

# Gautam Anand

## Marketing Executive

Delhi, Delhi - Email me on Indeed: [indeed.com/r/Gautam-Anand/d13893353905ea95](https://in.linkedin.com/in/Gautam-Anand/d13893353905ea95)

To Obtain a position in a people-oriented organization where I can maximize my experience in a challenging environment to achieve the corporate goals.

### WORK EXPERIENCE

#### Marketing Executive

DREAM HEAVEN HOMES PVT LTD - June 2014 to February 2015

Worked as Customer Relationship Manager in VOLTAS LIMITED from 2 March 2015 to 10 May 2016.

❖ Working for NATEMBIT as Sr. sales promoter from 14-Jan 2017.

#### COMPANY PROFILE:-

- ❖ DREAM HEAVEN HOMES is Real Estate Company. That makes all types of home.
- ❖ VOLTAS LIMITED is a company that is producing FMCD product.

#### JOB PROFILE: -

- ❖ Liaising and networking with a range of stakeholders including customers, suppliers and partner organization
- ❖ Communicating with target audiences and managing customer relationship.
- ❖ Arranging the effective distribution of marketing material.
- ❖ Maintaining and updating customer database.
- ❖ Conducting market research, for example using customer questionnaires and focus group.
- ❖ Maintain the relationship with Dealers and Distributors.
- ❖ Monitoring competitor activity.
- ❖ Make Dealers and Distributors and convince them to sale our product.
- ❖ Generate leads and follow them.

### EDUCATION

#### MBA in Marketing and Minor Human Resource

NETAJI SUBHASH INSTITUTE OF BUSINESS MANAGEMENT - Jamshedpur, Jharkhand  
2012 to 2014

#### MBA

BN College, Patna University - Patna, Bihar  
2012 to 2014

#### communication

RDS College Muzaffarpur - Vaishali, Bihar, IN