Garima Agarwal

Software Developer - CPM India Sales & Marketing Pvt. Ltd

New Delhi, Delhi - Email me on Indeed:

WORK EXPERIENCE

Software Developer

CPM India Sales & Marketing Pvt. Ltd - July 2011 to Present

CPM India is a part of Omnicom (www.omnicomgroup.com) Diversified Agency Service group (DAS) (www.dasglobal.com) and operating globally, we specialize in ensuring that your customers are contacted in the right place at the right time via the most appropriate channel.
CPM India is leading field marketing & event Promo Company; it has up to 1500 people working for us making 15000 face-to-face, 6000 phone and web contacts each week.

Software Developer

Recent Technologies Pvt. Ltd - January 2011 to July 2011

Syninfotech Pvt. Ltd. as Web Developer

Relish Insurance   -   (HP), IN - January 2010 to January 2011

Projects: Blooming 4ever, Astrologix Online, Yuvrajstampsgallery

Proficiency Forte
• Software Development:
✓ Conducting system study and coordinating with team members for requirements mapping, system design & integration, implementation, etc.
✓ Designing & executing test plans and gap analysis to ensure that requirements and functional specifications are tested & fulfilled.
✓ Understanding requirements, identifying systems and getting it developed & implemented.

• Project Management:
✓ Mapping requirements and providing them best solutions involving evaluation & definition of scope of project and finalization of project requirements.
✓ Holding review meetings to monitor progress of the project as per schedule / budgets and ensuring timely completion.
✓ Delivering and implementing the project as per scheduled deadlines.
✓ Creating & sustaining a dynamic environment that fosters development opportunities and motivates high performance among team members.

Projects Handled
• Project Title: Retailforce Compliace Module and Chatter Module
Client: CPM UK
Role: Developer/ Architect
Environment: Salesforce, Apex, Visualforce
Responsibilities:
✓ Understand the current system & rebuild it.
✓ Designing, Coding & Developing
✓ Designing & Development of the system according to the requirement analysis.

Description:
Compliance module integrates with the Essentials product to allow users to create lists of product related questions for a set of visits.

The 'Products' will be added as Items in the existing Item object and 'allocated' to a Project through a wizard.

The system will create records in the compliance object based on the items and associated question sets so a field user can see the correct list of products for the project related to the visit they are doing.

• Project Title: Mazda
Client: CPM UK
Role: Developer
Environment: Salesforce, Apex, Visualforce
Responsibilities:
✓ Understand the current system & rebuild it.
✓ Designing, Coding & Developing
✓ Designing & Development of the system according to the requirement analysis.

• Project Title: ASDA Self Booking System, CPM Belgium
Client: ASDA UK Ltd., CPM Belgium
Role: Developer
Environment: Salesforce, Apex, Visualforce
Responsibilities:
✓ Understand the current system & rebuild it.
✓ Designing, Coding & Developing
✓ Designing & Development of the system according to the requirement analysis.

Description:
Work Parcel booking system via portal for CPM UK employees for merchandising activities.

Other Salesforce Projects
• Project Title: P&G (FMCG)
• Project Title: Diageo
• Project Title: NPS Module
• Project Title: Disney

• Project Title: InsideCPM, Apple China, HP Retail
Client: CPM International, CPM China, CPM Singapore and Malaysia (HP)
Role: Software Developer/ SQL Programmer
Environment:

EDUCATION

MCA
Hindustan Institute of Management & Computer Studies   -   Mathura, Uttar Pradesh
2010 to Present

BSC
St. John's College   -   Agra, Uttar Pradesh
2007 to Present

Radha Ballabh Inter College   -   Agra, Uttar Pradesh

2004 to Present

St Joseph's Girls Inter College   -   Agra, Uttar Pradesh
2002 to Present

ADDITIONAL INFORMATION

⇒ Technologies: ASP.Net, Microsoft .Net Technologies, AJAX.
⇒ Tools: Telerik RadControls for ASP.NET AJAX
⇒ Database: SQL Server 2008
⇒ Languages: C#
⇒ IDE: Visual Studio 2010
Responsibilities:
✓ Analysis of candidate system, Requirement analysis of the system to be developed.
✓ Database Designing, Coding & Developing
✓ Designing & Development of the system according to the requirement analysis.
✓ Responsible for the designing the advance SQL queries, procedure, cursor, triggers, scripts
✓ Also created, modified, maintained and optimized SQL server database.

Description:
InsideCPM is CPM intranet site which is to be used by CEOs/MDs of various CPM Branches. This web application will help them to increase in their productivity & service for the CPM. It will also help them to create Business Development Report which henceforth compiled for the CPM Branches to calculate over development of CPM.
Various features such as post, discussion board, keyword search etc are present.

• Project Title: Parinaam - Abbott, Parinaam- P&G, Parinaam- Intel
Client: Abbott, Proctor & Gamble, Intel
Role: Software Developer/ SQL Programmer
Environment:
⇒ Technologies: ASP.Net, Microsoft .Net Technologies, AJAX.
⇒ Tools: Telerik RadControls for ASP.NET AJAX
⇒ Database: SQL Server 2008
⇒ Languages: C#
⇒ IDE: Visual Studio 2010
Responsibilities:
✓ Analysis of candidate system, Requirement analysis of the system to be developed.
✓ Database Designing, Coding & Developing
✓ Designing & Development of the system according to the requirement analysis.
✓ Responsible for the designing the advance SQL queries, procedure, cursor, triggers, scripts
✓ Also created, modified, maintained and optimized SQL server database.

• Project Tile: Relish Insurance (Multi Level Marketing)
Client: Relish Insurance
Domain: Insurance.
Role: Software Developer/ SQL Programmer
Environment:
⇒ Technologies: ASP.Net, Microsoft .Net Technologies, JavaScript, AJAX
⇒ Tools: Telerik RadControls for ASP.NET AJAX 2009 Q3
⇒ Database: SQL Server 2008

⇨ Languages: C#, HTML
⇨ IDE: Visual Studio 2008

Responsibilities:

✓ Designing & Development of the system according to the requirement analysis.
✓ Finding, studying & implementing the best compatible technology or tool according to the requirement of the system.
✓ Designing & Developing the User Interface using ASP.Net, HTML, AJAX & CSS and Business logic using C# & JavaScript.
✓ Responsible for the training & development of the new joiners.
✓ Responsible for the designing the advance SQL queries, procedure, cursor, triggers, scripts
✓ Also created, modified, maintained and optimized SQL server database.

Other Projects

• Project Title: Sanc Secure
• Project Title: Real Earning Solution
• Project Title: Blooming 4ever
• Project Title: Yuvraj Stamps Gallery
• Project Title: Astrologix Online
• Project Title: Client/Server Based Colorimeter
• Project Title: Students Fees Management System

• Technologies: Microsoft .Net Framework 3.5/4.0
• Database: SQL Server […] R2, ADO.Net
• Script: JavaScript
• Packages: Ms-Word/Excel/Power Point Presentation
• Operating System: Win […] 2008
• Area of Interest: Database, GUI Design, Web Technology
• Theory: DBMS, Computer Network
• CRM: Salesforce (Cloud) Development & Administration

Extra-curriculum Activities

• Participation in Conference, "Intellectual Property Right Sensitization Programme" in 2009, organized by Federation of Indian Chambers of Commerce and Industry (FICCI) & Central Government of India.
• Participation in National Conference "Computational Optimization & Applications for Real World " in 2008, organized by our college.
• Participation in National Conference "Computer Based Pattern Recognition" in 2007, organized by our college