## **Madelin Woods**

Engineering Lead, Contractor at IDEO.org

## Experience

### Engineering Lead, Contractor at IDEO.org

March 2016 - Present (5 months)

#### Design & Engineering at Independent Contractor

May 2015 - Present (1 year 3 months)

I work closely with small & medium-sized startups to help define new products, building wireframes, designing mocks, and writing front-end code (Ruby, JavaScript, HTML5/CSS3). Have a project you'd like to collaborate on? I'm currently available for work on a contract basis.

### Software Engineer, Front End at Square

August 2011 - February 2015 (3 years 7 months)

Built web applications, animations, internal tools, & frameworks for various Square products, including: Customer List, Receipts, Market, Wallet, & Gift Cards.

#### Creative Technical Lead at Exygy

February 2011 - August 2011 (7 months)

#### Web Developer at Make Magazine

April 2010 - February 2011 (11 months)

Make Magazine, Craft Magazine, etc.

#### Design & Consulting at Freelance

2007 - 2011 (4 years)

Clients include: O'Reilly Media, Airbnb, Agency Charlie, Citizen Space, Tactical Philanthropy, GiveChange, Wolfram Research, Illini Apple Center, Champaign-Urbana Mass Transit District

### Graphic / Web Designer at National Center for Supercomputing Applications

2009 - 2010 (1 year)

#### Co-founder & Executive Member at Champaign Urbana Design Org

2008 - 2010 (2 years)

#### Design Intern at Wolfram Research

May 2006 - September 2009 (3 years 5 months)

# Education

## University of Illinois at Urbana-Champaign

Bachelors, Advertising, Spanish, 2005 - 2009

Activities and Societies: ACM SIGGRAPH (UIUC Chapter) - Vice Chair American Advertising Federation - Publications committee

## **Smartly**

Master of Business Administration (MBA), 2016

## Interests

oil painting, Illustration, urban gardening, running

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## 2 person has recommended Madelin

"I had the pleasure of managing Madelin during her tenure at Maker Media. Smart, capable, and easy to work with. Extremely skilled at design and a real asset to any organization"

— Stefan Antonowicz, managed Madelin at Make Magazine

"Her ideas are nuggets of gold and her personality is sparkling. You would be amiss not to utilize her."

— Travis Austin, studied with Madelin at University of Illinois at Urbana-Champaign

Contact Madelin on LinkedIn