



PROJECT PITCH

TEAM 24- WE TAKE SHOWERS



Risks + rabbit holes

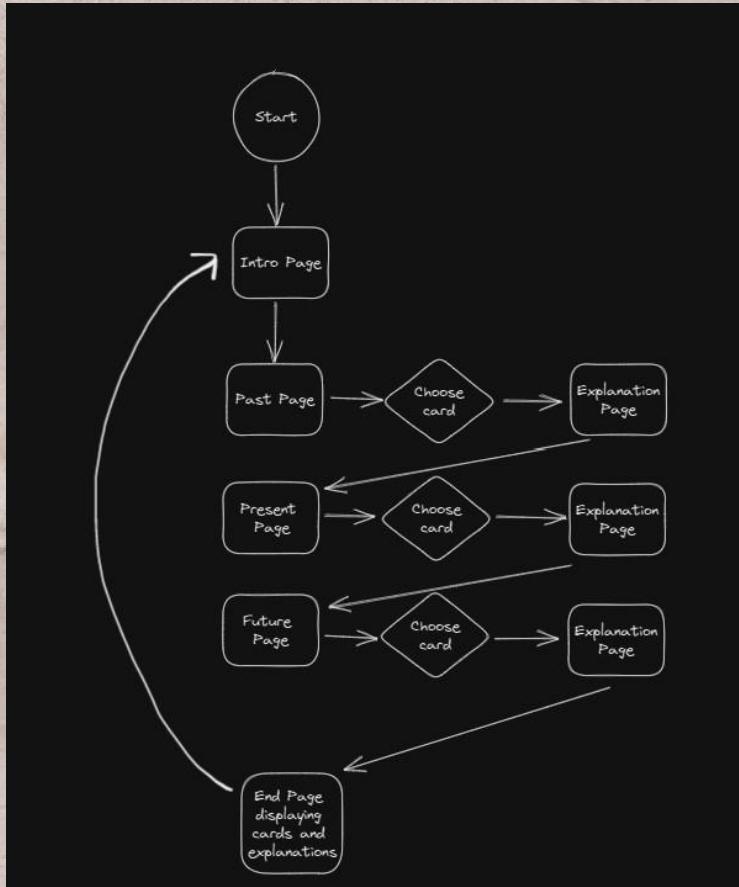
Risks

- Using unreliable software tools for app such as Generative AI (ChatGPT)
- Not testing the application before deployment
- Not using Agile development methodology

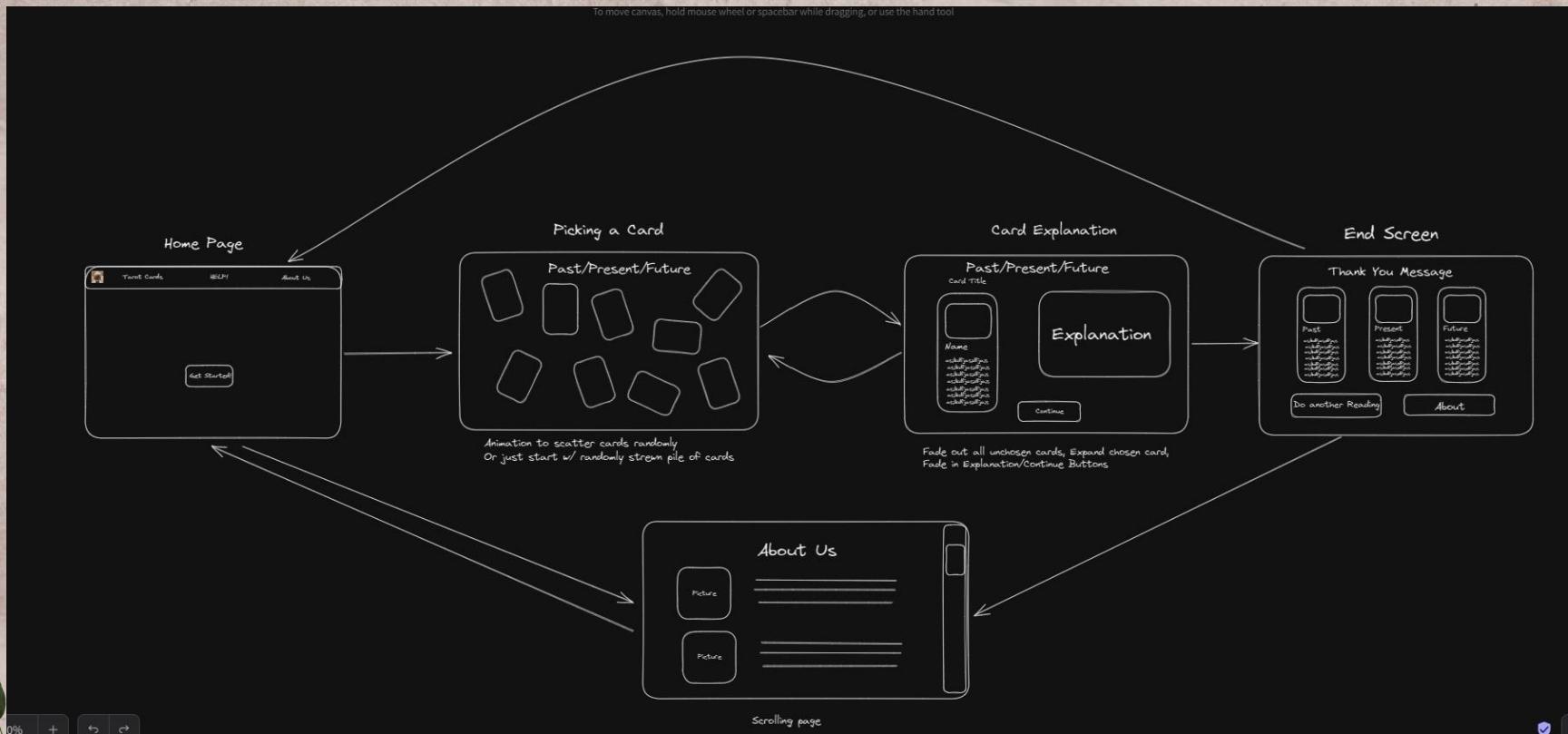
Rabbit holes

- Not being specific enough
- If the API for our answer generation went down, what would we do?
- How many answers will we have to generate?

Flowchart



Visual Representation



Statement of Purpose

Team 24's tarot card application states to uphold the following purposes:

- To provide users with general fortune-telling insights into their past, present, and future

Reasons for excluding/including the following features:

- Selecting tarot cards as the main fortune-telling method:
 - Allows more creative expression from team members via image generation and card messages.
 - Deemed a good balance of difficulty between other suggested fortune-telling methods
- Using AI-generated images and messages for tarot cards:
 - Reduces time and resources in generating large amounts of tarot cards
 - Fits with the fortune-telling concept of generating answers based on user input
- Primarily focusing on the “past, present, future” category:
 - Reference tarot card applications suggested this is a popular form of tarot card reading, therefore more generally understood across users
 - Voted as the most simplistic/understood version of tarot cards by team members



User Personas

Name: Sabrina

Age: 19

Bio: First year college student, loves astrology and mystical subjects, currently very lost in life and desperate to be told what to do but can't afford an actual tarot card reading

Goals: Wants quick accessible reading to push her to make simple decisions just to guide her thinking

Frustrations: Scared to talk to a real life tarot reader and can't afford one anyways

Wants and Needs: Fun, mystical website that can do tarot card readings for her



User Personas

Name: Alex

Age: 22

Bio: College dropout, likes to skateboard and listen to music and is into meditation and tapping into his inner chakra. Doesn't really have any life goals

Goals: Wants guidance in life, too lazy to take initiative to do things for himself so he wants to be told what to do

Frustrations: Lazy and has no income and not very open minded, not very familiar with tarot cards or any sort of fortune telling methods

Wants and Needs: An easy to understand website that will tell him about his current place in life and what is going to happen in his bleak future

