Admin module : Digital marketing

Create works
View works
Daily tasks view
Work analysis
Work progress

Create works

1. Client information
   - client name
   - Address
   - Mail id
2. Business information
   - business name
   - Website url
   - Location
   Description, upload files if needed.
3. Requirements
   - SEO
     Onpage
     Offpage
   - SMM
   - SEM/PPC
   - Email Marketing
   - Content Marketing
   - Affiliate marketing
   - Mobile marketing
   - Video marketing

Able to add requirements as descriptions in above categories, upload files in each category

View works

1. View Client information
   a. client name
   b. Address
   c. Mail id
2. View Business information
   a. business name
   b. Website url
   c. Location
      View Description,view files if uploaded

3. Requirements
    a. SEO

        Onpage
        Offpage
    b. SMM
    c. SEM/PPC
    d. Email Marketing
    e. Content Marketing
    f. Affiliate marketing
    g. Mobile marketing
    h. Video marketing

    View description in each category, view uploaded file

Daily tasks done

1. Select the above category and give a date to view the works done in each category on a particular date.
2. Able to view description, pdf, excel and image files uploaded by dm employees should be able to give suggestions on the work done.

Work Analysis

Analyze the work done at a particular duration.
By selecting from date and to date, choosing month, year etc

Work progress

View the Work audit done in each week uploaded by the DM employee. Graphical statistical view also.

Digital marketing module

View works

1. View Business information
    i.   business name
    j.   Website url
    k.   Location

        View Description,view files if uploaded

 2. Requirements

  l. SEO
     Onpage
     Offpage
  m. SMM
  n. SEM/PPC
  o. Email Marketing
  p. Content Marketing
  q. Affiliate marketing
  r. Mobile marketing
  s. Video marketing

 View description in each category, view uploaded file

Daily tasks done

3. Select the above category and update the works done in each category.
4. Able to add description, upload pdf, excel and image files..

Work progress

Upload initial and weekly Work audits done by dm employee. Graphical statistical view also.