SUMESH R - 20104169

In [1]:
```python
import pandas as pd
import numpy as np
from numpy import cov
from scipy.stats import pearsonr
from scipy.stats import spearmanr
```

import data

In [2]:
```python
df=pd.read_csv("5_Instagram data.csv")
df
```

Out[2]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows
0	3920	2586	1028	619	56	98	9	5	162	35	2
1	5394	2727	1838	1174	78	194	7	14	224	48	10
2	4021	2085	1188	0	533	41	11	1	131	62	12
3	4528	2700	621	932	73	172	10	7	213	23	8
4	2518	1704	255	279	37	96	5	4	123	8	0
...	...	...	...	...	...	...	...	...	...	...	...
114	13700	5185	3041	5352	77	573	2	38	373	73	80

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows
115	5731	1923	1368	2266	65	135	4	1	148	20	18
116	4139	1133	1538	1367	33	36	0	1	92	34	10
117	32695	11815	3147	17414	170	1095	2	75	549	148	214
118	36919	13473	4176	16444	2547	653	5	26	443	611	228

119 rows × 13 columns

sum

In [3]:
```python
df.sum()
```

Out[3]:
```
Impressions                                       678775
From Home                                         294619
From Hashtags                                     224614
From Explore                                      128294
From Other                                         20360
Saves                                              18244
Comments                                             793
Shares                                              1114
Likes                                              20680
Profile Visits                                      6024
Follows                                             2470
Caption          Here are some of the most important data visua...
Hashtags         #finance�#money�#business�#investing�#investme...
dtype: object
```

mean

In [4]:
```python
df.mean()
```

Out[4]:
```
Impressions       5703.991597
From Home         2475.789916
```

```
From Hashtags        1887.512605
From Explore         1078.100840
From Other            171.092437
Saves                 153.310924
Comments                6.663866
Shares                  9.361345
Likes                 173.781513
Profile Visits         50.621849
Follows                20.756303
dtype: float64
```

median

In [5]:
```python
df.median()
```

Out[5]:
```
Impressions        4289.0
From Home          2207.0
From Hashtags      1278.0
From Explore        326.0
From Other           74.0
Saves               109.0
Comments              6.0
Shares                6.0
Likes               151.0
Profile Visits       23.0
Follows               8.0
dtype: float64
```

mode

In [6]:
```python
df.mode()
```

Out[6]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows	
0	5394.0	1975.0	116	45.0	34.0	40.0	6.0	3.0	114.0	19.0	2.0	H
1	NaN	NaN	201	84.0	NaN	135.0	NaN	NaN	151.0	21.0	NaN	
2	NaN	NaN	278	NaN	NaN	144.0	NaN	NaN	NaN	NaN	NaN	
3	NaN	NaN	362	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
4	NaN	NaN	411	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
5	NaN	NaN	583	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
6	NaN	NaN	655	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
7	NaN	NaN	707	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows	
8	NaN	NaN	771	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
9	NaN	NaN	794	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
10	NaN	NaN	1248	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
11	NaN	NaN	1260	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
12	NaN	NaN	1278	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
13	NaN	NaN	1693	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
14	NaN	NaN	1938	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
15	NaN	NaN	2351	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
16	NaN	NaN	2975	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
17	NaN	NaN	3450	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
18	NaN	NaN	3551	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN	

describe

In [7]:
```python
df.describe()
```

Out[7]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments
count	119.000000	119.000000	119.000000	119.000000	119.000000	119.000000	119.000000	1
mean	5703.991597	2475.789916	1887.512605	1078.100840	171.092437	153.310924	6.663866	
std	4843.780105	1489.386348	1884.361443	2613.026132	289.431031	156.317731	3.544576	
min	1941.000000	1133.000000	116.000000	0.000000	9.000000	22.000000	0.000000	
25%	3467.000000	1945.000000	726.000000	157.500000	38.000000	65.000000	4.000000	
50%	4289.000000	2207.000000	1278.000000	326.000000	74.000000	109.000000	6.000000	
75%	6138.000000	2602.500000	2363.500000	689.500000	196.000000	169.000000	8.000000	
max	36919.000000	13473.000000	11817.000000	17414.000000	2547.000000	1095.000000	19.000000	

cumsum

In [8]:
```python
df.cumsum()
```

Out[8]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows	
0	3920	2586	1028	619	56	98	9	5	162	35		2

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows
1	9314	5313	2866	1793	134	292	16	19	386	83	12
2	13335	7398	4054	1793	667	333	27	20	517	145	24
3	17863	10098	4675	2725	740	505	37	27	730	168	32
4	20381	11802	4930	3004	777	601	42	31	853	176	32
...	...	...	...	...	...	...	...	...	...	...	...
114	599291	266275	214385	90803	17545	16325	782	1011	19448	5211	2000
115	605022	268198	215753	93069	17610	16460	786	1012	19596	5231	2018
116	609161	269331	217291	94436	17643	16496	786	1013	19688	5265	2028
117	641856	281146	220438	111850	17813	17591	788	1088	20237	5413	2242

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows
118	678775	294619	224614	128294	20360	18244	793	1114	20680	6024	2470

119 rows × 13 columns

count

In [9]:
```python
df.count()
```

Out[9]:
```
Impressions       119
From Home         119
From Hashtags     119
From Explore      119
From Other        119
Saves             119
Comments          119
Shares            119
Likes             119
Profile Visits    119
Follows           119
Caption           119
Hashtags          119
dtype: int64
```

min

In [10]:
```python
df.min()
```

Out[10]:
```
Impressions                                            1941
From Home                                              1133
From Hashtags                                           116
From Explore                                              0
From Other                                                9
Saves                                                    22
Comments                                                  0
Shares                                                    0
Likes                                                    72
Profile Visits                                            4
Follows                                                   0
Caption           170 Python Projects with Source Code solved an...
Hashtags          #career�#job�#jobs�#jobsearch�#education�#busi...
dtype: object
```

max

In [11]:
```python
df.max()
```

Out[11]:
```
Impressions                                                  36919
From Home                                                    13473
From Hashtags                                                11817
From Explore                                                 17414
From Other                                                    2547
Saves                                                         1095
Comments                                                       19
Shares                                                         75
Likes                                                         549
Profile Visits                                               611
Follows                                                       260
Caption              You must have seen the news divided into categ...
Hashtags             #timeseries�#time�#statistics�#datascience�#bi...
dtype: object
```

covariance

In [12]:
```python
cov(df["From Home"],df["From Hashtags"])
```

Out[12]:
```
array([[2218271.69277881,  498205.17639937],
       [ 498205.17639937, 3550818.04856858]])
```

correlation

In [13]:
```python
spearmanr(df["From Home"],df["From Hashtags"])
```

Out[13]: SpearmanrResult(correlation=0.11752786942921449, pvalue=0.203031655807403)

In [14]:
```python
pearsonr(df["From Home"],df["From Hashtags"])
```

Out[14]: (0.17751565433098784, 0.053434143091160374)