

Emilie Lima Burke

Venture for America Fellow | Data Associate at Allovue

Summary

I am a recent graduate of the American Politics Department from Princeton University with a passion for research and an unquenchable thirst for knowledge and experiences. I am diligent and task-oriented, often surpassing expectations when given a project or task to lead. I am currently a 2015 Venture for America working as a Data Specialist at Allovue in Baltimore, MD.

Experience

Data Associate at Allovue

April 2016 - Present (4 months)

2015 Fellow at Venture for America

October 2014 - Present (1 year 10 months)

Venture for America is a career accelerator for recent grads who want to learn how to build a business while making an impact. VFA Fellows get training and join a startup in an emerging US city (Baltimore), where we live and work for two years at partner companies (Allovue). We learn hands-on what it takes to build a company, while getting the mentorship, network, and ongoing support to prepare ourselves to become successful entrepreneurs. VFA's goal is to spark job growth in cities that need it by sending our top-talent to help grow the businesses that will make it happen.

Customer Success at Allovue

August 2015 - April 2016 (9 months)

As the first dedicated Customer Success hire, I helped identify, brainstorm, and implement the processes that are still in place for on-boarding and supporting product users. This required developing in-depth knowledge and familiarity with such systems as Intercom, Heap Analytics, Survey Monkey, TalkDesk, and Mixpanel. I have provided one-on-one coaching and on-boarding for users both virtually and in-person, as well as group coaching sessions. Specific projects I have contributed to and executed on include creating our first in-house analytics dashboard and writing our second email on-boarding campaign for users.

Tiger Call, Office of Annual Giving at Princeton University

September 2011 - June 2015 (3 years 10 months)

TigerCall is the student-led division of the Office of Annual Giving, where undergraduates reach out directly to the alumnae. My work has ranged from direct contact with alumni to fulfilling supervisory responsibilities. I have trained new callers and regularly work with callers to develop and strengthen their techniques. I regularly rank near the top of my peers in performance.

Consulting Intern at Rescue Mission of Trenton

July 2014 - September 2014 (3 months)

The Rescue Mission of Trenton is a housing and rehabilitation facility for recovering addicts, most of whom have experience with the Justice System.

The Mission's Job Development Program empowers residents with the skills to regain control of their lives. As a Rescue Mission Intern, I explored the possibility of expanding the job training and job placement opportunities for the resident clients in their rehabilitation center. I was especially focused on identifying what similar job development programs have found to be successful.

The Rescue Mission partners with many local community organizations. I worked to identify potential entrepreneurial partners in the community for both their work missions and their community service community.

Marketing Agent, Office of Athletics- Campus Recreation at Princeton University

September 2012 - June 2013 (10 months)

As a member of one of the earliest marketing teams for Campus Recreation, I worked to brainstorm and develop a series of strategies that could be utilized and compared for efficiency. I also implemented and expanded the use of social media for increased interaction with the student body, including the implementation of QR Codes on fliers which seamlessly connected print media with online sign ups.

Teaching Assistant at Princeton University Preparatory Program

June 2012 - August 2012 (3 months)

With the Princeton University Preparatory Program, I planned lessons for low-income, high-achieving high school students in a number of academic areas, including Literature, Earth Science, Math, Writing, and Art Appreciation. I worked directly with the students to guide them in producing their first independent research projects that were then presented at the conclusion of the program.

Shift Leader at Dunkin Donuts

August 2007 - September 2011 (4 years 2 months)

As a Shift Leader, I was responsible for the well-being of the entire shift, ranging from proper money handling for over a thousand dollars in cash, product quality maintenance and guest satisfaction, and precise cleaning techniques. I held this position throughout High School. On extended breaks from school, I have regularly picked up shifts because they are still impressed with my quality of work.

Intern at Congressman Leonard Lance

August 2010 - June 2011 (11 months)

As the only intern during the academic year, I was responsible for handling a myriad of tasks. I was often the first line of communication with constituents both by print and phone. I was there throughout my senior year of High School.

Volunteer Experience

Referee, Level C3 at Southeast Rugby Referee Society

June 2016 - Present

The mission of SERRS is to foster youth, high school, local, national, and international amateur sports competition in the sport of rugby by providing coaching and education concerning the Rugby Laws to amateur athletes engaged in such competition and by developing and providing referees to such competition, which will aid each amateur athlete's development.

Member & New Member Captain for Zeta Phi Chapter at Kappa Kappa Gamma

October 2012 - June 2015

Kappa Kappa Gamma (###) ("Kappa") is a women's fraternity, founded at Monmouth College in Monmouth, Illinois, United States. Although the groundwork of the organization was developed as early as 1869, the 1876 Convention voted that October 13, 1870 should be recognized as the official Founders Day, because no earlier charter date could be determined. This makes Kappa Kappa Gamma one of the oldest extant women's Greek-letter societies. Kappa has a total membership of more than 260,000 women, with 140 collegiate chapters in the United States and Canada and 307 alumnae associations worldwide Their national philanthropy is Reading Is Fundamental.

Secretary of Stars and Stripes Alumnae Chapter at Kappa Kappa Gamma

May 2016 - Present

The Stars & Stripes Alumnae Association was formed to benefit all of our Kappa alumnae that are affiliated with the military whether a spouse, parent, sibling or active duty soldier. The goal of our association is to provide a connection for all military affiliated alumnae to the Kappa Kappa Gamma organization no matter where they may be located. This organization also functions as a wonderful information sharing resource whether just starting your affiliation with the military or those alumnae that are more seasoned in their military background.

<http://associations.kappakappagamma.org/starsandstripes/>

Member at Junior League of Fayetteville

May 2016 - Present

The Junior League of Fayetteville, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Referee, Level C3 at Potomac Rugby Referee Society

January 2016 - May 2016

The Potomac Society of Rugby Football Referees (PSRFR) serves the Potomac Rugby Union (PRU). Geographically, the PRU is made up of teams from as far north as Indiana University of Pennsylvania (and also Pittsburgh, though not on a regular basis) and as far south as the Marines stationed at Quantico Marine

Base in Quantico, VA. The PRU stretches to Frostburg, Maryland in the west to Salisbury University in Salisbury, Maryland in the east. However, the majority of teams are located within the Washington DC metropolitan area. The PSRFR does offer its services to other local unions, Eastern Penn (EPRU) and Virginia (VRU), as well as providing referees for the Mid Atlantic Region (MARR). PSRFR referees do travel throughout the US on exchanges with other unions.

Member at Junior League of Baltimore

December 2015 - May 2016

The Junior League of Baltimore, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Baltimore Inc. values the diverse community in which we live, the talents, commitment, and contribution of our members, and our history of community impact and involvement.

Member of Baltimore Alumnae Society at Kappa Kappa Gamma

June 2015 - May 2016

Kappa Kappa Gamma (###) ("Kappa") is a women's fraternity, founded at Monmouth College in Monmouth, Illinois, United States. Although the groundwork of the organization was developed as early as 1869, the 1876 Convention voted that October 13, 1870 should be recognized as the official Founders Day, because no earlier charter date could be determined. This makes Kappa Kappa Gamma one of the oldest extant women's Greek-letter societies. Kappa has a total membership of more than 260,000 women, with 140 collegiate chapters in the United States and Canada and 307 alumnae associations worldwide Their national philanthropy is Reading Is Fundamental.

Languages

English	(Native or bilingual proficiency)
Portuguese	(Native or bilingual proficiency)
Spanish	(Limited working proficiency)

Education

Princeton University

Bachelor of Arts (B.A.), American Politics with Latin American Studies, American Studies, and Portuguese Language and Culture, 2011 - 2015

Activities and Societies: Princeton University Women's Rugby FC, President; Kappa Kappa Gamma (KK#) Women's Fraternity, Zeta Phi Chapter, New Member & Marshall Committees; Community-Based Learning Initiative, Trustee; Law and Public Affairs Association, Undergraduate Fellow; Sport Clubs Executive Council, Secretary; Cloister Inn, Member; Latino Unidos Networking Association, Mentor

Benedictine Academy

High School, General Education, 2007 - 2011

Grade: 4.0

Activities and Societies: Varsity Soccer, Captain; Varsity Swimming, Captain; Varsity Softball, Captain; Junior State of America, Chapter President; Peer Mentor; Ambassador; Development Volunteer; National Honor Society.

Emilie Lima Burke

Venture for America Fellow | Data Associate at Allovue



[Contact Emilie Lima on LinkedIn](#)