STEM STUDENT SPOTLIGHT

PROGRAM PACKAGE

Welcome!

We're excited to extend you a formal invite to be apart of our STEM Student Spotlight! Our mission is to connect with STEM student clubs across Canada and highlight the amazing student lead initiatives and the positive impact they make. Your club is a prime example of students who are inspiring and empowering the next generation of engineers and innovators, and we want to celebrate your achievements!
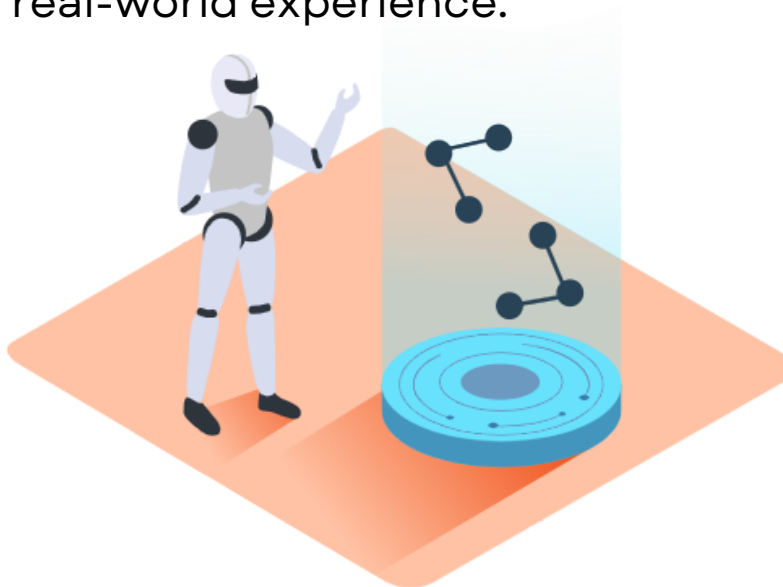
By sharing your club and initiatives through our social media campaign, we aim to share your successes with other students and create a network of support and inspiration. Please join us in our mission to celebrate the achievements of STEM students across Canada.

About Us ——

M2MTech is an educational tech company that specializes in online STEM course content. Our goal is to connect students to high-demand technical skills and project experience to better prepare them for a successful career in STEM. Students have actively participated in our STEM workshops covering topics like 3D Printing, Digital Marketing, Web development, Python, Machine Learning, and more! Our STEM workshops have empowered and educated students to be a leader take and take initiative in our program where they gain real-world experience.

850+
Empowered
Student Leaders

70000+
Hours of
Coding & Design Thinking
Content

5000+
STEM/STEAM
Course Enrollments

Our Core Values —

ENGAGE

We engage students by offering fun hands-on projects to guide their understanding in real-world STEM/STEAM applications. Students are encouraged to communicate their technical initiatives with visual presentations through our events/workshops.

EDUCATE

We educate students by offering courses that teach high-demand STEAM/STEAM skills like coding, data science, machine learning/artificial intelligence and design thinking. Interactive challenges/games allow students to develop a creative problem-solving mindset to tackle real-world problems.

EMPOWER

We empower students by encouraging them to drive our workshops, work as a team and be accountable for their learning. We offer students autonomy in how they learn by spearheading their own project goals and collaborating with our technical leads.

Benefits of Joining ——

Increased visibility
for your club and its initiatives on our social media platforms

Opportunities to connect
with other STEM student clubs across Canada

Network with students
where you can share your initiatives and learn
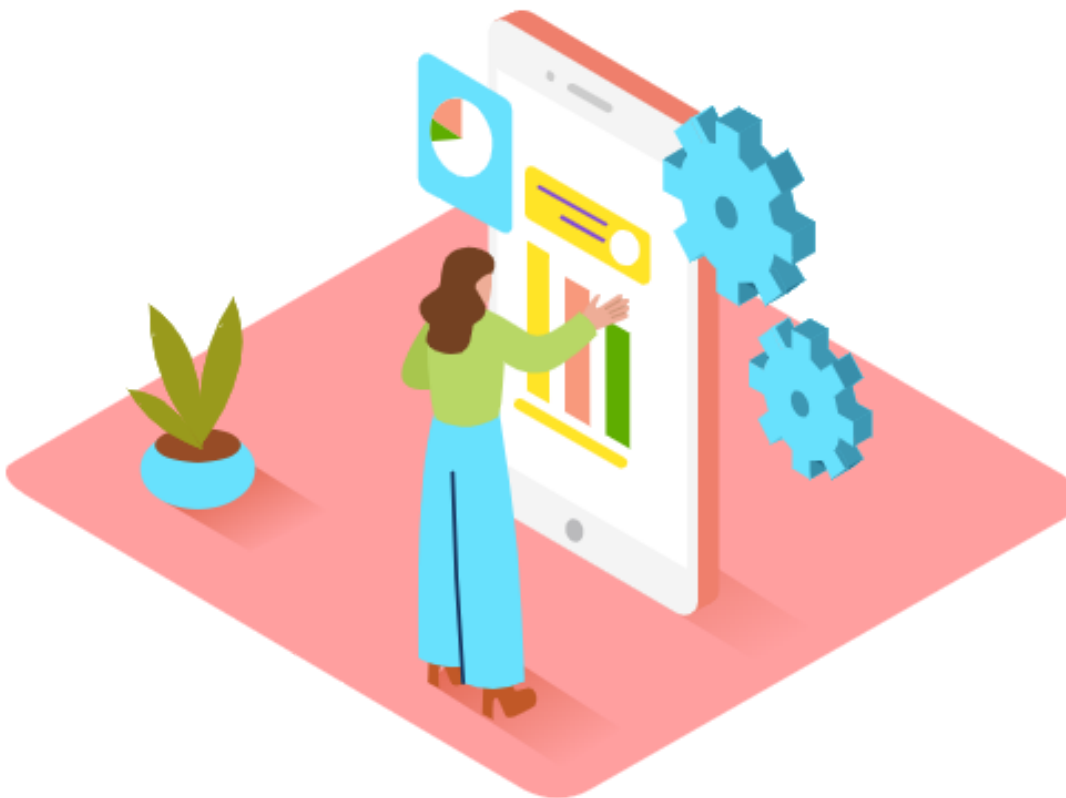
Access to STEM Courses |
like a free trial course and a club-specific cohort for our Work Integrated Learning Program

Benefits of Joining —

By participating in the STEM Student Spotlight, your club will have the opportunity to receive recognition for your hard work and access to a **free trial of our Machine Learning/Artificial Intelligence course.** We would also love to offer your team a club-specific cohort for our Work Integrated Learning Program, where students get paid to learn!

What we need from you —— M2M TECH

Overview of Club Activites

We would love to hear a brief overview of your club's main mission, goals, and recent activities. This information helps showcase the initiatives and achievements of your club. It should include a description of your club's mission, recent projects, achievements and events, and any other relevant information that highlights your club's impact. In addition, we will also ask your team 5 interview style questions for a more in depth blog post! This will help us effectively communicate the important work your club is doing and the positive impact it is having in the STEM community.

Photos and Videos

Media such as photos and videos allow the audience to see your club's activities, events, and projects in action, giving them a deeper understanding of your club's mission and initiatives. The use of multimedia content also helps to engage the audience and make the social media post more attention-grabbing and memorable! By providing photos and videos, we can showcase the impact you're having in the STEM community and help promote your work to a wider audience!

STEM STUDENT SPOTLIGHT PROCESS

1

Program Application
Fill out the google survey with the required information.

2

Confirmation
Once your application is received and under review, our outreach team will reach out to confirm your application and discuss next steps via email or online meeting if desired!

3

Review and Approve
Our social media team will create a social media and blog post and blog post from the materials submitted, and get approval from your club before posting.

4

Join the Community
We'll showcase your club on our website and add your team representatives to our online STEM Student community via Slack, where they can network with students across Canada!

5

New Opportunities
We would love to provide continued support to your club like a free trial of our course for your entire club, exclusive cohorts for our Work Integrated Learning Program and opportunities for sponsorship!

M2M TECH

HOW TO APPLY

M2M TECH

Please apply by filling out the google survey linked below!

STEM Student Spotlight Program Application

If you have any questions regarding our company and what we do, please reach out to :
contact@m2mtechconnect.com

STAY CONNECTED WITH US!

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