

# SUMAYYA. K. A

MICROSOFT CERTIFIED : POWER BI DATA ANALYST ASSOCIATE (PL 300) | DATA / BUSINESS ANALYST | POWER BI DEVELOPER



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⌚ github.com/sumayyashajahan 📜 V1852626 🌟 Female

📄 UAE Resident (Spouse - Sponsored)

## PROFESSIONAL SUMMARY

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Dynamic and results-driven professional with 4 years of experience spanning administrative management and data analysis, specializing in data-driven projects and analytics. Proven expertise in leveraging tools like Power BI, Python, SQL and Excel to extract insights, optimize workflows and support strategic decision-making. Adept at leading cross-functional teams, improving operational efficiency, and solving complex problems with a data-first approach. Recognized for adaptability, precision and a commitment to delivering impactful results in fast-paced environments.

## WORK EXPERIENCE

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### FREELANCER, RWS PLATFORM

11/2024 – Present

- Annotated and labeled text in images using OCR tools for Meta AI's OCR Annotation Project.
- Conducted human evaluations to assess semantic similarity in multilingual and English sentence pairs for MT Benchmark XSTS projects.
- Supported AI model training and calibration through high-quality linguistic analysis and data labeling.

### ADMINISTRATIVE HEAD CUM DATA ANALYST,

03/2021 – 03/2025

ELECTRONICS DEPARTMENT, VARMAS, KOTHAMANGALAM, INDIA

INDIA

- Led cross-functional initiatives across R&D, Manufacturing, Service Centre and Route Service, driving operational efficiency and strategic improvements.
- Managed workforce scheduling, resource allocation and onboarding workflows, reducing integration time by 30% and improving interdepartmental coordination.
- Analyzed performance data using Power BI and Excel, identifying trends in complaints, response times and technician productivity to enhance service quality.
- Created interactive dashboards and reports for real-time insights, enabling informed decision-making for department heads.
- Conducted supplier pricing analysis, achieving a 10% cost reduction in manufacturing procurement.
- Prepared reports for stakeholders and facilitated data-driven meetings to support continuous operational improvement.

### ASSISTANT PROFESSOR, ELECTRONICS & COMMUNICATION ENGINEERING

05/2011 – 02/2012

DEPARTMENT, JAWAHARLAL COLLEGE OF ENGINEERING, KERALA, INDIA

INDIA

- Delivered lectures, conducted labs, mentored students in core ECE subjects and organized academic events, workshops, and curriculum enhancements to boost student engagement and learning outcomes.

## EDUCATION

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<b>M. TECH IN APPLIED ELECTRONICS,</b> Karunya University   Coimbatore 8.2 CGPA   First Class with Distinction	06/2009 – 05/2011 India
<b>BACHELOR'S DEGREE IN ELECTRONICS &amp; COMMUNICATION ENGINEERING (AMIE)</b> Institution of Engineers (India) 8.1 CGPA	06/2005 – 06/2009 India

## TECHNICAL & ANALYTICAL SKILLS

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### Programming & Data visualizing tools

- Python (NumPy, Pandas, Matplotlib, Seaborn),
- Power BI, Tableau
- SQL (MySQL, MSSQL, PostgreSQL)
- Excel (PivotTables, VLOOKUP), MS Office

### Machine learning & AI tools

- Scikit-learn, basic ML model development,
- Familiarity with AI tools like ChatGPT, Copilot and Google Bard for productivity, automation and insights.

### Process Skills

- Workflow automation, process optimization, and data-driven decision-making.

### Data & Business Analysis

- ETL, data modeling, KPI tracking, DAX, Power Query, dashboard creation, statistical analysis and business reporting across HR, sales and operations.

### Soft Skills & Strengths

- Analytical thinking, adaptability, attention to detail, strong work ethic, leadership, stakeholder communication, technical writing, and cross-functional coordination.

## LANGUAGES

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English • Malayalam • Hindi • Tamil

## ACHIEVEMENTS

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<b>All India First Rank (Institution Prize) in AMIE Section B (Electronics &amp; Communication Engineering), INSTITUTION OF ENGINEERS (INDIA)</b> Received the award at the IEI Convocation held in Hyderabad on 31st October 2010.	10/12/2009
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<b>All India Ladies First Rank (Suman Sharma Award) in AMIE Section A), INSTITUTION OF ENGINEERS (INDIA)</b> Received the award at the IEI Convocation held in Kolkata on 8th November 2008.	10/07/2008
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### Associate Member of the Institution of Engineers India (AMIE)

## PROJECTS

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### Service Centre Performance Dashboard

Built a Power BI dashboard analysing 2 years of service centre data (complaints, technician productivity, delays), which reduced complaint resolution time by 18% and improved service efficiency.

### Procurement Cost Optimization

Used Excel and Power BI to evaluate supplier pricing data, leading to a 10% cost reduction in manufacturing procurement.

## **Project Report**

Submitted a research report to ICT Academy of Kerala titled "Prediction of High Potential Archers by Physical Fitness Indicators."

## **Mini Project**

Completed a mini project on "Health Insurance Cross-Sell Prediction" in the Finance & Insurance domain at ICT Academy of Kerala.

**Completed many guided & independent projects using Excel, SQL & Power BI in HR, Healthcare, Sales & Finance domain.**

## **CERTIFICATIONS**

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**MICROSOFT CERTIFIED :  
POWER BI DATA ANALYST  
ASSOCIATE (PL 300) ↗  
Microsoft | 2026**

**MICROSOFT POWER BI DATA  
ANALYST PROFESSIONAL  
CERTIFICATE ↗  
Coursera | 2025**

**CERTIFIED SPECIALIST IN DATA  
SCIENCE & ANALYTICS  
ICT Academy of Kerala (100%  
scholarship from K-DISC) | 2022**

**REMOTE INTERNSHIP, TCS ION  
HR Salary Dashboard - Train the  
Dataset and Predict Salary | 2022**

**1 million Prompters | 2025  
Certificate from the 1 million  
Prompters Initiative by the  
Dubai Future Foundation**

**AI/DATA SCIENCE INTERNSHIP  
Pantech | 2024**

### **LinkedIn learning courses | 2022**

- Python quick start
- Statics foundation: the basics
- Tableau essential training

## **DECLARATION**

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I hereby declare that the information provided above is true to the best of my knowledge and I take full responsibility for its accuracy.

SUMAYYA.K.A