Suma Narayan
Senior UX Designer

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SUMMARY

18+ years of experience in Design industry. I am passionate about creating experiences which caters to business and user needs. Designing products that matters to people which are useful, easy to use and delightful to interact with based on research and data. I have created design solutions for various mobile/ web/ desktop applications that are used by millions of users, significantly increasing the conversion rates that gererate revenue to the businesses.

KEY EXPERIENCE

Apr 2018 – present
IRESS, Sydney Australia
Senior Product Designer
Working and leading design for Xplan, a financial planning and wealth management software for advice practices. Creating seamless customer journeys, across multiple devices- desktop, tablet and mobile.

Jul 2016 – Mar 2018
METLIFE INSURANCE, Sydney Australia
User Experience Consultant
Responsible for creating best in class user experience tool for Financial Advisers in Insurance industry. Building products and involving in shaping the application from start to end

Sept 2013 – Jun 2016
INNOVATIVE HUB PTY LTD, Sydney Australia
UX/UI Designer
Responsible for discovery to delivery of the product. Gathering requirements from stakeholders to develop deisgn concepts. Creating customer journey maps, user testing for mobile and web applications

Mar 2012 – Aug 2013
CARICME, Bangalore, India
Product Designer
Understand business objectives and user needs for a start up company. Creating personas, lo-hi fidelity wireframes iwth functional specifications. Collaborating with cross functional teams, facilitating and open communication

June 2006 – Nov 2010
ACCENTURE TECHNOLOGY LABS, Bangalore, India
Creative Designer
As a sole designer at R & D labs, designed and produced high quality visual designs, UI style guides that met company standards. Collaborating with Researchers PMs and developers for requirements gathering and design implementation

June 2004 – May 2006
XSERVE INDIA, Bangalore, India
Multimedia Designer

Jul 2003 – May 2004
JAIN GROUP OF INSTITUTIONS, Bangalore, India
Graphic Designer

EDUCATION

2015
User Experience Design
General Assembly, Sydney, Australia

2011
Masters in Design (Innovation and Creativity)
London College of Communications, UAL, UK

2006
Post Graduate Diploma in Advertising and Marketing,
Bharathiya Vidya Bhavan, Bangalore, India

2003
Bachelors of Fine Arts (Applied Arts)
Karnataka Chitrakala Parishath, Bangalore, India

SKILL SETS
- User Research
- Stakeholder Workshops
- Wireframing & Sketching
- User Journey Maps
- Storyboards
- Competitive Analysis
- Design Systems
- Visual/UI Design
- Usability Testing

SOFTWARE EXPERTISE
- Figma
- Adobe XD
- Adobe Photoshop
- Miro (Collaboration)
- Dovetail (Research)
- Heap.io (Data)

OTHER SKILLS
- Design Thinking - 2014
Iversity

- Quicksight -2023
Udemy