

MLM Binary Plan Analysis

Maximize Your Network's Potential



Introduction to Binary MLM Plan



What is Binary MLM?

A compensation structure where each member builds two downline teams (left and right legs)



Two-Leg Structure

Each member can only have two direct recruits, creating a binary tree network



Teamwork Focus

Encourages collaboration and balanced growth across both legs of the network

TOP

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Key Benefits

- ✓ Sustainable growth model
- ✓ Spillover benefits

- ✓ Balanced team development
- ✓ Encourages mentorship

Binary Commission Structure



How Commission Works

- ✓ Earnings begin with 2 referrals
- ✓ Continuous income from new downline members
- ✓ Commission calculated on balanced legs



PV / BV Explained

- ℹ PV: Personal Volume (points from referrals)
- ℹ BV: Business Volume (sales value)
- ℹ Each referral adds 100 PV to sponsor's leg



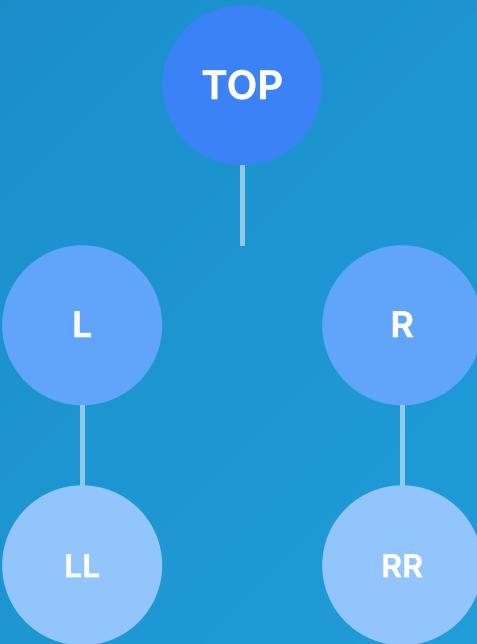
Commission Eligibility Requirements

Balanced Legs

Members need 100 PV in both legs to qualify for commission

Active Network

At least two personally sponsored members required



New member PV distributed upline, benefiting all upline users

Commission Distribution

PV Distribution

- ↑ New member PV flows upline
- ↑ 100 PV per referral added
- ↑ Benefits all upline users

Upline Earnings

- ✓ Earn from new downline members
- ✓ Continuous passive income
- ✓ Rewards for team building

Binary Benefits

- ✓ Balanced team growth
- ✓ Spillover advantages
- ✓ Minimum PV in both legs

Commission Flow Diagram



Top Upline
Receives commission



Middle Upline
Receives commission



Direct Sponsor
Receives commission



New Member
Adds 100 PV

Key Point

Binary commission rewards members with minimum PV in both legs

Rank System

Understanding Ranks

- ★ Relative position in the network
- ★ Each member starts with basic rank
- ★ Higher ranks = more benefits

Rank Upgradation

- 👤 Based on personal referrals
- 👥 Number of ranked members in downline
- 📈 Team performance metrics

Rank Hierarchy



Diamond

Highest rank with maximum benefits



Platinum

Advanced rank with enhanced commissions



Gold

Intermediate rank with good benefits



Silver

Entry-level rank with basic benefits



Member

Starting rank for all new members



Customization Options

Flexible Rank Settings

Admin can manage all rank parameters from admin panel

Custom Plan Design

Completely reconstructible as per your business needs

Sponsor Commission



What is Sponsor Commission?

- ✓ Also known as referral commission
- ✓ Also called leader bonus
- ✓ Reward for recruiting new members



How to Earn

- 👤+ Introduce new members to network
- ↳ Commission based on recruitment
- 🎁 Immediate reward for sponsorship

Configuration Options

Admin Settings

Define commission amounts from administration area

Time Periods

Set limits per day, week, month, or year

Customization

Adjust commission structure to fit business model



Sponsor → New Member → Commission Earned

Conclusion

The Binary MLM Plan offers a structured approach to network marketing with balanced team development, multiple commission streams, and flexible customization options through Cloud MLM Software.



info@cloudmlmsoftware.com



www.cloudmlmsoftware.com