

Privacy Policy

Effective Date: June 25, 2024

Introduction

Habit!ca ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share information about you when you use our productivity app ("App") and services ("Services"). By using our App, you agree to the terms of this Privacy Policy.

Information We Collect

Personal Information

When you create an account or use our App, we may collect personal information that can identify you, such as:

- **Name:** For personalization and to address users by name in communications
- **Email address:** For identification, data backup, account recovery, and sending important notifications or updates
- **Profile photo:** For personalization and to enhance the social experience within the app, such as displaying user photos in profile

Security Measures: We take the security of your personal information seriously. Our app uses Firebase to store user details, and Firebase implements several security measures to protect your data, including:

- **Encryption:** Data is encrypted in transit using HTTPS and at rest using advanced encryption standards.
- **Authentication and Authorization:** Robust authentication mechanisms and granular authorization rules control access to data.
- **Database Security Rules:** Custom security rules are set to manage who can read and write to the database.
- **Regular Security Updates:** Firebase services are regularly updated to address security vulnerabilities.

Usage Data

We automatically collect information about how you interact with our App, including:

- Device information (e.g., device type, operating system, unique device identifiers)
- Log information (e.g. crash & error logs)

How We Use Your Information

We use the information we collect to:

- Provide and improve our App and Services
- Ensure the security and integrity of our App

How We Share Your Information

We do not sell or rent your personal information. We may share your information with:

- Service providers who perform services on our behalf (e.g., hosting, analytics, customer support)
- Legal authorities if required by law or to protect our rights
- Business partners in the event of a merger, acquisition, or sale of assets

Data Security

We implement a variety of administrative, managerial, and technical security measures to help protect your personal information. Our company has various internal control standards which relate specifically to the handling of personal information. These include certain controls to help safeguard the information we collect online. Our employees are trained to understand and comply with these controls, and we communicate our Privacy Policy practices and guidelines to our employees. However, while we strive to protect your personal information, you must also take steps to protect your information. We urge you to take every precaution to protect your personal information while you are on the Internet.

Your Choices

Access and Update

You can access and update your personal information by logging into your account or contacting us directly.

Opt-Out

You can opt-out of receiving promotional communications from us by following the unsubscribe instructions in those communications or by contacting us.

Cookies

You can manage cookies through your browser settings. However, disabling cookies may affect your experience with our App.

Children's Privacy

Our App is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we learn that we have collected such information, we will take steps to delete it.

Your Rights Under GDPR

If you are within the EU, you have certain rights under the General Data Protection Regulation (GDPR), including:

- **Right to access:** Obtain a copy of your personal data and other supplementary information. A small fee may be charged for this service.
- **Right to restrict processing:** Restrict the processing of your personal data in certain circumstances.
- **Right to rectification:** Correct any incomplete or inaccurate information we hold about you.
- **Right to object to processing:** Stop or prevent us from processing your personal data, especially where we rely on legitimate interest as the legal basis. This includes processing for direct marketing purposes.
- **Right to erasure:** Request deletion or removal of personal data when it is no longer necessary for the purpose it was collected or processed.
- **Right to be informed:** Know what personal data is being processed, why, and who else the data may be shared with.
- **Right in relation to automated decision-making and profiling:** Not be subject to decisions based solely on automated processing.
- **Right to data portability:** Request your data to be provided in a structured, commonly used, and machine-readable format.

To exercise your rights, you can contact us at:

Habit!ca [product of Thinksys]

7th Floor, Discovery Tower, A-17, Sector 62, Noida, Uttar Pradesh – 201309

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website and updating the "Effective Date" at the top of this policy. Your continued use of our App after any changes signifies your acceptance of the new Privacy Policy.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

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Thank you for using Habit!ca, a product of Thinksys. We are committed to protecting your privacy and ensuring a secure and enjoyable experience with our App.