

Su-Min Hong

✉ smhong309@gmail.com

UXUI Designer

Hello, I'm Su-Min Hong, a product designer who is passionate about UX. Over the years, I have honed my skills to create designs that not only captivate aesthetically but also seamlessly guide users through a delightful and meaningful experience.

Education

BFA in Communication Design

Mar 2017 - Feb 2022 | Seoul, South Korea

Hongik University, GPA 4.17/4.5

Design in Arts High School

Mar 2014 - Feb 2017 | Seoul, South Korea

Sunhwa Arts High School, GPA 3.8/4.0

Work Experience

Kakao Enterprise / UXUI Designer Intern

Feb 2022 - Mar 2023 | Gyeonggi-do, South Korea

While working as a UX designer at an enterprise company, I became goal-oriented towards UX design for B2B services through the projects I was involved in. In a bank branch DT project, I designed a platform that integrated offline customer management and consulting into online channels. Additionally, in a manufacturer change management project, I participated in designing strategies and educational materials that guided the clients' members to smoothly adapt to new corporate cultures and business models. I found great fulfillment in contributing to a positive service experience for the users, realizing that making the service experience memorable for the product users leads to the business goals desired by the company being achieved more quickly and easily.

Skill

UXUI

Figma

Miro

Sketch

Adobe XD

Zeplin

Protopie

Readymag

Graphic

Adobe Creative Suite

3D & Motion

Cinema 4D

Blender

Adobe After Effects

Adobe Premiere Pro

Extracurricular Activities

‘Product World’ IT union circle / UX Designer

Nov 2023 - Present | Organizer : Product World

Through overseas product research, I gained new knowledge and a broader perspective. Afterwards, I was able to establish a virtuous cycle by sharing the experience and quality knowledge I accumulated with the crew at Pse. As a designer, this study helped me achieve my goal of providing a better experience to many people.

‘CEOS’ IT union circle / UXUI Designer

Oct 2021 - Jan 2022 | Organizer : CEOS (Shinchon university union circle)

Participated in projects as a UXUI designer for 6 months at the Shinchon Joint Startup Club, working on web UXUI and branding design. Collaborated with planners and developers, experiencing the startup process of a startup.

‘Yapp’ IT union circle / UXUI Designer

Apr 2021 - Aug 2021 | Organizer : Yapp (National union circle)

Acted as a UXUI designer in an IT startup club, launching an iOS service on the App Store to encourage the use of reusable containers, working as the sole designer on UXUI and branding design within the team.

2021 Design Korea Festival / Promotion Supporter

Apr 2021 - Aug 2021 | Organizer : KIDP (Korea Institute of Design Promotion)

Created over 10 promotional posts for the festival and posted them on a blog, monitoring public reactions through comments and views to understand the importance and impact of content.

Architect Volunteering club

Jun 2017 - Dec 2019 | Organizer : Korea Habitat & Hongik University

Experienced the warmth and fulfillment of talent donation by participating in activities such as painting murals at kindergartens and repairing and making furniture for elderly households during 2 and a half years with the university volunteer club.

English

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Mar 2022 | Organizer : ACTFL