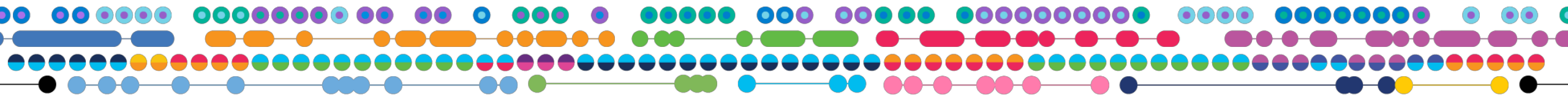# 10x GENOMICS

Grant Program

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Grant Program

Goals:

- Generate **pilot data** for grant application for 10x Genomics users and non-users

- Increase awareness of 10x Genomics **solutions** among researchers

- Increase awareness of the Sequencing company

- Help to build lab's business (if interested) (lab agrees on library preparation for up to 4 samples)

Grant Program
How does it work?

- **Abstract competition** for researchers wanting to generate **pilot data** using 10x applications for grant applications

- Free Library prep with 10x product; winner covers the sequencing costs

- Winning abstract:

1st : 4 samples kit provided by 10x Genomics to the Lab on applications that the Lab has been trained on (100% discount - FREE)

2nd : 50% discount

3rd: 25% discount

All participants: 10% discount

Grant Program

How does it work?

- Open (for researchers outside of the Institute/University) or closed program (within the Institute/University)

- Announcement: during the seminar/webinar, congress, etc. (follow up e-mail with the flyer), internally within the Institute/University with the use of flyer + QR Code with the registration link

- Abstract submission: **30** days

- Winner announcement: e-mail, during the seminar/congress, on the website, etc., by 10xGenomics