Sumayya Aseeb

WordPress Developer

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PROFILE

Highly skilled Web Developer with 5 years of experience in developing websites using WordPress and Codeigniter, crafting custom themes and plugins, optimizing website performance, and implementing security measures. Proven track record in increasing website traffic, improving user engagement, and reducing page load time. Collaborative team player with exceptional technical skills and a passion for delivering innovative solutions.

TECHNICAL SKILLS

Programming Languages/ Query
PHP, R, Python, SQL

Web Technologies
HTML, CSS3, SCSS, Bootstrap, jQuery, JavaScript

Database Systems
MySQL Server

PHP Framework
Laravel, Codeigniter

CMS Proficiency
WordPress, Shopify, Wix, Drupal

Other Skills
Git, MS Office 365, VS Code, Photoshop

Supporting Skills
Agile (Scrum), Communication, Problem Solving,
Time management.

CERTIFICATIONS

Become a WordPress Developer: Unlocking Power With Code
by Udemy

SQL (Basic)
by HackerRank

PROFESSIONAL EXPERIENCE

WordPress Developer   05/2023 – Present
Freelance, UK

- Collaborated with over 5 clients to develop and maintain WordPress and Shopify websites, customizing plugins and themes to meet project requirements.
- Collaborated with the design and project teams to incorporate UI/UX designs into projects.
- Performed comprehensive testing and debugging, efficiently identifying and resolving issues, resulting in improved functionality and a 30% reduction in bugs.

WordPress Developer   10/2020 – 07/2022
digitalfarm – Marketing agency, Abu Dhabi, UAE

- Designed and developed responsive and custom theme websites using WordPress, handling both front-end and back-end aspects, and achieved a 95% client satisfaction rate.
- Integrated WordPress sites with external APIs and third-party services, enhancing functionality and 20% increase in user experience.
- Experienced in building websites with WordPress multisite features for a school website.

- Created custom Gutenberg blocks for 5 WordPress websites, improving the user experience and increasing page views by 10%.
- Optimized WordPress websites for performance, scalability, and SEO best practices, leading to a 30% decrease in page load times and a 10% increase in user engagement.

Web Developer (Codeigniter)   05/2020 – 08/2020
Jazp.com, Kerala, India

- Led front-end development for E-commerce site, boosting user engagement by 30%.
- Implemented email verification with OTP, reducing unauthorized access by 40%.

Web Developer   05/2018 – 04/2020
Reno Technology, Kerala, India

- Created custom billing software solutions using Codeigniter framework for 4 clients, optimizing invoicing processes and enhancing financial management efficiency.
- Developed an ecommerce web app in Codeigniter, managing product listings, shopping carts, and both front and back-end aspects.
- Designed and developed user-friendly web applications in WordPress, collaborating with cross-functional teams to ensure seamless user experiences and intuitive interfaces.

EDUCATION

MSc Data Analysis for Business Intelligence   09/2022 – 11/2023
University of Leicester, Leicester, UK

- Classification: Distinction

B.Tech in Computer Science and Engineering   09/2013 – 05/2017
Kannur University, Govt. College of Engineering, India

- Classification: Merit

PROJECTS

Impact of greenhouse gas emissions on UK butterfly populations   07/2023 – 09/2023

- Investigated CO_2 emissions impact on UK butterflies, revealing a negative correlation and urgent emission control needs.
- Developed predictive models, identified emission hotspots, and explored temperature effects on butterfly survival and reproduction.

Mathematical Modeling of Covid-19 Analysis   09/2022 – 01/2023

- Examined the impact of COVID-19 on people using mathematical models like Exponential, Logistic, SIR, and SIR with social distancing.
- Performed sensitivity analysis on USA COVID-19 data to identify key drivers of virus spread biological vs social factors.

Analysis of Fatal Road Accidents in Glasgow   09/2022 – 12/2022

- Used R Language to analyze road safety in the UK, monitoring areas with weather conditions, speed limits, and road conditions on accidents. Analyzed the number of casualties in relation to pedestrians.