

1. Which of the following is a primary AI application in Alibaba's retail operations? (a) Voice assistants (b) Personalized recommendations (c) Stores (d) Robots
2. Alibaba's AI chatbot is called: (a) Alexa (b) Siri (c) AliMe (d) Watson
3. Cainiao uses AI for: (a) Cooking (b) Delivery (c) Search (d) Payment
4. Amazon Go stores use AI for: (a) Logistics (b) Cashier-less (c) B2B (d) Marketing
5. Amazon's recommendation system primarily uses: (a) Reinforcement (b) Collaborative (c) Vision (d) Robotics

6. McDonald's AI in kitchens helps to: (a) Cook (b) Track (c) Recommend (d) Monitor
7. Walmart uses AI to monitor: (a) Food (b) Shelves (c) Menu (d) Suppliers
8. Major ethical concern in retail AI: (a) Delivery (b) Jobs (c) Forecast (d) Personalization
9. AI demand forecasting helps in: (a) Stock (b) Cashiers (c) Cooking (d) Chatbots
10. Which company focuses AI on logistics and B2B? (a) Amazon (b) Walmart (c) Alibaba (d) McDonald's

11. Alibaba's smart logistics company Cainiao primarily uses AI for: (a) Customer reviews (b) Route optimization (c) Store design (d) Cashless payments
12. Which of the following is a key AI technology used in Amazon Go? (a) Computer vision (b) Blockchain (c) GPS tracking (d) Augmented reality
13. AI in Walmart improves customer experience by: (a) Predicting demand (b) Creating TV ads (c) Printing bills (d) Designing stores
14. Alibaba uses AliMe chatbot for: (a) Fraud detection (b) Customer service (c) Shelf scanning (d) Robotics
15. A major benefit of AI-driven personalization in e-commerce is: (a) Lower server costs (b) Tailored product suggestions (c) Faster packaging (d) Automatic bill printing

16. Which AI method helps in dynamic pricing for retailers? (a) Image recognition (b) Machine learning algorithms (c) Chatbots (d) Speech recognition
17. AI in McDonald's drive-thru operations is used for: (a) Menu personalization (b) Hiring staff (c) Designing packaging (d) Inventory printing
18. Fraud detection in e-commerce is mostly based on: (a) Natural language processing (b) Predictive analytics (c) Image recognition (d) Robotics
19. Computer vision AI in retail stores helps in: (a) Tracking inventory (b) Writing code (c) Sending bills (d) Managing suppliers
20. The global agreement that also influences IPR and AI use in retail is: (a) TRIPS (b) GATT (c) GDPR (d) COP28

21. The AI-powered chatbot used by Alibaba for customer service is called _____.
22. Amazon's recommendation system uses _____ filtering to suggest products to customers.
23. The logistics network of Alibaba that uses AI to optimize delivery routes is called _____.
24. AI in McDonald's kitchens helps in _____ and workflow optimization.
25. Walmart uses AI-powered _____ to monitor shelves and detect empty stock.

26. Cashier-less shopping in Amazon Go stores is enabled by AI and _____.
27. The process of predicting future product demand is called _____.
28. AI for demand forecasting helps retailers maintain optimal _____ levels.
29. Alibaba's AI in B2B operations is used for _____ matching of suppliers.
30. AI tools used in e-commerce include chatbots, recommendation systems, fraud detection algorithms, and _____ networks.

31. Alibaba's personalized shopping experience is powered by _____ algorithms.

32. AI in retail helps in reducing _____ time during order processing.

33. Amazon's AI-powered cashier-less stores are branded as _____.

34. Walmart's shelf-monitoring robots are often referred to as _____.

35. Alibaba's AI logistics arm, Cainiao, optimizes _____ delivery.

36. AI-based _____ detection protects customers from online scams.
37. Machine learning in retail helps in predicting customer _____ patterns.
38. McDonald's uses AI in its drive-thru to provide _____ recommendations.
39. Dynamic _____ allows retailers to change product prices in real time using AI.
40. AI-powered customer service chatbots improve _____ satisfaction.