



Yashraj Bhardwaj

Co-Founder - Petonic Infotech, IDEAX Solutions LLC , Workolab & Partner - Ensure Equity LLP

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SUMMARY

Yashraj is 21 years old and Co-Founder of Petonic Infotech and IDEAX Solutions LLC (group of companies based in India, United Arab Emirates and Hong Kong. He owns 36 Research Projects and 15 patent applications that he has filed in a team. He is also the recipients of Karmaveer Chakra Award 2016 and have also been named amongst top 10 young entrepreneurs of 2016 across the globe by by success magazine. He is finalist of SF fellowship worth \$250000 and winners of \$100000. He is also proud nominee of Padma Shri 2018, one of the highest civilian award in India. Also winner of many international and national awards. Yashraj resides in Delhi and is very closely connected with the latest in technology and innovation around the world, with very close association with innovation powerhouses like Silicon Valley giants, TED, Venture Firms and Technology Clusters around the world. He is forbes 30 Under 30 asia 2018

Work experience

Advisor, Rebuilding India Initiative

- Present

[UC Berkeley](#) - [NITI Aayog Industry Advisory Council](#)

Co-Founder, Director of Sales, Marketing and Public Relations

January, 2019 - Present

[Petonic infotech](#)

Petonic Infotech is a management consulting firm, collaborating with visionary leaders to create adaptive strategies for today's complex world. We provide expert advice to C-level, Management Body & executives of Public & Private Sector Companies, Organization & Societies on their toughest strategic issues to help them win.

Co-Founder, Director of Sales, Marketing and Public Relations

May, 2018 - Present

[IDEAX Solutions LLC](#)

We identify real-time problems faced by the State / Market / Society and we solve it.

Co-Founder

May, 2017 - Present

[Prometheus Solutions SPV](#)

[Abu Dhabi Global Market](#)

Investor

- Present

[GIK2 Solutions](#)

Started in late 2019 with a joint venture Xiuxiang Smart (Shenzhen) Co. Ltd.('x2intell'), along with venture backed by parent company 'Intex'. Through GIK2 we are focused on system R&D, product and service in wireless IoT industry. Driven by the market demands and technical innovation, we created YIO protocol and YuOS wireless IoT management system, which have been applied to centralized control lighting and HVAC equipment in large commercial spaces such as hospital, hotel, school, mall and so on. With the features of reducing costs and optimizing the user experience, the system has become a professional management tool for industries like real estate, construction, system integration, etc.

Co-Founder & Evangelist

2015 - Present

[Zenith Vipers](#)

We are into Field of Research and development. The organisation Zenith Vipers is to encourage willing students to come up with their ideas and serve for the betterment of the society as the founders don't want others to face the same problems as they did in their initial phases of research and while they were shaping their dreams.

Investor

- Present

[Prometheus E-Waste Recycling Solutions](#)

Prometheus E-Waste provides comprehensive and complete recycling services to get rid of electronic wastes. It is authorised by the Pollution Control Board for handling hazardous waste and e-wastes, and has the technology to extract metals from e-waste. Our technology is based on the manual dismantling, segregation and recycling method. We use a dry shredding and separating method to extract metals from printed circuit boards. The material is granulated to less than 5mm size and in the electrostatic separator, metals and hazardous content are completely separated. We don't have emissions from the process in the form of water or dust. Prometheus E-Waste has its recycling facilities in Gwalior, Madhya Pradesh and office in Delhi NCR. The company collects e-waste from leading companies across India through contractual procurement. They also buy it from various institutes, organisations and smaller companies on a B2B model. The e-waste collected by the company is segregated and usable devices are refurbished. These are then sold through online marketplaces and a dealers' network. The waste that is of no use is broken to extract commodities like copper, aluminium, iron, etc., which are sold to foundries, factories that produce metal castings.

Co-Founder & Partner

2018 - Present

[Ensure Equity](#)

Ensure Equity Partners is a private equity founded in Delhi. Ensure Equity invests in start-ups that can deliver critical outcomes at scale using innovative business models.

Co-Founder

2017 - Present

[Workolab](#)

Investor, Advisor

2017 - Present

[Space India](#)

Investor, Technical Advisor

2017 - Present

[Instaprintz](#)

Co-Founder

2016 - 2017

[Incuspaze](#)

Incuspaze was born out of a need to create a self-sustainable ecosystem & research environment that the startups require to become billion dollar enterprise. The confluence of great minds of Yashraj Bhardwaj, Yuvraj Bhardwaj and Sanjay Choudhary brought this to life. They want to build a global self-sustainable ecosystem for startups and entrepreneurs that will help them grow and scale up to become large enterprises also a research environment wherein people of all ages, communities can come together and do research as well as build up there business at the same place i.e, Offices and Research hub at one place. Their programs are designed in a way that it connects startups to the right people at the right time.

Education

Garwood Fellow

Haas Business School, University of California, Berkeley

Yashraj plans to use insights from his research on open innovation strategies practiced by Silicon Valley R&D departments within large firms to strengthen India's manufacturing base to move India towards a more innovative future. Yashraj's research will be backed by corporate firms, government entities, and highly connected family businesses—including royal families. His firm has offices and operations across the globe that specialize in Research and Consulting for the development of prototypes and IP marketplaces.

Visting Scholar

Haas Business School, University of California, Berkeley

High School

2014 - 2015

Indraprastha World School

Senior Secondary

2016 - 2017

Indraprastha World School

Subjects- Sciences

Major Highlights

Forbes



Awarded Forbes 30 under 30

Eagle Award



Government of Malaysia

Padma Shri



Nominated for year 2018 &. 2019

Novus Summit



Youngest Invited Delegation at United Nations, New York

KARMAVEER CHAKRA



In association with United Nations for work in Research and Development

SF FELLOW



For Research and Development worth USD 125,000

AUSTRIAN GRANT



For one of the major patent worth USD 45,000

SUCCESS MAGAZINE



Named as Top 10 Young Entrepreneur across the globe, March, 2017 feature.

MeltingPot 2020


Innovator of the Year

Global Startup Award,
Norway


Geneva

Nordic Grant Prize Grant


of 430,000 NOK (50,000 USD)

TED SPEAKER


Speaker at TEDxDelhi and TEDxIIITD

Advisor


For Seed Capital at NEN, Netherlands

Other Highlights

- Presented research papers at many conferences, IIT's and other premier institutes.
- Qualified to represent India at various international fairs and Conferences
- Scholar at World Health Innovation Summit.
- Part of the youngest invited delegation for Novus Summit by United Nations
- Recognised as Category A research Scholars by National Science Center, Delhi.
- Speakers at Indian Youth Conclave and Under25 club, India.