

Web Development Project

We are looking to redesign and reenergize the SAMPLE corporate website. The objective of the project is to position SAMPLE as a disruptive, AI driven company that is disrupting the risk domain through digitalisation of manual processes, leverage of AI and ML as well as development and continuous refreshing of global class and global scale proprietary data platforms. We would like to showcase SAMPLE innovative products that are built on top of the content platform: RZOLUT ContentStream.

While the corporate logo and colour schema will remain the same, we would like the team to reimagine the UI & UX of the platform while ensuring that it stays (mobile) responsive and scalable.

The intended audiences for the website are the risk consulting and advisory industry, financial software product companies and, finally, the "end users", the banks, financial institutions and investment firms that we'd like to sell too.

The website should be able to communicate our value proposition to the customer base and exude an air of confidence and stability while simultaneously showcasing our disruptive platforms.

We are inspired by websites such as Complyadvantage, [smartsearch.co.uk](https://www.smartsearch.co.uk), Pitchbook and Refinitiv.