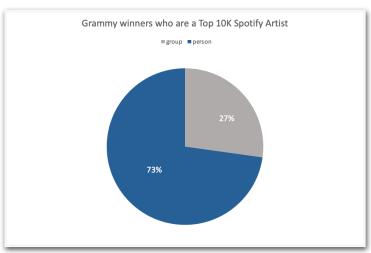
i) Project Summary

This project includes the cleaning and wrangling of a dataset of Grammy awards for artists and their various attributes such as categories. I also used the top 10,000 artists on Spotify and other information such as their gender and age. Using these two datasets, I wished to answer four questions regarding the Grammys and Spotify, which will help me to infer whether the popularity of Spotify artists necessarily translates into getting Grammy awards in the music industry. I was able to obtain all the answers through various wrangling skills in software such as Excel and MongoDB.

1) How many groups have won at least one Grammy and also are in the top 10K Spotify artists?

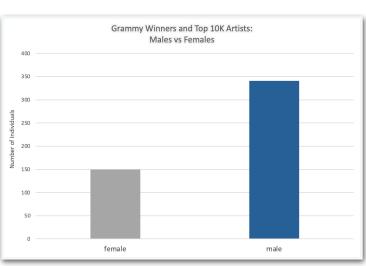
I deduced 53 unique groups (not individuals) that have at least one Grammy that are also in the Top 10,000 Spotify Artists list. Without counting distinct groups, in general, group winners make up about 27% of the awards given. This can be seen by the chart to the right:



Appendix 1

2) Of those who are a Top 10K artist on Spotify, have females won more Grammy awards than males?

I found through my analysis that the answer is no! In fact, males have won about 191 more Grammy awards than females.



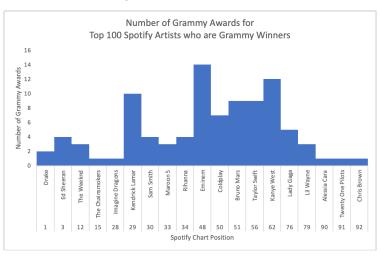
Appendix 2

3) Which Grammy Award category has the most winners equal to or under the age of 50?

I have concluded that 'Best Rap Album' has the most Grammy winners equal to or under the age of 50, with 15 awards by artists won in this category.

4) Of the Top 100 Artists in Spotify's Top 10K (who have won Grammy awards), is their number of Grammy awards higher depending on their popularity on Spotify?

I have deduced from the analysis of the chart I have created below, that just because an artist is more popular on Spotify (in the Top 100 etc.) does not necessarily mean that they get a higher amount of Grammy awards. This was done by counting the number of Grammys that each artist in the Top 100 have received. However, being in the Top 100 does seem to provide a very good chance of receiving any award at all.



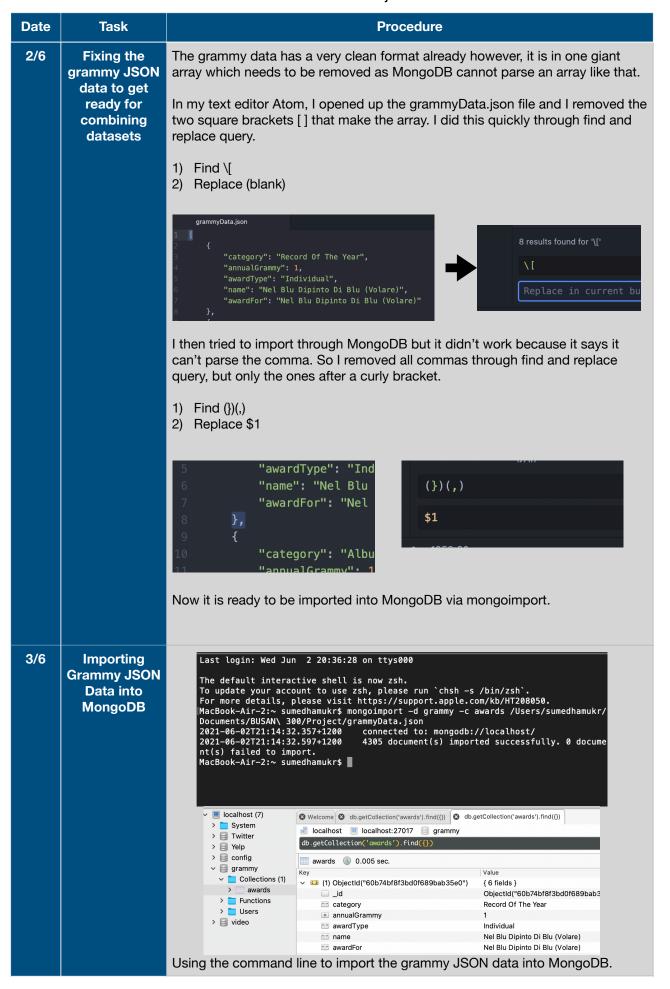
Appendix 3

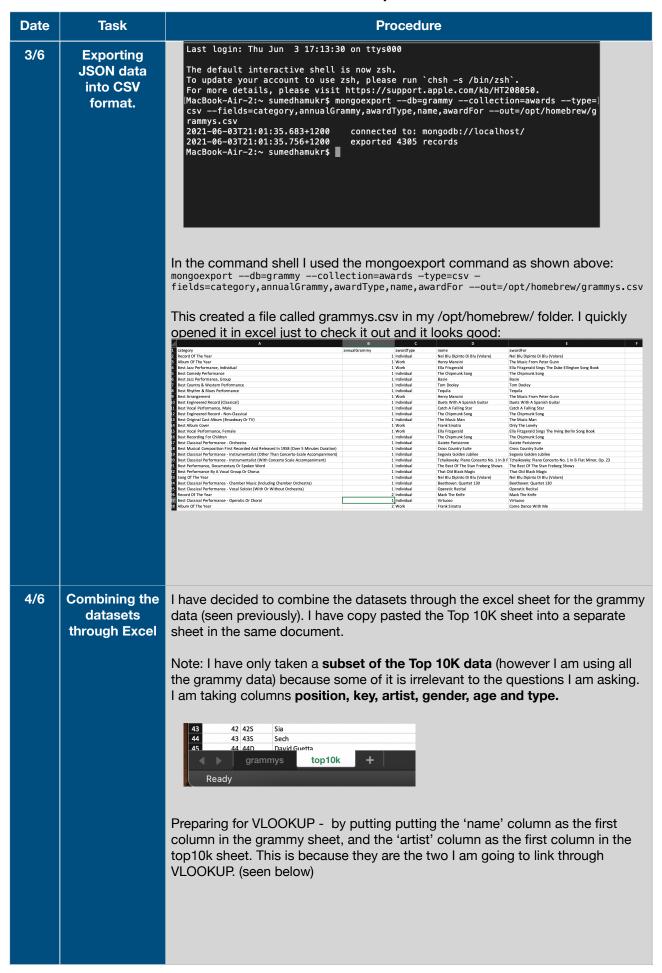
ii) Wrangling Details

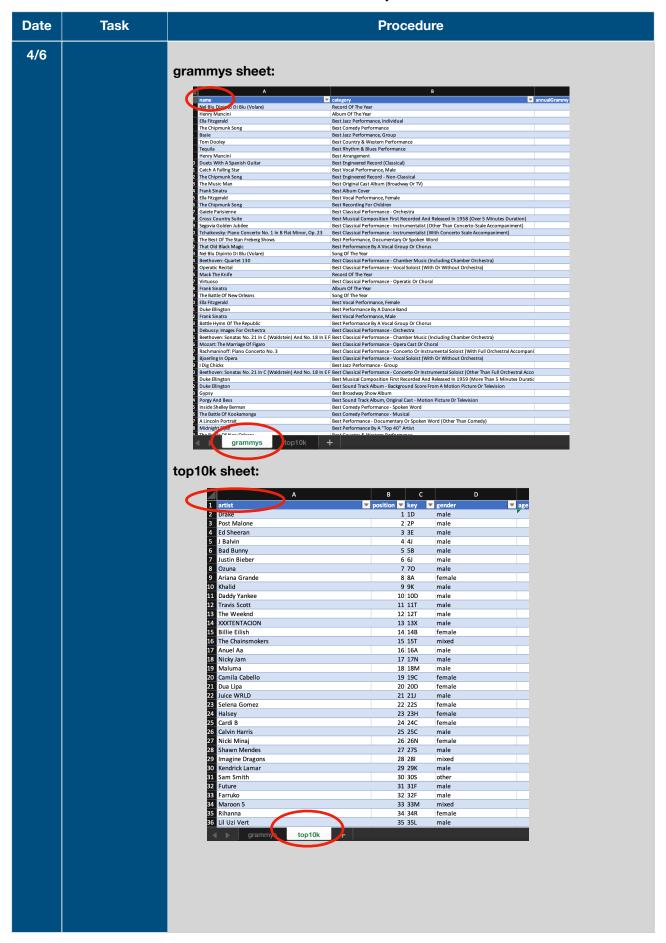
Date	Task	Procedure
28/4	Sourcing datasets	Link to the Top 10K Spotify Artists: https://www.kaggle.com/jackharding/spotify-artist-metadata-top-10k?rvi=1 Link to the Grammy Awards Data: https://www.kaggle.com/theriley106/grammyawardsinnumbers
14/5	Analysing formats / structure	Spotify artists data: The data is in .csv format, and after inspection, there are 12 columns and 10001 rows (including the column titles). The first column appears to be the artist's position in the top10K, starting from 0. Grammy awards data: The data is in JSON format and after inspecting it, there are 5 attributes. (name, category, annualGrammy, awardType, awardFor).
29/5	Analysing potential problems with datasets	 Top 10K spotify artists csv data: I imported from text with comma delimited columns, and no text qualifier. Validity: Every artists' name is mentioned (no blanks, n/a's). Correct format and structure. Index column could be used as unique identifier (however the index starts from 0 again at artist 3166). Completeness: After importing in Excel, many 'n/a's in various columns (especially the district columns) and blanks. Age column: many ages are currently '0' for a lot of artists. Accuracy: For ages of groups, the ages are set to random numbers, I believe. This may need to be changed to something like 'multiple', or blank. Redundancy of district_1 columns (they provide little to no information). Grammy awards JSON data: I imported this data into VS Code. This data seems reasonably fine, with no missing values in each attribute upon initial inspection.

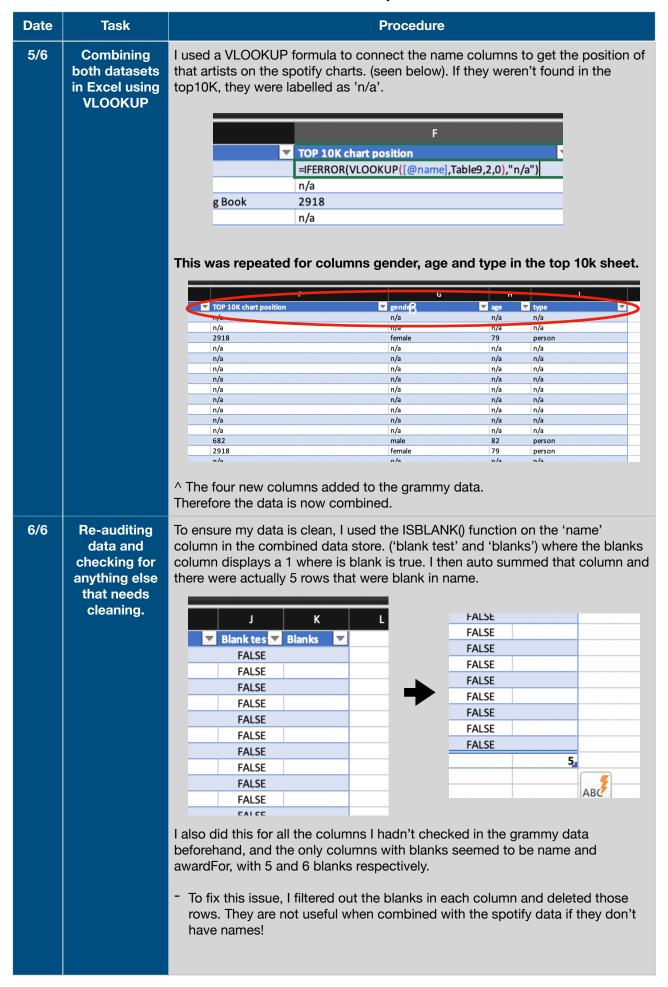
Date	Task				Procedur	е	
30/5	Cleaning CSV dataset in	Top 10K spotify artists csv data:					
	Excel	- Redoing the index column to make it a unique identifier column for each					
		artist. As seen below, it starts at 0 again so I will replace all the numbers with					
			eir name (unique key).				
			162 3162 0			mixed	5 group
			163 3162 1			female	0 person
			164 3164 4	Arvey Alli Neumann			0
		3167 3 3168 <mark>3</mark>		Alli Ni umann Arvev			0
		3169 3	67 1 4	Alli Neumann			0
		3170 3 3171 3		aba Pretenders		male mixed	0 person 42 group
		3171 3 3172 3		Celo & Abdi		mixed	0 group
			index	key	artist		(seen to the left)
		0	0	0D	Drake		Creating a unique
		1	1	1P	Post Malone		identifier column
		2		2E	Ed Sheeran		('key').
		3	_	3J	J Balvin		(,)-
		4	_	4B	Bad Bunny		Removing the index
		5		5J	Justin Bieber		column also as it is no
		\	_			_	longer needed. Also
		. 6	_	60	Ozuna		naming the first
		7	-	7A	Ariana Grande		column as 'position'
		8	8	8K	Khalid		on the Top 10K
		9	9	9D	Daddy Yankee		charts.
		10	10	10T	Travis Scott		0.13.101

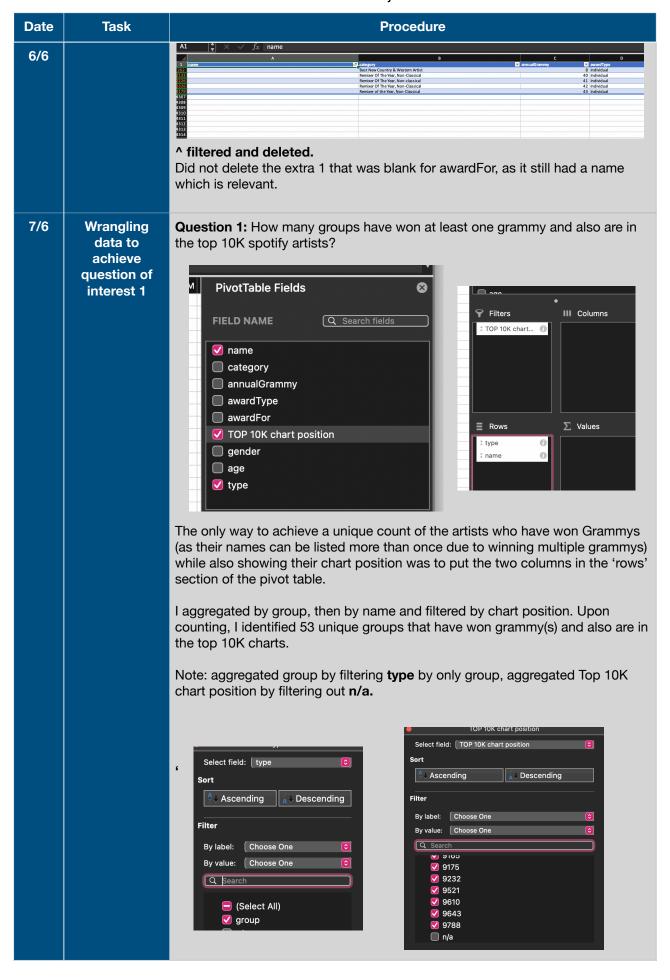
Date	Task	Procedure
1/6	Cleaning dataset in Excel	Position key artist 0 0D Drake 1 1P Post Malone 2 2E Ed Sheeran 3 3J J Balvin 4 4B Bad Bunny 6 6J Justin Bieber 7 70 Ozuna 8 8A Ariana Grande 7 7A Ariana Grande 9 9K Khalid 1 0D Daddy Yankee Making position (in the charts) start from 1 and changing reference for key column. More logical this way. Position key artist 1 1D Drake 2 2P Post Malone 3 3E Ed Sheeran 4 4J J Balvin 5 5B Bad Bunny 6 6J Justin Bieber 7 70 Ozuna 8 8A Ariana Grande 9 9K Khalid 10 10D Daddy Yankee Making position (in the charts) start from 1 and changing reference for key column. More logical this way.
2/6	Cleaning dataset in Excel	to fix the blank values in the 'type' column as age is dependant on whether it is a group or a person. I changed the blank values to 'n/a' for type. The first column is 'type' (fixed column), and second is type_0 (original).) person
	EXCEI	other ages entered in the age column for individuals are assumed valid. age

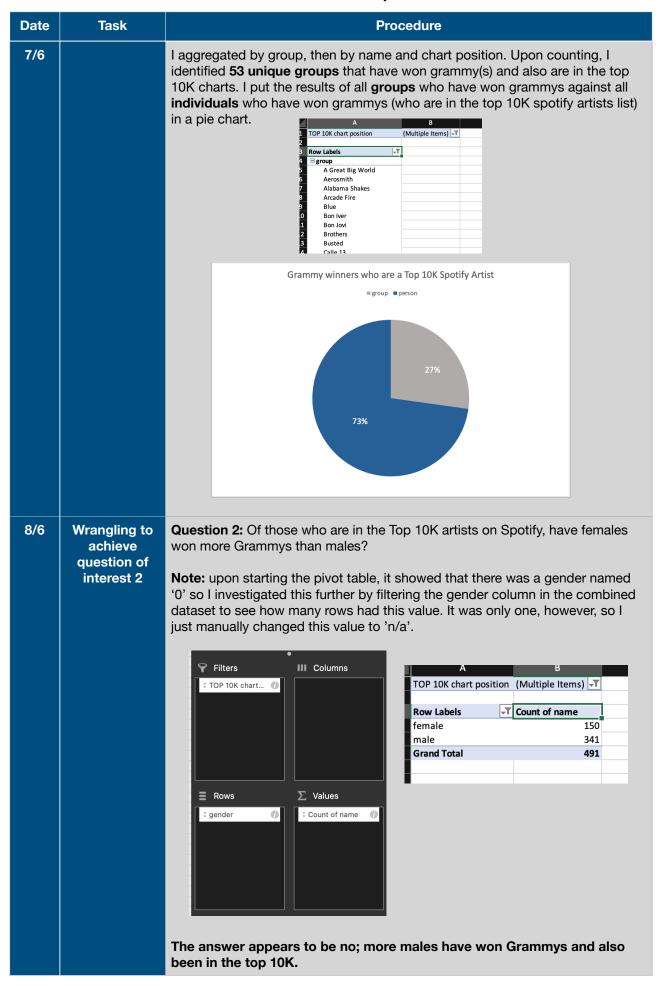


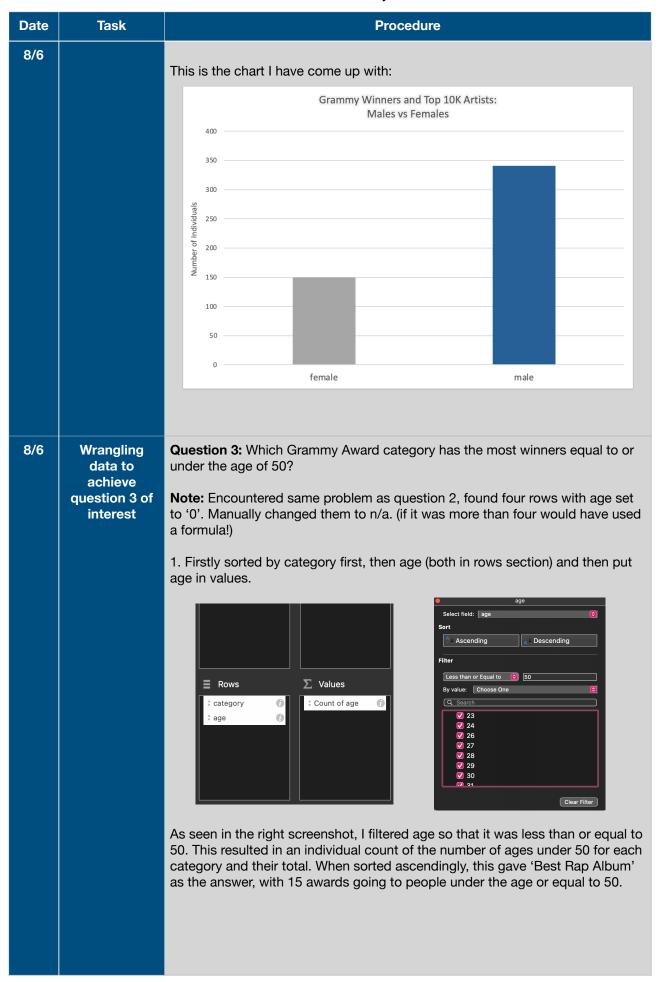












Date	Task	F		
8/6		As seen to the right, it shows the different age winner groups for each Grammy category, Best Rap Album has the most!	Row Labels Best Rap Album 47 43 37 33 27 Best New Artist 50 41 39 37 35 32 28 27 26 24 Best Pop Vocal Album 42 41 39 38 34 32 30 29 28 27 Best Rap Song 47 43 39	1Y Count of age 15 6 4 1 3 1 13 1 12 2 2 1 1 1 1 1 1 2 1 1 1 1

Link to final combined datastore: https://drive.google.com/file/d/10pWHIEligbYqRsAfrNRQ76-Bd6AdjPm8/view?usp=sharing

iii) Answers

Question 1:

How many groups have won at least one Grammy and also are in the Top 10K Spotify artists?

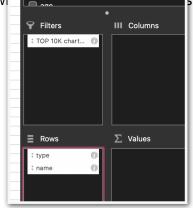
Conclusion:

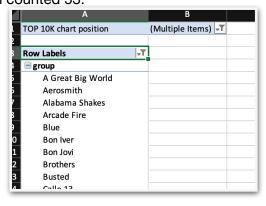
53 unique groups have one at least one Grammy and also are in the Top 10K artists on Spotify, although in general out of all (non-unique) groups/individuals who have won Grammy awards, 27% of them are groups.

Steps taken:

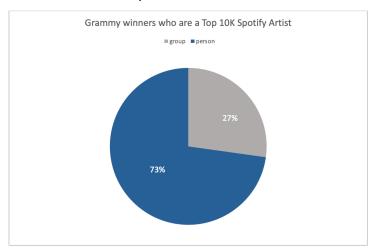
1) Starting with Microsoft Excel, I created a PivotTable on a separate sheet, aggregating first by type and and name in the 'rows' section.

2) I then filtered by Top 10K artist position (because only those who have a position next to their name are in the top 10K), while also filtering out n/a values. This gave the list of unique groups where the counted 53.





3) To get a graph of all the 'types' of artists (groups/persons), I created a pivot chart of Group vs. Person and added % labels to the pie chart.



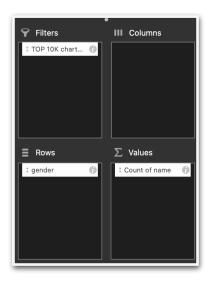
Question 2:

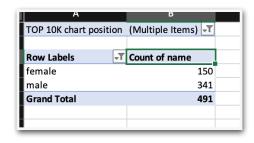
Of those who are in the Top 10K artists on Spotify, have females won more Grammys than males?

Conclusion: After analysis, the answer is no, as males have won more Grammys than females while also being in the Top 10K artists on Spotify.

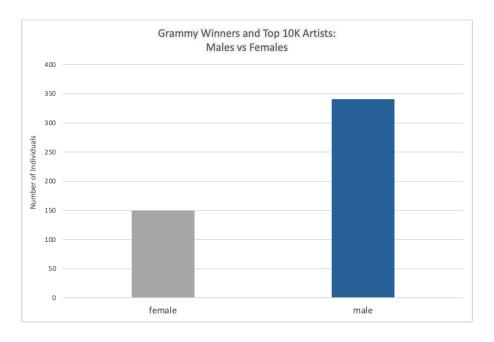
Steps taken:

- 1) I opened a new PivotTable in Microsoft Excel based on my combined dataset.
- 2) First filter by Top 10K artist chart position
- 3) Place gender in the rows section, and values is the count of 'name' column (hence counting all the names in each gender)





- 4) It is shown above that females have a much lower count of names (who have won Grammys) than males in the Top 10K. Specifically, of males who are a Top 10K Spotify artist, they have won 191 more Grammys overall than females who are a Top 10K Spotify artist.
- 5) To create a visual representation of this, I created a bar chart through the 'PivotChart' function on Microsoft Excel, and added a vertical axis label.



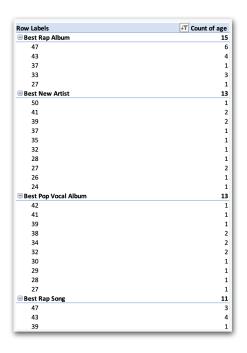
Question 3:

Which Grammy Award category has the most winners equal to or under the age of 50?

Conclusion: After analysis, the answer for which Grammy Award category has the most winners equal to or under the age of 50 is the category 'Best Rap Album', with 15 awards.

Steps taken:

- 1) I created another PivotChart in Microsoft Excel
- 2) I filtered category and age (in that order) by rows, and put age again in the values (so it will count the ages I will filter next)
- 3) To filter it for less than or equal to 50, I sorted the age in the filter menu 'By label' and set it to 'Less than or equal to': 50. I then sorted again descendingly to get the highest number.





Question 4:

Of the Top 100 Artists in Spotify's Top 10K (who have won Grammy awards), is their number of Grammy awards higher depending on their popularity on Spotify?

Conclusion: As seen from the chart and analysis below, it is clear that just because an artist is more popular on Spotify does not mean that they get a higher amount of Grammy awards. However, it is evident that if an artist is in the Top 100 Artists on Spotify or similar, then having at least one Grammy award is not surprising.

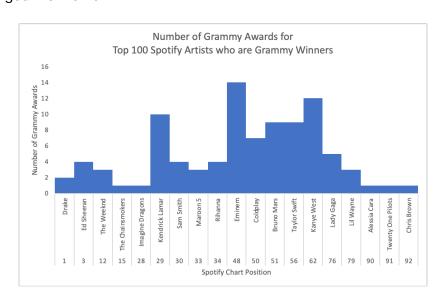
Steps taken:

- 1) Creating a PivotTable in Microsoft Excel, I put Top 10K chart position first in rows, and subsequently put 'name' also in rows.
- 2) After this, I put name in 'values' to count the number of names (therefore, awards)
- 3) I changed to the Top 10K chart position filter to select only chart positions >= 100.
- 4) I sorted Top 10K chart position ascendingly (to see who was most popular). This created this visualisation:

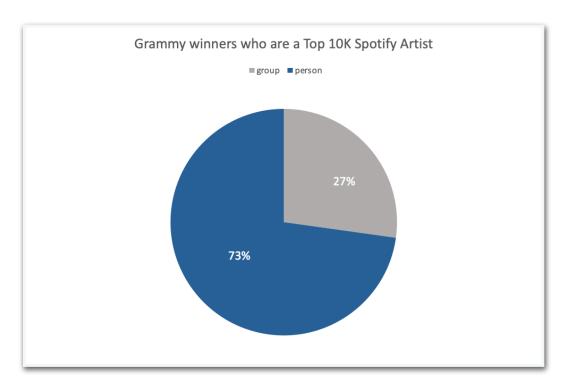
Row Labels 🔯	Count of name	
□1	2	
Drake	2	
■ 3	4	
Ed Sheeran	4	
□ 12	3	
The Weeknd	3	
■ 15	1	
The Chainsmokers	1	
□ 28	1	
Imagine Dragons	1	
□ 29	10	
Kendrick Lamar	10	
□ 30	4	
Sam Smith	4	
■ 33	3	
Maroon 5	3	
∃34	4	
Rihanna	4	
■ 48	14	
Eminem	14	
□ 50	7	

This shows (for example) Drake, who is #1 in the Top 100 (and top 10K) on Spotify but has only 2 Grammys (count of name).

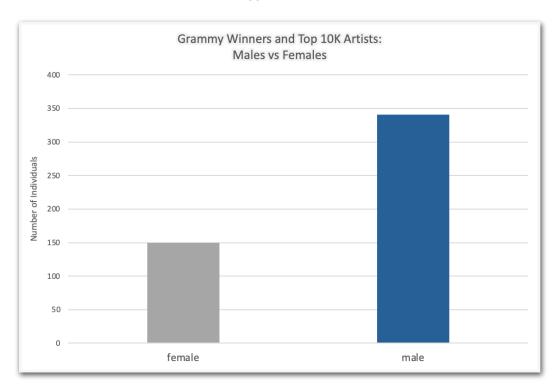
5) I created a PivotChart using the PivotTable and used the default chart, but I added some axis labels and changed the theme.



Appendices



Appendix 2



Appendix 3

