Suma Narayan
Sr UX/Product Designer

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10+ years of extensive experience in creating User - Centered Design systems and complex Web Applications for Fortune500 companies. Manage all phases of User research, UX strategy and Usability analysis based on human centered design approach whilst balancing the needs of business and technology creating successful and elegant digital product experience.

Key Experience

Sr Product Designer/UX Designer
IRESS, Sydney, Australia Mar '18 – Jan '24

Working and leading design for Xplan, a financial planning and wealth management software for advice practices. Creating seamless customer journeys, across multiple devices- desktop, tablet and mobile.

User Experience Designer
METLIFE INSURANCE, Sydney, Australia Jul '16 – Mar '18

Responsible for creating best in class user experience tool for Financial Advisers in Insurance industry. Building products and involving in shaping the application from start to end

UX/UI Designer
INNOVATIVE HUB PTY LTD, Sydney Australia Sept '13 – Jun '16

Responsible for discovery to delivery of the product. Gathering requirements from stakeholders to develop design concepts. Creating customer journey maps, user testing for mobile and web applications

Product Designer
CARICME, Bangalore, India Mar '12 – Aug '13

Understand business objectives and user needs for a start up company. Creating personas, lo-hi fidelity wireframes with functional specifications. Collaborating with cross functional teams, facilitating and open communication

Creative Designer
ACCENTURE TECHNOLOGY LABS, Bangalore, India Jun '06 – Nov '10

As a sole designer at R & D labs, designed and produced high quality visual designs, UI style guides that met company standards. Collaborating with ResearchersPMs and developers for requirements gathering and design implementation

Multimedia Designer
XSERVE INDIA, Bangalore, India Jun '04 – May '06

Graphic Designer
JAIN GROUP OF INSTITUTIONS, Bangalore, India Jul '03 – May '04

Education

User Experience Design, 2015
General Assembly, Sydney, Australia

Masters in Design (Innovation and Creativity), 2011
London College of Communications, UAL, UK

Post Graduate Diploma in Advertising and Marketing, 2006
Bharathiya Vidya Bhavan, Bangalore, India

Bachelors of Fine Arts (Applied Arts), 2003
Karnataka Chitrakala Parishath, Bangalore, India

Skills

- Product Discovery
- UX Strategy
- UX Research
- User Testing
- Customer Journey Mapping
- Information Architecture
- Wireframing
- Prototyping
- Competitive Analysis
- UI Design
- Illustration
- Interaction Design
- Design System
- Design Sprints
- Workshop Facilitation
- A/B testing
- Kanban
- Agile
- Accessibility
- Heuristic Review

Tools
Wireframe/Prototype:
- Figma
- Adobe XD
- Sketch
- Adobe Illustrator

Collaboration and Tracking
- Miro
- Jira
- Zoom
- Slack

Data Insight:
- Heap.io
- Google Data Studio
- Datadog

Other Skills
- Quicksight – 2023
Udemy

- UX: Interaction Design– 2015
DesignLab

- Design Thinking – 2014
Iversity