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**1 SEM BCA (CBCS) CE&PD 4**

**2017**

(December)

**COMPUTER APPLICATION**

Paper : 1-4

**(Communicative English and Personality Development)**

Full Marks : 60

Time : Three hours

**The figures in the margin indicate full marks for the questions.**

**Part-A**

**(Communicative English)**

Marks : 30

1. What are the important criteria for the description and classification of vowel sounds in English? Discuss in details with examples. 10

Contd.

Or *bind -*  
*band -*

Give a phonemic transcription of the following words according to British Received Pronunciation : **(any ten)**  $1 \times 10 = 10$

engage, ambition, under, remember, potato, matter, slate, prize, stream, tempt, cotton, subtle, dramatist, relation.

2. Differentiate between the following pairs of words by giving their phonemic transcription in British Received Pronunciation : **(any five)**  $1 \times 5 = 5$

- a. bird, bard — *bɜːd*  
b. heel, heal  
c. lesson, lessen  
d. wonder, wander  
e. vale, veil  
f. word, ward  
g. pick, peak.

3. Write short notes on **any two** of the following, by mentioning their importance in a conversation :  $5 \times 2 = 10$

- a. Fluency  
b. Accuracy

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c. Appropriateness

d. Planning

e. Turn taking.

Or

Imagine that there is an interview for the post of an Assistant Manager in a Company. The interviewers ask you to describe a memorable incident that occurred in your life. Prepare a presentation for it.

10

4. In the following telephone talk, only the first few sentences are given. Imagine the necessary details and develop the conversation.

**John** : ring ring ... ring ring ... ring ring ...

**Karan** : Hello, John... how are you?

**John** : I am fine. I just called to ask you whether you liked the movie you saw last night?

**Karan** : I can't say it was the best I've ever seen.

**John** : Then you wouldn't recommend it, would you?

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Contd.

**Karan :** Certainly not. Do not waste your time.

**John :** Hadn't you read the reviews before you went to see it?

**Karan :** .....

### Part-B

#### (Personality Development)

Marks : 30

Answer **any three** questions from the following :

1. What is Personality? What are its major determinants? 2+8=10
2. Write notes on : **(any one)** 10
  - i) Trait Theory
  - ii) Introversion and Extroversion
  - iii) Type A and Type B Personalities.
3. What is an attitude? Explain in brief how attitudes are formed. 2+8=10
4. "A happy employee is a productive employee." Discuss the statement. 10

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5. Define Values. Distinguish between terminal values and instrumental values. 2+8=10

6. Discuss how values are formed. What is the relationship between values and behaviour? 5+5=10

7. Define Motivation. Appreciate its importance to a modern enterprise. 2+8=10

8. Compare and contrast Maslow's Need Hierarchy theory with Herzberg's two-factor theory of Motivation. 10

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