

# Rashid Ahmed

Delhi, Delhi - Email me on Indeed: [indeed.com/r/Rashid-Ahmed/16bb99b7f30d343a](https://in.linkedin.com/in/Rashid-Ahmed/16bb99b7f30d343a)

Willing to relocate: Anywhere

## WORK EXPERIENCE

### **Marketing Executive**

www.maddhome.com - Noida, Uttar Pradesh - May 2015 to Present

#### Responsibilities

Marketing research, Customer support, Product promotion, social media promotion, Emails, Support customer with emails, Competitors analysis

#### Accomplishments

I learned a lot about eCommerce industry and worked with team for up gradation of ranks and other rules in Google. Worked for product promotion and handle the social media marketing. Learned all the basic concept of an eCommerce website how it is formed and upgraded and how its business operates and what are the marketing strategies for any firm.

#### Skills Used

Ms excel, Ms office, Power point presentation, Google Adwords analysis, Word, Content writing, vender account management, delivery pick up and dispatch to customer

## EDUCATION

### **MBA in Marketing & finance**

Sharda University - Greater Noida, Uttar Pradesh  
2013 to 2015

### **B.com in Accounts Hons.**

The Bhawanipor Education Society - Kolkata, West Bengal  
2009 to 2012

## SKILLS

Excel, word, office, marketing, online marketing, Ecommerce (Less than 1 year)