

Inna Barmash

General Counsel at Amplify

Experience

General Counsel at Amplify

January 2016 - Present (7 months)

Inna leads the legal team at Amplify, an education technology company based in DUMBO, Brooklyn. She is responsible for all legal and compliance matters for the organization, including corporate governance, commercial and strategic transactions, intellectual property, licensing, government procurement, mergers and acquisitions, employment and compliance. Inna also leads the development and support of the company's data privacy and security policies and has played an active role in shaping self-regulatory efforts in the industry in the area of student data privacy.

Associate General Counsel at Amplify

July 2012 - December 2015 (3 years 6 months)

Work across the company with product, technology, business development, operations and sales teams, counseling on legal and compliance matters and drafting and negotiating a wide variety of commercial contracts, including drafting and negotiation of strategic partnerships, M&A deals, commercial agreements, software and content licenses, counseling on data privacy and security issues and IP matters.

Associate at Ropes & Gray

September 2007 - July 2012 (4 years 11 months)

Represented clients from a variety of industries, including high-technology, apparel, pharmaceutical and healthcare, in a broad range of intellectual property and technology-driven transactions. Extensive experience in drafting and negotiation of licensing, outsourcing and other commercial agreements.

Senior Consultant at Work Alternatives, Inc

July 2003 - August 2004 (1 year 2 months)

Surveyed and re-designed advertising sales process; Designed and assisted in implementation of customer service group at publishing firm.

Consultant at Tigris Consulting

October 2001 - June 2003 (1 year 9 months)

Prepared analytical reporting and data management tools for a diverse set of clients in publishing, media, retail, and manufacturing industries. Traveled internationally for on-site project work and meetings.

Education

Princeton University

AB cum laude, Computer Science, 1997 - 2001

Activities and Societies: Sigma-Xi Scientific Research Society (2001), Ferris Grant, Humanities Council (1998), Contributor to the Daily Princetonian and Nassau Weekly, Campus Club Officer, Vice-President, ACM, Senior Thesis: "Architecture for a Universal Digital Music Library"

Benjamin N. Cardozo School of Law, Yeshiva University

JD, 2003 - 2007

Activities and Societies: Cardozo Law Review, Dean's Merit Scholarship, Howard M. Squadron Program in Media, Law & Society, Cardozo IP Society

Fair Lawn High School

1993 - 1997

Languages

English

(Native or bilingual proficiency)

Russian

(Native or bilingual proficiency)

Volunteer Experience

Board Member at Center for Traditional Music and Dance

June 2012 - Present

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[Contact Inna on LinkedIn](#)