

Website Analysis - SQ Engineering Contractors P Ltd

01-November-2022

Name	SQ Engineering Contractors P Ltd
Site url	https://sqgallery.com/
Page Authority	25
Domain Authority	10
Google Visibility	36
Spam Score	3

Google Visibility

Google indexed about 36 pages of this site. Higher the page indexed by Google results in better search results.

About 36 results (0.26 seconds)

Try Google Search Console
www.google.com/webmasters/
Do you own **sqgallery.com**? Get indexing and ranking data from Google.

Google promotion

<https://sqgallery.com>

1. **SQ engineering contractors: Best construction company in ...**

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 3 LD: 25 I: n/a Rank: n/a whois </> source Rank: 41.8M Adv Disp Ads: 1
Pub Disp Ads: 1

With decades of expertise, extensive knowledge & desire for achievement, SQ construction companies in Ernakulam offer building services at the highest ...


Page Authority/Domain Authority

Domain authority is also a score developed by MOZ that helps to achieve page rank.

Domain Authority of this site is 10/100.


Page authority is a score developed by MOZ that predicts how well a page will rank on search engines.


Page Authority of this site is 25/100.

Domain or URL	DA	PA
 https://sqgallery.com	10	25

On Page Analysis

- Title is optimised
- Meta description is present and optimised


head title Best construction company in Kerala -SQ engineering contractors (63 characters) 


description With decades of expertise, extensive knowledge & desire for achievement, SQ construction companies in Ernakulam offer building services at the highest standard (159 characters) 

- H1 tag is defined

```
<h1 class="display-6 m-0 p-0" style="font-family: 'Staatliches', cursive;">
  Unique Solutions For Residentials & Industries!
</h1>
```

- Alt tag is defined

 Alt Attribute We found 1 images on this web page.

 No ALT attributes are missing.

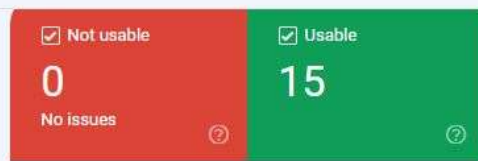
- Website Language is declared as English

 Language Declared: *English*

 Detected: *English*

- Canonical tag is added.
- Broken links are resolved.
- Website is Mobile usable.

Mobile Usability

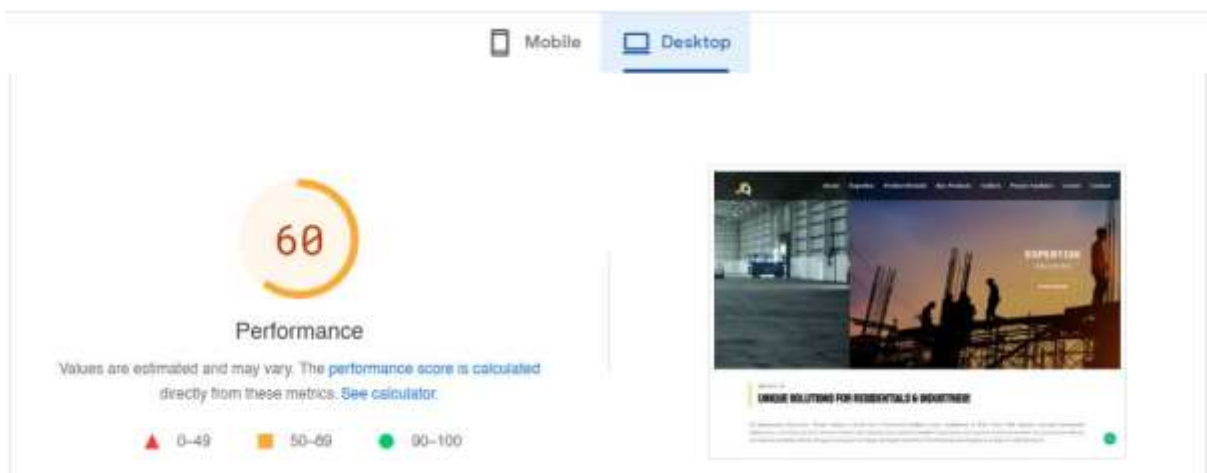


☐ Impressions

Pages



- Page loading speed in desktop is average



- Page loading speed in mobile is low



- Added schema markup to the website



- Og tags added and optimized

```
<meta property="og:title" content="Best construction company in Kerala -SQ engineering contractors">
<meta property="og:description" content="With decades of expertise, extensive knowledge & desire for achievement, SQ construction companies in Ernakulam
<meta property="og:url" content="https://sqgallery.com/">
<meta property="og:type" content="website" />
<meta property="og:image" content="/static/images/logo1.png" />
<link href="https://sqgallery.com/" rel="canonical" />
```

- Created Google analytics & search console.

```
</script>
<!-- Global site tag (gtag.js) - Google Analytics -->
<script async src="https://www.googletagmanager.com/gtag/js?id=UA-240190876-1"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'UA-240190876-1');
  gtag('config', 'G-6P5BPZWKFP');
</script>
```

- Website has favicon
- Created a custom 404 page



- Backlinks are started to crawl. And the page now has a referring domain of number 44. Which Is good.

Backlinks : <https://sqgallery.com/>



- Links to social medias are provided.
- Facebook page is added to the website
- Instagram account is added.
- Whatsapp is added to the website.
- Twitter is added to the website.
- Webpage urls are optimized for capital and small letters equally. Because of this, any change in the character will not affect the user on finding the company page.
- Social media reach is incremented

As a new website, we were focused on creating more directory submission. Which helps very well in local listing.

And Out of 55 keywords, 6 keywords are ranked.

2 keywords are listed in 1st position.

under water construction company in kerala

river bed protection contractors in kerala

Another keyword is listed in 1st page also.

road construction companies in kerala

The other keywords ranked are,

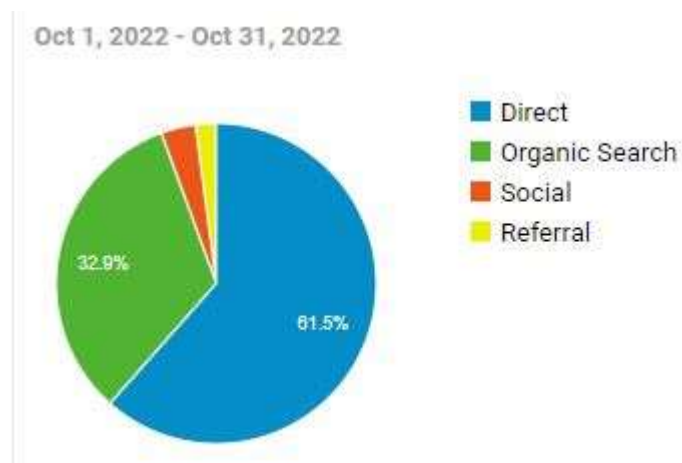
civil construction companies in kerala

land survey and mapping services

land survey services

Since within this small time, we made possible to rank 6 pages and out of it, 3 in the 1st page. Which seems to be a good start. As the days go forward, we can improve these positions and new rankings with proper backlinking methods.

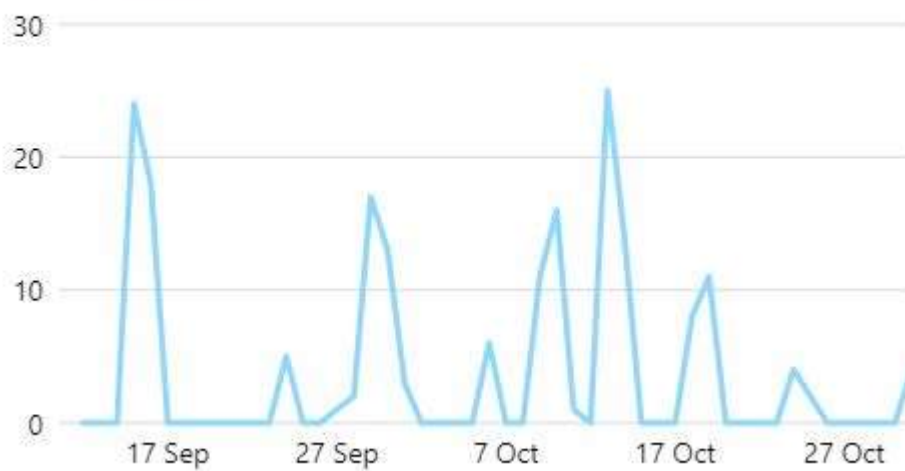
Website traffic is incrementing. 240 visitors are noted in October.



As the backlinks increases organic and referral traffic also increases. As a newly made website, website traffic seems promising.

Facebook Page visits ⓘ

185 ↑ 927.8%



Instagram reach ⓘ

175 ↑ 1.2K%



- Increment in page reach of SQ Engineering Constructors

Page overview		Last 28 days
Followers: 725		
Post reach		445
Post engagement		19
New Page likes		8
New followers		8

When started,

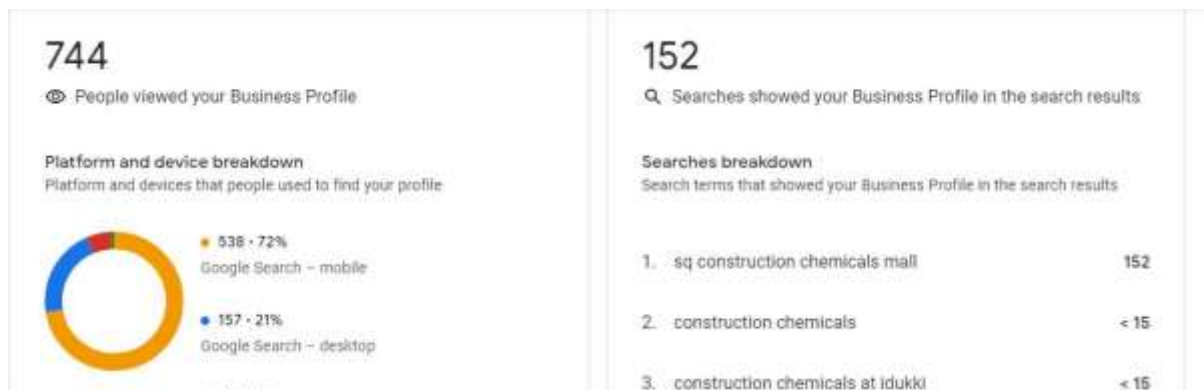
SQ Engineering contractors Pvt Ltd has 691 followers/likes. Now the followers are increased to 725.

SQ Chemical has 87 followers/likes. Now the followers are increased to 96.

Instagram page has 30 followers. Now the followers are increased to 58 followers.

GMB profile is properly optimised and regularly updating with post/updates.

GMB Profile interaction is increased



83

Direction requests made from your Business Profile



21

Calls made from your Business Profile



Future Plans

Create Quality Backlinks.

Optimize the website for mobile-page speed.

Optimize alt tags using keywords.

Optimize web pages, including more images, proper fonts and providing/aligning the text as paragraphs.

Create and add FAQ to webpages.

Provide internal linking in website.

Analyze landing page traffic and edit content and meta tags.

Create and Upload more service oriented posters.

Create and Upload more service oriented reels.

Regularly add updates in GMB profile.

Add posters in GMB profile.