au/categories/trims/         | 69     | 4,336       | 29.92        | 1.59% |
|  |        |             |              |       |



| 1995      | PAGE  | CLICKS | IMPRESSIONS | AVG POSITION | CTR   |
|--|---|--------|-------------|--------------|-------|
| Page   1997      | https://altro.net.au/new-products-webapp/e    | 65     | 1,037       | 18.64        | 6.27% |
| Page      | https://altro.net.au/news/how-cavity-sliding  | 63     | 4,395       | 43.05        | 1.43% |
| Page   | https://altro.net.au/categories/vetro-door-al | 62     | 15,947      | 37.53        | 0.39% |
| Page      | https://altro.net.au/new-products-webapp/s    | 57     | 9,517       | 8.31         | 0.60% |
| Integral print to met au libror 1-to-ne-control-pe 44 4 3,006 45,007 27,48 1795  Integral print to met au libror certain full print of meta au libror certain f | https://altro.net.au/new-products-webapp/s    | 51     | 5,958       | 3.09         | 0.86% |
| 1786      | https://altro.net.au/videos/                  | 50     | 9,767       | 7.71         | 0.51% |
| Intiges distants on et austrage contentisuploaded 201 37 2,007 3,000 375 0.000 4.000 | https://altro.net.au/block-11-one-central-pa  | 44     | 3,096       | 45.35        | 1.42% |
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| Intiges // author onet authore products websigned and authore detern essistences we are authored authore odern resistences we are authored aut | https://altro.net.au/wp-content/uploads/201   | 37     | 2,997       | 67.41        | 1.23% |
| Intigs://altro.net au/wp content/uploads/201 30 339 17.95 8.85%  Intigs://altro.net au/mpc.yriducts-webapple 27 1.768 28.96 1.53%  Intigs://altro.net au/mpc.yriducts-webapple 27 573 14.80 48.96 1.53%  Intigs://altro.net au/mpc.yriducts-webapple 28 476 12.36 5.46%  Intigs://altro.net au/mpc.yriductory the author euto 24 710 37.82 3.38%  Intigs://altro.net au/mpc.yriductory the author euto 24 2.201 44.10 1.09%  Intigs://altro.net au/mpc.yriductory exheling-concealed-4 24 2.201 44.10 1.09%  Intigs://altro.net au/mpc.yriductory exheling-concealed-4 24 2.538 5741 0.83%  Intigs://altro.net au/mpc.yriductory exheling-concealed-4 24 2.538 5741 0.83%  Intigs://altro.net au/mpc.yriductory-concealed-4 2.40 | https://altro.net.au/categories/pier-door-hai | 36     | 3,689       | 37.95        | 0.98% |
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| https://altro.net.au/tsuppty-of-euro-cav-ultim 27 573 14.80 4.71%  https://altro.net.au/tsuppty-of-euro-cav-ultim 28 476 12.36 5.46%  https://altro.net.au/introducing-the-altro-eu 29 470 37.82 3.38%  https://altro.net.au/introducing-the-altro-eu 29 20 1.497 24.88 1.47%  https://altro.net.au/introducing-the-altro-eu 29 1.497 24.88 1.47%  https://altro.net.au/introducing-the-altro-eu 20 1.497 24.88 1.47%  https://altro.net.au/introducing-the-altro-eu 20 1.497 24.88 1.47%  https://altro.net.au/introducing-the-altro-eu 21 1.497 24.88 1.47%  https://altro.net.au/introducing-the-altro-eu 22 1.497 24.88 1.47%  https://altro.net.au/introducing-the-altro-eu 24 2.201 44.10 1.09%  https://altro.net.au/introducing-the-altro-eu 25 1.497 24.88 1.47%  https://altro.net.au/introducing-the-altro-eu 26 2.201 44.10 1.09%  https://altro.net.au/introducing-the-altro-eu 27 1.497 24.88 1.47%  https://altro.net.au/introducing-the-altro-eu 28 2.201 44.10 1.09%  https://altro.net.au/introducing-the-altro-eu 29 1.497 24.88 1.47%  https://altro.net.au/introducing-the-altro-eu 20 1.497  17 2.798 23.46 0.61%  https://altro.net.au/introducing-the-altro-eu 28 1.497  18 2.798 23.46 0.61%  https://altro.net.au/introducing-the-altro-eu 29 2.408 8.25 0.56%  https://altro.net.au/introducing-the-altro-eu 29 3.16%  https://altro.net.au/introducing-the-altro-eu 20 2.59%  https://altro.net.au/introducing-the-altro-eu 21 2.598  18 2.50 0.56%  https://altro.net.au/intro-enefits-of-aluminiu 29 2.598  18 2.50 0.56%  https://altro.net.au/intro-enefits-of-aluminiu 29 2.598  19 2.598  19 2.598  19 2.598  10 2.598  10 2.598  10 2.598  11 2.598  11 2.598  12 2.598  13 2.598  14 2.598  15 2.598  15 2.598  15 2.598  17 2.598  18 2.50 0.56%  18 2.50 0.56%   | https://altro.net.au/wp-content/uploads/201   | 30     | 339         | 17.95        | 8.85% |
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| https://altro.net.au/introducing-the-altro-eu  | https://altro.net.au/supply-of-euro-cav-ultim | 27     | 573         | 14.80        | 4.71% |
| https://altro.net.au/news/using-concealed-color  | https://altro.net.au/the-eden-residences-wo   | 26     | 476         | 12.36        | 5.46% |
| https://altro.net.au/news/cavity-silding-door 22 1,497 24.68 1,47%   | https://altro.net.au/introducing-the-altro-eu | 24     | 710         | 37.82        | 3.38% |
| https://altro.net.au/new-products-webapp/s 21 2,538 57.41 0.83%  https://altro.net.au/new-products-webapp/s 17 2,798 23.46 0.61%  https://altro.net.au/new-products-webapp/s 17 7,717 20.60 2.37%  https://altro.net.au/news/ne-benefits-of-ca 17 7,717 20.60 2.37%  https://altro.net.au/news/laders/ 16 506 12.02 3.16%  https://altro.net.au/supply-of-ezy-jamb-flusl 16 999 31.24 1.60%  https://altro.net.au/about-us/ 15 2,698 8.25 0.56%  https://altro.net.au/news-products-webapp/f 15 1,691 35.42 0.89%  | https://altro.net.au/news/using-concealed-c   | 24     | 2,201       | 44.10        | 1.09% |
| https://altro.net.au/new-products-webapp/s 17 2.798 23.46 0.61% https://altro.net.au/news/the-benefits-of-car 17 7.17 20.60 2.37% https://altro.net.au/news/the-benefits-of-car 17 632 22.96 2.69% https://altro.net.au/news/cavity-sliders/ 16 506 12.02 3.16% https://altro.net.au/news/cavity-sliders/ 15 2.698 8.25 0.56% https://altro.net.au/news-products-webapp/f 15 1.691 35.42 0.89% https://altro.net.au/news-products-webapp/f 15 1.691 36.33 3.60% https://altro.net.au/news-products-webapp/f 15 417 36.33 3.60%  | https://altro.net.au/news/cavity-sliding-door | 22     | 1,497       | 24.68        | 1.47% |
| https://altro.net.au/news/the-benefits-of-ca 17 717 20.60 2.37% https://altro.net.au/news/the-benefits-of-ca 17 717 20.60 2.37% https://altro.net.au/news/tead-central-stage 17 632 22.96 2.69% https://altro.net.au/news/cavity-sliders/ 16 506 12.02 3.16% https://altro.net.au/supply-of-ezy-jamb-flusl 16 999 31.24 1.60% https://altro.net.au/supply-of-ezy-jamb-flusl 15 2.698 8.25 0.56% https://altro.net.au/news-products-webapp/f 15 1.691 35.42 0.89% https://altro.net.au/the-benefits-of-aluminiu 15 417 36.33 3.60% https://altro.net.au/the-benefits-of-aluminiu 13 1.631 43.47 0.80%   | https://altro.net.au/new-products-webapp/a    | 21     | 2,538       | 57.41        | 0.83% |
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|  | https://altro.net.au/the-benefits-of-aluminiu | 15     | 417         | 36.33        | 3.60% |
| https://altro.net.au/ryde-gardens-by-countr 13 1,246 21.68 1.04%   | https://altro.net.au/bellview-hotel/          | 13     | 1,631       | 43.47        | 0.80% |
|  | https://altro.net.au/ryde-gardens-by-countr   | 13     | 1,246       | 21.68        | 1.04% |