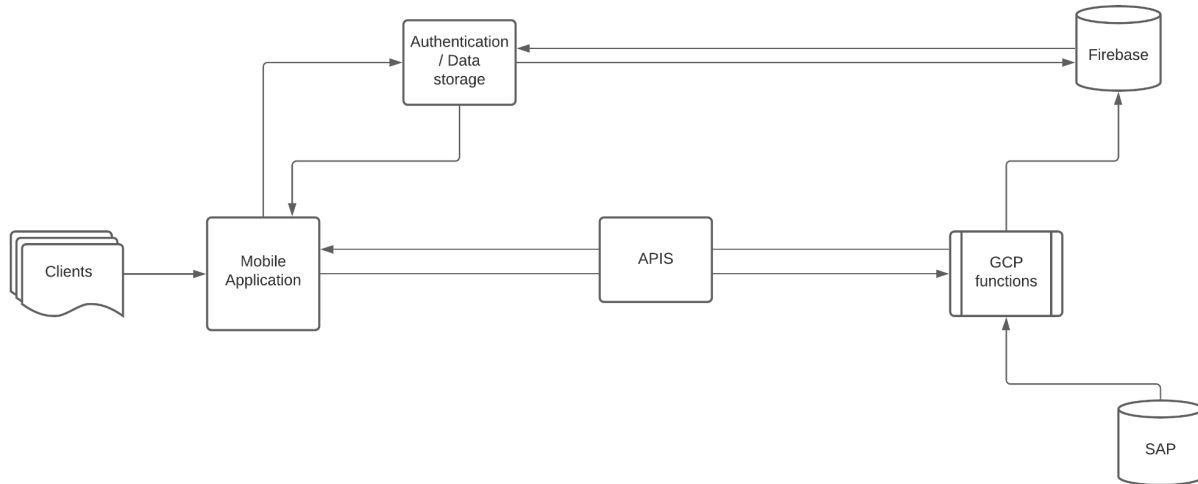


Application Name: Colgate DigiOrder

System Design Diagram:



Brief History:

Before DigiOrder, Colgate used a salesman-facing application called DMS India and DMS Global, which was provided to the on ground salesman.

However due to the global pandemic lockdown, there were now no salesmen on ground and the business from the sales team came to a stop.

This application was hence created for all the Retailers (Grocery shops and marts, Medicals etc).

Application timeline, business dependency, tech stack:

The application needed to be completed in a week's time since there was a lot of business dependency on the project and most part of the revenue depended on it.

The application was completely directly connected to firebase and GCP modules, but the data indirectly was from SAP using cloud functions and saving the same to FireStore.

The only point behind using firebase here was faster data flow, no API dependency and authentication

Current status:

As of now 8.5 lakh orders are being placed every month via the application and around 1+ lakh users are using the application actively.

Also the application is receiving constant updates presently since Retailers have got more used to the application being simple and easy to understand the schemes and Colgate has decided to continue with the application as the main application rather than a firefighting one.

Play store link: <https://play.google.com/store/apps/details?id=com.colpal.digiorder>