

Design Head

Hozefa Matiwalla

<http://hozmat.wordpress.com>

hozmat@hotmail.com

Tel: 022 – 26340948, Mobile: +918605078652,

Seeking assignments to head operations in Interaction Design/Web Graphic/GUI Designing & Development with a high growth oriented organization

EXPERIENCE SUMMARY

- **Professional Synopsis**
 - 12+ years of professional experience on Usability, Web Graphic/GUI/UI Designing with a strong conceptualization/visualization skill set across design, layout & branding. Capable of dealing with high-pressure situations as the need arises, conveying confidence in both abilities and level of interest with A strong sense of layout design, an eye for detail, excellent design skills
 - Gamut of expertise encompass with hands on experience in UX solution, designing layouts for Websites and Web Applications, XHTML Mark-ups, Design/Develop websites in CMS like Liferay, Joomla, Wordpress etc. CD-ROM Presentations, Flash animations & Scripting, Banner & Newsletters Designing and design for various forms of print collateral's.
 - Experience working with varied industrial clients like Financial, Entertainment, Advertisement and Media, Telecommunication, E-Commerce, etc.
 - Ability to effectively prioritize and manage multiple projects, capable of performing under minimal supervision and tight deadlines, multi-tasking, Strong written and oral communication skills, Quick and Self-learner.
- **Project Management**
 - Providing techno-commercial support to marketing teams, resource administration, deployment and allocation, effort/time estimation.
 - Imparting training (technical and soft skills) to team members and resolving technical issues, ensuring completion of work within the specified parameters.
 - Implementing quality systems and handling quality related activities like preparing checklists, test cases, etc; familiar with CMMi & ISO compliance processes.
- **Customer Relationship Management**
 - Interacting with clients for gathering requirement, finalization of product/technical specifications and quality parameters, and apprising them with project progress.
 - Ensuring prompt resolution of customer complaints & achieve high customer satisfaction levels.
 - Incorporating client suggestions and feedback in the draft and finalizing the artwork.
 - Adhering to and implementing high customer service guidelines, as laid down by the company.

EDUCATIONAL QUALIFICATION

- Bachelor of Commerce, Mumbai

Design Head

CERTIFICATIONS

- 14 months Advance Designing and Animation course from Microcell Training Institute

TECHNICAL SKILLS

Usability	Information Architecture, Heuristic Evaluation, Wireframe development, Prototype Development
Design Software's	Axure, Adobe Photoshop CS5, Adobe Flash CS5, Corel Draw X5, Illustrator CS5,
Web Technologies	Adobe Dreamweaver CS5, HTML Markup, CSS 2.0/3.0, JQuery
Animation and Scripting	Flash CS5, Action Script 2.0/3.0
3D Modeling	3ds Max
Operating Systems	Windows XP, Vista, 7

PROJECT EXPERIENCE

Synechron Technologies

Nov'10 till date

Designation: Lead Creative

1. Project: Website and Web Application Redesign

Oct'11 till date

Client: Asurion

Description: UI Design & Development and Maintenance

Responsibilities:

- Design UI
- Build HTML Prototype as per the PSD
- Integrate the HTML in Joomla and Sharepoint Framework
- Debug and fix UI issues for various Browsers

2. Project: E commerce Portal

Aug'11 to

Oct'11

Client: Howies

Description: HTML Markup and Integration

Responsibilities:

- Build HTML Prototype as per the PSD
- Integrate the HTML in Magento Framework
- Debug and fix UI issues for various Browsers

3. Project: Web Application UI Design

Jan'11 to

July'11

Design Head

Client: DG

Description: Design and Develop UI for the Web Applications, Spot Central

Responsibilities:

- Visualization, layout and perceptive navigation design, graphics, template design for web applications
- User Interface Design and design of UI elements like visuals, icons as the branding guidelines for the Application
- Graphical Support

4. Project: Web Application UI Design
Jan'11

Dec'10 to

Client: Assurion

Description: Design and Develop UI for a Web Application, VSS

Responsibilities:

- UI Design and HTML Development of the Web Application

Triumph Systems and Solutions

Jan'10 to Oct'10

Designation: UX Solution Lead

1. Project: Intranet Application

Client: ICICI Bank

Description: The application is an internal portal for ICICI Bank employees who will have features like document management, blogging, calendar, news and alerts.

Responsibilities:

- Design and develop UI for the application and integrate the HTML in liferay

2. Project: Microsites

Client: Sodexo UK

Description: Microsite's are the websites which sodexo develops for its client. Each client has a different site as per their likings. Through the site sodexo updates the users about their canteen and menu details

Responsibilities:

- Design and develop the site in liferay

Human Factors International
Nov'09

Oct'08 to

Designation: Team Lead UIDT

1. Project: websites

Design Head

Clients: ICICI Bank, Glaxo, Citibank, Reliance

Description: Managed HTML/CSS development of various websites of the above said clients.

Responsibilities:

- Manage a team of 6 html developers
 - High level HTML planning
 - QC of HTML's
-

EBS Worldwide

May'07 to Sep'08

Designation: Senior Web Graphic Designer

1. Project: websites

Clients: IIML, EBS

Description: Designed and Developed websites of the above said clients.

Responsibilities:

- Visualization, layout and perceptive navigation design
- Manage a team of 3 Designers
- High level Design and HTML planning
- QC of HTML's and creative work

2. Project: Web Applications

Client: Sony, Sharp, One Source, ADP, ICICI, Reliance

Description: Designed and Developed UI for various Web Applications for the above clients

Responsibilities:

- Visualization, layout and perceptive navigation design, graphics, template design for web applications and websites
 - Manage a team of 3 Designers
 - High level Design and HTML planning
 - QC of HTML's and creative work
-

Zensar Technologies

Jul'06 to May'07

Designation: Senior Consultant

1. Project: Web Applications

Client: Cisco

Description: Designed and Developed UI for various Web Applications for Cisco

Responsibilities:

- Design UI for the applications and convert the same into HTML
-

Atos Origin

Dec'02 to Jul'06

Design Head

Designation: Senior Web Designer

1. Project: Web Applications and Web Sites

Client: P&G

Description: Designed and Developed UI, HTML for various Web Applications and websites for P&G

Responsibilities:

- HTML Markup of various multilingual websites
 - User Interface Design and design of UI elements like visuals, splash screens, icons for various web based and stand alone software applications
 - Graphical Support to more than 30 websites
 - Visualization, layout and perceptive navigation design, graphics, template design for web applications and websites
 - Involved in the study, requirement analysis, site map design for various web applications, web sites and multilingual web sites
 - Worked in close relation with clients & programmers for user centered layouts and designs
-

Zee Interactive Learning System

Jun'01 to Oct'02

Designation: Graphic Designer

1. Project: Web Portal

Client: zeenext

Description: Manage web portal

Responsibilities:

- Design html pages for the portal
 - Create various graphics for the portal
-

Creation Advertising Studio

Oct'00 to May'01

Designation: Graphic Designer

1. Project: Animated e-cards

Client: club greetings

Description: The main objective of this project was to Design of Flash Interactive cards, highly expressive and quality 2D animated greetings based on the storyboard.

Responsibilities:

- Designing and Animation of Flash e-cards
- Technical support to team members