

Elaine Skoumbouris

Web Developer - HTML5 and CSS3

Poynette, WI - Email me on Indeed: [indeed.com/r/Elaine-Skoumbouris/cb9acb0bbda1b7ba](https://www.indeed.com/r/Elaine-Skoumbouris/cb9acb0bbda1b7ba)

Web, Graphic, Digital Designer and Developer, Artist. Experienced, passionate, creative, skillful and detail-oriented. Builds effective UI business websites, developing long term client relationships. Integrates current trend and industry standards using Adobe CS6, CSS3 and customized solutions. Maintains and provides ongoing design, promotions and marketing initiatives.

WORK EXPERIENCE

Web Developer

HTML5 and CSS3 - March 2013 to Present

- 3/2013 - Present • Web development/marketing
 - Project lead for site layout and design
- Web Developer • HTML5 and CSS3
- Photo and text editing
- PleasantValley Nursery • Customer service
www.pleasantvalleynursery.com
Lodi, Wisconsin

Project lead for company website

HTML5 and CSS3 - Pittsburgh, PA - January 2013 to Present

- Web Developer • HTML5 and CSS3
- Graphic Design edits
- Nagrobek Green Memorials • Text writing and editing
www.nagrobekmemorials.com
Pittsburgh, Pennsylvania

Project lead for website development

Mille Lacs Foods, LLC - Sun Prairie, WI - July 2011 to Present

- directing client in process
- Web Designer/Developer, • Effectively manage entire website
- Graphic Designer • Designed custom pages
- Inventory edits and descriptions
- Mille Lacs Foods • Custom designed header
www.millelacsfoods.com • Graphics manipulation and
Sun Prairie, Wisconsin optimization

work history since 2005

Developer, Marketing

LA~CE Gifts and Clothig - Walker, MN - February 2011 to Present

- 2/2011 - Present • Directed and coordinated site layout
 - Customize Flash slide show
- E-commerce Web Designer and • Improved company online presence.

Developer, Marketing • Integrated SEO

- Designed company logo, banner

LA~CE Gifts and Clothing • Administrator for site maintenance,
www.lacegiftsandclothing.com technical troubleshooting

Walker, Minnesota

Web Developer

Assumption Greek Orthodox Church of Madison - Madison, WI - January 2010 to Present

Created original graphics, logo, banners

- Wrote and edited content

Assumption Greek Orthodox • Technical troubleshooting

Church • Maintenance of site

www.assumptiongochurch.org

Madison, Wisconsin

Designer, Digital Artist, Owner and Operator

Designing Lane - Madison, WI - 2005 to Present

Over twelve years experience of contract work in Web Design, Web Development and Marketing directives. Providing cost-effective and compelling business websites for businesses, non-profit organizations and educational institutions in the Midwest and beyond.

- Project lead for development of small businesses web presence.
- Advanced skills in digital design, UI Design.
- Digital photo editing in Photoshop.
- Dealings in customer service, client relations, business conduct.
- Client account manager and administrator for domain names and hosting server.
- Integrated Search Engine Optimization (SEO).
- Proficient in the use of Content Management Systems (CMS).
- Command of e-commerce site building, customizing and updating.
- Working knowledge of MySQL.
- Initiating, building, acquisition of customer lists, and launching of email campaigns.
- Proficiency in social media for businesses.
- Maintaining website content.
- Integration of brand identity.
- Creation of website enhancing jQuery slider shows.
- Resourceful approach to website technical troubleshooting.
- Marketing initiatives of product, service features, and promotional copy.
- Custom creation of graphics, ads, logos and layouts.
- Working knowledge of JavaScript.
- Advanced skills in Dreamweaver, Adobe Photoshop, Illustrator, Flash, HTML and CSS3.
- Graphic design promotional brochures, business cards, posters, postcards, and ads.
- Guidance and training for clients in basic web principles for site ownership.
- Multitasking ability for efficient, on-time project completion.
- Extensive collaboration with printing houses establishing print vendor relationships.
- Effective communication skills meeting client needs to ensure client satisfaction.

work history since 2005

Web Designer, Web Developer

Brewster House Restaurant - July 2012 to June 2013

Wire-framing for development stage

- Search Engine Optimization (SEO)

Brewster House Restaurant • Company branding

www.brewsterhouserestaurant.com • Custom original graphics

Shullsburg, Wisconsin • Enhancements of jQuery slider show

- Site administrator, web maintenance and troubleshooting

Website Designer, Web Developer

Shullsburg Transportation, LLC - January 2011 to June 2013

Overseer of entire project

- Established online company branding

Shullsburg Transportation, LLC • Customized layout and design

www.shullsburgtransportation.com • Created homepage Flash slideshow

Shullsburg, Wisconsin • Management of all site aspects

Communication Director

In charge of all media for Association - 2005 to 2005

membership notifications

- Graphic design of ads and promotions

Wisconsin Chiropractic Association • Maintained all vendor accounts for

Madison, Wisconsin advertisements in publications

- Managed vendor booth registration, set-up and satisfaction for bi-annual Association conference

- Membership relations

EDUCATION

Certificate in Program

Madison Area Technical College

Bachelor of Arts in Art

University of Minnesota-Twin Cities - Minneapolis-Saint Paul, MN

Master of Fine Arts in Art, Painting

University of Wisconsin - Milwaukee, WI

LINKS

<http://www.linkedin.com/pub/elaine-skoumbouris/24/b85/213>

ADDITIONAL INFORMATION

computer skills

Adobe CS6 Adobe InDesign Adobe Dreamweaver

Adobe Photoshop Adobe Illustrator Adobe Bridge

Adobe Acrobat Adobe After Effects Microsoft Word

Adobe Final Cut Pro jQuery PC and Mac platforms

WordPress Drupal Adobe Flash

Adobe Fireworks MySQL Microsoft PowerPoint

Microsoft Excel HTML5 CSS3

professional website portfolio

www.shullsburgwisconsin.org www.lacegiftsandclothing.com

www.coughlinshops.com www.fmpirateradio.com

www.brewsterhouserestaurant.com www.millelacsfoods.com

www.biostat.wisc.edu www.nagrobekmemorials.com

www.whitehouseshoppes.com www.assumptiongocmadison.org

www.pineriverartclub.org www.shullsburgcheesestore.com

www.shullsburgtransportation.com www.playbookconsulting.com

www.pleasantvalleynurserylodi.com

ELAINE SKOUMBOURIS

professional experience

Web Designer, Graphic Designer, Digital Designer