

Edwin Olson

Seasoned Internet Professional

Huntsville, AL - Email me on Indeed: indeed.com/r/Edwin-Olson/ea472546f886dc42

Versatile Digital Professional with a wide-ranging skill set and management experience. Proven success in Internet platform development, project management, and creative problem solving. Able to provide employers with hands-on design experience and technical web expertise. Diversified skills include marketing support, coding, social media, team collaboration, and communication.

Willing to relocate to: Colorado Springs, CO - Denver, CO - Nashville, TN

Authorized to work in the US for any employer

WORK EXPERIENCE

Web Developer

Redstone Federal Credit Union - Huntsville, AL - March 2017 to Present

- Executed and coordinated site maintenance and local web asset development.
- Verified and updated online rate data, ensuring accuracy and process integrity.
- Created and deployed marketing reports from digital lead generation tools.
- Primary development tools: Percussion CMS; Adobe Creative Suite; Marketo.

Web Designer/Developer

TheClassicStuff.com - Huntsville, AL - 2014 to 2017

- Developed and administered TheClassicStuff.com, a private sports memorabilia website.
- Designed and executed web projects for local non-profits HMCVM.org and SJWJobClub.org.
- Primary development tools: Adobe Creative Suite; WordPress; Digital imagery.

Director Internet Development

USA HOCKEY, INC - Colorado Springs, CO - February 2007 to June 2014

- Developed and managed web platform capabilities and guided strategic deployment.
- Supported membership of approximately 650,000 players, parents, coaches, and officials via a web platform that exceeded 22 million page views and 5.6 million users from 06/2013 to 06/2014.
- Administered department annual budget in excess of \$600,000 (2010 to 2014).
- Reduced department expenditures by approximately 40% over 4 years (2010 to 2014).
- Provided strategic oversight and technical support for launch and transition to technologically advanced web platform containing event management, learning, and content management modules (2010, 2012).
- Negotiated cost-saving contracts for managed cloud hosting, infrastructure, and third-party services.
- Facilitated communications between internal and external platform development teams.
- Implemented platform training and maintained desktop support for all affiliate webmasters.
- Supported national staff with various web-development skills to advance organizational goals.
- Employed quality assurance methodologies to ensure highest quality service delivery.

WEBMASTER

WELKIN SCIENCES, INC - Colorado Springs, CO - 2003 to 2007

Website Design and Development

- Designed, implemented, and maintained company website, www.welkinsciences.com.

Project and Internet Management

- Supported daily and long-term graphic and documentary goals for million-dollar defense contracts and projects, including execution of all phases of documentation, Internet administration, and project support.
- Interpreted graphics needs of engineers, compiling rough ideas and sketches into finished documentation.
- Developed, prioritized, and maintained timelines based on government contract and staff requirements.

Additional Internet Development Highlights:

- Developed JavaScript functionality for customized operations, such as integration with owner's PayPal account to receive payments and a specialized image upload interface.
- Created business websites as part of overall company identity and marketing support initiatives.
- Researched, implemented, and administered e-commerce systems.
- Re-designed existing websites to update look and feel and to conform to current web standards.

TECHNICAL

Web Development. Well-versed in all major web development tools, including Adobe Creative Suite, content management systems, and responsive web technologies. Expertise with HTML5 and CSS, PHP/SQL development, JavaScript, SEO, e-commerce, and web analytics; Wireframing, ; Adobe Creative Suite (Dreamweaver, Photoshop, Illustrator); CMS (Percussion, WordPress, Joomla); Marketo.

Print and Graphics. Extensive background in traditional print and conversion to online media, utilizing tools such as In-Design, Acrobat, Photoshop, and various illustration suites. Experienced in traditional film and CMYK printing processes.

OWNER / WEB DEVELOPER / DESIGNER

EDDIE OLSON DESIGN & GRAPHICS - Colorado Springs, CO - 1993 to 2007

Built a diverse portfolio and a reputation for accuracy and on-time delivery, returning a yearly profit and completing

a wide range of projects requiring expertise in website design and implementation, strategic marketing initiatives,

digital and traditional print layout and production, and computer illustration. (www.eddieolson.com)

INTERNET DIRECTOR

Major Clients - Colorado Springs, CO - 1993 to 2007

Web Development and Management

- Administered www.arn.org, performing all phases of web management, design and publishing, site layout, HTML creation, digital reproduction, and e-commerce solutions.
- Designed and developed original art concepts, technically and aesthetically tailored to specific projects.
- Developed and implemented website from inception to 1500+ pages, incorporating and adapting production art from scans, illustrations, original concepts, digital files, and photographic reproductions.
- Designed and implemented a PHP/SQL-based content management module for online product catalog.

Project Management

- Coordinated 200+ print and video products, consistently increasing company product portfolio.
- Directed all print and web-based marketing and advertising material, including books, CDs, magazines, newsletters, brochures, reports, Internet, and direct mail.
- Contributed regularly to marketing strategies, product design, and product implementation.

EDUCATION

Bachelor of Arts in English in English

Colorado College - Colorado Springs, CO
1991

SKILLS

Adobe Creative Suite (10+ years), Content Management Systems (10+ years), HTML (10+ years), CSS (10+ years), CSS3 (10+ years), HTML 5 (4 years), Microsoft Office (10+ years), Javascript (10+ years), PHP (10+ years), Analytics (10+ years), SEO (10+ years), Website Design (10+ years), Ecommerce (10+ years), Web Development (10+ years), Web Services (10+ years), Web Platform Administration (10+ years), Full Stack Development (10+ years)

LINKS

<http://www.linkedin.com/in/edwinpolson>