Plans X Rates

Basic Plan - Rs. 4999/month

- Free Trial: 2 weeks
- 2 video/reels ads ads on Instagram every week
- 2 story/post ads on Instagram every week
- Above ads will be done through 4 different influencers to reach more unique audience
- Ads can be barter (only for product-based companies*) or paid according to the brand benefits (influencer charge and barter product should be provided by the brand)
- video rights: 1 video every week for your instagram page
- Monthly analysis report will be provided to track reach and engagement of the ads

Free Trial

Buy Now

Intermediate Plan - Rs. 9999/month

- Free Trial: 2 weeks
- 5 videos/reels (3 reels + 2 shorts) or (4 reels + 1 short) according to target audience on instagram/youtube every week
- 5 story/post ads on Instagram every week
- Above ads will be done through 6-9 different influencers every week to reach more unique audience
- Ads can be barter (only for product-based companies*) or paid according to the brand benefits (influencer charge and barter product should be provided by the brand)
- video rights: 1 video every week for your instagram page
- Youtube video ads
- Meme marketing
- Monthly analysis report will be provided to track reach and engagement of the ads

Free Trial

Buy Now

Advanced Plan - Rs. 14999/month

Complete influencer marketing package

- Free Trial: 2 weeks
- As many as influencers ads through reels/shorts you want on instagram/youtube every week (upto 14)
- As many as influencers ads through stories you want on instagram/youtube every week (upto 14)
- Above ads will be done through 4 different influencers to reach more unique audience
- Ads can be barter (only for product-based companies*) or paid according to the brand benefits (influencer charge and barter product should be provided by the brand)
- video rights: 2 or more video every week for your instagram page
- Youtube video ads
- Meme marketing
- Monthly analysis report will be provided to track reach and engagement of the ads
- Strategy and Planning for new campaign, memes and tweets ideas to boost your product. Additional campaign and execution at no extra commission/charge

Free Trial

Buy Now

Plan B - Customizable

WhatsApp us your requirements, and we will provide you with a customized rate.



+91-9599305469

Comparison of Plans

Plan	Basic Plan	Intermediate Plan	Advanced Plan
Price	Rs. 4999/month	Rs. 9999/month	Rs. 14999/month
2 Weeks Free Trial	V	✓	V
Strategy and planning to reach target audience	✓	V	
reels/shorts	2 reels/shorts ads every week	5 reels/shorts ads every week	unlimited reels/shorts ads every week (upto 14)
instagram stories	2 Instagram story ads every week	5 Instagram story ads every week	unlimited Instagram story ads every week (upto 14)
Youtube video ads	×	✓	V
Meme Marketing	×	V	V
Analysis and Report every month	✓	V	
Video rights to use on your instagram page	1 video every week	1 video every week	2 or more video every week
Consultancy and Support	✓	✓	✓
Additional Benefits	×	×	Strategy and Planning for new campaign, memes and tweets ideas to boost your product. Additional campaign and execution at no extra commission/charge
Recommended for	New Businesses and Instagram Stores: Low budget with Great value	Continous Growing Businesses: leveled budget with high value	Businesses looking for complete influencer marketing agency: Best value for money for product based Businesses

Free Trial

Buy Now

Note

- You can change the number of ads you want every week according to your budget
- Charges of influencers for ads and barter should be provided by you
- you can get more video rights for your instagram page but it may be chargeable
- In Basic and Intermediate Plan if you want to do the campaign we charge extra commission for that, however it will be less for our monthly plan brands. • Free Trial only include fix weekly ads through influencer and analyis. It does not include any special campaign. To Know more about services provided in free trial, go to free
- trial link

Instagram and YouTube Campaign

Charges for the campaign will be based on your budget and the work. We provide analysis and report for your campaign, and we can also provide a rough idea list of influencers according to your budget at no cost. Our agency emphasizes transparency throughout the process.



+91-9599305469

Whatsapp Us now for more details and plans.





+91-9599305469



Email Us

contact@xinfluence.in