

```
1
2
3 Offline_stores = {
4     "Make Sales Happen" app:
5     "Targeting offline sales in
6     real-time"
7 }
8
9
10
11
12
13
14
```

1 For **offline stores**, an entering
2 customer is a **black box**;
3

4 Issues faced by **offline stores** vs online retailers

5
6 1. **Do not know** their **customers** well:

- 7 ○ Rely on previous meeting or post-sale
8 backtracking

9
10 2. Face constant **labor shortages**, esp. of **qualified**
11 **salesman**:

- 12 ○ Cannot serve all customers equally well
13

14 ⇒ a **losing battle** to remain afloat...

```
1 A solution = {
```

```
2  
3  
4 A webapp that helps retail stores to  
5 target sale efforts toward more valuable  
6 customers  
7
```



Uses store
video



Detects
objects &
brands



Gets prices
& displays
cum. value



Best
salesman can
target val.
cust.

```
12 }  
13  
14
```

Workflow & tech stack {

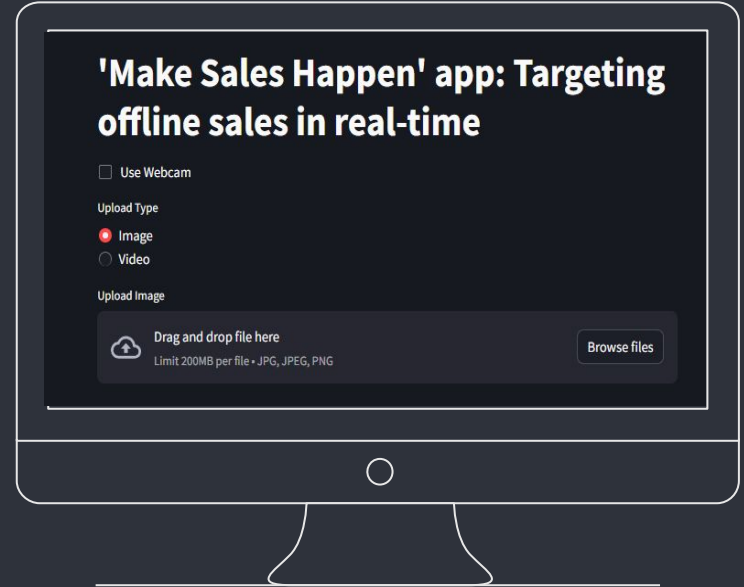


business_case.py

webapp.py

```
1
2
3 Webapp demo
4 {
5
6
7
8
9
10
11
12 }
13
14
```

[Click here](#)



'Make Sales Happen' app

```
1
2
3 But 'not all'
4 logos are seen,
5
6 right? {
7
```

```
8
9 <also, a detailed info on
10 product types can help to get
11 more accurate prices
12
```

```
13 --> Gemini API>
14
```

```
}
```



what model is this and what are the functional details



Show drafts



Sure, the watch in the image you sent is the Hugo Boss 1502659 ladies' watch. It is a quartz watch with a gold-tone mesh strap and a white mother-of-pearl dial with crystal embellishments. The watch also has a date window at the 3 o'clock position.

Here are some of the functional details of the watch:

- **Movement:** Quartz
- **Case material:** Stainless steel
- **Strap material:** Mesh
- **Dial color:** White mother-of-pearl
- **Crystal embellishments:** Crystals
- **Water resistance:** 3 ATM (30 meters)
- **Date window:** Yes
- **Warranty:** 2 years

Table Of 'Contents' {

01 Theory Lesson

< You can enter a subtitle
here if you need it >

02 Features of the Topic

< You can enter a subtitle
here if you need it >

03 Practical Exercise

< You can enter a subtitle
here if you need it >

}

01 {

[Theory Lesson]

< You can enter a subtitle
here if you need it >

}

Workflow & tech stack {

1. Get store video

< (mask faces) >

2. Detect a person

< detr-resnet-50 model
(COCO 2017 data) >

3. Get cloth/acc. types

< Fashion obj. det. data
(kaggle, YOLOv8 training) >

4. Get logos

< Self-labelled data
(YOLOv9 training) >

5. Get prices

< Get product prices
(OpenWeb Ninja API) >

6. Display cust. value

< A box showing value
of cloth/acc. >

}

Concepts < /1 > {



< Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon >

}

Concepts < /2 > {



< Venus has a beautiful name and is the second planet from the Sun. It's hot and has a poisonous atmosphere >

}

```
1 A 'webapp' to boost sales? {
```

```
2  
3  
4  
5  
6  
7  
8  
9 Create a web page
```



Use store
vide



Detect
brands



Get prices
and display

Features of 'the Topic' {

Step 01

Mercury is the closest planet to the Sun and the smallest one

Step 02

Saturn is a gas giant and has several rings

Step 03

The Earth is the only planet that harbors life

Step 04

Venus has a beautiful name and is the second planet from the Sun

}

Recommendations; {

Mercury



< Mercury is the closest planet to the Sun
and the smallest one in the Solar System >

Saturn



< It was named after the Roman god of wealth
and agriculture >


Jupiter





< Jupiter is a gas giant and the biggest
planet in the Solar System >


}

Examples About 'The Topic' {

 **Mercury**
< Mercury is the
closest planet to
the Sun >

 **Jupiter**
< Jupiter is a gas
giant and the
biggest planet >

 **Saturn**
< Saturn is a gas
giant and has
several rings >

 **Venus**
< Venus has a nice
name and high
temperatures >

}

Practical Exercise {

```
< Saturn is the fourth-largest object by diameter in  
the Solar System >
```

```
< /1 >      * Mercury is the smallest planet  
              * The Earth is the planet we live on  
              * Saturn is made of oxygen and helium
```

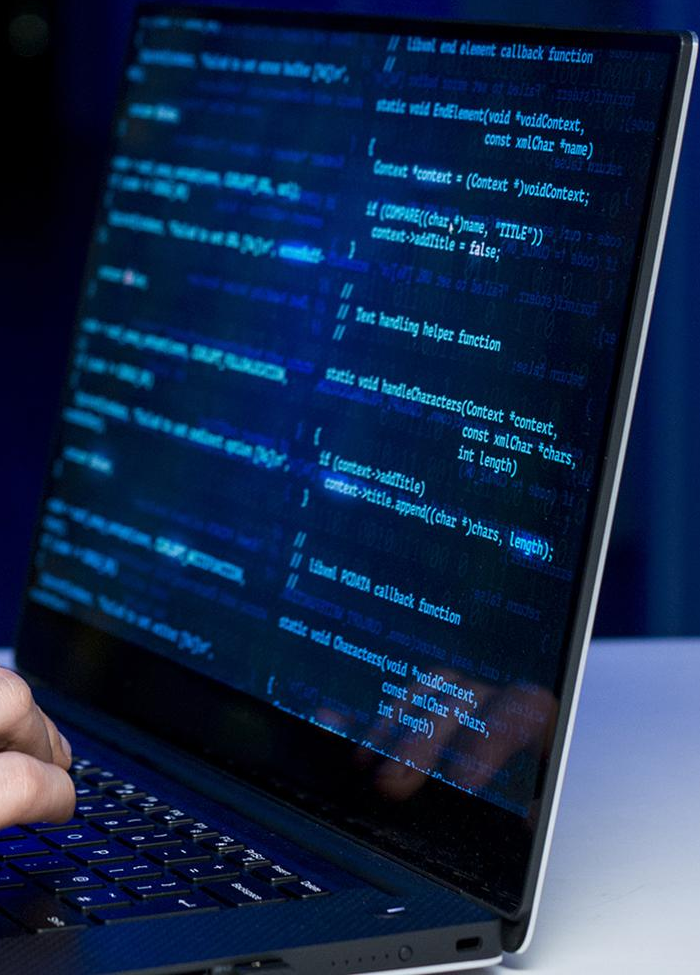
```
< /2 >      * Jupiter is a gas giant  
              * Venus has high temperatures  
              * Neptune is very far away from the Sun
```

```
}
```

```
1 9h 55m 23s {
2
3    < Is Jupiter's rotation period >
4
5
6    333,000.000
7
8    < Earths fit in the Sun's mass >
9
10   386,000 km
11
12   < Distance between the Moon and the Earth >
13 }
14
```


A 'Picture' Is {
Worth a Thousand
Words

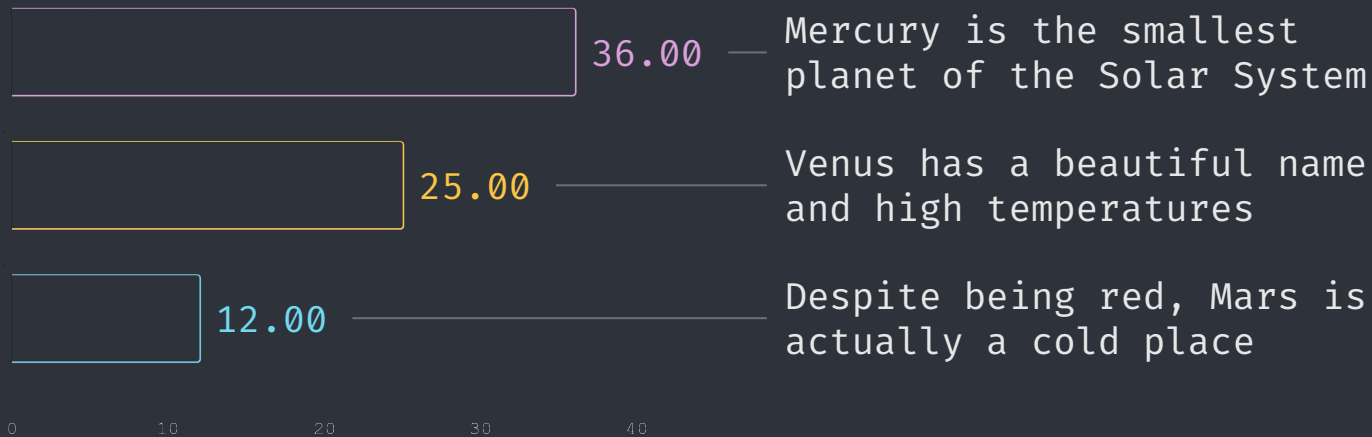
}



1
2
3
4
5
6
7
8
9
10
11
12
13
14

```
Awesome {  
  Words;  
  |  
}
```

Did You Know 'This ?' {



}

Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

A 'Picture' Always Reinforces The Concept {

< Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate it >

}



```
1
2
3
4 150,005,630 {
5
6
```

```
7 |
8   < Big numbers catch your audience's attention >
9
```

```
10 }
11
12
13
14
```

```
1
2
3
4
5
6      < “This is a quote, words full of
7      wisdom that someone important said and
8      can make the reader get inspired.” >
9
10     – Someone ‘Famous’
11
12
13
14
```

Review 'Concepts' {

< Mercury is the
closest planet to
the Sun and the
smallest one in the
Solar System >

● Venus ● Ceres ● Saturn



Planning of 'September' {

M	T	W	T	F	S	S	
		01	02	03	04	05	Mercury is the smallest planet
06	07	08	09	10	11	12	Venus has a beautiful name
13	14	15	16	17	18	19	The Earth is the third planet
20	21	22	23	24	25	26	Mars is actually a cold place
27	28	29	30				Jupiter is a gas giant

}

JavaScript For 'Beginners' {

Mercury

It is the closest
planet to the Sun

Mars

Despite being red,
Mars is a cold place

Jupiter

Jupiter is the
biggest planet

Venus

Venus is the second
planet from the Sun

Saturn

Saturn is a gas giant
and has several rings

Neptune

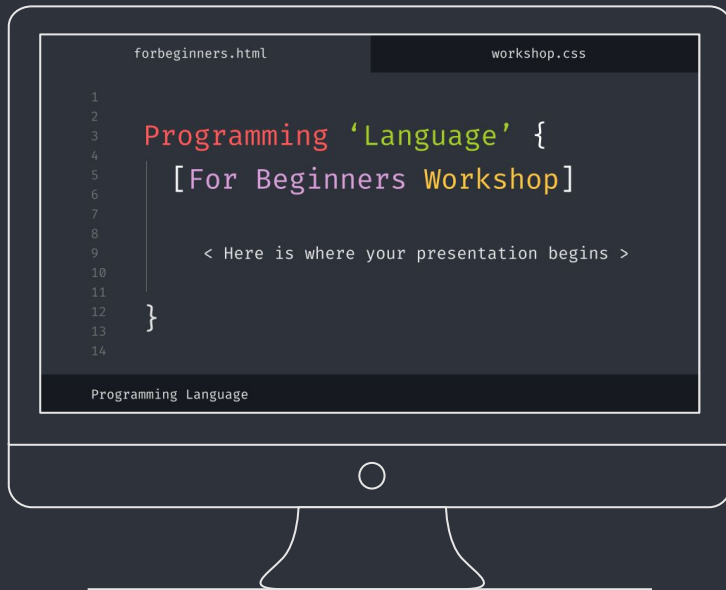
Neptune is very far
from the Earth

}

Desktop Software {

You can replace the
image on the screen
with your own work.
Just delete this one,
add yours and center
it properly

}



```
1 Thanks; {
```

```
2  
3 'Do you have any questions?'
```

```
4  
5 youremail@freepik.com
```

```
6 +91 620 421 838
```

```
7 yourcompany.com
```



```
10 CREDITS: This presentation template was  
11 created by Slidesgo, including icons by  
12 Flaticon, and infographics & images by Freepik
```

```
13 < Please keep this slide for attribution >
```

```
14 }
```

forbeginners.html

workshop.css

Web 'Design'



Programming Language

Alternative 'Resources' {

Here's an assortment of alternative resources
whose style fits the one of this template

Photos:

- * Portrait hacker I
- * Portrait hacker II

}

Resources {

Did you like the resources on this template? Get them for free at our other websites:

Photos:

- * Close up hacker
- * Medium shot woman working computer

Icons:

- * Web design

}

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(<https://fonts.google.com/specimen/Fira+Code>)

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#2e323b

#707070

#e7e7e7

ffffff

ff5858

fcc642

dba0db

72d9f0

a5cf27

Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [How it Works](#).



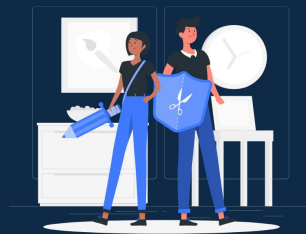
Pana



Amico



Bro



Rafiki



Cuate

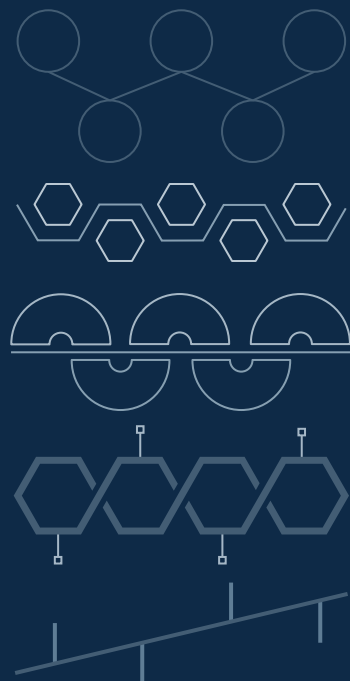
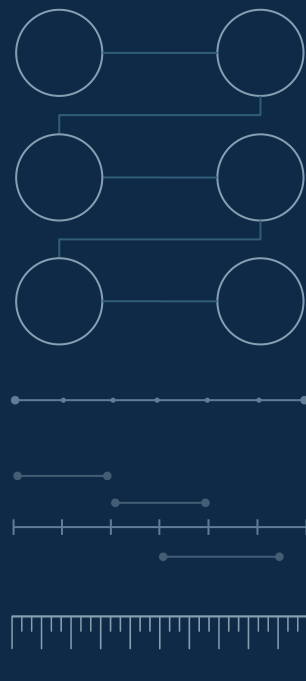
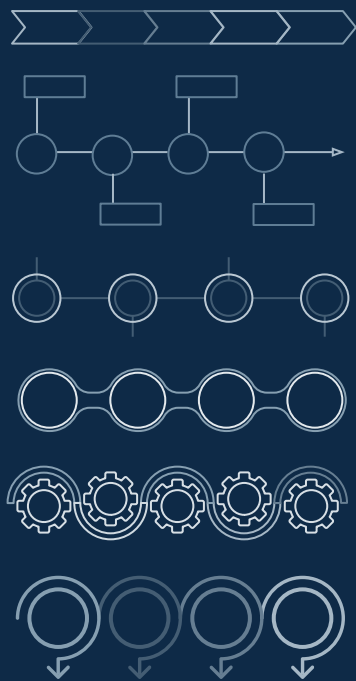
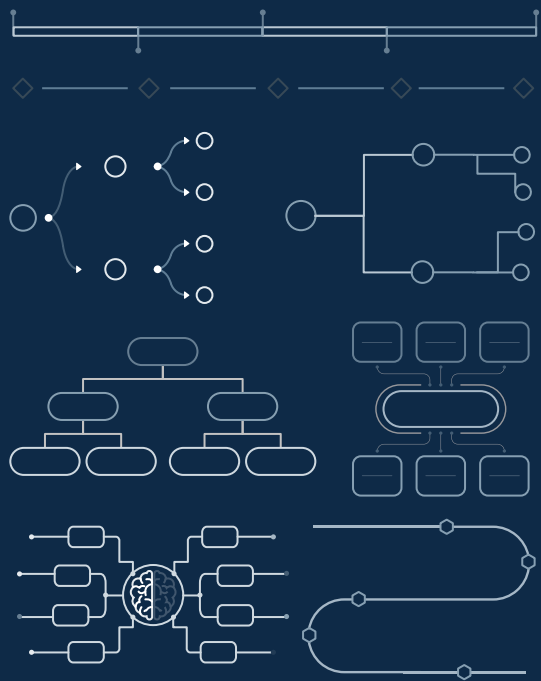
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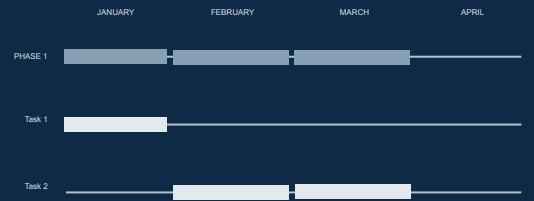
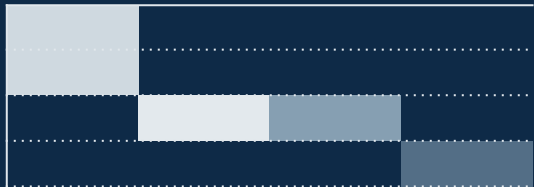
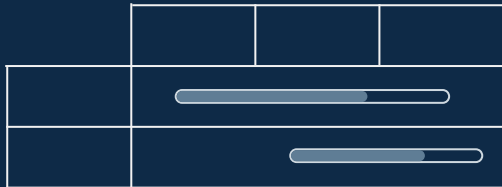
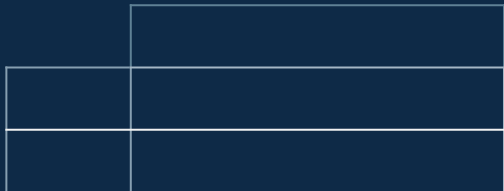
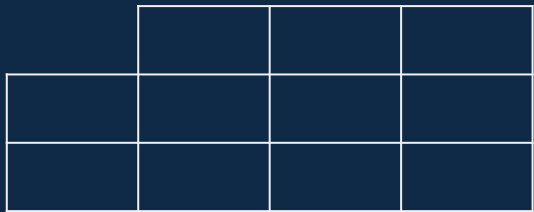
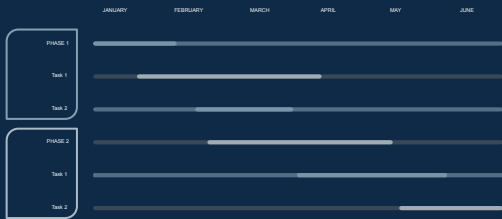
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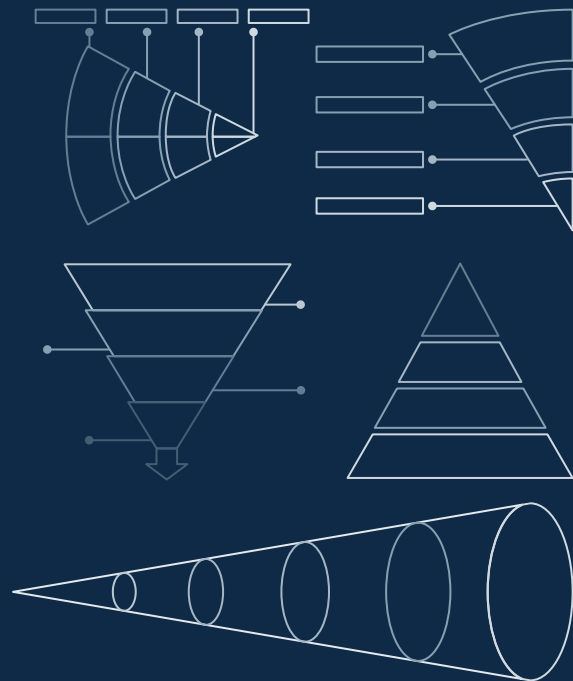
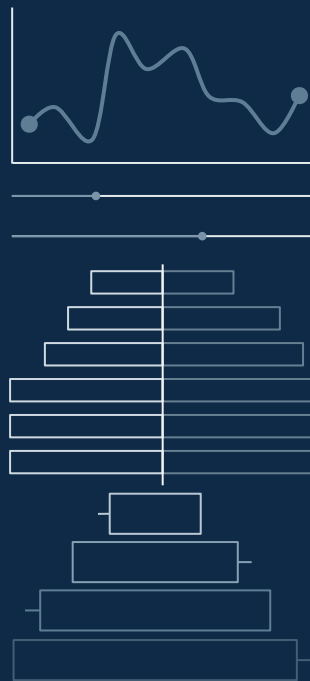
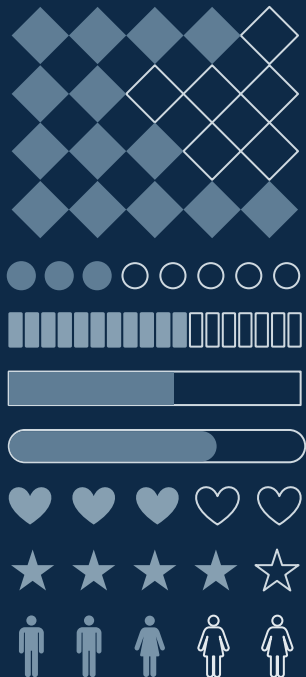
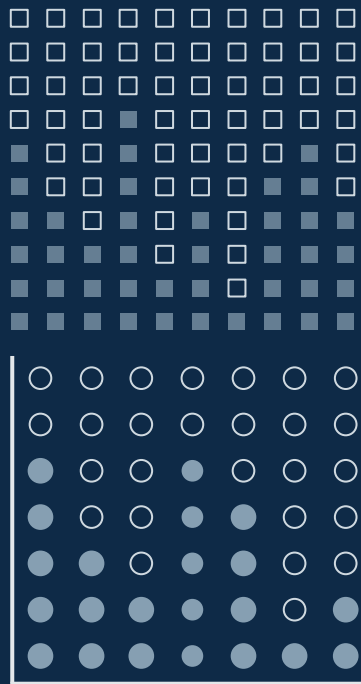












...and our sets of editable icons

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Educational Icons



Medical Icons



Business Icons



Teamwork Icons



Help & Support Icons



Avatar Icons



Creative Process Icons



Performing Arts Icons



Nature Icons



SEO & Marketing Icons



