

Veronica Shea

Marketing & Ticketing Assistant at Primary Stages

Experience

Marketing & Ticketing Assistant at Primary Stages

May 2015 - Present (1 year 3 months)

- Designed and created email advertising, web images, and other marketing collateral.
- Managed correspondence and relations for subscribers, single-ticket-buyers, and group sales attendees.

Private Tutor at Top Test Prep

February 2015 - December 2015 (11 months)

Manager at Alice Millar Chapel Choir

October 2013 - June 2015 (1 year 9 months)

- Coordinated and managed rehearsals and performance schedule for 50-person student choir; including all music and materials.
- Updated and reconstructed computer filing system for over 500 musical scores and choral works using Microsoft Excel.

Fundraising Associate at Chicago Shakespeare Theater

March 2015 - April 2015 (2 months)

Marketing Coordinator at Musical Theatre Factory

June 2014 - April 2015 (11 months)

- Created a full-scale marketing campaign for a new non-profit dedicated to the creation of new musical theatre - Delegated marketing tasks between marketing consultants and volunteer staff.
- Managed various social media accounts and website for the company.

Literary Editor at Frizzi & Lazzi The Olde Time Italian-American Music & Theatre Company

June 2011 - January 2015 (3 years 8 months)

Bartender at Blue Moon Mexican Cafe

June 2014 - December 2014 (7 months)

Intern at Wolf Talent Co.

June 2011 - September 2011 (4 months)

Intern at How to Succeed In Business Without Really Trying - Broadway

September 2010 - June 2011 (10 months)

Education

Northwestern University

Bachelor of Science (B.S.), Theatre/Theater, Psychology, Legal Studies, IMC, 2011 - 2014

Grade: 3.88

Activities and Societies: Alpha Chi Omega - VP Philanthropy, Alice Millar Chapel Choir - Manager, Homecoming - Corporate Relations Chair, Lipstick Theatre - Business Manager, Gamma Sigma Alpha, Order of Omega

Bergen County Academies

High School Diploma, Theatre/Theater, 2007 - 2011

Languages

English

(Native or bilingual proficiency)

Italian

(Limited working proficiency)

American Sign Language

(Elementary proficiency)

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[Contact Veronica on LinkedIn](#)