# **Himal Rustagi**

# Ambition to built a career in marketing, Advertising & Digital Marketing as well as looking for an organisation which helps me increasing my skill-sets

Ghaziabad, Uttar Pradesh - Email me on Indeed: indeed.com/r/Himal-Rustagi/a9b5a850cb33fe05

Willing to relocate to: Delhi, Delhi

#### WORK EXPERIENCE

#### Marketing executive

Ensowt - Noida, Uttar Pradesh - April 2017 to June 2017

Ensowt is a startup company which are engaged in creating digital loyalty programs (winggz).

We here believe in the infinite possibilities that our society is capable of as a unit. Through our enabling services we allow the best of mankind to reveal itself and evolve under the right orientation.

#### Sales / Business development

- 2. Marketing and Public relations
- 3. Competitor and market awareness search service 4. Effectively search prospective clients and convert sales leads, which could range from take-away joints to 5 Star chains 5. Manage end-to-end client relationship including pitching, negotiation, contracting, billing/ invoicing, and payment collection, result tracking, and troubleshooting

### **EDUCATION**

## **Bba-it in Management cum IT**

Symbiosis Pune - Pune, Maharashtra July 2014 to April 2017