

Reflection- assignment 1

From Assignment 1, I learned about the diverse roles within the Information and Communications Technology (ICT) sector and how these roles require effective communication, teamwork, and flexibility. I really learn a new thing in ICT and about Air Asia marketing strategy. We discussed and highlighted AirAsia's commitment to inclusivity and diversity, demonstrated by its workforce comprising employees from over 25 nations, which fosters a collaborative and multicultural work environment. Additionally, I gained insights into the company's focus on employee well-being, including practical advice for maintaining productivity in work-from-home settings. This assignment provided valuable perspectives on how technical and interpersonal skills, combined with an inclusive workplace culture, contribute to success in the ICT field.