# SUMIT BOPEWAR

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LinkedIn | Portfolio

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## ABOUT ME

**Immediate Joiner** | Dedicated React Developer with over 1.6 years of experience building responsive, interactive web applications using modern JavaScript frameworks. Proficient in delivering scalable, user-centric solutions, boosting engagement, and optimizing workflows. Immediate joiner, ready to contribute technical expertise to drive organizational success.

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## SKILLS

- **Frontend:** React.js, Redux, HTML, CSS, JavaScript, Bootstrap, Tailwind CSS.

- **Backend:** Node.js, Express.js

- **Database:** MongoDB

- **Tools & Platforms:** Git, Postman, Vite

- **Other:** RESTful APIs, Responsive Design, User Authentication, Axios, React Hooks, JSON,

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## PROFESSIONAL EXPERIENCE

### React Developer
ICEICO Technologies Pvt Ltd, Nagpur
*April 2023 – Sep 2024*

- **Revamped** e-commerce sites, notably Vinz Seeds, **boosting customer engagement by 20%** by addressing and resolving over 50% of design issues to enhance visual appeal and functionality.

- **Architected** secure, efficient logic for authentication, shopping cart, and checkout systems, **enabling seamless transactions** and building user trust.

- **Refined** user interfaces with responsive designs, achieving **a 25% increase in user satisfaction and engagement** through an optimized experience across all devices.

- **Streamlined** real-time data integration with backend APIs, reducing page load time by 40% and providing users with fast, interactive functionality.

- **Facilitated** a 10% productivity gain by implementing best practices, enhancing collaboration, and aligning workflows across development teams.

# PROJECTS

**VinzSeeds** (**E-commerce Platform for Flower Seeds**)
Led the development of an e-commerce platform that achieved **a 20% rise in conversion rates** and fostered customer retention.

- **Designed** a recommendation engine using MongoDB and Node.js, **increasing average order value by 25%** by delivering personalized product suggestions.

- **Developed** a fully responsive front-end with React, **reducing bounce rates by 30%** and offering an intuitive and immersive user experience.

- **Implemented** secure payment gateways and streamlined the checkout process, leading to a **15% reduction in cart abandonment rates**.

- **Analyzed** user behavior data to refine marketing approaches, **boosting customer retention by 40%** through targeted, data-driven strategies.

- **Orchestrated** a promotional strategy offering 20-30% discounts on various seed products, contributing to an overall increase in sales volume.

- Built a effective catalog with over 500 unique products and received **95% positive feedback on usability** for its intuitive design and seamless navigation.

- **Optimized** inventory management via an efficient admin panel that handled 100+ items, **reducing order processing time by 30%** and increasing monthly sales by 25%.

# EDUCATION

- **Master's Degree** | Gondwana University | 2021 – 2023
- **Bachelor's Degree** | Gondwana University | 2018 – 2021

# ACHIEVEMENTS

- Consistently achieved project goals within deadlines, contributing to a 95% satisfaction rate among clients.
- Recognized for innovative approaches to process optimization.

# CERTIFICATIONS

- Frontend Development Course From Udemy