PRIVACY POLICY

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Thanks for using Wellfaster!

The WELLFASTER website is provided by WELLFASTER, Kongensgade 49b, DK-6700 (hereinafter referred to as "WELLFASTER"). This data protection declaration provides information on how we use and protect your data on the WELLFASTER website, or WELLFASTER Mobile Apps applications (hereinafter referred to individually as "WELLFASTER Service" or collectively as “WELLFASTER Services” or in general “WELLFASTER”). Using WELLFASTER Services implies that you accept the terms set forth in this data protection declaration. If you do not agree with these terms, please do not use the WELLFASTER Services. This data protection declaration applies to all members from the time they first log in at Wellfaster, thereby acknowledging acceptance of this data protection declaration.

1. GENERAL

The concept of the WELLFASTER online platform and mobile apps and network relies to a great extent on the publication of information regarding individual users to other users by making them accessible via the WELLFASTER mobile application. All users can freely access the public profile information (picture, first name, last name and location), training information (workout times, calories burned etc.) WELLFASTER users do not have the option to change that. Also, names and training information of users will be used for WELLFASTER leaderboards inside the application that can be displayed by all users.

By using the application, users explicitly consent that other users may see the information named above and it may be used for WELLFASTER leaderboards.

If users do not want other users to get access to their information, they have to leave their profile empty.

Email addresses will NOT be shared with any other user

They may, however, be automatically added to the WELLFASTER mailing lists. From time to time WELLFASTER may email you electronic newsletters, announcements, surveys or other information. If you prefer not to receive any or all of these communications, you may opt out by either by disallowing WELLFASTER to send emails in the Mobile Apps, or by following the directions for unsubscription provided within the electronic newsletters and announcements.

2. TYPES OF PERSONALLY IDENTIFIABLE INFORMATION COLLECTED BY WELLFASTER

WELLFASTER collects different types of personally identifiable information from their users upon registration and in connection with the usage of the WELLFASTER Services. The personally identifiable information collected by WELLFASTER belongs to the following categories:

2.1 Profile Information

Profile information which users can freely enter, change and delete via settings such as: first name and last name, country, gender, date of birth, height and weight.

Training information that will be stored when users finishes a workout: date of workout, workout duration, calories burned etc.

Network information that are generated when users are following or are being followed by other users such as: comments and likes.

Email addresses

Personal identifiable information shall be saved and used in particular to offer new applications to the members, to improve such applications and adapt them to the user’s needs: Email addresses will never be exposed to any other user or third party instance.

2.2. Use and sharing of personally identifiable and non-personally identifiable information with third parties

By registering, the user explicitly agrees that WELLFASTER shall have the right to use all automatically collected personally identifiable information for purposes of the WELLFASTER Services and future services. WELLFASTER does not sell, trade, or otherwise transfer users personally identifiable information (see section II above) to outside parties. This does not include trusted third parties who assist us in operating our application and conducting our business, so long as those parties agree to keep this information confidential. WELLFASTER may also release user’s information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. WELLFASTER may also pass personal identifiable information to third parties if the user explicitly gives permission.

WELLFASTER implements all reasonable measures to prevent unauthorized access by third parties to saved details. However, WELLFASTER assumes no liability for the interception, alteration, or misuse of the information you provide other users by other users.

The user explicitly consents that WELLFASTER may provide non-personally identifiable information to other parties for marketing, advertising or other uses.

2.3. Facebook Integration

The WELLFASTER Services integrates different connection to the social network Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA. They are used to share activities on Facebook and to get Facebook information about users. An overview of Facebook integrations and social plugins can be found here: <http://developers.facebook.com/docs/plugins>.

When users enable the Facebook connection, the Facebook integration establishes a connection between a user and the Facebook server. Thereby, WELLFASTER receives information about the user. This information will be treated as stated in section III.

2.4 Cookies

WELLFASTER and other members of our group of companies that provide us with services as well as our external service providers may place cookies or web beacons onto your computer when you visit the WELLFASTER website or App. WELLFASTER uses cookies; cookies are small files that are stored on your hard drive. They make navigation easier. Cookies also help us with identification. We use these cookies and web beacons to monitor your preferences and present the WELLFASTER website and App in the best possible way, to recognize returning users, to measure user traffic and activities during visits to the WELLFASTER website, to monitor and improve our service and to guard against fraud. We also use cookies to individualize our service, content, advertising and product line. We may use the services of external advertising companies which may place cookies in order to allow them to collect and use anonymous data concerning your visit to the WELLFASTER website. You can block cookies at any time by changing your browser settings. However, this might mean that we are unable to provide certain services. In order to register as a member of WELLFASTER your browser must be set to accept cookies.

2.5 Google Analytics

The WELLFASTER Services uses Google Analytics, an analysis service by Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.

Google Analytics allows WELLFASTER to analyze the WELLFASTER Services usage.

The information about your visit collected by Google Analytics is usually transferred to a Google server in the USA and saved there. Google will use the information collected on behalf of the application operator to evaluate the users’ use of the application, to compile reports about the users’ activities within this application, and to provide further services for the application operator related to the use of the application.

WELLFASTER will not gather any personally identifiable information through Google Analytics.

You can find more information about what data can be collected via Google Mobile App Analytics at <http://support.google.com/analytics/bin/answer.py?hl=en&answer=2568871>.

By using WELLFASTER Apps and the Website, the user explicitly consents that his or her information is collected via Google Analytics.

2.6 Geo Location

The WELLFASTER Services uses Geo Location services provided by MaxMind, GeoIP, 14 Spring Street, 3rd Floor, Waltham, MA 02354, USA.

MaxMind allows WELLFASTER to identify the user’s approximate location (Country & Region) upon signup. We use this information to store the users profile in a datacenter that is closest to the user, to increase performance.

MaxMind provides IP intelligence through the GeoIP brand. Over 5,000 companies use GeoIP data to locate their Internet visitors and show them relevant content and ads, perform analytics, enforce digital rights, and efficiently route Internet traffic. Businesses can obtain additional insights into their customers' connection speeds, ISPs, and more using GeoIP data.

You can find more information about what data can be collected via MaxMind at

<https://www.maxmind.com/en/about-maxmind>

3. CHANGES TO PRIVACY POLICY

WELLFASTER reserves the right to change this privacy policy from time to time. If WELLFASTER decides to do so, it will post those changes within the settings section of the WELLFASTER application or website. Users are advised to regularly check the privacy policy of WELLFASTER.

4. SECURITY

WELLFASTER uses physical, electronic and administrative security measures, including an extended firewall and password protection for its database, which are intended to ensure the security of the data. We restrict access to personal data to staff members who have a need to know this information in order to provide, develop or improve the services of WELLFASTER.

5. OUR CONSENT

By using our application, you consent to our privacy policy.

Please also visit our Terms and Conditions within the settings section establishing the use, disclaimers, and limitations of liability governing the use of our application, or on our website: [http://www.Wellfaster.com/terms](http://www.wellfaster.com/terms).

6. QUESTIONS AND FEEDBACK

We welcome questions, comments, and concerns about privacy at [support@Wellfaster.com](mailto:support@wellfaster.com).