



Metric

- ☒ SALES
- ☐ PROFIT
- ☐ QUANTITY C...

Sales Territory Cou...

(All) ▼

English Product Ca...

- ☒ (All)
- ☐ Null
- ☐ Accessori...
- ☐ Bikes
- ☐ Clothing

Year of Order Date

(All) ▼

Quarter of Order D...

- ☒ (All)
- ☐ Null
- ☐ Q1
- ☐ Q2
- ☐ Q3
- ☐ Q4

SALES DASHBOARD



PRODUCTIONCOST
17,277.79K

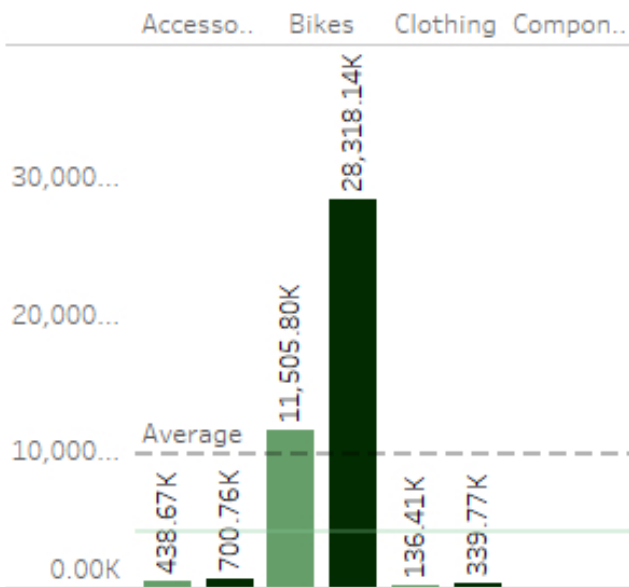
PROFIT
12,080.88K

SALES
29,358.68K

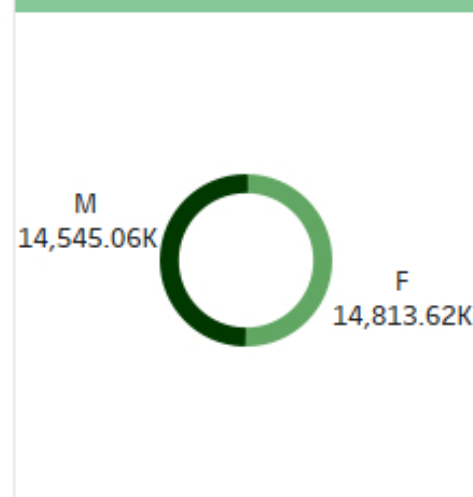
SALES & PROFIT BY YEAR

Year ..	Sales	Profit	Sales_Growth	Profit_Growth
2010	43.42K	17.85K		
2011	7,075.53K	2,844.06K	7,032.10K ▲	2,826.21K ▲
2012	5,842.49K	2,428.01K	-1,233.04K ▼	-416.06K ▼
2013	16,351.55K	6,765.41K	10,509.07K ▲	4,337.40K ▲
2014	45.69K	25.55K	-16,305.86K ▼	-6,739.86K ▼

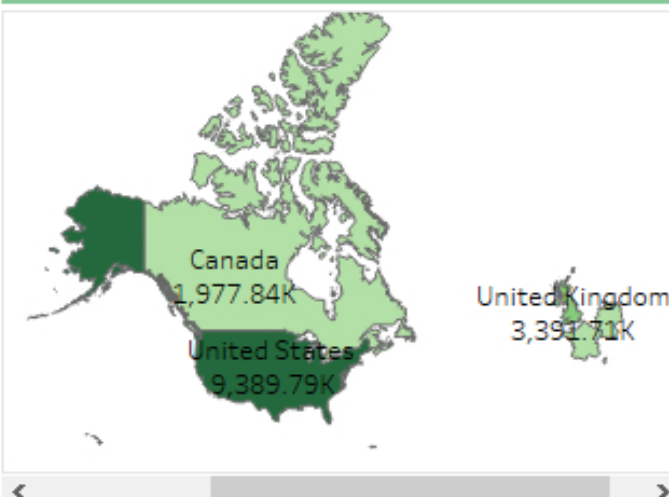
SALES AND PROFIT BY PRODUCT CATEGORY



SALES BY CUSTOMER'S GENDER



SALES BY COUNTRY



SALES BY TOP 5 PRODUCTS

