

Technical Writing PORTFOLIO

SUMIT BATRA

*Your Vision, My Words: Perfect
Combination for Your Business Growth*

ABOUT ME



SUMIT BATRA

- Meet **Sumit** – a **Coding Wizard** turned **Technical Writer**.
- **15+** years of **Industry Experience** and **Expertise** in **Technical Documentation**.
- Working as a **Freelance Technical Writer, Trainer, and Mentor** for the **last 5 years**, helping brands such as **Birlasoft, Nagarro, Siemens**, etc. achieve their **Business Goals** using **top-notch Technical Content**.

LINKEDIN FOLLOWERS

4365

INDUSTRY EXPERIENCE

15+

PROJECTS DELIVERED

40+

GEOGRAPHIES HANDLED

10

At the end of the day, it is all about achieving client results and quality outcomes

TECHNICAL SKILLS

TECHNICAL WRITING

TECHNICAL EDITING

**WEBSITE CONTENT
CREATION**

BLOG WRITING

API DOCUMENTATION

**TECHNICAL WRITING
TRAINING**

BUILDING BRANDS



CLIENT: REBOOT DIGITAL

Created technical blogs contributing to business and revenue growth allowing the client to gain a competitive edge.

1. Self- Motivation – An Important Trait to Master for Product Managers

Product Managers need a high degree of self-motivation to achieve their desired goals and objectives. Staying motivated always is not easy at all, because Product Management can be a ruthless and selfless role. The Product Managers are the first one taking the blame when the products that are shipped do not meet the desired expectations.

Why do PM lose Motivation?

- **Product Management is a high demanding role** - An exceptional Product Manager needs to be an expert when it comes to handling development teams, scrum ceremonies, customer interactions and there is no end to this list. You need to be mentally strong, and it becomes tough to stay motivated in such testing times.
- **Take the Blame when Products/Features don't do well** – This is the most common problem when Product Managers must take the blame when things do not work out well. This hurts big time and there is no escaping out from the reality.

[LINK](#)

How AI Can Be Useful in the EPC Sector?

The EPC sector has been facing a lot of operational challenges that have impacted its growth and led to low productivity when compared to other sectors. The EPC sector has been lacking in digital adoption, and they need to harness the power of AI. This will help them to gain a competitive edge in the market and quickly grow market share before others catch up:

Let us understand how AI can prove to be useful for the EPC sector looking for the next level of growth and innovation:

- **Monitor Projects in Real-Time**

Project monitoring is becoming more and more crucial for the success of the EPC sector. More companies are investing in drones and smart equipment trackers to collect information that can be fed to AI systems. This can manage safety issues, and risks, and tackle the mismatch of design-related issues in the initial phases. You can use this information to improve existing procedures and processes.

- **Develop Reliable Designs in Real Quick Time**

When you have the correct design specifications, you can greatly reduce the additional project costs and meet your project timelines. AI-powered systems are good at running endless simulations and the right combinations of solutions so that best-in-class and reliable designs can be built in real quick time.

- **Improve Planning and Scheduling**

When AI can optimize your design solutions, it is much easier to plan and schedule each phase because a good design helps to remove unnecessary blockers and delays that require iteration and rework. AI helps to improve the planning and scheduling part with perfection. Project schedule optimizers

[LINK](#)

CLIENT: FLOWACE.AI

Created a website comparison document for <https://Flowace.ai> and <https://hubstaff.com>. It helped the Flowace business team to evaluate existing gaps related to the website, improve user traffic, and enhance end-user experience in the long run.

21. Monitor the Website Performance for Flowace

You must ensure that the website loads quickly so that it improves the end-user experience. You are required to optimize your key components such as landing pages and images. You can also use a reliable hosting provider so that the website performance is top-notch.

22. Analytics and Monitoring for Flowace

You can use tools like Google Analytics to track and analyze your website performance. You can monitor and track your user behavior and reinvent your strategies accordingly.

23. Rely on Referral Programs

You can implement referral programs where your existing users or customers can refer others to your website.

24. Local SEO Strategy

You can optimize your website for local search if you want to handle users in a specific local geographical region.

25. Follow a color branding theme for the Dashboard Page on Flowace

There is no color branding theme followed for the Dashboard page on the Flowace website, which affects the overall website traffic and user experience. It is recommended to follow a standard color branding theme for the website and its associated pages.

CLIENT: PRODUCT STARTUP

Created a **Technical Case Study** for designing and developing a documentation portal and creating an integration guide for integrating existing APIs used by the Uber application. This allowed the client to make critical business decisions on exact product implementation.

[LINK](#)

Problem Statement

- Allow Enterprises to use Uber Platform APIs and build their own commute application for their employees.
- Design and develop Documentation Portal
- Develop an Integration Guide allowing software developers of enterprises to perform seamless integration so that they can build a commuting app for their employees just like Uber.

LINKS TO OTHER TECHNICAL SAMPLES

- [Blogs on Medium](#)
- [Technical Website Content](#)
- [Product TearDown Case Study](#)