

# Palak Sharma

Data Science Intern

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Aspiring data scientist with a strong background in mathematics and computer science. Proficient in Python, R, and SQL, with hands-on experience in data cleaning, analysis, and visualization. Seeking a data science internship to apply and expand my skills in a professional setting while contributing to meaningful projects.

## RELEVANT SKILLS

Python

R

SQL

Data analysis

Data visualization

Data cleaning and preprocessing

Problem solving

Attention to detail

## PROFESSIONAL EXPERIENCE

### Machine Learning for Business, UC Berkeley

Customer Churn Prediction Project

Spring 2023

- Developed a machine learning model using Python and scikit-learn to predict customer churn for a telecom company
- Conducted data cleaning and preprocessing on a dataset of 50,000 customers, handling missing values and encoding categorical variables
- Achieved an accuracy of 87% and an F1-score of 0.82 using a Random Forest classifier, resulting in a 15% reduction in customer churn
- Presented findings and recommendations to the company's management team, highlighting key factors contributing to customer churn

### Data Analytics and Visualization Course, UC Berkeley

Sales Analysis and Forecasting Project

Fall 2021

- Analyzed sales data of a retail company using R and SQL, identifying trends, seasonality, and product performance
- Created interactive visualizations using ggplot2 and Shiny to showcase insights and enable user exploration
- Implemented a time series forecasting model using ARIMA, achieving a mean absolute percentage error (MAPE) of 8% for a 6-month forecast
- Collaborated with the sales team to develop data-driven strategies for inventory management and promotional campaigns

## EDUCATION

**University of California Berkeley, Berkeley, CA**

*Bachelor of Science in Data Science*

Anticipated graduation: May 20XX

Current GPA: 3.8

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*May 2021*