

# Data Challenge

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(Background: Using bank statements of various small merchants to cluster the transaction type with an aim to assess the risk profile for loan default)

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4. Time Series Analysis (agg. over banks)
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1.

# Data Overview

 **29029 x 11**

No. of transactions(rows) x Features (columns)

 **21 merchants**

Unique users

 **53 bank Accounts**

Accounts over 10 banks

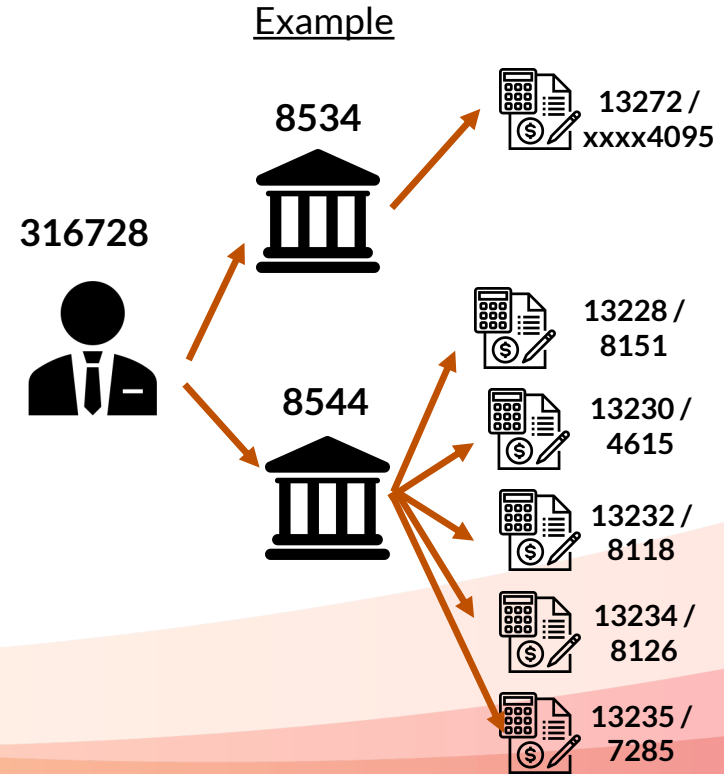
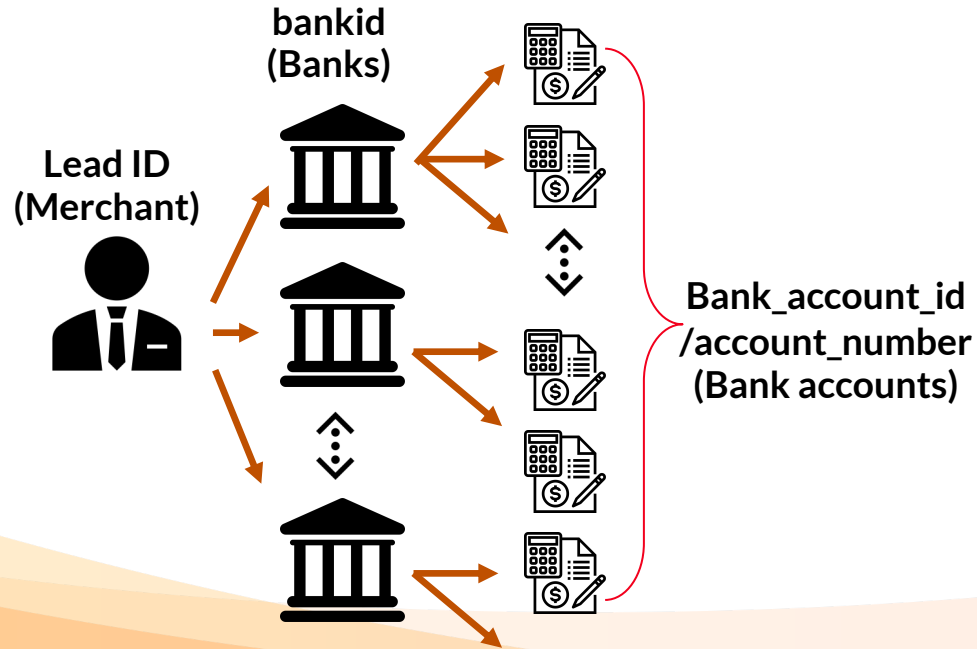
# Merchant 321380 has the highest no. of bank accounts

Merchant	No. of bank accounts
321380	8
318465	7
316728	6
321356	5
312745	5
326062	3
314559	2
321146	2
310443	2
323253	2
325330	1
329803	1
328212	1
326050	1
308148	1
325142	1
321671	1
321218	1
314036	1
313082	1
330698	1

2.

# Data Structure

# Relation b/w Lead ID, bankid, bank\_account\_id, account\_number



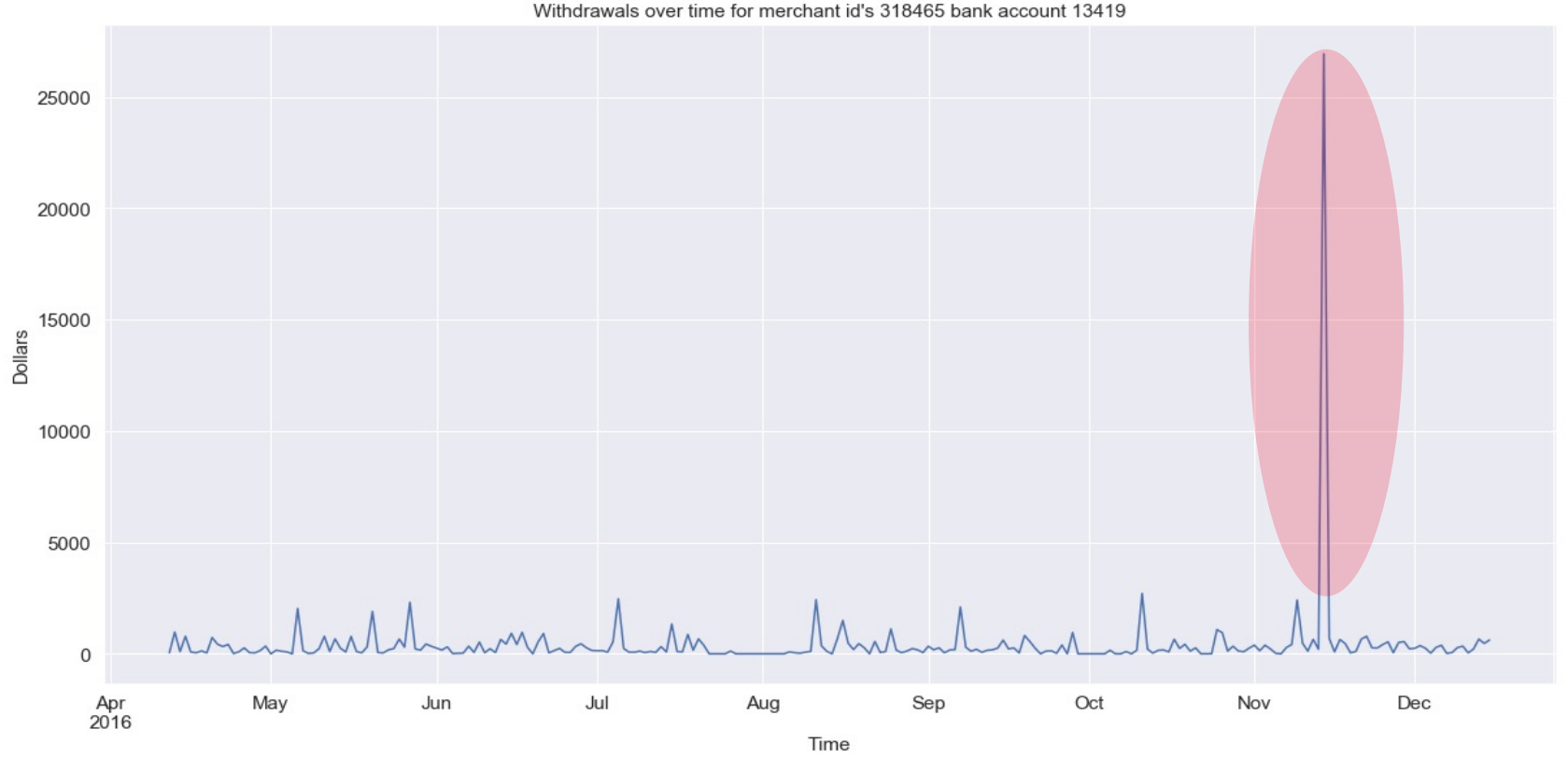
3.

# Time series analysis

Given Lead ID and Bank Account ID

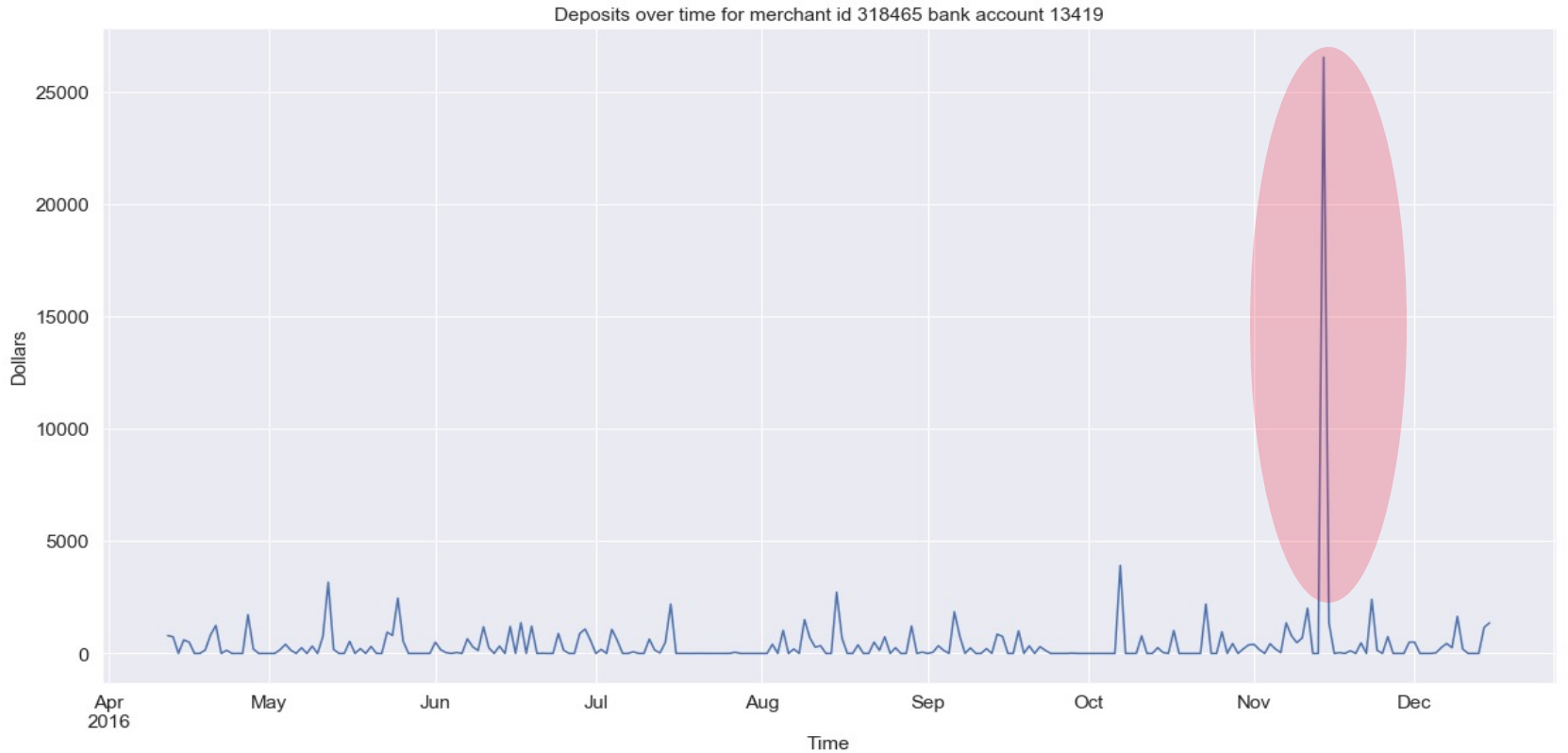


# Debit transaction trend of 318465 merchant's account id 13419



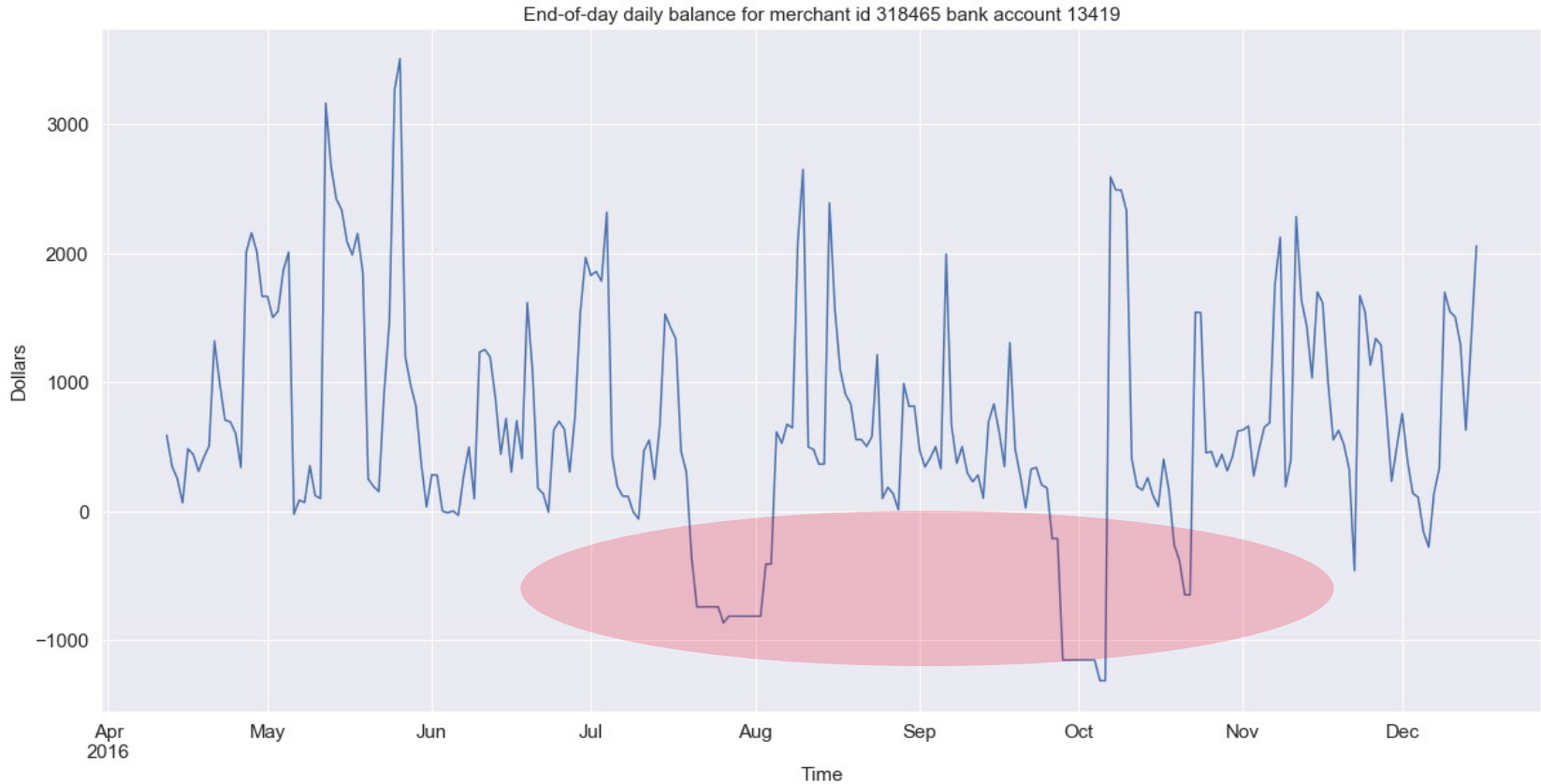
A large withdrawal happened from the account in November 2016

# Credit transaction trend of 318465 merchant's account id 13419



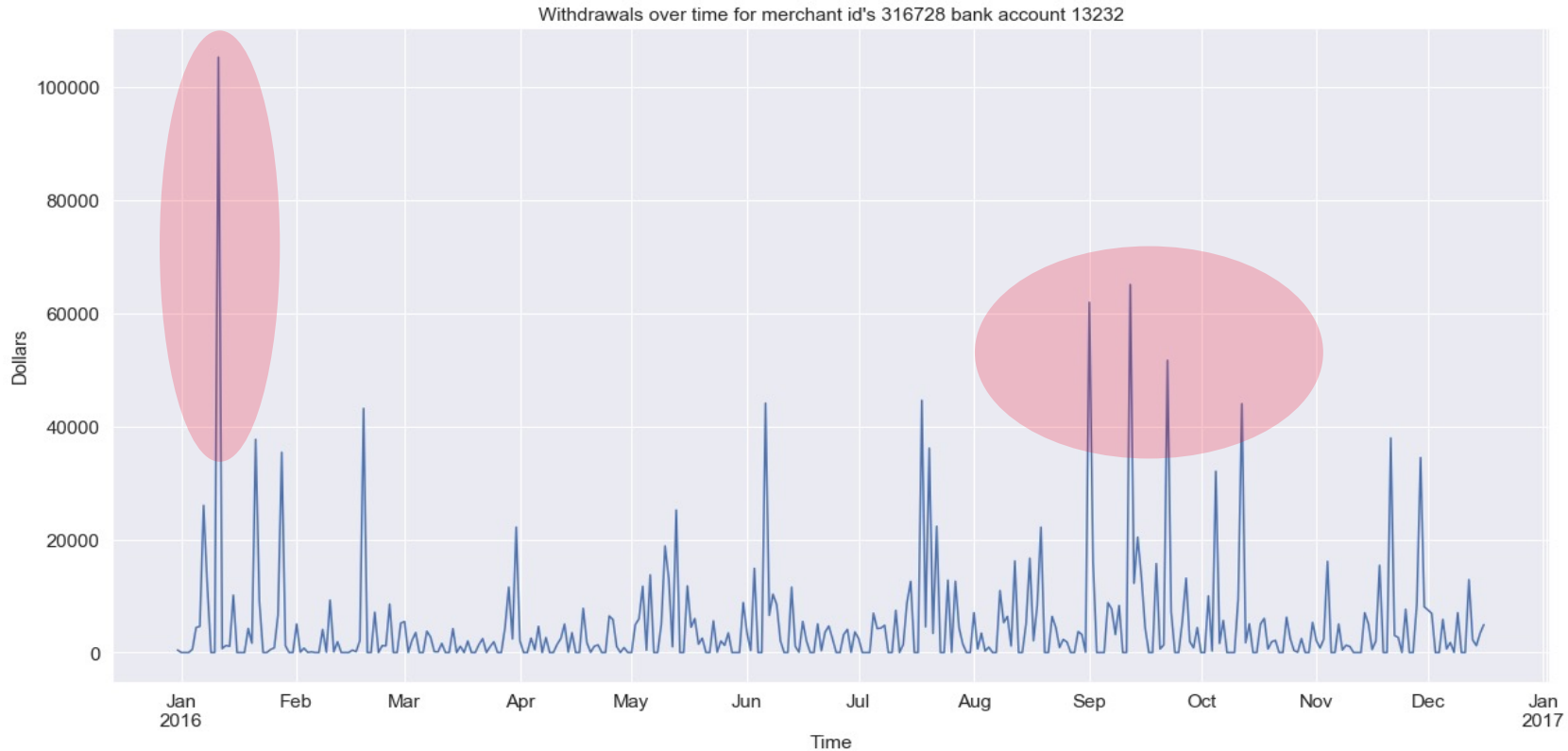
A large deposit happened in November 2016

# Daily balance of 318465 merchant's account id 13419



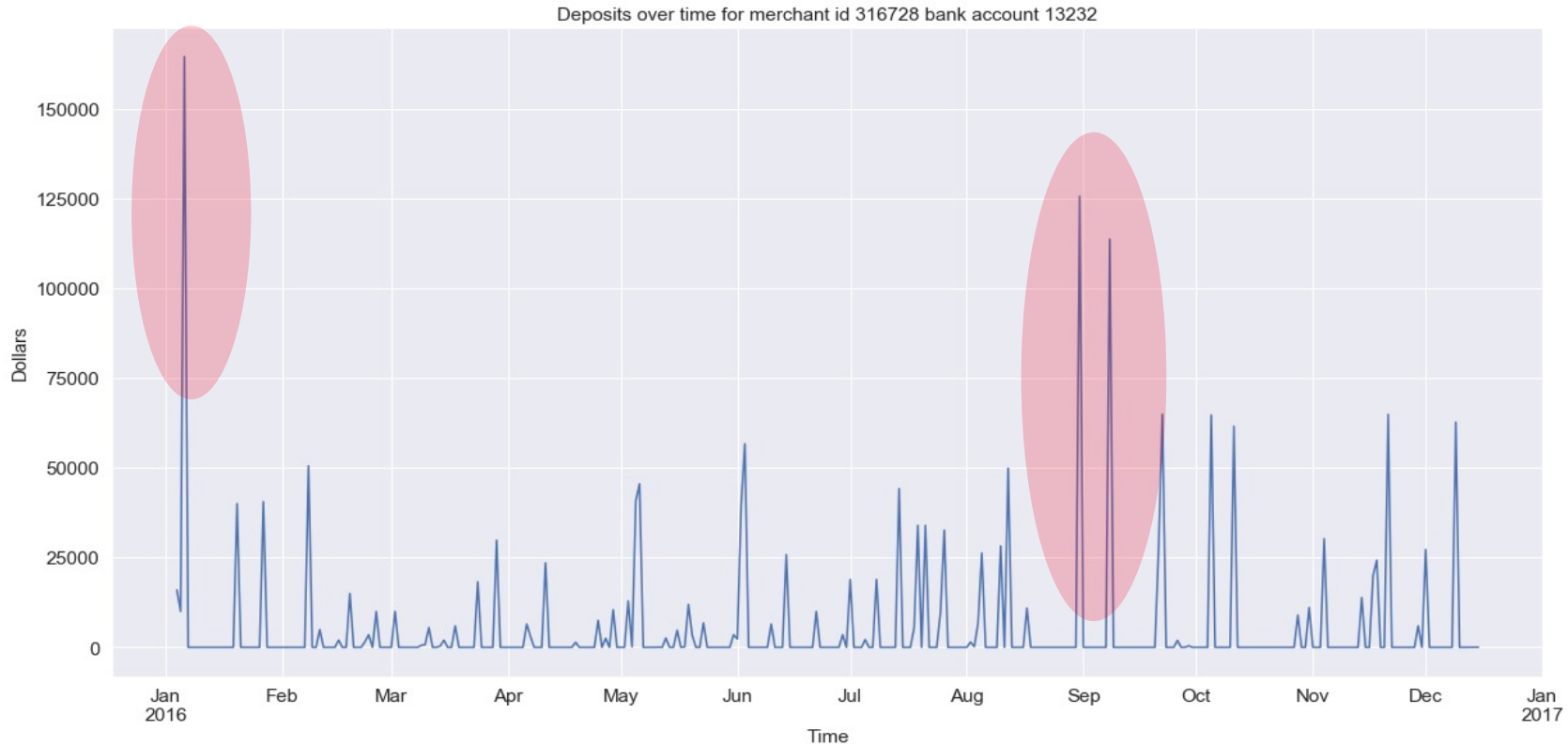
Merchant had negative balance of more than \$500 in several months

# Debit transaction trend of 316728 merchant's account id 13232



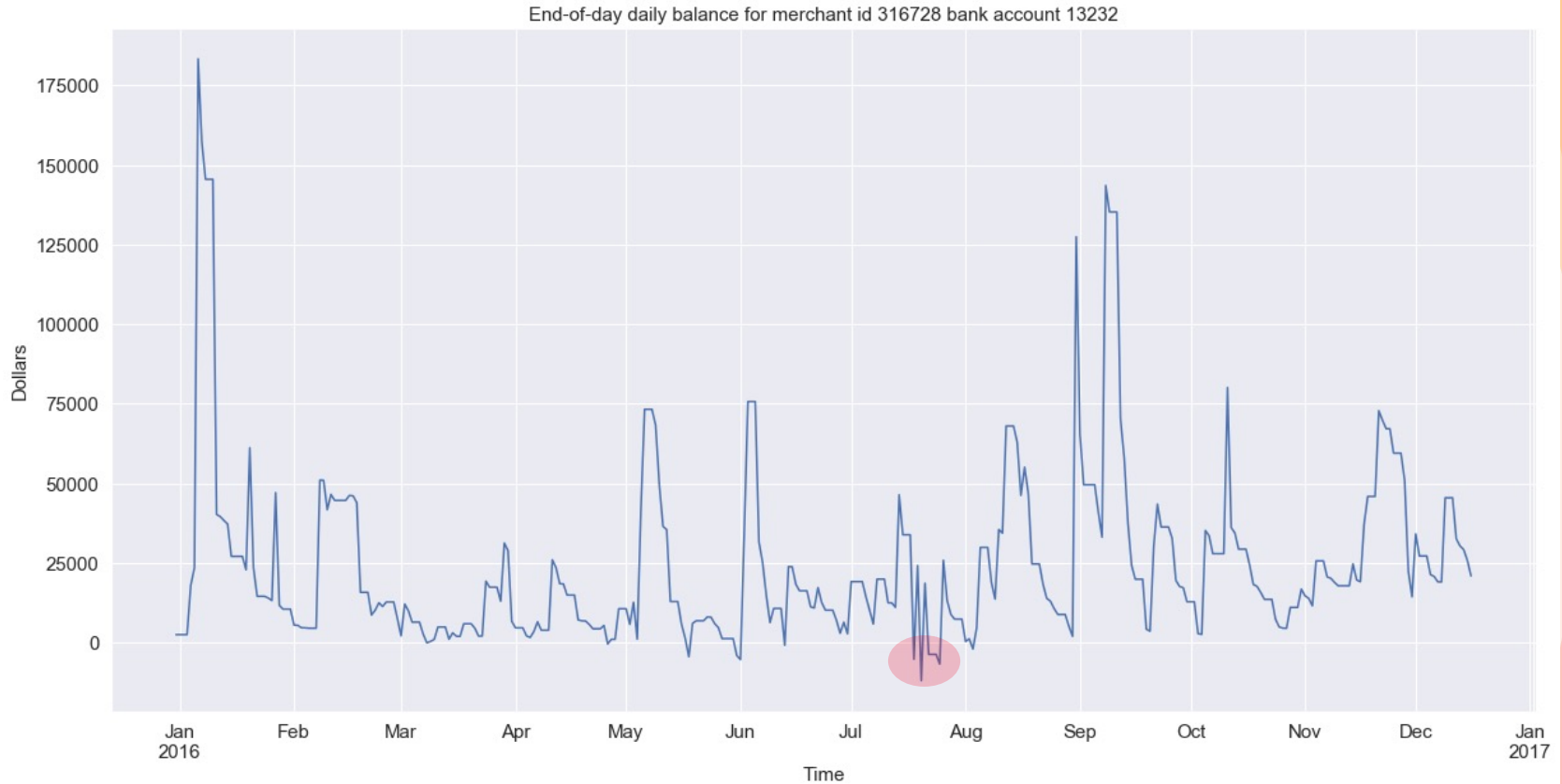
Merchant has made some large withdrawals over time

# Credit transaction trend of 316728 merchant's account id 13232



Larger deposits made into account frequently

# Daily balance of 316728 merchant's account id 13232



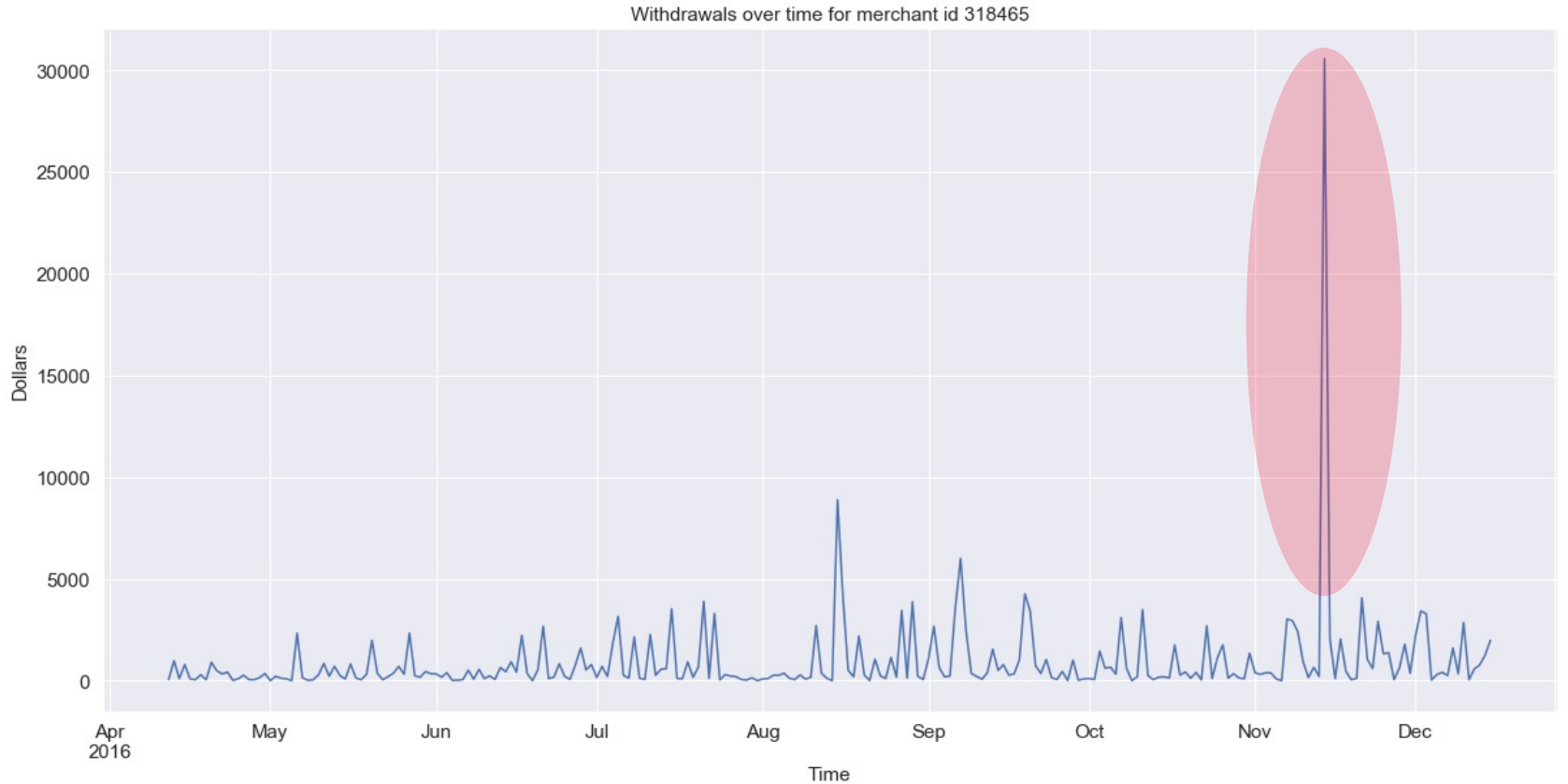
Merchant was able to keep positive daily balance for most periods except few

4.

# Time series analysis

Given Lead ID over all its Bank Account IDs

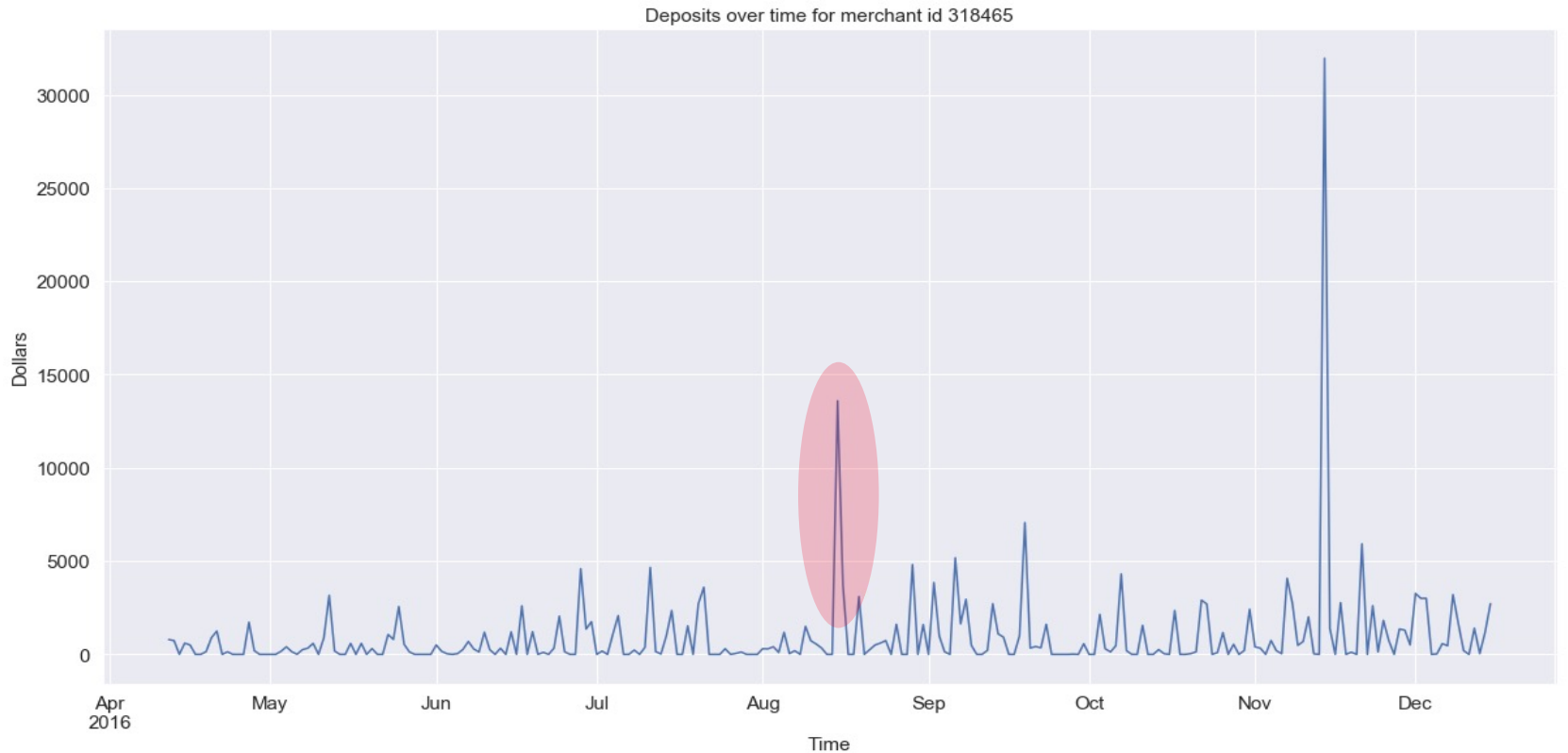
# Debit transaction trend of 318465 aggregated over all bank accounts



Similar trend as previously presented

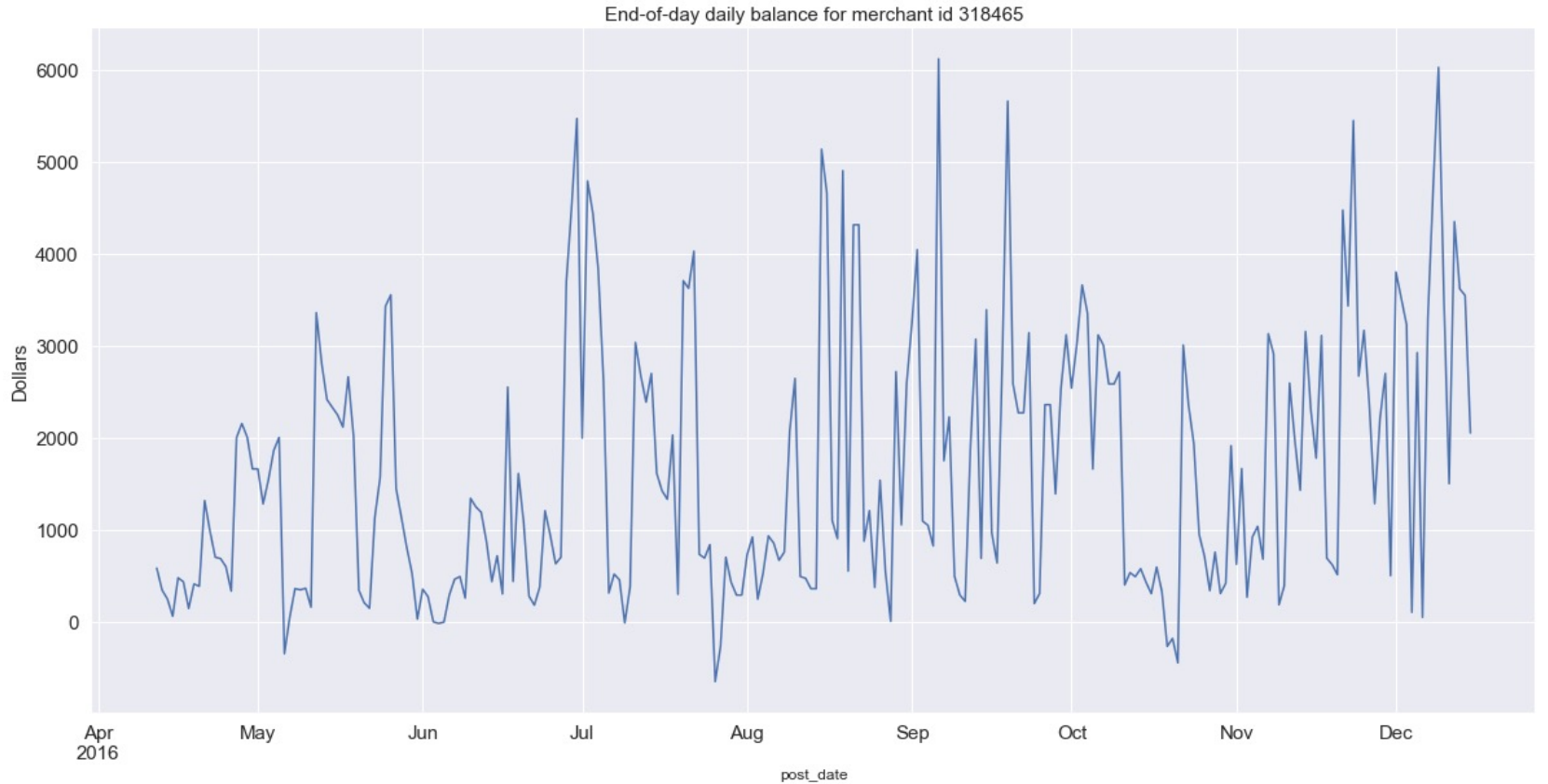


# Credit transaction trend of 318465 aggregated over all bank accounts



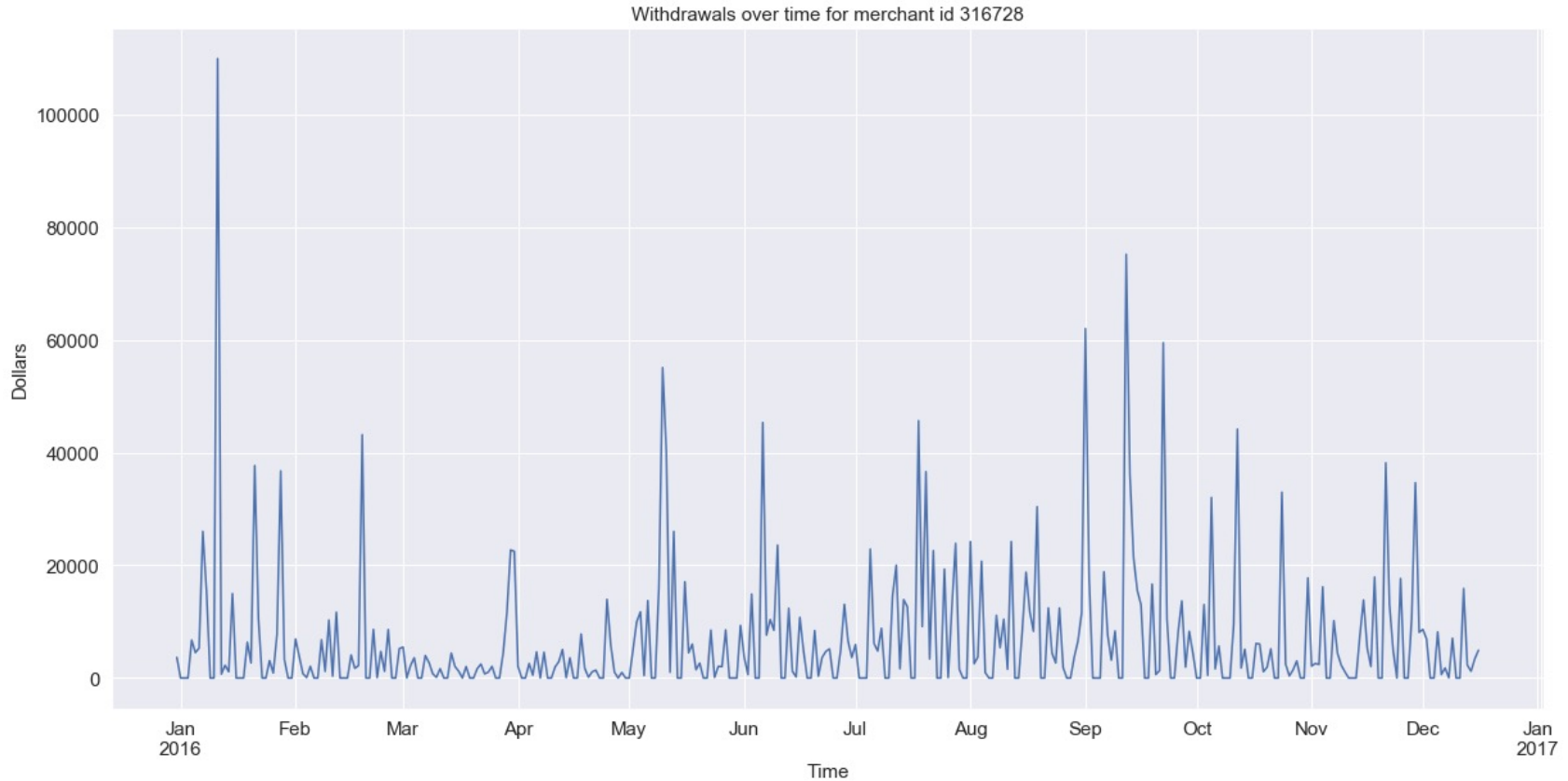
Another bigger credit over all bank account compared to single account

# Daily balance of merchant 318465 aggregated over all bank accounts



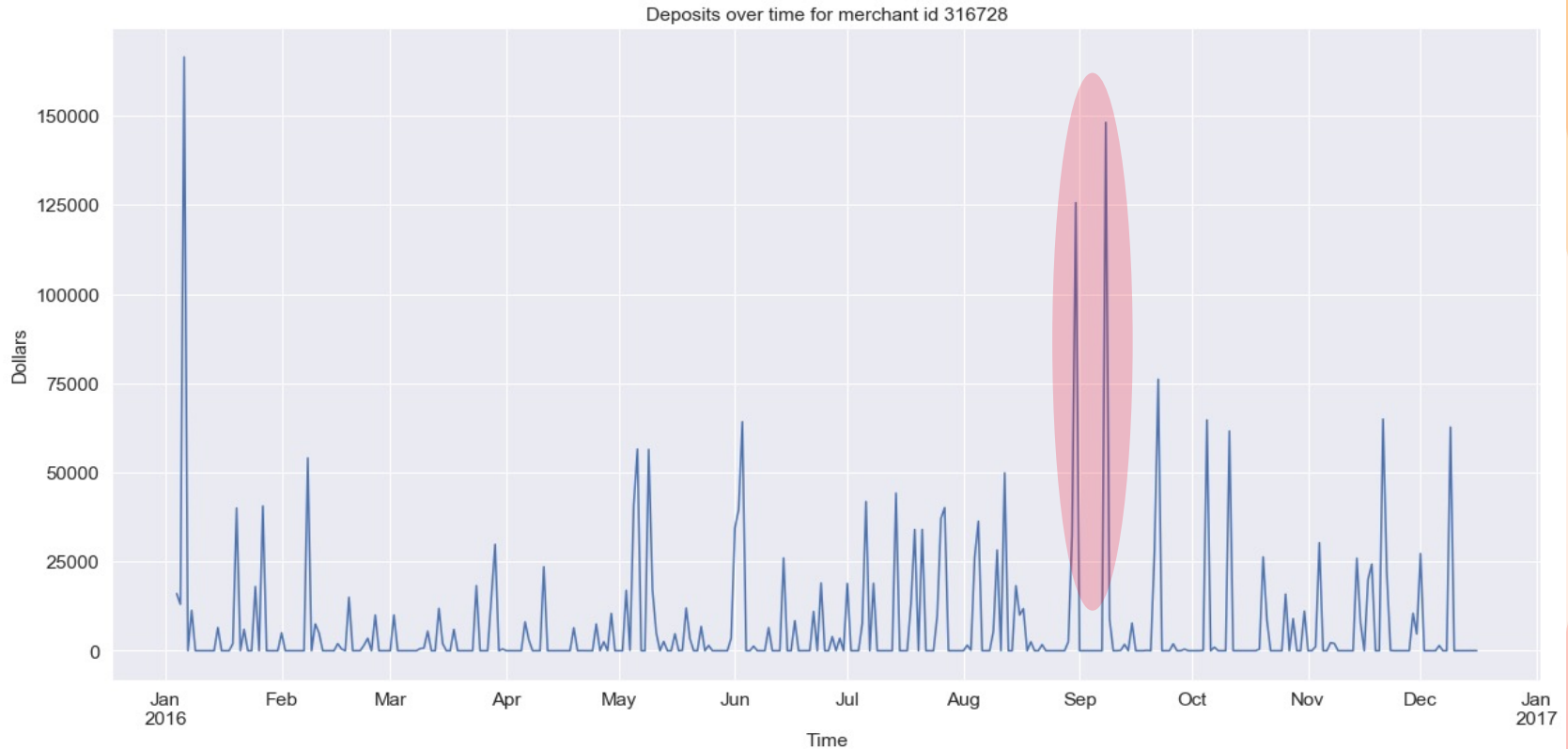
Overall had fewer negative daily balance compared to single bank account

# Debit transaction trend of 318465 aggregated over all bank accounts



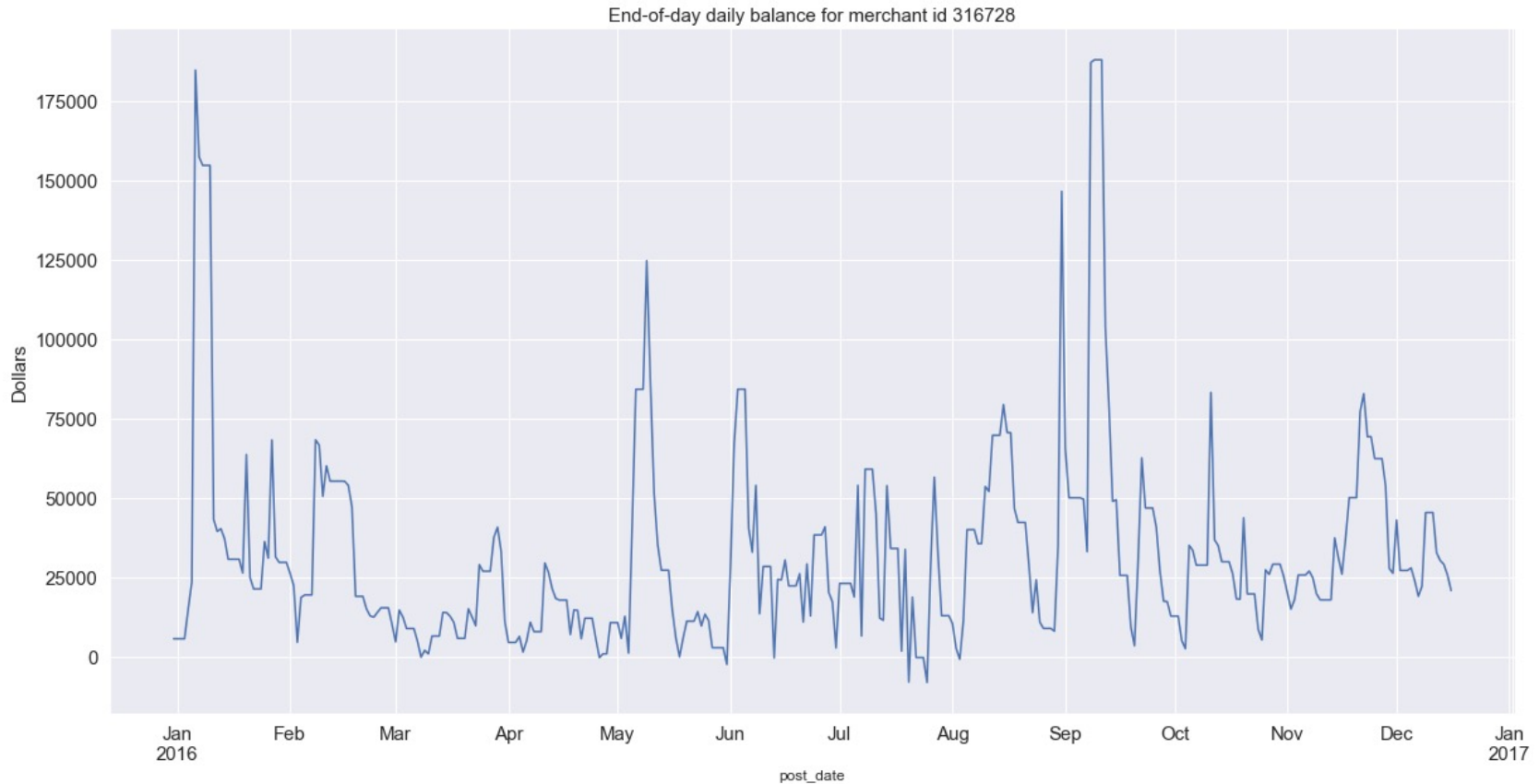
Similar trend as previously presented

# Credit transaction trend of 318465 aggregated over all bank accounts



Another bigger credit over all bank account compared to single account

# Daily balance of merchant 318465 aggregated over all bank accounts



Overall had fewer negative daily balance compared to single bank account

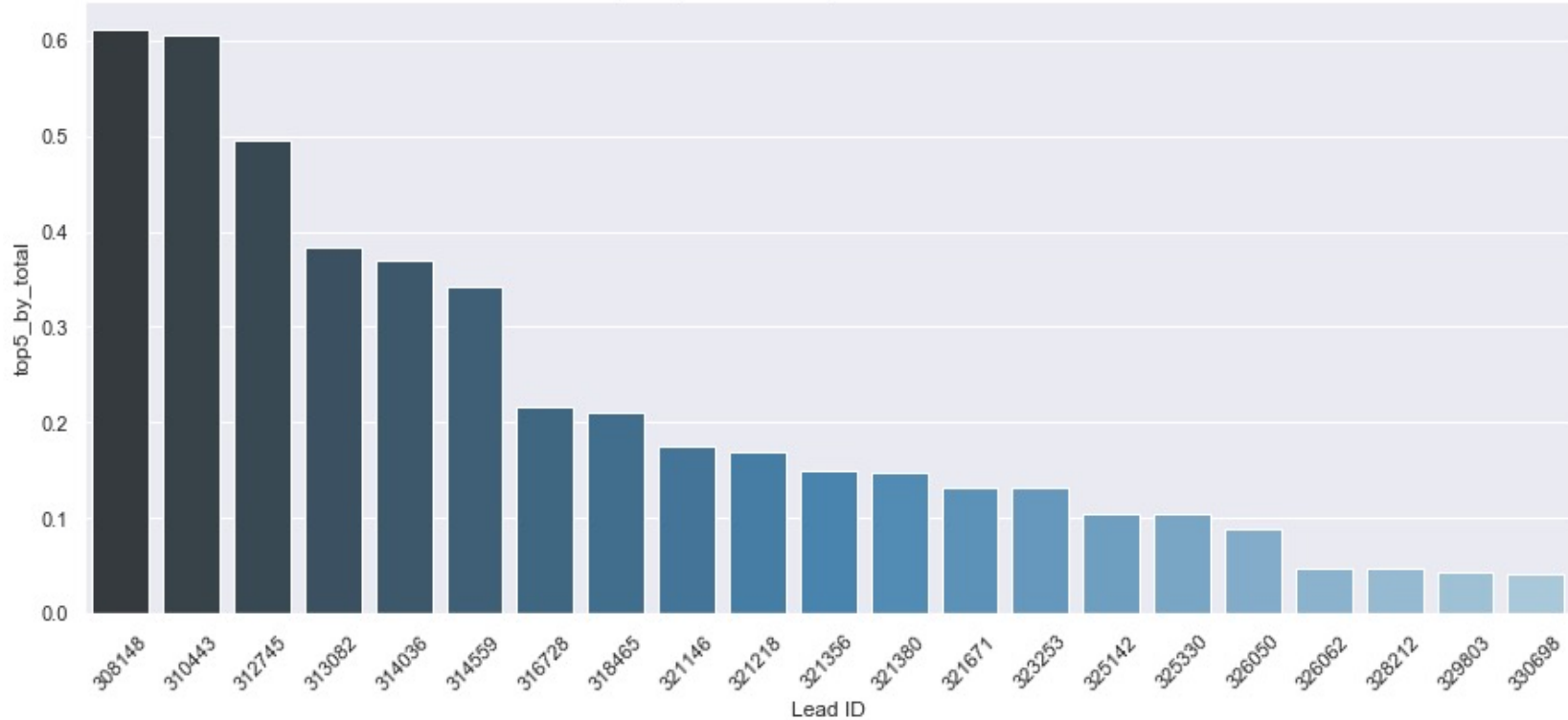
5.

# Dimension of cash flow

Features that can affect the merchant's default

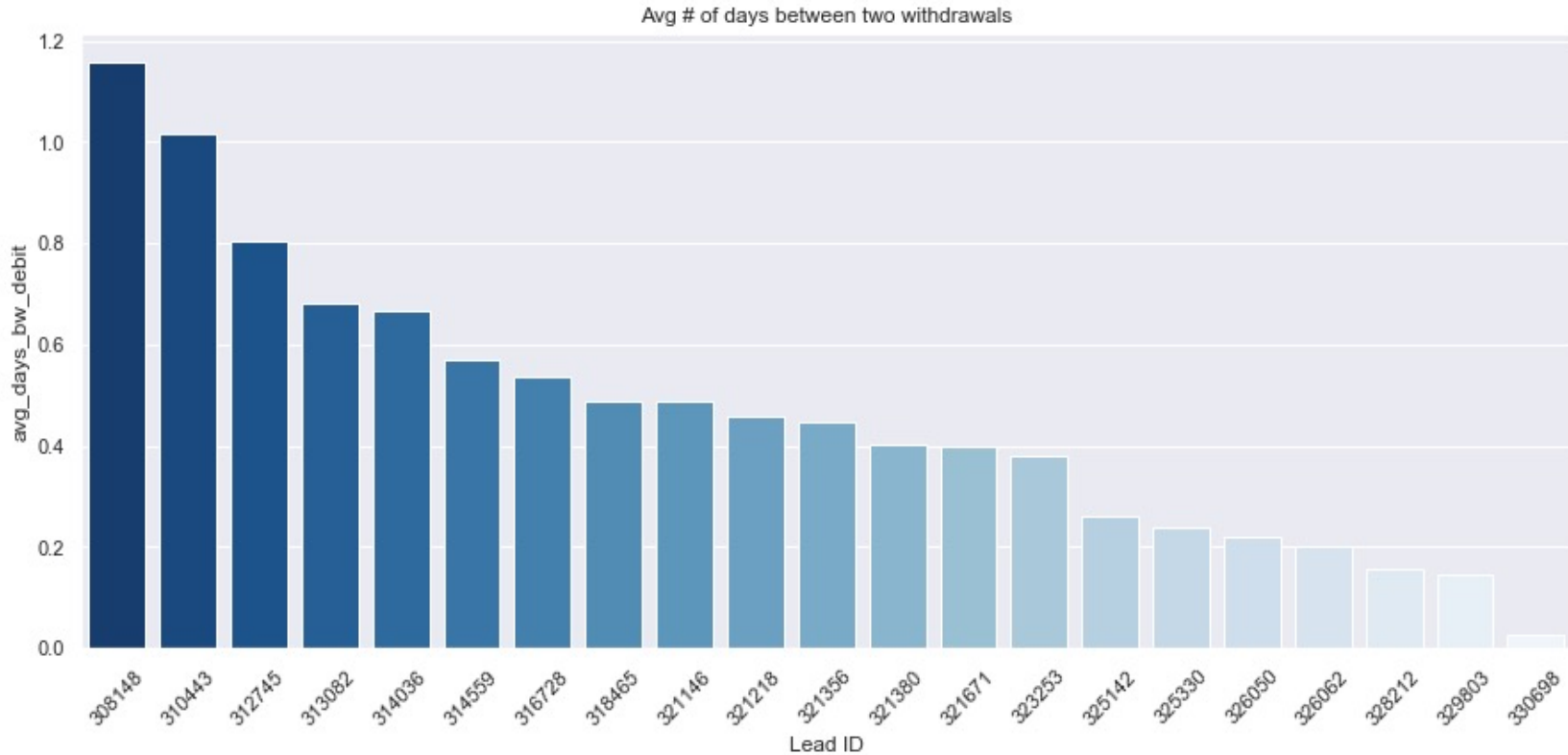
# Top 5 deposit / Total Deposit

Top 5 deposits / Total Deposit Ratio for merchants



Top 3 merchant ID : 308148, 310443, 312745

# Average # of days between two withdrawals

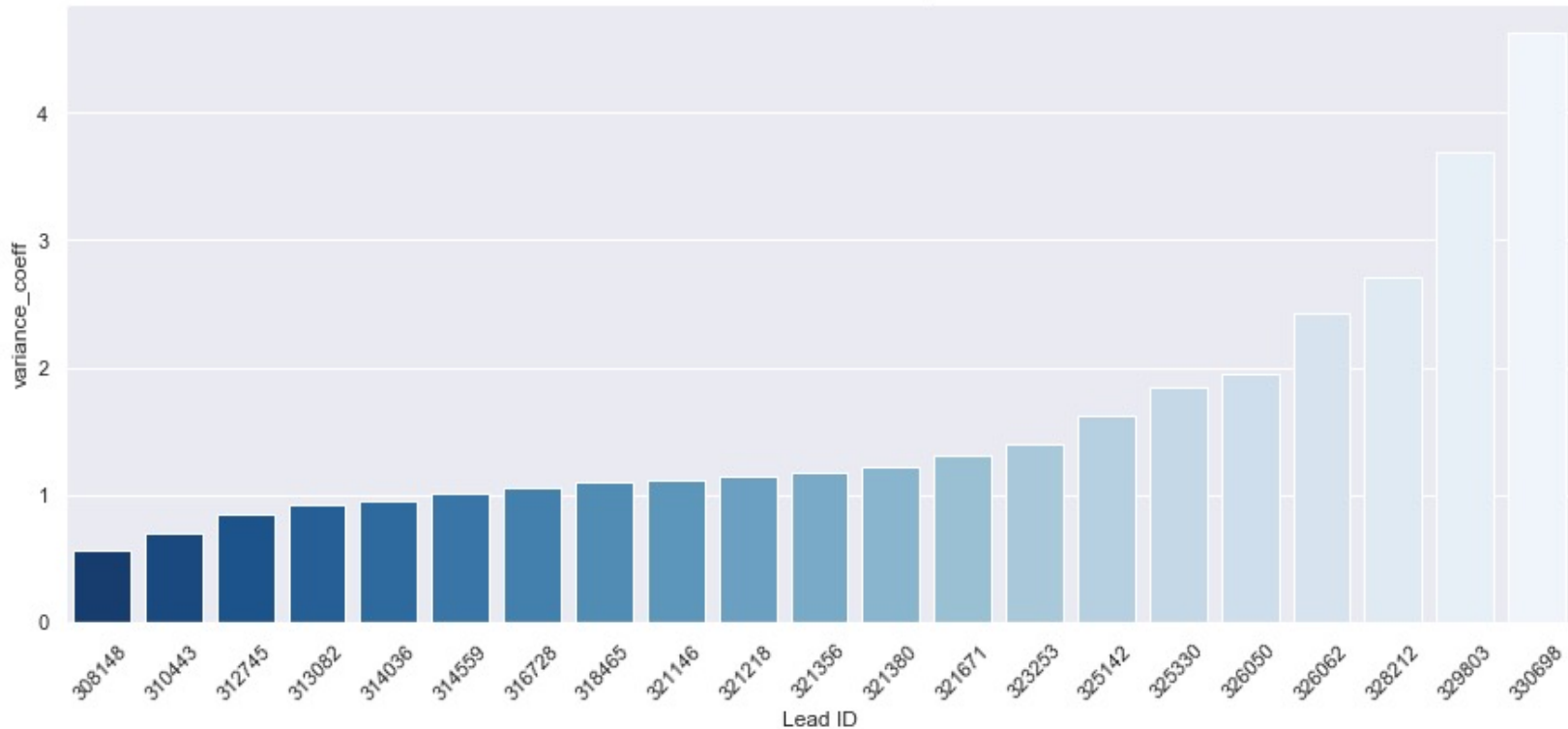


Top 3 merchant ID : 308148, 310443, 312745



# Variation coefficient for the daily balance

Coefficient of variation of the daily balance



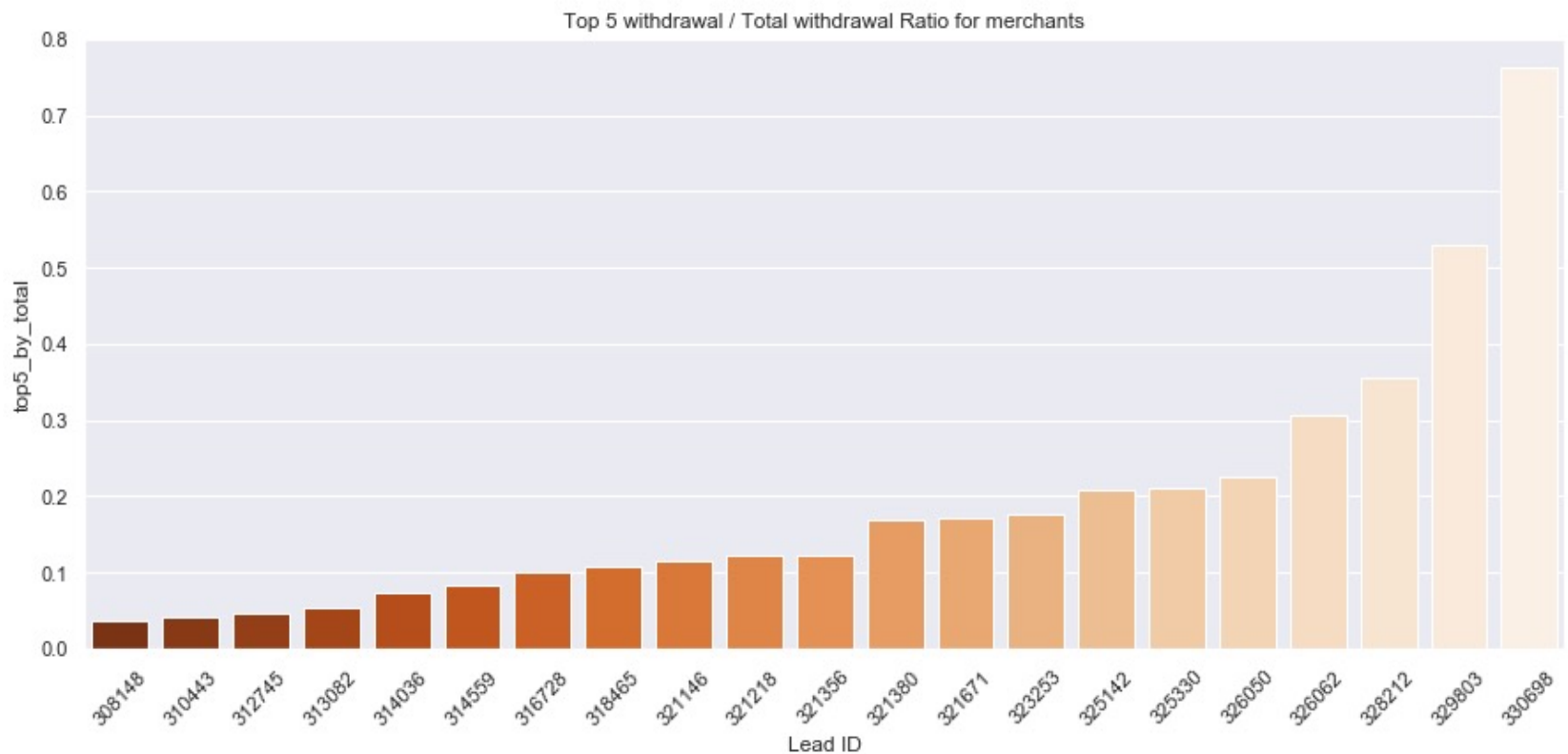
Merchant IDs with least variation: 308148, 310443, 312745

6.

# Other Hypothesized Dimensions

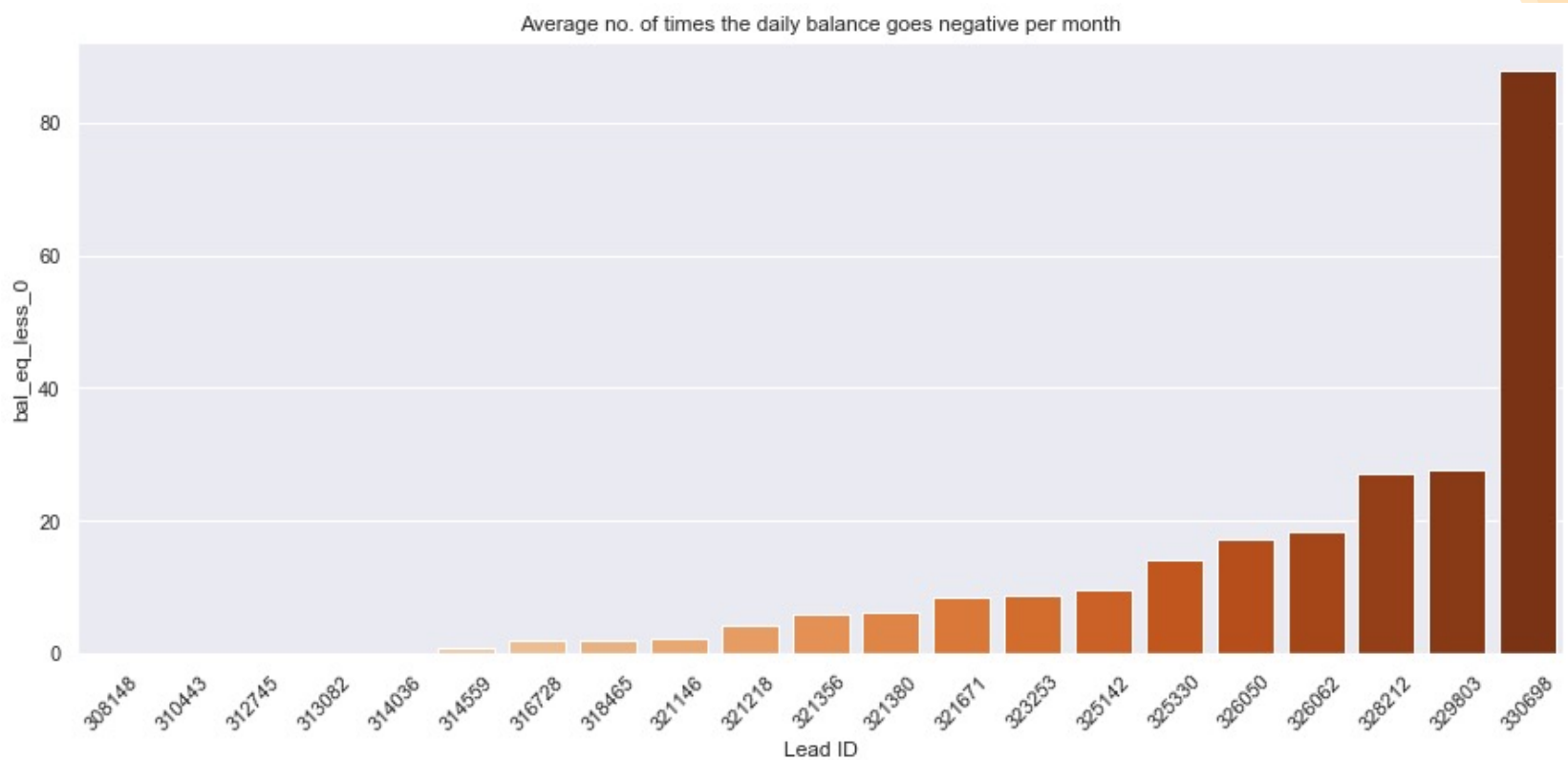
Features that can affect the merchant's default

# Top 5 withdrawal / Total withdrawal



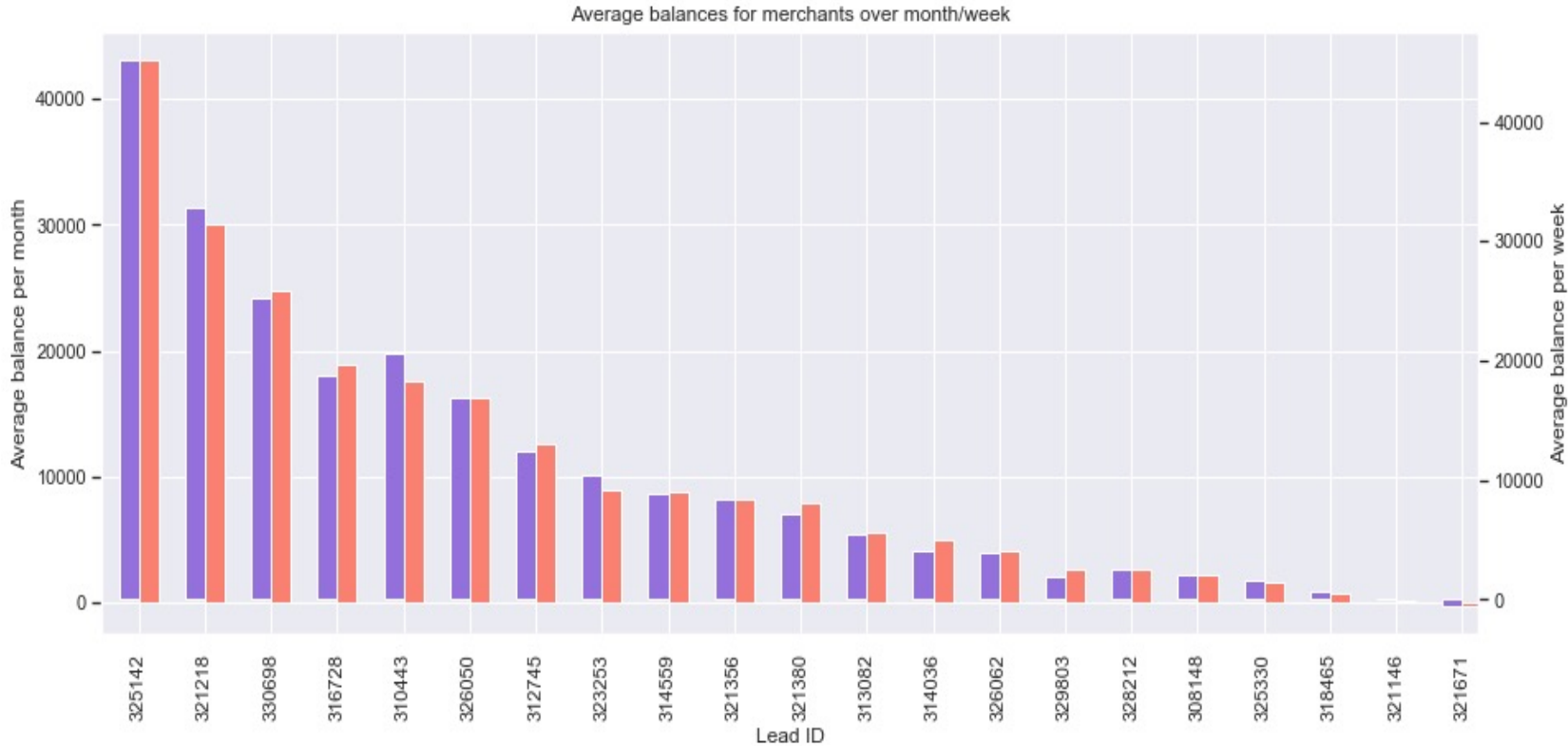
Merchant IDs with least ration: 308148, 310443, 312745

# Average # times daily balance becomes non-positive (less than equal to 0)



Merchant IDs who's balance never go below 0 : 308148, 310443, 312745

# Average daily balances over month and week



Merchant IDs with highest balances: 305142, 321218, 330698

7.

# Clustering

Grouping transactions

# Steps followed

## 1. Pre-Processing

- Vectorized description text data
- One-Hot encoding of categorical data
- Dealing with time date column
- Scaling the data

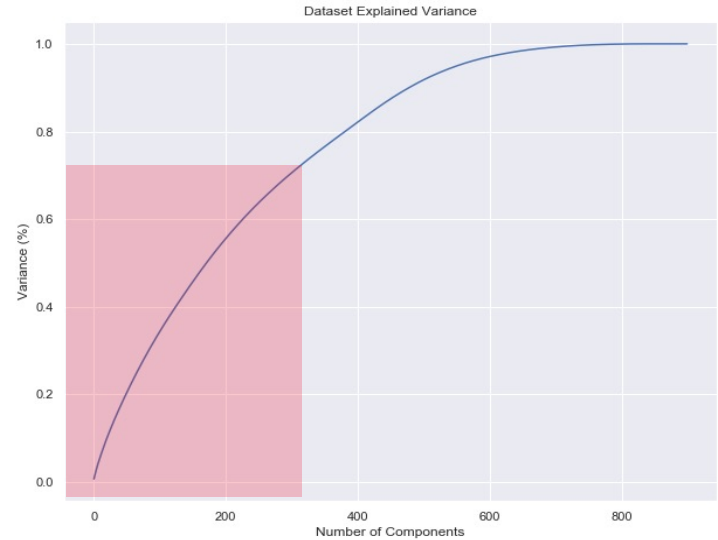
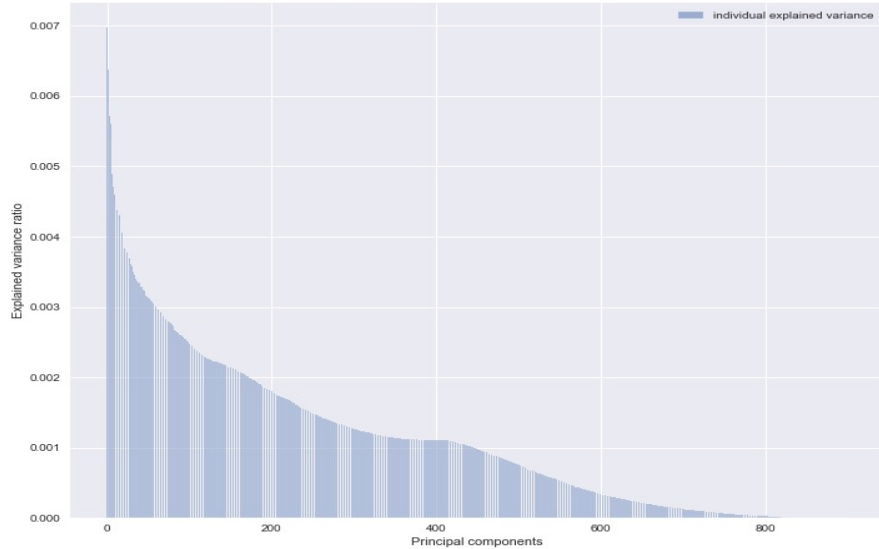
## 2. PCA

- Performed PCA on data with more than 800 features.
- Selecting top components which explain 75% of variance, which were 300 PCs

## 3. Clustering

Performed k-Means clustering into 2 clusters

# PCA results



75% of the variance is explained by approx. 300 principal components



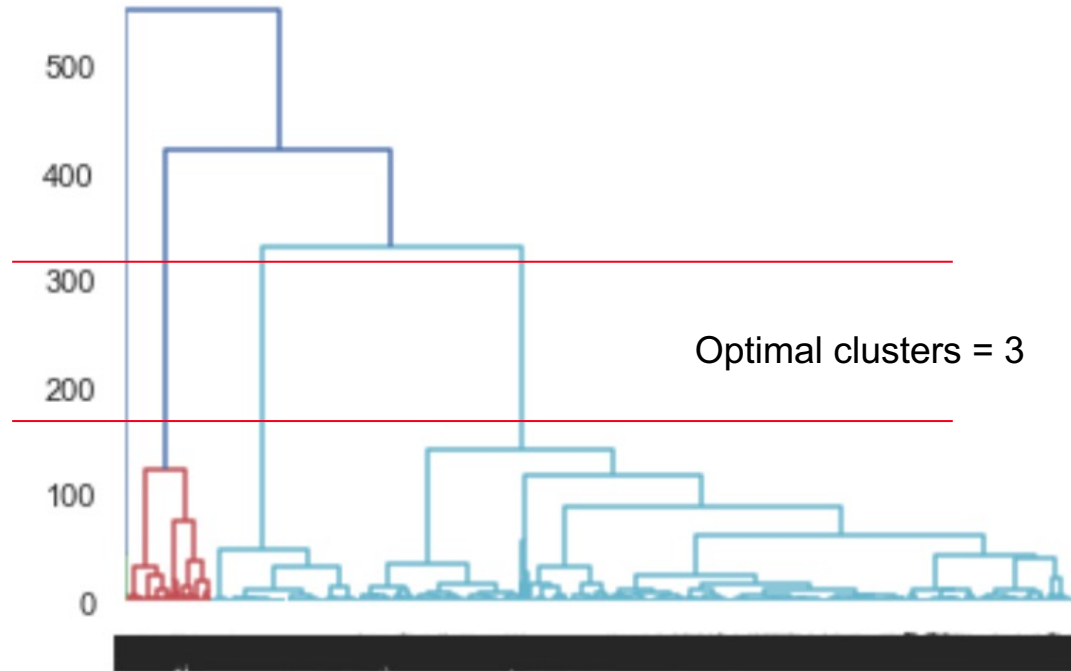
# Top 5 PCA components out of 300 components

Top 5 positive weights  
Lowest 5 negative weights

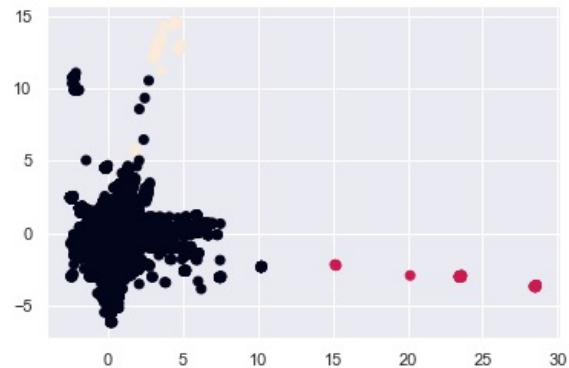
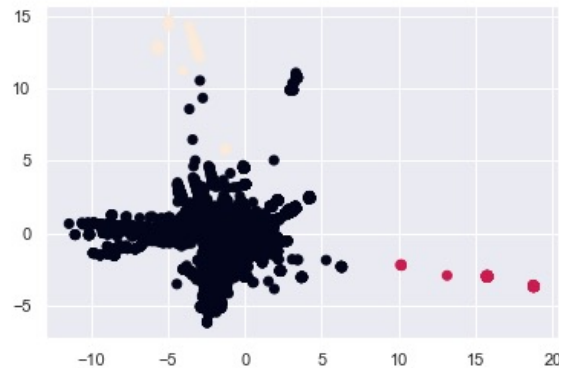
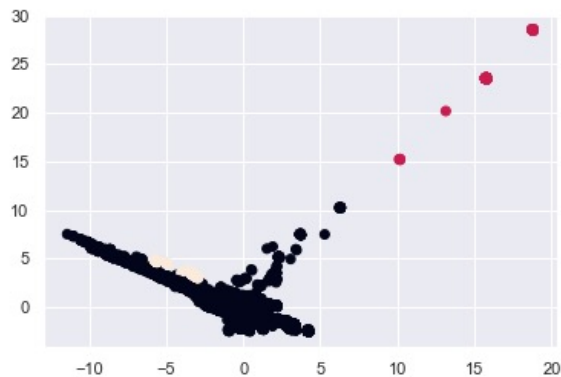
Component 1	Component 2	Component 3	Component 4	Component 5
'wfbt'	'persona'	'trade'	'ending'	'transfer'
'transfirst'	'doctors'	'bofa'	'indn'	'business'
'stlmt'	'author'	'world'	'worldpay'	'checking'
'bkcd'	'bankcard'	'svcs'	'trade'	'datta'
'breakfast'	'newlogic'	'group'	'bofa'	'online'
'Finance and Insurance'	'transaction_type_code'	'Finance and Insurance'	'transfer'	'Retail Trade'
'worldpay'	'purchase'	'worldpay'	'checking'	'persona'
'famil'	'Retail Trade'	'ending'	'business'	'doctors'
'crystal'	'card'	'indn'	'datta'	'bankcard'
'lake'	'check'	'waus'	'Other Services'	'author'

These features have the highest weight values (5 highest positive + 5 lowest negative values)

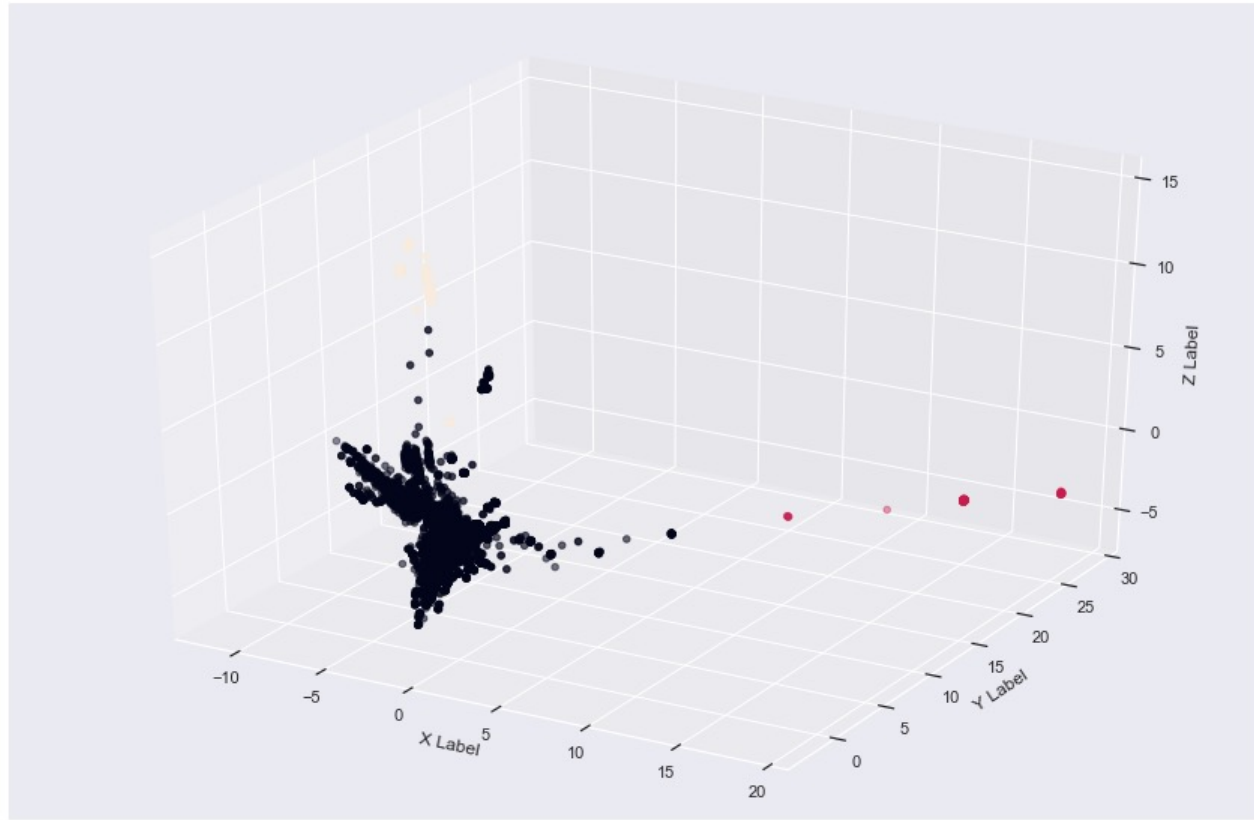
# Dendrogram for finding optimum clusters



# K-Means clustering ( $k = 2$ )



## Agglomerative clustering (cluster = 3)



# Some clusters for individual merchants

## Lead ID – 308148 (Cluster 0)

bankid	bank_account_id	account_number	Industry	post_date	description	transaction_type	amount	running_balance	trans_order	cluster
8535	12460	xxxx9928	Accommodation and Food Services	2016-03-10	DEPOSIT ID NUMBER xx6836	credit	5000.00	5671.40	1	0
8535	12460	xxxx9928	Accommodation and Food Services	2016-03-21	ATM CASH DEPOSIT 03/21 2904 N BELT LINE RD IRV...	credit	16.00	5687.40	1	0
8535	12460	xxxx9928	Accommodation and Food Services	2016-03-21	ATM CASH DEPOSIT 03/21 2904 N BELT LINE RD IRV...	credit	1000.00	5671.90	3	0
8535	12460	xxxx9928	Accommodation and Food Services	2016-03-21	WAL-MART #0880 IRVING TXxx6007 03/20	debit	1015.50	4671.90	2	0
8535	12460	xxxx9928	Accommodation and Food Services	2016-03-22	CHECK OR SUPPLY ORDERPPD ID: xxxxxx6800	debit	27.62	5644.28	1	0
8535	12460	xxxx9928	Accommodation and Food Services	2016-03-23	DOLLARTREE LEAGUE CITY TXxx0062 03/23	debit	3.24	5641.04	1	0
8535	12460	xxxx9928	Accommodation and Food Services	2016-03-24	OREILLY AUTO xxxx4119 SEABROOKTX 03/23	debit	6.48	4178.68	3	0
8535	12460	xxxx9928	Accommodation and Food Services	2016-03-24	WITHDRAWAL	debit	1200.00	4441.04	1	0
8535	12460	xxxx9928	Accommodation and Food	2016-03-24	WM SUPERCENTER # Wal-M LEAGUE CITY	debit	255.88	4185.16	2	0

# Some clusters for individual merchants

## Lead ID – 308148 (Cluster 2)

Lead ID	bankid	bank_account_id	account_number	Industry	post_date	description	transaction_type	amount	running_balance	trans_order	cluster
308148	8535	12460	xxxx9928	Accommodation and Food Services	2016-06-03	BANKCARD-8779 MTOT DISC xxxxxxxxxxx4599 CCD ID...	debit	8.00	620.16	2	2
308148	8535	12460	xxxx9928	Accommodation and Food Services	2016-07-05	BANKCARD-8779 MTOT DISC xxxxxxxxxxx4599 CCD ID...	debit	8.34	1107.32	4	2
308148	8535	12460	xxxx9928	Accommodation and Food Services	2016-08-02	BANKCARD-8779 MTOT DISC xxxxxxxxxxx4599 CCD ID...	debit	145.78	1238.94	1	2
308148	8535	12460	xxxx9928	Accommodation and Food Services	2016-09-02	BANKCARD-8779 MTOT DISC xxxxxxxxxxx4599 CCD ID...	debit	223.42	6426.08	3	2
308148	8535	12460	xxxx9928	Accommodation and Food Services	2016-10-03	BANKCARD-8779 MTOT DISC xxxxxxxxxxx4599 CCD ID...	debit	270.03	4061.78	3	2
308148	8535	12460	xxxx9928	Accommodation and Food Services	2016-11-02	BANKCARD-8779 MTOT DISC xxxxxxxxxxx4599 CCD ID...	debit	237.30	1508.59	2	2
308148	8535	12460	xxxx9928	Accommodation and Food Services	2016-12-02	BANKCARD-8779 MTOT DISC xxxxxxxxxxx4599 CCD ID...	debit	230.84	4884.36	1	2

# Some clusters for individual merchants

## Lead ID – 326050 (Cluster 1)

bankid	bank_account_id	account_number	Industry	post_date	description	transaction_type	amount	running_balance	trans_order	cluster
8534	14206	xxxx1093	Accommodation and Food Services	2016-09-07	TRANSFIRST DES:BKCD STLMT ID:xxxxxxxxxx1714 I...	credit	1138.65	3550.69	1	1
8534	14206	xxxx1093	Accommodation and Food Services	2016-09-08	TRANSFIRST DES:BKCD STLMT ID:xxxxxxxxxx1714 I...	credit	763.85	4314.54	1	1
8534	14206	xxxx1093	Accommodation and Food Services	2016-09-09	TRANSFIRST DES:BKCD STLMT ID:xxxxxxxxxx1714 I...	credit	926.54	5091.08	1	1
8534	14206	xxxx1093	Accommodation and Food Services	2016-09-12	TRANSFIRST DES:BKCD STLMT ID:xxxxxxxxxx1714 I...	credit	1060.25	5151.33	1	1
8534	14206	xxxx1093	Accommodation and Food Services	2016-09-13	TRANSFIRST DES:BKCD STLMT ID:xxxxxxxxxx1714 I...	credit	892.00	9705.11	2	1
8534	14206	xxxx1093	Accommodation and Food Services	2016-09-13	TRANSFIRST DES:BKCD STLMT ID:xxxxxxxxxx1714 I...	credit	2369.16	8813.11	1	1
8534	14206	xxxx1093	Accommodation and Food Services	2016-09-13	TRANSFIRST DES:BKCD STLMT ID:xxxxxxxxxx1714 I...	credit	2542.62	6443.95	3	1

# Thanks!