# Movie Recommendation System

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# Acknowledgement

I have taken efforts in this project. However, it would not have been possible without the kind support and help of many individuals. I would like to extend my sincere thanks to all of them.

It has been great honour and privilege to undergo training at **Fifth Force.** 

I am highly indebted to **Prof. Arnab Chakraborty** for their guidance and constant supervision as well as for providing necessary information regarding the project and also for their support in completing the project. His constant guidance and willingness to share his vast knowledge made us understand this project and its manifestations in great depths helped us to complete the assigned tasks on time.

I would like to express my gratitude towards my parents and members of alpha net technologies pvt.ltd. for their kind cooperation and encouragement which help me in completion of this project.

My thanks and appreciations also go to my colleagues in developing the project and people who have willingly helped me out with their abilities.

## **Project Objective**

#### **Problem Statement:**

Developing a movie recommendation system that utilizes a filtering technique to provide personalized movie recommendations to users based on their preferences. The system should take into account movie attributes such as genre, actors, director and many more to generate accurate and relevant recommendations. The goal is to create a user-friendly and effective recommendation system that enhances the movie-watching experience for users by suggesting movies that align with their interests and preferences.

# **Project Objective:**

The objective of this project is to develop a movie recommendation system that leverages content-based filtering techniques to provide personalized and accurate movie recommendations to users. The project aims to enhance the movie-watching experience by delivering relevant and engaging movie suggestions to users, thereby increasing user satisfaction and engagement with the movie platform.

# Methodology for solving the problem statement:

- Data Acquisition: This process typically involves the following steps:
  - Download the Dataset: Start by downloading the TMDB dataset from the Kaggle platform.
  - Understand the Dataset: Familiarizing myself with the structure and content of the dataset. Explore the provided files and documentation to gain insights into the available information about movies, such as titles, overview, genres, ratings, and user reviews.
  - Load the Dataset: Load the dataset into my programming environment.

- **Preprocessing:** Performs necessary preprocessing steps to clean and prepare the dataset.
  - Data Preprocessing: This may include handling missing values, removing duplicates, normalizing data, and converting data types if needed.
  - Text Preprocessing: This may include tokenization, lowercasing, stop word removal and stemming.
- Feature Engineering: This is the process in which we are transforming raw data into meaningful features that can be used as input for machine learning algorithms. We are going to use one common feature engineering technique used in content-based recommendation systems is the Bag of Words (BoW) approach.
- **Model Building:** We have to create our own model based on content-based filtering system. And then apply it on the prepared dataset.
- Forming a web dashboard to show the implementation of our model more specifically using posters of movie.

## **Project Scope**

This report focuses on the development and evaluation of a contentbased movie recommendation system. The scope of the project includes the following key aspects:

- Dataset: The recommendation system utilizes the TMDB dataset from Kaggle, consisting of movie attributes such as titles, descriptions, genres, and ratings. The report assumes that the dataset is complete and properly preprocessed.
- **Feature Engineering:** The recommendation system employs feature engineering techniques such as Bag of Words to extract meaningful features from movie descriptions and genres. The report covers the implementation and utilization of these features for recommendation generation.
- Algorithm Selection: The project focuses on implementing content-based filtering algorithms to generate movie recommendations. Collaborative filtering or hybrid approaches are beyond the scope of this report.
- Model Building and Evaluation: The report covers the process of model building, including data preprocessing, feature engineering, and training the recommendation model. Evaluation metrics such as precision, recall, and mean average precision are utilized to assess the model's performance.

- **User Interface:** The project scope includes a basic command-line interface for users to input movie titles and receive recommendations. Extensive development of a full-fledged graphical user interface (GUI) or integration into a web application is beyond the scope of this report.
- **Limitations:** The report acknowledges certain limitations, such as the reliance on textual movie attributes, the absence of user feedback incorporation, and the exclusion of collaborative filtering techniques.
- Performance Optimization: While basic model performance optimization techniques like hyperparameter tuning are explored, in-depth optimization approaches, distributed computing, or scalability aspects are outside the scope of this report.

## **Data Description**

**Source of Data**: We have downloaded the datasets from Kaggle platform. We have two datasets with us i.e movies.csv and credits.csv.

#### Movies.csv

```
In [14]: movies.info()
            <class 'pandas.core.frame.DataFrame'>
            RangeIndex: 4803 entries, 0 to 4802
           Data columns (total 20 columns):
                 Column
                                             Non-Null Count Dtype
                 budget
                                            4803 non-null
                                                                int64
                  genres
                                            4803 non-null
                                                                 object
                 homepage
                                            1712 non-null
                                                                 object
                                            4803 non-null
                                           4803 non-null
                 keywords
                                                                 object
                 original_language 4803 non-null
original_title 4803 non-null
                                                                 object
                                                                 object
                 overview
                                            4800 non-null
                                                                 object
                 popularity
                                            4803 non-null
                                                                 float64
                 production companies 4803 non-null
                                                                 object
             10 production_countries 4803 non-null
                                                                 object
                                         4802 non-null
                                                                 object
             11 release_date
             12 revenue
                                            4803 non-null
                                                                 int64

      12 revenue
      4803 non-null

      13 runtime
      4801 non-null

      14 spoken_languages
      4803 non-null

      15 status
      4803 non-null

      16 tagline
      3059 non-null

                                                                 float64
                                                                 object
                                                                 object
                                           3959 non-null
            16 tagline
                                                                 object
            17 title
                                            4803 non-null
                                                                 object
            18 vote_average
                                           4803 non-null
                                                                 float64
            19 vote_count
                                            4803 non-null
                                                                 int64
           dtypes: float64(3), int64(4), object(13)
           memory usage: 750.6+ KB
```

The provided dataset is a pandas DataFrame containing information about movies. Here is a description of the columns in the dataset:

- **budget:** The budget allocated for producing the movie (numeric).
- **genres:** The genre(s) to which the movie belongs (textual, object).
- **homepage:** The URL or website associated with the movie (textual, object).
- id: A unique identifier for each movie (numeric).

- **keywords:** Descriptive keywords or phrases associated with the movie (textual, object).
- original\_language: The original language in which the movie was produced (textual, object).
- original\_title: The original title of the movie (textual, object).
- **overview:** A brief description or summary of the movie's plot or storyline (textual, object).
- **popularity:** A measure of the movie's popularity (numeric, float).
- **production\_companies:** The production companies responsible for producing the movie (textual, object).
- **production\_countries:** The countries where the movie was produced (textual, object).
- release\_date: The date when the movie was released (textual, object).
- **revenue:** The revenue generated by the movie (numeric).
- runtime: The duration or length of the movie in minutes (numeric, float).
- **spoken\_languages:** The languages spoken in the movie (textual, object).
- **status:** The status of the movie (textual, object).
- **tagline:** A catchy phrase or slogan associated with the movie (textual, object).
- title: The title of the movie (textual, object).
- **vote\_average:** The average rating or score given to the movie by users (numeric, float).
- **vote\_count:** The total number of votes received by the movie (numeric).

The dataset contains 4,803 entries or rows. Some columns have missing values, such as "homepage," "overview," "release\_date,"

and "tagline." The dataset provides a combination of numeric, textual, and categorical data types.

#### Credits.csv

```
In [4]: credits.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 4803 entries, 0 to 4802
        Data columns (total 4 columns):
                      Non-Null Count Dtype
            Column
            movie id 4803 non-null
                                     int64
            title 4803 non-null
                                     object
                      4803 non-null
                                     object
            cast
            crew
                      4803 non-null
                                      object
        dtypes: int64(1), object(3)
        memory usage: 150.2+ KB
```

The provided dataset is a pandas DataFrame containing information about movies. Here is a description of the columns in the dataset:

- movie id: A unique identifier for each movie (numeric, int64).
- **title:** The title of the movie (textual, object).
- cast: The main actors or actresses who appear in the movie (textual, object).
- **crew:** The main individuals involved in the production of the movie, such as directors, producers, and writers (textual, object).

The dataset consists of 4 columns and 4,803 entries or rows. The "movie\_id" column contains unique identifiers for each movie. The "title" column represents the title of the movie. The "cast" column includes the names of the main actors or actresses associated with each movie. The "crew" column provides information about the main individuals involved in the movie's production.

# **Preprocessing**

**Data preprocessing** is an essential step in preparing the dataset for analysis or building a movie recommendation system. Here are data preprocessing steps that we have applied:

- Combining Datasets: Our first step should be merging both the datasets on the basis of title column.
- Choosing necessary columns: Next step should be filtering the unnecessary columns which are not adding value to our recommending system. I have removed columns like budget, homepage, original\_language, popularity and many more. As we are working on content based recommendation system we need to focus on the important details of movie which makes it interesting for us to watch.
  - The columns which we considered for further use are:
    - 1. Genre
    - 2. Movie\_id
    - 3. Title
    - 4. Overview
    - 5. Keywords
    - 6. Cast
    - 7. Crew
- Handling Missing Values: Identify columns with missing values and decide on an appropriate strategy for handling them.
   Options include removing rows with missing values, filling in missing values with the mean or median, or using more advanced techniques such as imputation.
- Removing Duplicates: Check for and remove any duplicate entries in the dataset, ensuring that each movie record is unique.

Text preprocessing refers to the series of steps taken to clean and transform raw text data into format that is more suitable for analysis or natural language processing tasks. It involves various techniques to standardize and normalize text, remove unnecessary elements, and extract meaningful information. Text preprocessing plays a crucial role in improving the quality and accuracy of text-based models and algorithms. Here are some text preprocessing steps that we have applied:

- **Lowercasing:** Converting all text to lowercase. This helps ensure consistent comparisons and reduces the vocabulary size by treating words with different cases as the same.
- **Tokenization:** Splitting text into individual tokens or words. Tokenization breaks down sentences or paragraphs into smaller units, making it easier to process and analyze text.
- **Stopword Removal:** Removing commonly used words that do not carry significant meaning, such as "a," "the," "is." Stopword removal reduces noise in the text data and helps focus on more meaningful words.
- Lemmatization and Stemming: Reducing words to their base or root form. Lemmatization and stemming help normalize words, such as converting "running" and "runs" to their base form "run." This reduces vocabulary size and ensures similar words are treated as the same.

**Feature Engineering** 

Feature engineering is the process of transforming raw data into meaningful features that can be used as input for machine learning algorithms. It involves selecting, creating, and transforming features to improve the performance of a machine learning model.

In the context of a content-based movie recommendation system, feature engineering aims to extract useful information from movie-related data (such as titles, descriptions, genres, etc.) and represent it in a numerical format that can be utilized by the recommendation algorithm.

We have used one of the common feature engineering technique i.e Bag of Words(BoW) approach. The Bag of Words technique represents text documents as numerical vectors, disregarding the order and structure of the words in the document. It focuses solely on the presence or absence of words and their frequencies.

The steps involved in Bag Of Words Technique is:

- 1. **Tokenization:** The first step is to break down the movie description or text into individual words or tokens. This process involves splitting the text based on spaces or punctuation marks.
- 2. **Vocabulary Creation:** A vocabulary is constructed by collecting all unique words/tokens from the movie descriptions. Each unique word becomes a feature in the vocabulary.
- 3. Vector Representation: For each movie description, a vector is created where each element represents the count or presence of a word from the vocabulary. The value in each element can be the raw count (the number of times a word appears in the description) or a binary indicator (1 if the word is present, 0 otherwise).
- 4. **Feature Scaling:** Optionally, feature scaling techniques (e.g., normalization or TF-IDF) can be applied to adjust the importance of each word in the vector representation. This helps to address

- issues related to the varying lengths of movie descriptions and the relative importance of words.
- 5. **Similarity Calculation:** Once the movie descriptions are represented as numerical vectors, similarity measures (e.g., cosine similarity) can be used to compare the vectors and identify movies with similar descriptions. Movies with higher similarity scores can be recommended to users who have shown interest in similar movies.

The Bag of Words technique provides a way to represent textual information in a numerical format suitable for machine learning algorithms. It allows the content-based recommendation system to find similarities between movies based on the words present in their descriptions, enabling personalized recommendations for users with similar movie preferences.

#### **Model Used**

Here's a description of the features of my model:

- Movie Similarity: My model calculates the similarity between movies based on their descriptions. It uses a similarity matrix called similarity, which likely represents the pairwise similarity scores between movies.
- **Input:** The recommend() function takes a movie title as input. This allows users to specify a movie for which they want to receive recommendations.
- **Movie Index:** My model uses the input movie title to find the corresponding movie index in the dataset (new\_df) using the line movie index = new df[new df['title']== movie].index[0].
- Distance Calculation: The model then retrieves the similarity scores of the input movie with all other movies from the similarity matrix using the line distances = similarity[movie\_index].
- Top Similar Movies: The model identifies the top similar movies to the input movie based on the similarity scores. It sorts the movies in descending order of similarity, excluding the input movie itself, and selects the top 5 movies as recommendations using the line movies\_list = sorted(list(enumerate(distances)),reverse=True, key = lambda x:x[1])[1:6].
- Recommendation Display: The model prints the titles of the recommended movies using a loop, iterating over the movies\_list, and accessing the corresponding movie titles from the dataset (new\_df) using the line print(new\_df.iloc[i[0]].title).

Overall, my model utilizes a content-based recommendation approach that relies on the similarity of movie descriptions to make recommendations. By comparing the input movie's description with the descriptions of other movies, it identifies the most similar movies and presents them as recommendations to users.

#### Code

```
In [1]: import numpy as np
           import pandas as pd
In [2]: movies=pd.read_csv('tmdb_5000_movies.csv')
    credits=pd.read_csv('tmdb_5000_credits.csv')
In [3]: movies.info()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 4803 entries, 0 to 4802
Data columns (total 20 columns):
               Column
                                            Non-Null Count Dtype
           0
                budget
                                            4803 non-null
                genres
homepage
           1
                                            4803 non-null
                                                                object
                                            1712 non-null
                                                                object
                 id
                                            4803 non-null
                                                                 int64
                keywords
                                            4803 non-null
                                                                object
                original_language
original_title
overview
popularity
                                                                object
object
                                            4803 non-null
                                            4803 non-null
                                            4800 non-null
                                                                 object
                                            4803 non-null
                                                                 float64
                 production_companies
                                            4803 non-null
                                                                object
           10
                production countries 4803 non-null
                                                                object
                 release_date
                                            4802 non-null
                                                                 int64
           12
                revenue
                                            4803 non-null
                runtime
                                            4801 non-null
                                                                 float64
                spoken_languages
status
                                                                object
object
           14
                                            4803 non-null
            15
                                            4803 non-null
           16
17
                tagline
title
                                            3959 non-null
                                                                object
object
                                            4803 non-null
                                            4803 non-null
4803 non-null
           18
                vote_average
                                                                 float64
                                                                int64
           19
               vote count
          dtypes: float64(3), int64(4), object(13) memory usage: 750.6+ KB
  In [4]: credits.info()
            <class 'pandas.core.frame.DataFrame'>
            RangeIndex: 4803 entries, 0 to 4802
Data columns (total 4 columns):
             # Column
                             Non-Null Count Dtype
                                                   int64
object
             0
                  movie_id 4803 non-null
                               4803 non-null
                  title
                  cast
                               4803 non-null
4803 non-null
                                                   object
                  crew
                                                   object
            dtypes: int64(1), object(3)
memory usage: 150.2+ KB
 In [5]: movies.head(1)
 Out[5]:
                   budget
                                                                     id keywords original_language original_title
                                                                                                                    overview
                                                                                                                               popularity production_companies production_
                             genres
                                                     homepage
                                                                                                                       In the
22nd
                                                                             [{"id":
1463,
                                                                                                                                              "name":

0 237000000 "Action"},

{"id": 12,
                                                                                                                   century, a
paraplegic
Marine is
                                      http://www.avatarmovie.com/ 19995
                                                                           "name":
"culture
                                                                           clash"},

{"id":...
            4
```

```
In [6]: credits.head(1)
     Out[6]:
                    0 19995 Avatar [{"cast_id": 242, "character": "Jake Sully", "... [{"credit_id": "52fe48009251416c750aca23", "de...
     In [7]: movies = movies.merge(credits,on='title')
     In [8]: movies.head(1)
     Out[8]:
                                                                                             id keywords original_language original_title overview
                                                                                                                                                                         popularity production_companies
                                                                                                                                                           In the
22nd
century, a
paraplegic
Marine is
di...
                                                                                                     [{"id":
1463,
"name":
"culture
clash"},
{"id":...
                    0 23700000 "Action"}, {"id": 12,
                                                     http://www.avatarmovie.com/ 19995
                                                                                                                                                                         150.437577
                                                                                                                                                                                                                                162.0
                   1 rows × 23 columns
                  4
     In [9]: #genre
                   #id
                   #kevwords
                   #title
                   #overview
#cast
                   #crew
                   movies = movies[['movie_id','title','overview','genres','keywords','cast','crew']]
In [10]: movies.info()
                <class 'pandas.core.frame.DataFrame'>
               Int64Index: 4809 entries, 0 to 4808
Data columns (total 7 columns):
                                       Non-Null Count Dtype
                # Column
                 0
                        movie_id 4809 non-null
                                                                    int64
                       title
                                       4809 non-null
                                                                    object
                        overview 4806 non-null
                                                                    object
                        genres 4809 non-null
keywords 4809 non-null
                                                                   object
                       cast
                                        4809 non-null
                                                                    object
                       crew
                                        4809 non-null
               dtypes: int64(1), object(6) memory usage: 300.6+ KB
In [11]: movies.head()
Out[11]:
                     movie_id
                                                                                                                                           keywords
                                                                                                     [{"id": 28, "name":
"Action"}, {"id": 12,
"nam...
                                                                                                                                                                 [{"cast_id": 242,
"character": "Jake
Sully", "...
                                                                                                                               [{"id": 1463, "name": "culture clash"},
                                                                 In the 22nd century, a
                                                                                                                                                                                          [{"credit_id": "52fe48009251416c750aca23", "de...
                        19995
                                                    Avatar
                                                              paraplegic Marine is di.
                                                                                                                                             {"id":
                                                                                                                                [{"id": 270, "name": 
"ocean"}, {"id": 726, 
"na...
                                                               Captain Barbossa, long believed to be dead, ha...
                                            Pirates of the
Caribbean: At
World's End
                                                                                                [{"id": 12, "name":
"Adventure"}, {"id": 14,
                                                                                                                                                              [{"cast_id": 4,
"character": "Captain
Jack Spa...
                                                                                                                                                                                          [{"credit_id": "52fe4232c3a36847f800b579", "de...
                                                                                                                                                               [{"cast_id": 1,
"character": "James
Bond", "cr...
                                                                                                     [{"id": 28, "name":
"Action"}, {"id": 12,
"nam...
                                                                                                                                [{"id": 470, "name":
"spy"}, {"id": 818,
"name...
                                                                A cryptic message from
Bond's past sends him
                                                                                                                                                                                          [{"credit_id" 
"54805967c3a36829b5002c41", "de..
                       206647
                                                                                                    [{"id": 28, "name": "action"}, {"id": 80, "name": "dc comics"}, {"id": 853,...
                                                                                                                                                               [{"cast_id": 2,
"character": "Bruce
Wayne / Ba...
                                         The Dark Knight Following the death of District Attorney Harve...
                                                                                                                                                                                          [{"credit_id": "52fe4781c3a36847f81398c3", "de...
                 3
                         49026
```

```
In [12]: movies.isnull().sum()
Out[12]: movie_id
                 title
                 overview
                 genres
                                      0
                 keywords
                 cast
                                      0
                dtype: int64
In [13]: movies.dropna(inplace=True)
In [14]: movies.duplicated().sum()
Out[14]: 0
In [15]: movies.iloc[0].genres
Out[15]: '[{"id": 28, "name": "Action"}, {"id": 12, "name": "Adventure"}, {"id": 14, "name": "Fantasy"}, {"id": 878, "name": "Science Fiction"}]'
In [16]: import ast
                import ast
def convert(obj):
    L=[]
    for i in ast.literal_eval(obj):
        L.append(i['name'])
In [17]: movies['genres']=movies['genres'].apply(convert)
    movies.head()
       In [17]: movies['genres']=movies['genres'].apply(convert)
movies.head()
       Out[17]:
                             movie id
                                                                title
                                                                                          overview
                                                                                                                           genres
                                                                                                                                                     keywords
                                                                                                                                                                                            cast
                                                                                                                                                                                                                                            crew
                                                                                                             [Action, Adventure,
Fantasy, Science
Fiction]
                                                                                                                                                                            [{"cast_id": 242,
"character": "Jake
Sully", "...
                                                                                                                                         [{"id": 1463, "name"
culture clash"}, {"id":..
                                                                                                                                                                                                      [{"credit_id" "52fe48009251416c750aca23", "de...
                                                      Pirates of the
Caribbean: At
World's End
                                                                          Captain Barbossa, long believed to be dead, ha...
                                                                                                                                           [{"id": 270, "name":
"ocean"}, {"id": 726,
"na...
                                                                                                                                                                         [{"cast_id": 4,
"character": "Captain
Jack Spa...
                                                                                                            [Adventure, Fantasy,
Action]
                                                                                                                                                                                                       [{"credit_id" 
"52fe4232c3a36847f800b579", "de...
                         1
                                    285
                                                                                                                                           [{"id": 470, "name":
"spy"}, {"id": 818,
"name...
                                                                                                                                                                          [{"cast_id": 1,
"character": "James
Bond", "cr...
                                                                          A cryptic message from
Bond's past sends him
                                                                                                            [Action, Adventure,
Crime]
                                                                                                                                                                                                     [{"credit_id" "54805967c3a36829b5002c41", "de...
                               206647
                                                            Spectre
                                                                                                                                                                                  [{"cast_id": 2,
                                                                        Following the death of [Action, Crime, Drama, District Attorney Harve... Thriller]
                                                                                                                                       [{"id": 849, "name": "dc
comics"}, {"id": 853,...
                                                  The Dark Knight
Rises
                                                                                                                                                                                 racter": "Bruce
Wayne / Ba...
                                                                                                                                                                                                      [{"credit_id": "52fe4781c3a36847f81398c3", "de...
                         3
                                  49026
                                                                                                                                           [{"cast_id": 5,
"character": "John
Carter", "c...
                                                                             John Carter is a war-
                                                                                                            [Action, Adventure,
Science Fiction]
                                  49529
                                                                                                                                                                                                       [{"credit_id": 
"52fe479ac3a36847f813eaa3", "de...
                                                       John Carter
                                                                            weary, former military
        In [18]: movies['keywords']=movies['keywords'].apply(convert)
       In [19]: movies.head()
       Out[19]:
                                                                                                                          genres
                                                                                                            [Action, Adventure,
Fantasy, Science
Fiction]
                                                                                                                                         [culture clash, future,
space war, space
colon...
                                                                                                                                                                            [{"cast_id": 242,
"character": "Jake
Sully", "...
                                                             Avatar In the 22nd century, a paraplegic Marine is di...
                                                                                                                                                                                                      [{"credit_id" "52fe48009251416c750aca23", "de...
                                19995
                                                                                                                                                                                 [{"cast_id": 4,
icter": "Captain
                                                      Pirates of the Captain Barbossa, long
                                                                                                                                          [ocean, drug abuse,
                                                                                                          [Adventure, Fantasy,
                                                                                                                                                                                                                                   [{"credit_id":
                                     285
```

```
counter=0
             for i in ast.literal_eval(obj):
                if counter!=3:
    L.append(i['name'])
                    counter+=1
                else:
                    break
             return L
In [21]: movies['cast']=movies['cast'].apply(convert3)
In [22]: movies.head()
Out[22]:
```

:							
	movie_id	title	overview	genres	keywords	cast	crew
	<b>0</b> 19995	Avatar	In the 22nd century, a paraplegic Marine is di	[Action, Adventure, Fantasy, Science Fiction]	[culture clash, future, space war, space colon	[Sam Worthington, Zoe Saldana, Sigourney Weaver]	[{"credit_id": "52fe48009251416c750aca23", "de
	<b>1</b> 285	Pirates of the Caribbean: At World's End	Captain Barbossa, long believed to be dead, ha	[Adventure, Fantasy, Action]	[ocean, drug abuse, exotic island, east india	[Johnny Depp, Orlando Bloom, Keira Knightley]	[{"credit_id": "52fe4232c3a36847f800b579", "de
	<b>2</b> 206647	Spectre	A cryptic message from Bond's past sends him o	[Action, Adventure, Crime]	[spy, based on novel, secret agent, sequel, mi	[Daniel Craig, Christoph Waltz, Léa Seydoux]	[{"credit_id": "54805967c3a36829b5002c41", "de
	<b>3</b> 49026	The Dark Knight Rises	Following the death of District Attorney Harve	[Action, Crime, Drama, Thriller]	[dc comics, crime fighter, terrorist, secret i	[Christian Bale, Michael Caine, Gary Oldman]	[{"credit_id": "52fe4781c3a36847f81398c3", "de
	<b>4</b> 49529	John Carter	John Carter is a war- weary, former military ca	[Action, Adventure, Science Fiction]	[based on novel, mars, medallion, space travel	[Taylor Kitsch, Lynn Collins, Samantha Morton]	[{"credit_id": "52fe479ac3a36847f813eaa3", "de

In [23]: movies['crew'][0]

```
In [24]: def convert2(obj):
                    L=[]
for i in ast.literal_eval(obj):
                          if(i['job']=='Director'):
    L.append(i["name"])
                           else:
                    pass
return(L)
In [25]: movies['crew']=movies['crew'].apply(convert2)
In [26]: movies.head()
Out[26]:
                   movie id
                                                      title
                                                                                 overview
                                                                                                                   genres
                                                                                                                                                keywords
                                                                                                                                                                                                            crew
                                                                 In the 22nd century, a paraplegic Marine is di...
                                                                                                [Action, Adventure, Fantasy, Science Fiction]
                                                                                                                              [culture clash, future, space
                                                                                                                                                                      [Sam Worthington, Zoe
                                                                                                                                                                                                       [James
Cameron]
               0 19995
                                                   Avatar
                                                                                                                                                                Saldana, Sigourney Weaver]
                                                                                                                                       war, space colon..
                                   Pirates of the 
Caribbean: At World's
                                                                 Captain Barbossa, long believed to be dead, ha...
                                                                                                     [Adventure, Fantasy, Action]
                                                                                                                               [ocean, drug abuse, exotic [Johnny Depp, Orlando Bloom, island, east india ... Keira Knightley]
                                                                                                                                                                                                        [Gore
Verbinski]
                          285
                                                                                                                             [spy, based on novel, secret [Daniel Craig, Christoph Waltz, agent, sequel, mi... Léa Seydoux]
                                                                A cryptic message from Bond's past sends him o...
                      206647
                                                  Spectre
                                                                                              [Action, Adventure, Crime]
                                                                                                                                                                                                  [Sam Mendes]
                                                                                                                                 [dc comics, crime fighter, [Christian Bale, Michael Caine, terrorist, secret i... Gary Oldman]
                                                                  Following the death of District Attorney Harve...
                                                                                                  [Action, Crime, Drama,
Thriller]
                        49026
                                   The Dark Knight Rises
                                                              John Carter is a war-weary, former military ca...
                                                                                                      [Action, Adventure,
Science Fiction]
                                                                                                                                   [based on novel, mars,
nedallion, space travel...
                                                                                                                                                                 [Taylor Kitsch, Lynn Collins
Samantha Morton
                       49529
                                              John Carter
In [27]: movies['overview'][0]
Out[27]: 'In the 22nd century, a paraplegic Marine is dispatched to the moon Pandora on a unique mission, but becomes torn between following orders and protecting an alien civilization.'
       Out[27]: 'In the 22nd century, a paraplegic Marine is dispatched to the moon Pandora on a unique mission, but becomes torn between follo
                     wing orders and protecting an alien civilization.
       In [28]: movies['overview'] = movies['overview'].apply(lambda x:x.split())
       In [29]: movies.head()
       Out[29]:
                                                                                     overview
                                                                                                                     genres
                                                                                                                                                 keywords
                                                                                                                                                                                                            crew
```

In [30]: movies['genres']=movies['genres'].apply(lambda x:[i.replace(" ","") for i in x])
 movies['keywords']=movies['keywords'].apply(lambda x:[i.replace(" ","") for i in x])
 movies['cast']=movies['cast'].apply(lambda x:[i.replace(" ","") for i in x])
 movies['crew']=movies['crew'].apply(lambda x:[i.replace(" ","") for i in x])

[Action, Adventure, Fantasy, Science Fiction]

[Adventure, Fantasy, Action]

[Action, Crime, Drama, Thriller]

[Action, Adventure

Science Fiction]

[ocean, drug abuse, exotic island, east india ...

[Action, Adventure, Crime] [spy, based on novel, secret [Daniel Craig, Christoph Waltz, agent, sequel, mi... Léa Seydoux]

[dc comics, crime fighter, terrorist, secret i...

[based on novel, mars,

medallion, space travel.

[In, the, 22nd, century,, a, paraplegic, Marin...

[Captain, Barbossa,, long, believed, to, be, d...

[A, cryptic, message, from, Bond's, past, send...

[Following, the, death, of, District, Attorney...

[John, Carter, is, a, war-

weary,, former, mili...

Pirates of the

Spectre

John Carter

Caribbean: At World's End

The Dark Knight Rises

In [31]: movies.head()

285

49026

49529

+ 6- - -

[Gore Verbinski]

[Sam Mendes]

[Christopher Nolan]

> [Andrew Stanton]

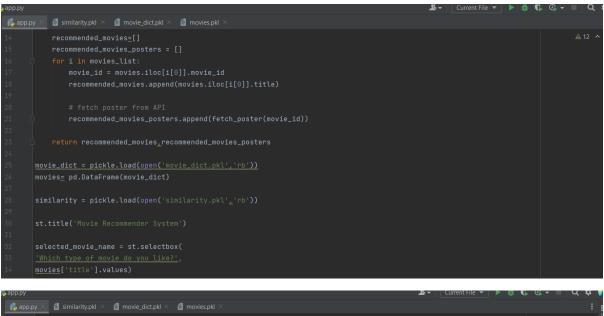
[Christian Bale, Michael Caine, Gary Oldman]

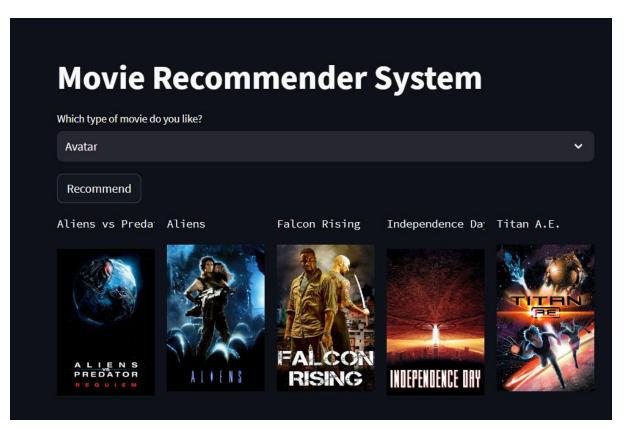
[Taylor Kitsch, Lynn Collins, Samantha Morton]

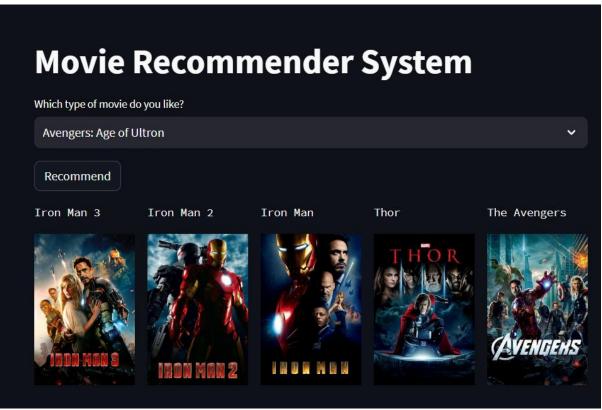
```
In [31]: movies.head()
       Out[31]:
                                                                                                                                                 keywords
                                                                  [In, the, 22nd, century,, a, paraplegic, Marin...
                                                                                                                                      [cultureclash, future, [SamWorthington, ZoeSaldana, ewar, spacecolony, ... SigourneyWeaver]
                                                                                                                                                                                                   [JamesCameron]
                                                Pirates of the
                                                                 [Captain_Barbossa_long
                                                                                                      [Adventure, Fantasy
                                                                                                                               [ocean, drugabuse exoticisland, eastindiatrad...
                                                                                                                                                                [JohnnyDepp, OrlandoBloom,
KeiraKnightley]
                                285
                                       Caribbean: At World's
                                                                                                                                                                                                     [GoreVerbinski]
                                                                        believed to be d
                                                          End
                                                                       [A, cryptic, message,
from, Bond's, past,
                                                                                                                                                                [DanielCraig, ChristophWaltz,
                                                                                                                               [spy, basedonnovel,
secretagent, sequel, mi6, ...
                                                                                                                                                                                                       [SamMendes]
                            206647
                                                       Spectre
                                                                                               [Action, Adventure, Crime]
                                                                  [Following, the, death, of, District, Attorney...
                                                                                                                                                                [ChristianBale, MichaelCaine, GaryOldman]
                              49026
                                      The Dark Knight Rises
                                                                                                                                                                                                  [ChristopherNolan]
                                                                   [John, Carter, is, a, war-
                                                                                                       [Action, Adventure
                                                                                                                                     [basedonnovel, mars
                                                                                                                                                                    [TaylorKitsch, LynnCollins,
                              49529
                                                   John Carter
                                                                                                                                                                                                    [AndrewStanton]
                                                                                                           ScienceFiction]
                                                                       weary., former, mili.,
                                                                                                                               medallion, spacetravel, p.
       In [32]: movies['tags']=movies['overview']+movies['genres']+movies['keywords']+movies['cast']+movies['crew']
       In [33]: movies.head()
       Out[33]:
                          movie id
                                                      title
                                                                        overview
                                                                                                     genres
                                                                                                                              keywords
                                                                                                                                                                   cast
                                                                                                                                                                                        crew
                                                                                                                                                                                                                 tags
                                                                    [In, the, 22nd
                                                                                         [Action, Adventure
                                                                                                                                                     [SamWorthingtor
                                                                                                                                                                                                       [In, the, 22nd,
                                                                                                                                                                           [JamesCameron]
                                                   Avata
                                                               century,, a 
paraplegic, Marin...
                                                                                                    Fantasy
                                                                                                                spacewar, spacecolony
                                                                                                                                                                                                 century,, a,
paraplegic, Marin...
                                            Pirates of the
Caribbean: At
World's End
                                                                                                                    [ocean, drugabuse
exoticisland
eastindiatrad...
                                                                                                                                                        [JohnnyDepp,
OrlandoBloom,
KeiraKnightley]
                                                             (Captain, Barbossa
                                                                                                                                                                                                [Captain, Barbossa
                                285
                                                                   ng, believed, to
be. d.
                                                                                                                                                                             [GoreVerbinski]
                                                                                                                    Ispv. basedonnovel
                                                                                                                                                         [DanielCraig
                                                                       fA. cryptic.
                                                                                                                                                                                                          [A, cryptic
                                                                                         [Action, Adventure
                            206647
                                                   Spectre
                                                                  message, from
                                                                                                                    secretagent, sequel
                                                                                                                                                       ChristophWaltz
                                                                                                                                                                               [SamMendes]
                                                                                                                                                                                                     message, from
                                                                                                      Crime
       In [34]: new df = movies[['movie id','title','tags']]
       In [35]: new_df['tags']=new_df['tags'].apply(lambda x: " ".join(x))
                     C:\Users\TRISHA ROY\AppData\Local\Temp\ipykernel_13976\684433085.py:1: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
                     See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve
                       new_df['tags']=new_df['tags'].apply(lambda x: " ".join(x))
       In [36]: new df['tags'][0]
      Out[36]: 'In the 22nd century, a paraplegic Marine is dispatched to the moon Pandora on a unique mission, but becomes torn between follo wing orders and protecting an alien civilization. Action Adventure Fantasy Science
       In [37]: new df['tags']=new df['tags'].apply(lambda x: x.lower())
                     C:\Users\TRISHA ROY\AppData\Local\Temp\ipykernel_13976\2543325826.py:1: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
                     See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve
In [38]: new df.head()
Out[38]:
                    movie_id
                                                                                                                               tags
                0
                                                                                  in the 22nd century, a paraplegic marine is di...
                          285 Pirates of the Caribbean: At World's End
                                                                                captain barbossa, long believed to be dead, ha
                2 206647
                                                                   Spectre a cryptic message from bond's past sends him o...
                3
                       49026
                                                   The Dark Knight Rises
                                                                                   following the death of district attorney harve.
                       49529
                                                               John Carter
                                                                                  john carter is a war-weary, former military ca...
In [39]: new_df['tags'][0]
             'in the 22nd century, a paraplegic marine is dispatched to the moon pandora on a unique mission, but becomes torn between follo
              wing orders and protecting an alien civilization, action adventure fantasy sciencefiction cultureclash future spacewar spacecol ony society spacetravel futuristic romance space alien tribe alienplanet cgi marine soldier battle loveaffair antiwar powerrela
               tions mindandsoul 3d samworthington zoesaldana sigourneyweaver jamescameron'
In [40]: new_df['tags'][1]
              "captain barbossa, long believed to be dead, has come back to life and is headed to the edge of the earth with will turner and elizabeth swann. but nothing is quite as it seems. adventure fantasy action ocean drugabuse exoticisland eastindiatradingcompan y loveofone'slife traitor shipwreck strongwoman ship alliance calypso afterlife fighter pirate swashbuckler aftercreditsstinger johnnydepp orlandobloom keiraknightley goreverbinski"
Out[40]:
In [41]: from sklearn.feature extraction.text import CountVectorizer
               cv = CountVectorizer(max_features=5000,stop_words='english')
In [42]: vectors=cv.fit_transform(new_df['tags']).toarray()
```

```
In [43]: vectors
Out[43]: array([[0, 0, 0, ..., 0, 0, 0], [0, 0, 0, ..., 0, 0, 0], [0, 0, 0, ..., 0, 0, 0],
                   [0, 0, 0, ..., 0, 0, 0],
[0, 0, 0, ..., 0, 0, 0],
[0, 0, 0, ..., 0, 0, 0], dtype=int64)
In [44]: for i in cv.get_feature_names_out():
                print(i)
            bring
           bringing
            brings
           brink
           britain
british
            britishsecretservice
            brittanymurphy
           broadway
broke
           hroken
            broker
           brooklyn
brooks
           brothel
            brotherbrotherrelationship
            brothers
   In [45]: import nltk
   In [46]: from nltk.stem.porter import PorterStemmer
              ps= PorterStemmer()
   In [47]: def stem(text):
                  In [48]: new_df['tags'] = new_df['tags'].apply(stem)
              C:\Users\TRISHA ROY\AppData\Local\Temp\ipykernel_13976\3213734980.py:1: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
              See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve
              rsus-a-copy
new_df['tags'] = new_df['tags'].apply(stem)
   In [49]: vectors=cv.fit_transform(new_df['tags']).toarray()
   [0, 0, 0, ..., 0, 0, 0],
[0, 0, 0, ..., 0, 0, 0],
[0, 0, 0, ..., 0, 0, 0]], dtype=int64)
   In [50]: for i in cv.get_feature_names_out():
    print(i)
              17th
              18
              18th
              18thcenturi
              19
1910
              1920
              1930
              1940
              1944
              1950
              1960
              1960s
              1970
              1970s
1971
              1974
   In [51]: from sklearn.metrics.pairwise import cosine_similarity
   In [62]: similarity = cosine_similarity(vectors)
similarity.shape
              print(similarity)
              0.02615329]
```

```
In [62]: similarity = cosine_similarity(vectors)
similarity.shape
             print(similarity)
               0.02615329]
                                                                                                0.
               ... [0.04499213 0.02378257 0.02451452 ... 1. 0.03962144 0.04229549] [0. 0. 0. ... 0.03962144 1. 0.08714204] [0. 0.02615329 0. ... 0.04229549 0.08714204 1. ]
 In [53]: sorted(list(enumerate(similarity[0])),reverse=True, key = lambda x:x[1])[1:6]
 Out[53]: [(1216, 0.28676966733820225),
               (2409, 0.26901379342448517),
(3730, 0.2605130246476754),
               (507, 0.255608593705383),
(539, 0.2503866978335957)]
 In [54]: def recommend(movie):
                   recommend(movie):
movie_index = new_df[new_df['title']== movie].index[0]
distances = similarity[movie_index]
movies_list = sorted(list(enumerate(distances)),reverse=True, key = lambda x:x[1])[1:6]
                   for i in movies_list:
    print(new_df.iloc[i[0]].title)
 In [55]: recommend('Batman')
              Batman
Batman & Robin
              Batman Begins
In [55]: recommend('Batman')
             Batman
            Batman & Robin
Batman Begins
             Batman Returns
             The R.M.
In [56]: import pickle
In [57]: pickle.dump(new_df,open('movies.pkl','wb'))
In [58]: new_df['title'].values
Out[58]: array(['Avatar', "Pirates of the Caribbean: At World's End", 'Spectre',
..., 'Signed, Sealed, Delivered', 'Shanghai Calling',
'My Date with Drew'], dtype=object)
In [59]: pickle.dump(new_df.to_dict(),open('movie_dict.pkl','wb'))
In [60]: pickle.dump(similarity,open('similarity.pkl','wb'))
```







## **Future Scope Of Improvements**

- 1. Advanced Similarity Measures: Explore and experiment with different similarity measures for comparing movie descriptions. While the current model likely uses a predefined similarity matrix, you can explore other techniques such as TF-IDF (Term Frequency-Inverse Document Frequency) or Word Embeddings (e.g., Word2Vec, GloVe) to capture more nuanced relationships between movies.
- 2. **Incorporate User Feedback:** Currently, the model does not take into account user feedback or preferences. To enhance the recommendation system, consider integrating mechanisms for collecting and incorporating user ratings, reviews, or implicit feedback (e.g., user interactions, watch history). This can help personalize the recommendations and improve their accuracy.
- 3. Genre-specific Recommendations: Expand the model to consider genre-specific recommendations. Instead of solely relying on overall movie descriptions, you can extract genre information and incorporate it into the recommendation process. This would allow users to receive recommendations tailored to their preferred genres or explore movies across different genres.
- 4. **Hybrid Recommender Systems:** Consider combining content-based filtering (using movie descriptions) with collaborative filtering techniques. Hybrid recommender systems leverage both content-based and collaborative filtering approaches to provide more accurate and diverse recommendations. You can explore techniques like matrix factorization, neighborhood-based collaborative filtering, or hybrid ensemble models.

- 5. **Incorporate External Data:** Augment the existing dataset with additional sources of movie-related information, such as movie reviews, social media sentiment analysis, or external databases. By integrating external data, you can enrich the recommendation system with more comprehensive and up-to-date information about movies, improving the quality and relevance of the recommendations.
- **Hyperparameters:** Experiment with different 6. Fine-tune hyperparameter settings for the recommendation model. This includes the number of top similar movies to consider, the threshold for similarity scores, or the number of features in the representation. Bag of Words Fine-tuning these hyperparameters can optimize the performance of the recommendation system.
- 7. **User Interface and Visualization:** Enhance the user interface and visualization aspects of the application. Consider incorporating interactive visualizations, movie posters, trailers, or additional metadata to provide a more engaging and informative user experience. Ensure that the recommendations are presented in a user-friendly and intuitive manner.

### Certificate

This is to certify that Ms. Trisha Roy of Lovely Professional University, registration number: 12101718, has successfully completed a project on Movie Recommendation System using Machine Learning with Python under the guidance of Prof. Arnab Chakraborty.

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Prof. Arnab Chakraborty

Fifth Force