Smart Internz

Porject Report Templates

INTRODUCTION

- Overview

Creat the CRM application for school and college to higher education technology enables institutions to manage relationships with all their customers (including students,staffs and Corporate partners).

A CRM system can help education organisation effectively manage and track leads,resulting in imporved enrolment numbers.

Purpose:

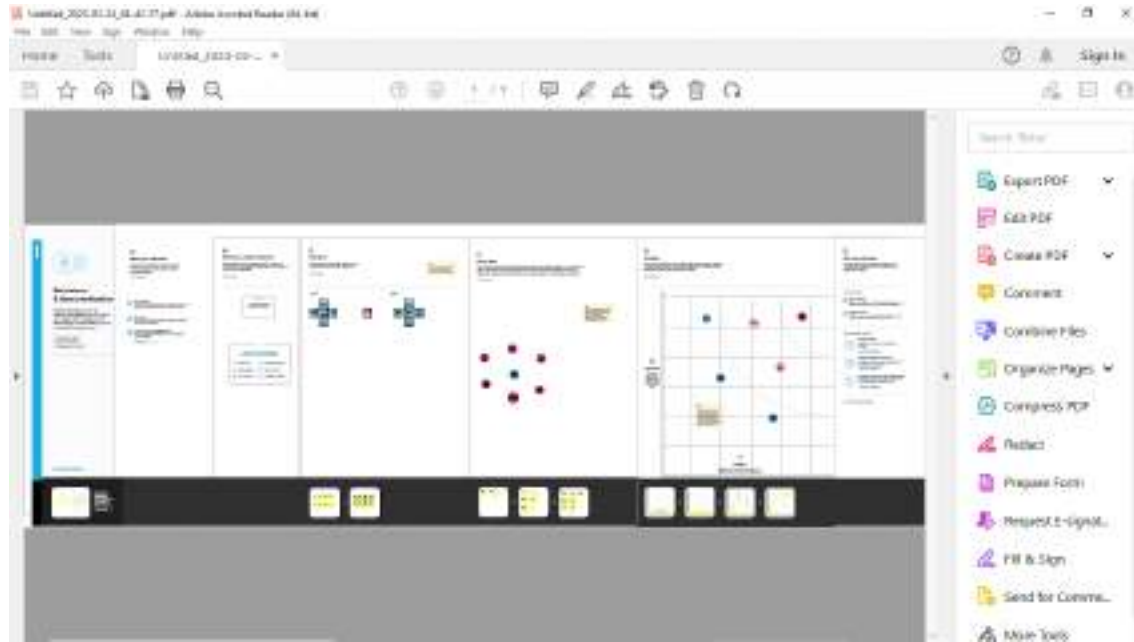This event group will good education developed this CRM purpose at given this time.

2 Problem Definition & Design Thinking 2.1 Empathy Map

Paste the empathy map screenshot

2.2 Ideation & Brainstorming Map

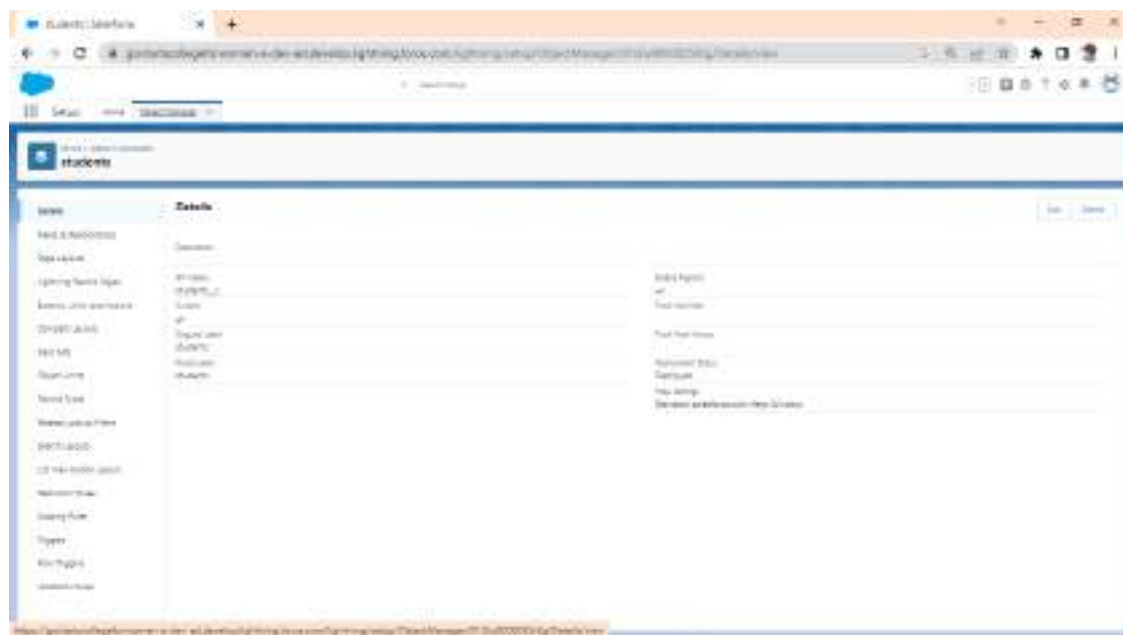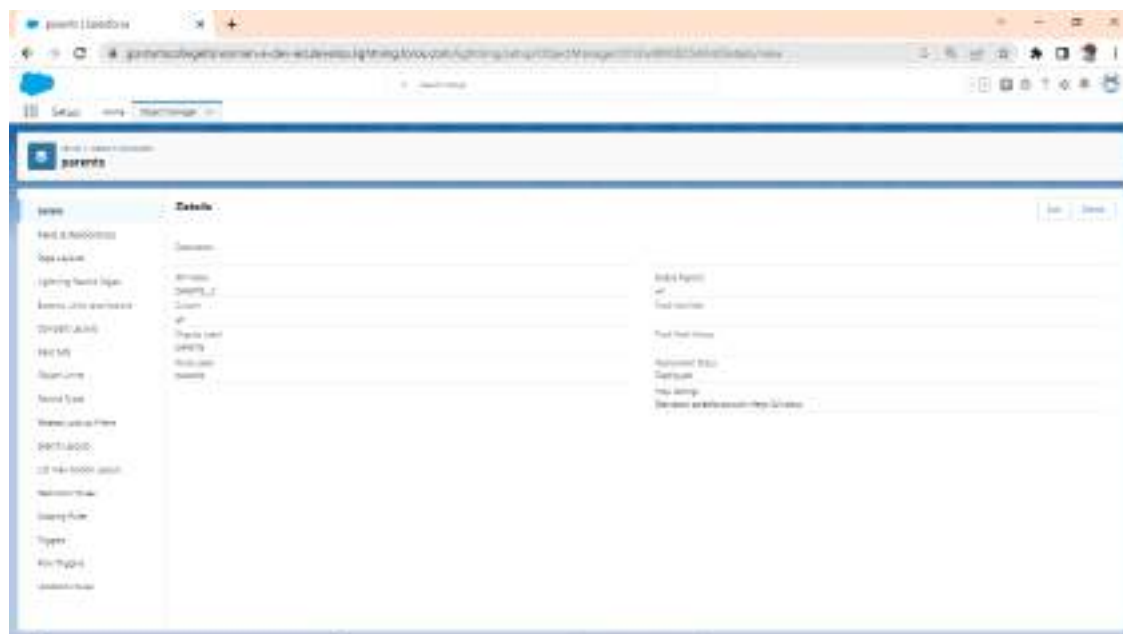Paste the Ideation & brainstorming map screenshot
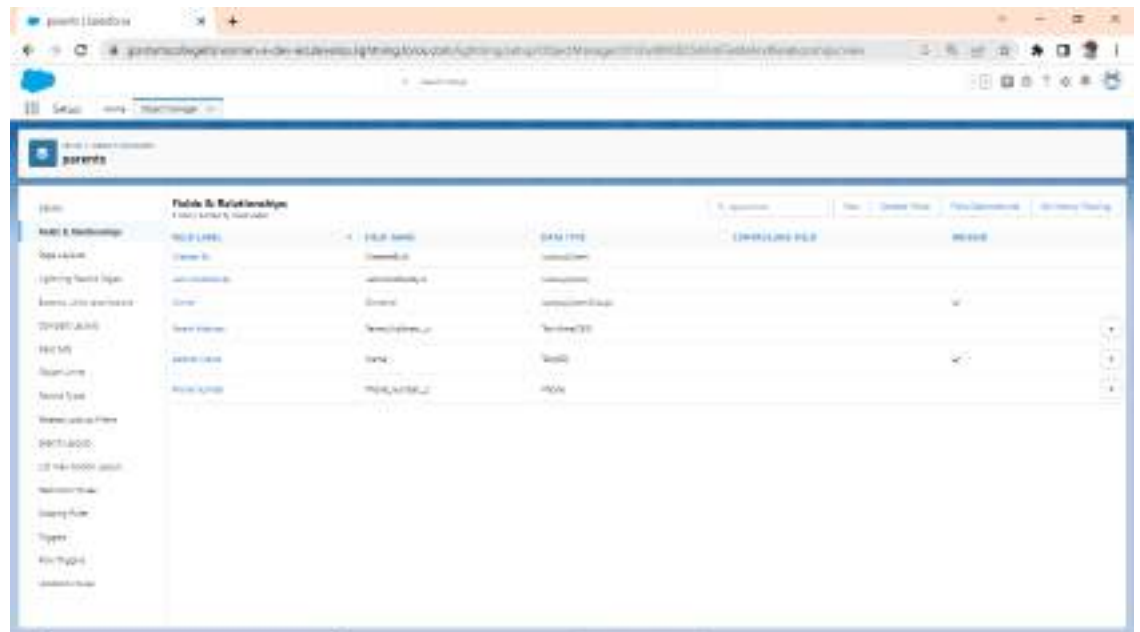

- **RESULT**

- Data Model:

Object name	Fields in the Object	
obj1 students		
	Field label	Data type
	students	text
obj2 parents		
	Field label	Data type
	parents	parents address
	Field label	Data type
	schools	results

obj3 schools		

- **Activity & Screenshot**

- **HOME**
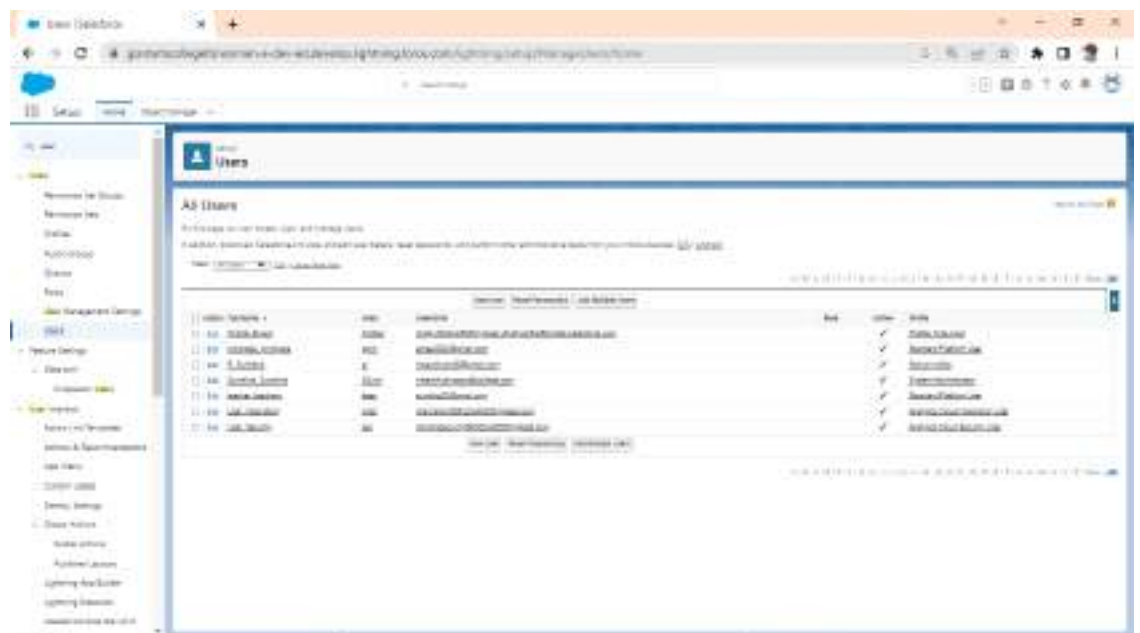

TABS:

OBJECT MANAGER:

APP MANAGER:

FIELD& RELATIONSHIP:

USER:

PERMISSIONS SETS:
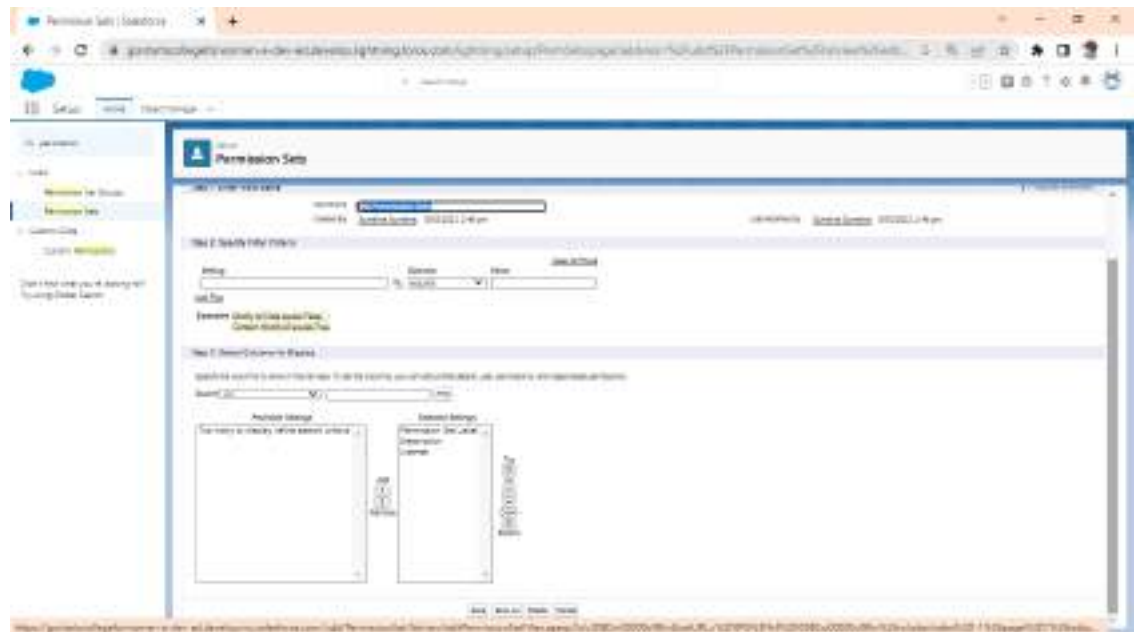
REPORT:
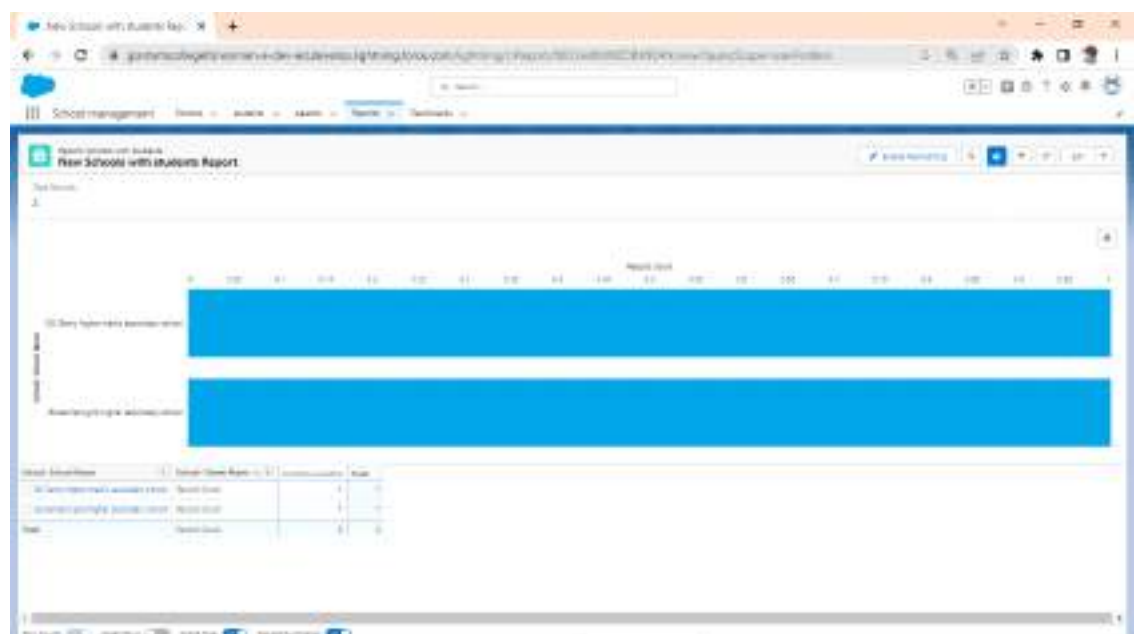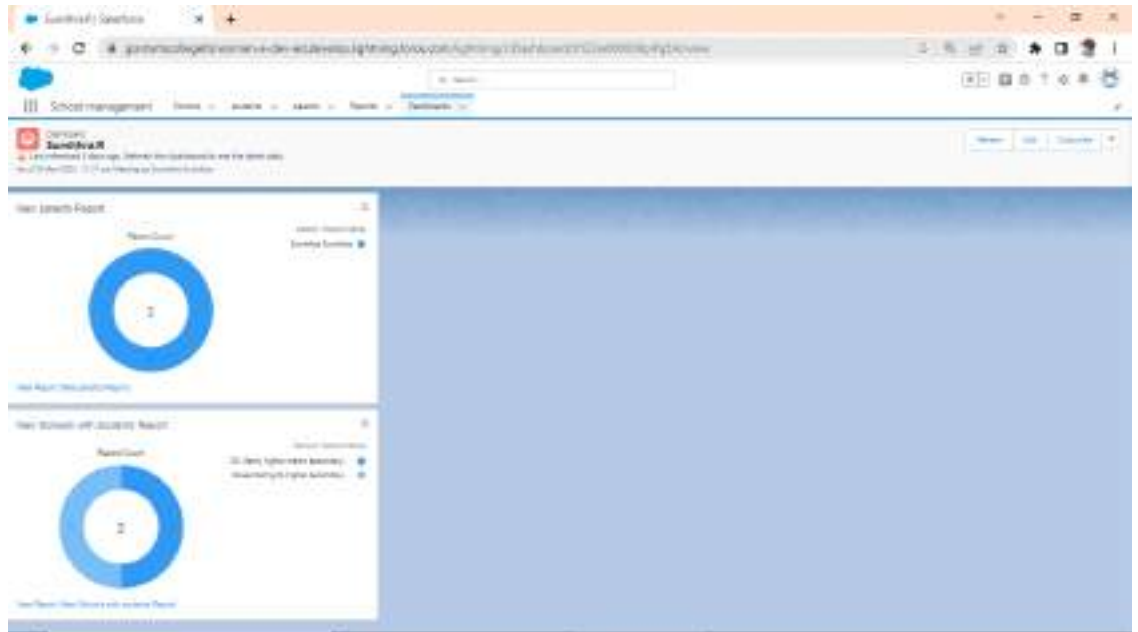
Trailhead Profile Public URL

Team Lead (SUMITHRA.R)-HYPERLINK ''https://trabiblazer.me/id/sumithra
Team Member 1 (VINOSHINI)- https://traiblazer.me/id/vponni1
Team Member 2 -
Team Member 3 –

Project Report Template

- **ADVANTAGES & DISADVANTAGE**

  Advantages:

  Ths useful of CRM the conversion increase up to four times.

  According to every CRM implementation brings to education developed.

  Disadvantages:

  It may not suit every business.

It requires a process-driver sales organization.

APPLICATIONS:

A CRM can help schools keep n touch with tap into recrutment .schools can use the software to track communications,and organise events.

- **CONCLUSION :**

   CRM schools and colleges use managed interactions with potential customers.increaseing more knowledge to development.

- **FUTURE SCOPE:**

   CRM expect organizations to know a lot of knowledge to gather students in benifit it.