

Chris Stevenson

Web Developer

Seattle, WA - Email me on Indeed: [indeed.com/r/Chris-Stevenson/84f369e12ceb2ae3](https://www.indeed.com/r/Chris-Stevenson/84f369e12ceb2ae3)

WORK EXPERIENCE

Web Developer

ESPN Digital Media - Seattle, WA - 2008 to 2013

Customer Experience

Web Development in Commerce, Digital Marketing, ESPN Insider, ESPN Fantasy Games and ESPN Mobile.

- Lead Developer ESPN Commerce system
- * Migration of 500k+ customers to new platform while maintaining active subscriptions.
- * Development of new commerce workflow integrated with espn.com login credentials.
- * Extended workflow to include purchases on mobile devices.
- Developed and supported a variety of successful multi-channel marketing campaigns, sweepstakes and promotions in support of digital subscription acquisition.
- Built a self-service email publishing system for producers allowing for daily email deployment.
- Lead Developer for the ESPYS website
- Extended online voting to mobile and social media platforms.
- Integrated live video stream of red carpet coverage.
- Lead Developer for College GameDay Basketball and Football
- Created an area for user-generated content from fans.

Technical Consultant/Analyst

Home Box Office (HBO) - New York, NY - 2006 to 2008

Provided technical expertise for the newly formed AOL/HBO comedy website venture.

- Designed and created content publishing workflow for video and interactive assets. Established an Asset Management System for both content creation and archiving.
- Developed code creation tools for deploying video and interactive content on the venture's frequently updated site.

Technical management of HBO's Bill Maher show exclusive web segment titled "OverTime".

- Technical production for the Bill Maher live video stream that aired exclusively online after the linear broadcast.

Senior Technical Producer

Home Box Office (HBO) - New York, NY - 2000 to 2006

Managed Web-based applications for HBO.com. Developed and maintained Content Management solutions in support of HBO's business development and new media platforms.

- Created and maintained websites in support of original programming for Home Box Office.
- Programmed a data-driven screensaver application the uses Actionscript, XML integration and Flash's Shared Object. Over 500k+ individual downloads.
- Supported and advised on various marketing campaigns and procedures that resulted in over 1.5+ million unique subscriber acquisitions.
- Served as technical producer for the HBO Band of Brother's website.

Content Engineer

News Digital Media (NewsCorp) - New York, NY - 1999 to 2000

Performed advanced applications programming using Vignette Story Server with database interaction to harvest news wire stories from various feeds including the Associated Press, Reuters and Weather data.

- Conceived and designed overall data and meta-data schema for both textual news wire stories and their accompanying photo assets.
- Streamlined process in which web content editors create, enhance, deploy, archive and associate news stories.

Non-Commissioned officer

United States Marine Corps - 1990 to 1994

Decorations include Combat Action Ribbon, Kuwait Liberation Medal, Good Conduct Medal.

EDUCATION

Geography/Computer Cartography

Hunter College, City University Of New York - New York, NY
1994 to 1996

SKILLS

Web Development, User Experience, Content Management, Subscriber Acquisition, Digital Marketing, Social Media, Ecommerce, Web Analytics

LINKS

<http://linkd.in/12dqUc7>

MILITARY SERVICE

Service Country: US

Branch: United States Marine Corps

Rank: Corporal E-4

April 1990 to April 1994

Mortar Platoon, Weapons Company, Marine Corps Infantry

As a forward observer, provided indirect fire support in support of rifle platoons, companies and battalions.

Commendations:

Decorations include Combat Action Ribbon, Kuwait Liberation Medal, Good Conduct Medal.

ADDITIONAL INFORMATION

Digital Media Professional with extensive Web Development experience in the areas of Content Management, Content Development, and Multiplatform Deployment. Expertise in implementing digital solutions that elevate brand image, highlight content and maximize revenues. Characterized throughout employment as a dedicated team member with versatility to resolve multifaceted issues, possessing the ability to apply complex technologies that translate business needs into practical applications.

Technical Skills

Languages: HTML, PHP, CSS, Javascript, JQuery, AJAX, XML, JSON

Production Tools: Adobe Creative Suite, Vingette, Interwoven TeamSite, Wordpress, Content Editor, Coda 2, TextPad

Project Tools: MS Office Suite, Atlassian JIRA, Adobe SiteCatalyst, Perforce, Google Analytics