

# SUMAYYA. K. A

DATA ANALYST | BUSINESS ANALYST | POWER BI DEVELOPER

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♀ Female 📄 UAE Resident (Spouse - Sponsored) 🔗 [sumayyashajahan.github.io/sumayyaka/](https://sumayyashajahan.github.io/sumayyaka/)

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## PROFESSIONAL SUMMARY

Dynamic and results-driven professional with 4 years of experience spanning administrative management and data analysis, specializing in data-driven projects and analytics. Proven expertise in leveraging tools like Power BI, Python, SQL and Excel to extract insights, optimize workflows and support strategic decision-making. Adept at leading cross-functional teams, improving operational efficiency, and solving complex problems with a data-first approach. Recognized for adaptability, precision and a commitment to delivering impactful results in fast-paced environments.

## WORK EXPERIENCE

### FREELANCER

11/2024 – Present

#### RWS PLATFORM

- Annotated and labeled text in images using OCR tools for Meta AI's OCR Annotation Project.
- Conducted human evaluations to assess semantic similarity in multilingual and English sentence pairs for MT Benchmark XSTS projects.
- Supported AI model training and calibration through high-quality linguistic analysis and data labeling.

### ADMINISTRATIVE HEAD CUM DATA ANALYST

03/2021 – 03/2025

#### ELECTRONICS DEPARTMENT, VARMA'S, KOTHAMANGALAM, INDIA

INDIA

- Led cross-functional initiatives across R&D, Manufacturing, Service Centre and Route Service, driving operational efficiency and strategic improvements.
- Managed workforce scheduling, resource allocation and onboarding workflows, reducing integration time by 30% and improving interdepartmental coordination.
- Analyzed performance data using Power BI and Excel, identifying trends in complaints, response times and technician productivity to enhance service quality.
- Created interactive dashboards and reports for real-time insights, enabling informed decision-making for department heads.
- Conducted supplier pricing analysis, achieving a 10% cost reduction in manufacturing procurement.
- Prepared reports for stakeholders and facilitated data-driven meetings to support continuous operational improvement.

### ASSISTANT PROFESSOR

05/2011 – 02/2012

#### ELECTRONICS & COMMUNICATION ENGINEERING DEPARTMENT, JAWAHARLAL COLLEGE OF ENGINEERING, KERALA, INDIA

INDIA

- Delivered lectures, conducted labs, mentored students in core ECE subjects and organized academic events, workshops, and curriculum enhancements to boost student engagement and learning outcomes.

## EDUCATION

### M. TECH IN APPLIED ELECTRONICS

06/2009 – 05/2011

#### Karunya University | Coimbatore

India

8.2 CGPA | First Class with Distinction

### BACHELOR'S DEGREE IN ELECTRONICS & COMMUNICATION ENGINEERING (AMIE)

06/2005 – 06/2009

#### Institution of Engineers (India)

India

8.1 CGPA

## TECHNICAL & ANALYTICAL SKILLS

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### Programming & Data visualizing tools

Python (NumPy, Pandas, Matplotlib, Seaborn), Power BI, Tableau, SQL (MySQL, MSSQL, PostgreSQL), Excel (PivotTables, VLOOKUP), MS Office

### Data & Business Analysis

ETL, data modeling, KPI tracking, DAX, Power Query, dashboard creation, statistical analysis and business reporting across HR, sales and operations

### Process Skills

Workflow automation, process optimization, and data-driven decision-making

### Machine learning & AI tools

Scikit-learn, basic ML model development, familiarity with AI tools like ChatGPT, Copilot and Google Bard for productivity, automation and insights

### Soft Skills & Strengths

Analytical thinking, adaptability, attention to detail, strong work ethic, leadership, stakeholder communication, technical writing, and cross-functional coordination

## LANGUAGES

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ENGLISH, MALAYALAM, HINDI, TAMIL

## ACHIEVEMENTS

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**All India First Rank (Institution Prize) in AMIE Section B (Electronics & Communication Engineering)**

01/10/2010

INSTITUTION OF ENGINEERS (INDIA)

Received the award at the IEI Convocation held in Hyderabad on 31st October 2010.

**All India Ladies First Rank (Suman Sharma Award) in AMIE Section A**

08/10/2008

INSTITUTION OF ENGINEERS (INDIA)


Received the award at the IEI Convocation held in Kolkata on 8th November 2008.

Associate Member of the Institution of Engineers India (AMIE)

## CERTIFICATIONS

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**MICROSOFT POWER BI DATA CERTIFIED SPECIALIST IN DATA ANALYST**

PROFESSIONAL 

Coursera | 2025

**AI/DATA SCIENCE**

**INTERNSHIP** LinkedIn learning courses | 2022

- Python quick start
- Statics foundation: the basics
- Tableau essential training

**CERTIFIED SPECIALIST IN DATA SCIENCE & ANALYTICS**

ICT Academy of Kerala (100% scholarship from K-DISC) | 2022

Pantech.ai | 2024

**Certificate of internship** - A.I / Datascience

**REMOTE INTERNSHIP, TCS ION**

HR Salary Dashboard - Train the Dataset and Predict Salary | 2022

**1 million Prompters | 2025**

Certificate from the 1 million Prompters Initiative by the Dubai Future Foundation

## PROJECTS

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### Service Centre Performance Dashboard

Built a Power BI dashboard analysing 2 years of service centre data (complaints, technician productivity, delays), which reduced complaint resolution time by 18% and improved service efficiency.

### Procurement Cost Optimization

Used Excel and Power BI to evaluate supplier pricing data, leading to a 10% cost reduction in manufacturing procurement.

### Project Report

Submitted a research report to ICT Academy of Kerala titled "Prediction of High Potential Archers by Physical Fitness Indicators."

### Mini Project

Completed a mini project on "Health Insurance Cross-Sell Prediction" in the Finance & Insurance domain at ICT Academy of Kerala.

Completed many guided & independent projects using Excel, SQL & Power BI in HR, Healthcare, Sales &

Finance domain.

**PERSONAL DETAILS**

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Gender : Female  
Date of Birth : 13/08/1987  
Passport No : V1852626  
Date of Expiry : 21/06/2031  
Visa Status : UAE Resident ( Spouse - Sponsored)

**DECLARATION**

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I hereby declare that the information provided above is true to the best of my knowledge and I take full responsibility for its accuracy.

SUMAYYA. K. A